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FESTIVALS COMMITTEE
Wednesday, July 20, 2022
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Vanessa Nerbun
Committee Member Deanna Conaty
Committee Member Jenne Hohn
Committee Member Tracy Johnson
Committee Member Lisa Liljegren
Committee Member Christine McLean
Committee Member Miranda White
Committee Member Moshe Luchins -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. June Festival Meeting Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member Liljegren
SECONDED BY: Committee Member Hohn

AYES:	Nerbun, Conaty, Hohn, Johnson, Liljegren, McLean, White
ABSENT:	Luchins

3) Vendor Updates

Every Committee Member reported out on the vendors they had been assigned to contact. Little B's cannot participate this year, Committee Member Conaty had not heard back from T. Kettle Corn or Smokin' C's. Immy's is a yes. Julie's Cookies, Dr. Dawg, Pete's Pops, Blue Cow Creperie, and Foxtown Brewing are a maybe. Knowledge Studio One has not responded, C-Squared, the Stilt House and the Henna artist cannot do it this year. Good City Brewing can't sell beer, but can do food.

4) Electrical Estimate

a. Electrical Agreement

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member Hohn

SECONDED BY: Committee Member McLean

AYES: Nerbun, Conaty, Hohn, Johnson, Liljegren, McLean

ABSENT: Luchins

RECUSED: White

5) Board & Brush

a. Board & Brush

The Committee decided to offer 150 boards max.

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member Liljegren

SECONDED BY: Committee Member Hohn

AYES: Nerbun, Conaty, Hohn, Johnson, Liljegren, McLean, White

ABSENT: Luchins

6) Other Updates

Committee Member Johnson found a caricature artist to work 4-6pm for \$175/hour. Executive Assistant will follow-up with him to get an agreement. The Committee discussed the recruitment of volunteers. Early education students at Concordia, Shorewest, and Christ Alone were mentioned as possibilities. The Committee also discussed taking a picture of the Committee to post, drone pictures of the festival, Facebook ads, handing out Taste of Mequon stickers, getting a golf cart, a stage banner with the bands listed, and the Instagram account. Winter Wonderland was then discussed and Executive Assistant Enea will look into booking the horses, wagon, and Santa. Committee Member White volunteered to go through the decorations and to get a new tree from Walmart.

7) Next Meeting Date and Time

A. Aug. 17 at 6:30 P.M.

B. Sept. 7 at 6:30 P.M.

8) Adjourn

The meeting was adjourned at 7:10 P.M. by voice acclamation.

Respectfully Submitted,
Carrie Enea
Executive Assistant