



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us

FESTIVALS COMMITTEE
Wednesday, August 16, 2023
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Vanessa Nerbun
Committee Member Deanna Conaty
Committee Member Jenne Hohn
Committee Member Lisa Liljegren
Vice Chair Miranda White
Committee Member Tracy Johnson -- **Absent**
Committee Member Moshe Luchins -- **Absent**
Committee Member Christine McLean -- **Absent**

Also Present: Carrie Enea, Executive Assistant

2) Approval of Meeting Minutes

a. July Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member Hohn
SECONDED BY: Committee Member White

AYES:	Nerbun, Conaty, Hohn, Liljegren, White
ABSENT:	Johnson, Luchins, McLean

3) Vendor Updates

Executive Assistant Enea gave the committee an update on the festival vendors. There are a total of 89 vendor spaces: 33 food & beverage vendors with the newest additions of Weathers Juice Lab and Sunrise Acai Bowls, 18 non food & beverage vendors with the newest additions of MATC Mequon, Winkie's, MTEF, Fifth-Main, Alme Design Co., and Alliance Realty who will be doing free pet photos, and 12 artists. It was agreed that Sovereign Select could participate if they sponsor the face painter.

4) The Event Schedule was shared. The Christ Alone Choir is the only one not able to participate.

5) Festival Map

The Committee discussed the all traffic going north plan. Some were concerned about the traffic back-up on Cedarburg Road. It was decided that the Children's Area vendors would enter through the back drive of City Hall and that the 6 food trucks at the north-end could enter from the north at 11:15am. The check-in tent will be shifted west across the Town Center driveway.

6) Response Plan

7) Committee Sign-up

A sign-up sheet was passed around.

8) Flyers & Yard Signs were distributed.

9) Next Meeting Date and Time

A. September 6 at 6:30 P.M.

10) Adjourn

Committee Member Liljegren moved to adjourn at 7:17pm and Committee Member Hohn seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant