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FESTIVALS COMMITTEE

Monday, June 17, 2024

6:30 PM

North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
Vice Chair Deanna Conaty
Committee Member Brett Benson
Committee Member Jenne Hohn
Committee Member Moshe Luchins
Committee Member Christine McLean
Committee Member Vanessa Nerbun
Committee Member Tracy Johnson -- **Absent**
Committee Member Lisa Liljegren -- **Absent**
Committee Member Laeh McHenry -- **Absent**

Also Present: Executive Assistant Enea and ICMA Management Fellow Randall

2) Approval of Meeting Minutes

a. May Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Member Conaty

AYES:	White, Conaty, Benson, Hohn, McLean, Nerbun
ABSENT:	Johnson, Liljegren, McHenry
RECUSED:	Luchins

3) Redbud Festival

a. Confirm Date from last meeting

The Committee had a brief discussion about moving the date of next year's Redbud Festival from Sunday, May 18 to Saturday, May 10 when the rosebud trees are more likely to be in

bloom. Committee Chair White moved to change the date and Committee Member Hohn seconded. The motion was passed via Voice Acclamation.

b. MTSD

Committee Chair White and Staff Liaison Enea had a Zoom Meeting with Amy Abbott, the Secondary TAG Coordinator of the Mequon-Thiensville School District. Ms. Abbott expressed interest in their art students participating at the event (i.e. painting, drawing), having their artwork featured along the Riverwalk (i.e. Art Walk), and having a logo contest to create the festival's logo.

c. Rotary at October Meeting

Members from the Sunrise Rotary Club are planning to attend the October Meeting to further discuss the history of the redbud trees planted in Town Center and to discuss their possible involvement in the Redbud Festival.

4) Taste of Mequon

a. Sponsor Update

SuperSteel has committed to \$3,000 to be a sponsor for both Taste of Mequon and Winter Wonderland. Committee Member Luchins will follow-up with Olsen's Piggly Wiggly.

b. Vendor Update

Lee Lifestyle Design, Hey Licorice Dude, On the Block Burgers, and Sunrise Acai Bowls were the vendor updates since the last meeting. Appe Thai reached out and will be submitting their application soon. The early bird deadline is June 28 and a reminder email was sent out to vendors.

1) Wan's Thai

1. Wan's Thai Application

RESULT: Denied [0 to 7]

MOVED BY: Committee Member White

SECONDED BY: Member Conaty

NAYS: White, Conaty, Benson, Hohn, Luchins, McLean, Nerbun

ABSENT: Johnson, Liljegren, McHenry

c. Volunteer Recruitment

A Sign-Up Genius will be created before July's Meeting for Volunteer Sign-Up. Volunteers will be needed at the welcome booth and at the Children's Stage.

d. Marketing

Last year's flyer will be updated by Executive Assistant Enea and Committee Member Johnson. Flyers will be ready for hand-out at the August Meeting. Locations will be assigned as to where to hang them.

5) Next Meeting Date and Time

A. July 15 at 6:30pm

6) Adjourn

Committee Chair White moved to adjourn at 6:58 PM and Vice Chair Conaty seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant