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FESTIVALS COMMITTEE
Wednesday, October 18, 2023
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Vanessa Nerbun
Vice Chair Miranda White
Committee Member Brett Benson
Committee Member Tracy Johnson
Committee Member Lisa Liljegren
Committee Member Laeh McHenry
Committee Member Christine McLean
Committee Member Deanna Conaty -- **Absent**
Committee Member Jenne Hohn -- **Absent**
Committee Member Moshe Luchins -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. September Meeting Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member Liljegren

SECONDED BY: Committee Member McLean

AYES:	Nerbun, White, Benson, Johnson, Liljegren, McHenry, McLean
ABSENT:	Conaty, Hohn, Luchins

3) Welcome New Members

Chair Nerbun welcomed new members Brett Benson and Laeh McHenry.

4) Election of Chair/Vice-Chair

Committee Member Johnson nominated Miranda White as Chair and Deanna Conaty as Vice Chair. Committee Member Liljegren seconded. The nominations were confirmed by voice acclamation.

5) Taste of Mequon Recap

Committee Member McLean had sent surveys to the vendors after Taste of Mequon. She recapped the results for the Committee. She reported they were overwhelmingly positive and vendors were pleased with the more orderly check-in and check-out. The Committee discussed creating a food court and putting all food trucks together. Also, requesting the trucks approximate size next year would be a good idea. The Committee further discussed the Children's Area (dancer addition, volunteers, inflatables), vendors leaving early, and the number of desired vendors moving forward.

6) Winter Wonderland

a. Sponsorships

The Committee decided to ask new sponsors for Winter Wonderland and not ask the same companies from Taste of Mequon.

b. Music/Food & Beverage Update

Executive Assistant Enea reported that the same choirs would be returning this year, with the addition of CrossRoads Presbyterian. Also, Smokin' C's BBQ will come as the food truck and busy B tea will sell beverages. Ruby Tap and SIP MKE were both unavailable.

c. Bandshell/Light Tower Quote

Committee Member Liljegren moved to accept the bandshell quote from Area Rental and Committee Chair White seconded. It was passed by voice acclamation.

d. Cookie Quote

1. Julie's Blue Ribbon Cookies

RESULT: Approved by Voice Acclamation [Unanimous]

MOVED BY: Committee Member McHenry

SECONDED BY: Committee Member Liljegren

AYES:	Nerbun, White, Benson, Johnson, Liljegren, McHenry, McLean
ABSENT:	Conaty, Hohn, Luchins

e. Inflatables

The Committtee decided that an inflatable was not needed after the inflatable issues with misbehaving/unsupervised children at Taste of Mequon.

f. Marketing/Other Items

The Committee also discussed ordering ornaments again from Beyond the Design and going with a Winter Wonderland/Snowflake theme. Also, the Committee can put the beads and ribbon on the ornaments to save on cost. The Committee discussed lighting options and Committee Member Benson said that Blingle Lighting can provide the lighting in the Library Parking Lot.

7) Next Meeting Date and Time

A. November 15 at 6:30 P.M.

8) Adjourn

Committee Chair White moved to adjourn at 7:35 P.M. and Committee Member Liljegren seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant