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FESTIVALS COMMITTEE

Monday, July 15, 2024

6:30 PM

North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
Vice Chair Deanna Conaty
Committee Member Brett Benson
Committee Member Lisa Liljegren
Committee Member Christine McLean
Committee Member Laeh McHenry
Committee Member Vanessa Nerbun
Committee Member Jenne Hohn -- **Absent**
Committee Member Tracy Johnson -- **Absent**
Committee Member Moshe Luchins -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. June Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member McHenry

AYES:	White, Conaty, Benson, Liljegren, McLean, McHenry, Nerbun
ABSENT:	Hohn, Johnson, Luchins

3) Sponsor Updates

M-T Community Foundation signed on as a \$1,000 sponsor, Piggly Wiggly as a \$500 sponsor, and RBC Wealth Management as a \$750 sponsor for the caricature artist.

4) Vendor Review

a. Ice Tea Spot Application

RESULT: Approved by Voice Acclamation [4 to 1]

MOVED BY: Committee Member White

b. Mary Bryant Country Kraft Boutique Application

RESULT: Approved by Voice Acclamation [Unanimous]

MOVED BY: Nerbun

SECONDED BY: Member Conaty

AYES:	White, Conaty, Benson, Liljegren, McHenry, Nerbun, McLean
ABSENT:	Hohn, Johnson, Luchins

5) Children's Area

a. Event Schedule

Executive Assistant had not heard back from Bella Via, but had solidified all the other Children's Stage spots. The Committee thought it would be okay to have DJ music and dancing during that time period if Bella Via does not end up participating.

b. Board & Brush Designs

The Committee did not really like the food designs except for the ice cream. They requested to have Board & Brush provide more summer, animal, and Wisconsin themed designs.

c. Pizza Contest

RESULT: Approved by Voice Acclamation [Unanimous]

MOVED BY: Committee Member White

SECONDED BY: Committee Member Benson

AYES:	White, Conaty, Benson, Liljegren, McLean, McHenry, Nerbun
ABSENT:	Hohn, Johnson, Luchins

d. Bubble Machines

RESULT: Approved by Voice Acclamation [Unanimous]

MOVED BY: Nerbun

SECONDED BY: Committee Member Liljegren

AYES:	White, Conaty, Benson, Liljegren, McLean, McHenry, Nerbun
ABSENT:	Hohn, Johnson, Luchins

e. Library Storytime

The Committee was excited to have Weyenberg Library as a partner to offer Story Time.

f. Swan Pool Floats

RESULT: Approved by Voice Acclamation [Unanimous]

MOVED BY: Committee Member White

SECONDED BY: Committee Member Liljegren

AYES:	White, Conaty, Benson, Liljegren, McLean, McHenry, Nerbun
ABSENT:	Hohn, Johnson, Luchins

g. Other

The Committee discussed having an after party at Foxtown to help clear the street at the end of the festival. They were in favor if Foxtown was interested in being a sponsor. The Committee also discussed having a family walk/run end at the festival. It was suggested to approach MTCF about a bike ride instead.

6) Next Meeting Date and Time

A. August 19 at 6:30 P.M.

7) Adjourn

Committee Chair White moved to adjourn at 6:55 P.M. and Committee Member Liljegren seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant