



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us

FESTIVALS COMMITTEE
Monday, August 19, 2024
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
Vice Chair Deanna Conaty
Committee Member Brett Benson
Committee Member Jenne Hohn
Committee Member Lisa Liljegren
Committee Member Christine McLean
Committee Member Vanessa Nerbun
Committee Member Tracy Johnson -- **Absent**
Committee Member Moshe Luchins -- **Absent**
Committee Member Laeh McHenry -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. July Meeting Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Member Conaty

AYES:	White, Conaty, Benson, Hohn, Liljegren, McLean, Nerbun
ABSENT:	Johnson, Luchins, McHenry

3) Vendor Updates

Executive Assistant provided an update on vendors, there are a total of 89 vendor spaces. It's pretty much the same footprint as last year except for the proposed addition of the Rock Wall by the bleachers in the Children's Area. Prior to the meeting, Chair White, Vice Chair Conaty, and Executive Assistant reviewed the vendor placements based on requests and ample spacing between similar vendors.

4) Adventure Rock Contract Approval

a. Adventure Rock Invoice

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Nerbun

SECONDED BY: Committee Member Hohn

AYES: White, Conaty, Benson, Hohn, Liljegren, McLean, Nerbun

ABSENT: Johnson, Luchins, McHenry

5) Pizza Contest Update

There were 10 total submissions and the finalists selected were S'Mores Galore and Blackberries on the Bluff.

6) Preliminary Festival Map

7) Marketing

Yard signs and posters were handed out for distribution , as well as suggested locations to place them.

8) Day-of Logistics & Assignments

The Committee was instructed to arrive at 8:00 AM on September 7. FOBs will be handed out for the Committee to have access to City Hall.

9) Adjourn

Chair White moved to adjourn at 6:57 PM and Committee Member Benson seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant