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FESTIVALS COMMITTEE
Wednesday, October 19, 2022
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Vanessa Nerbun
Committee Member Deanna Conaty
Committee Member Jenne Hohn
Committee Member Lisa Liljegren
Committee Member Moshe Luchins
Committee Member Miranda White
Committee Member Tracy Johnson -- **Absent**
Committee Member Christine McLean -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. September Meeting Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member Liljegren
SECONDED BY: Committee Member White

AYES:	Nerbun, Conaty, Hohn, Liljegren, Luchins, White
ABSENT:	Johnson, McLean

3) Election of Chair and Vice Chair

After a brief discussion, Chair Nerbun agreed to stay in her role for one more year and nominated Committee Member White to be the Vice-Chair. Committee Member Liljegren motioned to approve and Committee Member Hohn seconded. It was approved by voice acclamation.

4) Taste of Mequon Recap

The Committee discussed the survey results and other suggestions/feedback received from Taste of Mequon. They agreed with getting a larger tent for the main stage, more of a band shell. They didn't necessarily think all vendor tents needed to be white, but maybe put a flag or balloons on each tent to give uniformity. They agreed to look into what other festivals did in regard to beer pricing. Other suggestions were dog bowls, a cooling tent with misters, a bike rack, better signage for bathrooms, more bathrooms, more trash cans in children's area, a nicer welcome tent, more organized check-in/check-out, putting artists in children's area, no one exiting until 9:30, odd/even dismissal, children's area staying open later, adult bags tournament earlier in the day, only 1 vehicle allowed per vendor (get license plate number beforehand and mail parking pass), having face painter longer, and shifts for Committee members.

5) Budget Update

6) Winter Wonderland

a. Map

The Committee decided to move the ice sculpture where the bounce house was and move the bounce house across the street.

b. Cookie Options

The Committee selected Julie's Blue Ribbon Cookies. Chair Nerbun moved to approve her quote for \$350 and Committee Member Liljegren seconded. The quote was approved by voice acclamation.

c. Ornament Station

Chair Nerbun moved to approve the ornament quote and Committee Member White seconded. The quote was approved by voice acclamation. They agreed to approve up to \$750 for Beyond the Design LLC to add ribbon and beads.

d. Gingerbread Bounce House

e. Ice Sculpture Photo-Op

Chair Nerbun moved to approve the ice sculpture and Committee Member Hohn seconded. The estimate of \$550 was approved by voice acclamation. The Committee also voted to have Committee Member White spend up to \$300 on ornaments and decor for the Isham Day House.

f. Holiday Story Contest

g. Choirs

h. Publicity

The flyer will be ready for distribution at the next meeting.

7) Next Meeting Date and Time

A. November 16 at 6:30pm

The Committee will tour the Isham Day House at the next meeting.

8) Adjourn

Committee Member Liljegren moved to adjourn at 7:30 P.M. and Committee Member Hohn seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant