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FESTIVALS COMMITTEE
Wednesday, August 17, 2022
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Vanessa Nerbun
Committee Member Deanna Conaty
Committee Member Jenne Hohn
Committee Member Lisa Liljegren
Committee Member Christine McLean
Committee Member Miranda White
Committee Member Tracy Johnson -- **Absent**
Committee Member Moshe Luchins -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. July Meeting Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member Hohn
SECONDED BY: Committee Member McLean

AYES:	Nerbun, Conaty, Hohn, Liljegren, McLean, White
ABSENT:	Johnson, Luchins

3) Party Ace Agreement

a. Party Ace Agreement

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member McLean
SECONDED BY: Committee Member Hohn

AYES:	Hohn, Liljegren, McLean, White
ABSENT:	Johnson, Luchins
RECUSED:	Nerbun, Conaty

4) Vendor Updates

Executive Assistant Enea reported that there are a total of 9 artists, 12 non-food vendors, and 27 food & beverage vendors. The Committee agreed that no new vendors would be accepted at this point. Honey Down Farm requested to bring a goat for people to pet. The Committee agreed that would be okay.

5) Children's Area

Board & Brush is confirmed for the Children's Area and Winkie's is interested in being a vendor, only spaces available are in Children's Area.

6) Volunteer Update

A few more volunteers have expressed interest, Committee Member Hohn would reach out again to her contacts. Shorewest is currently soliciting help from their staff.

7) Festival Map

The Committee agreed to extend the footprint of the festival to just north of the Library parking lot. The Committee discussed how the Children's Area and artists would move out. They will use the access road behind City Hall. Also, discussed asking vendors how many vehicles they would be bringing.

8) Yard Signs/Posters/Media

Executive Assistant Enea will email everyone once posters and yard signs were available for pick-up.

9) Winter Wonderland

A discussion about Winter Wonderland was had. The Committee agreed that last year was disappointing since it wasn't full-blown due to COVID. It was decided that choirs, hot chocolate, fire pits, the Isham Day House, road closure, and horse/carriage would be used this year. Beyond the Design could provide bulk ornaments for children to make. The Committee also discussed the possibility of a 3rd event.

10) Next Meeting Date and Time

A. September 7 at 6:30 P.M.

11) Adjourn

Committee Member White moved to adjourn at 7:25 PM and Committee Member Liljegren seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant