11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us Office of the City Administrator

FINANCE-PERSONNEL COMMITTEE
Special Meeting
Monday, July 17, 2023
8:00 AM
Administration Conference Room

Agenda

1) Call to Order, Roll Call

2) License Applications
   Action requested: review and approve
   a. July 2023 Licenses

3) Adjourn

Dated: July 14, 2023 */s/ Andrew Nerbun, Chair*

Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision-making responsibility, although they will not take formal action thereto at this meeting.

Persons with disabilities requiring accommodations for attendance at this meeting should contact the City Clerk's Office at 262-236-2914, twenty-four (24) hours in advance of the meeting.

Any questions regarding this agenda may be directed to the City Administrator's Office at 262-236-2941, Monday through Friday, 8:00 AM – 4:30 PM

11333 N. Cedarburg Road
Mequon, WI 53092-1930
Phone: 262-242-3100
Fax: 262-242-9655

www.ci.mequon.wi.us **Office of City Clerk**

TO: **Finance-Personnel Committee**
FROM: **Caroline Fochs, City Clerk**
DATE: **July 14, 2023**
SUBJECT: **July Licenses**

Background

In your packet is a new Class "B" Beer License for Roots & Stems 11627 W. Highland Road. This is a business which will offer classes on flower arrangement and allow customers to pick and create a bouquet of flowers.

Analysis

The laws regarding the issuance of a Class "B" Beer License are as follows per §125.32(3m):

> "No Class "B" license or permit may be granted for any premises where any other business is conducted in connection with the premises, … These restrictions do not apply to any of the following: …(f) A bowling center **or recreation premises**."

Staff accepted the application on the grounds that flower arrangement and picking flowers constitutes a recreational activity and therefore is forwarding the application for Committee approval. The license will allow them to sell fermented beverages including beer and wine coolers that have a fermented malt base.

Fiscal Impact

The cost of a Class "B" Beer License is $100 annually plus the cost of publication, $10.

Recommendation

It is recommended that the following licenses be granted.

Peddler Class A License - New for the period of July 18, 2023 through October 18, 2023

Aptive Environmental, LLC
17919 W. Lincoln Ave.
New Berlin, WI 53146
Request door-to-door sale of pest control services.
Applicant Names:
Samuel Maynard Seegmiller
James Don Wadsworth
Stanley Bridger Allman
Daniel Golden Wray
Ely Richard Williams
Brendan Thomas Watson
Caleb James Uchytil
Benjamin Timothy Tolman
Braden Scott Tempel
Miles Anthony Salinas
Cooper Kevin Morrison
Jeffery Miras McGee
Jacob Conner McCune
Austin Bernell Manwill
Garrett John Faragher
Michael Paul Hrabik
Scott Douglas Clarke
David Thomas Conway

Class A Beer and Class A Liquor License Change of Agent - New for the period of July 17, 2023 through June 30, 2024

Kwik Trip Inc. DBA
Kwik Trip #325
10360 N. Cedarburg Rd.
Agent: Alyssa C. Kark

Class B Beer License - New for the period of July 17, 2023 through June 30, 2024

Roots & Stems LLC DBA
Roots & Stems
11627 W, Highland Rd.
Agent: Brenda Jean Schieble

Class B Beer and Class C Wine License - New for the Taste of Mequon only, September 9, 2023

Kong Suwai LLC DBA
Kha Sushi Land
6005 W. Mequon Rd.
Agent: Khine S. Pyae

Cabernet Dreams LLC DBA
SIP MKE
1515 W. Mequon Rd.
Agent: Jacqueline Ertl

Daily Taco LLC DBA
Daily Taco
105 W. Freistadt Rd.
Thiensville, WI 53092
Agent: Barkha Daily

Class C Wine License - New for the Taste of Mequon only, September 9, 2023

The Ruby Tap Mequon LLC DBA
The Ruby Tap
6000 W. Mequon Rd.
Agent: Sarah Ellen Nelson

Following are recommended denials:

None.

Attachments:
Roots and Stems application (PDF)

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: 7/1/2023 (mm dd yyyy) ending: 7/1/2024 (mm dd yyyy)

To the Governing Body of the: ☐ Town of ☐ Village of ☒ City of } MEQUON

County of OZAUKEE Aldermanic Dist. No.____ (if required by ordinance)

Check one: ☐ Individual ☒ Limited Liability Company ☐ Partnership ☐ Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number	
456-1030893201-04	
FEIN Number	
85-3411052	
TYPE OF LICENSE REQUESTED	**FEE**
☐ Class A beer	$
☒ Class B beer	$ 100.00
☐ Class C wine	$
☐ Class A liquor	$
☐ Class A liquor (cider only)	$ N/A
☐ Class B liquor	$
☐ Reserve Class B liquor	$
☐ Class B (wine only) winery	$
Publication fee	$ 10.00
TOTAL FEE	$ 110.00

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)

ROOTS & STEMS LLC. (BRENDA J SCHIEBLE)

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name: SCHIEBLE	(First): BRENDA	(Middle Name): JEAN	Home Address (Street, City or Post Office, & Zip Code): [redacted] MEQUON, WI 53092
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Agent Last Name: SCHIEBLE	(First): BRENDA	(Middle Name): JEAN	Home Address (Street, City or Post Office, & Zip Code): [redacted] MEQUON, WI 53097
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name ROOTS & STEMS LLC Business Phone Number 262-305-5626
2. Address of Premises 11627 W HIGHLAND RD MEQUON, WI 53097 Post Office & Zip Code 53097
3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

   SOLD: ALCOHOL TO BE SOLD OUT OF "CHECK-IN STAND".

   STORED: ALCOHOL TO BE STORED IN WALK-IN COOLER LOCATED IN BARN

   CONSUMPTION: U-PICK FIELD, SUNFLOWER FIELD, AREA SURROUNDING "CHECK-IN STAND". INDICATED BY ENCLOSURE
4. Legal description (omit if street address is given above): ____
5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? ..... ☐ Yes ☒ No

   (b) If yes, under what name was license issued? ____

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? **If yes, explain** ☐ Yes ☒ No

7. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? ☐ Yes ☒ No
If yes, explain.

8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? **If yes, explain** ☐ Yes ☒ No

9. (a) **Corporate/limited liability company applicants only:** Insert state WI and date 10/12/2020 of registration.

(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? **If yes, explain** ☐ Yes ☒ No

(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? ☐ Yes ☒ No
If yes, explain.

10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] ☒ Yes ☐ No

11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] ☒ Yes ☐ No

12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? ☒ Yes ☐ No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.)	Title/Member	Date
SCHIEBLE, BRENDA, J	OWNER	6.25.23
Signature	**Phone Number**	**Email Address**
Brenda J Schieble	262.305.5626	hello@rstems.com

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

AT-106 (R. 3-19)