



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us

FESTIVALS COMMITTEE

Monday, May 20, 2024

6:30 PM

North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
Vice Chair Deanna Conaty
Committee Member Brett Benson
Committee Member Jenne Hohn
Committee Member Lisa Liljegren
Committee Member Moshe Luchins
Committee Member Laeh McHenry
Committee Member Tracy Johnson -- **Absent**
Committee Member Christine McLean -- **Absent**
Committee Member Vanessa Nerbun -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. April Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member Hohn

SECONDED BY: Committee Member Liljegren

AYES:	White, Conaty, Benson, Hohn, Liljegren, Luchins, McHenry
ABSENT:	Johnson, McLean, Nerbun

3) 3rd Festival - Date Selection

The Committee discussed possible May dates and ruled out the first two weekends due to college graduations and Mother's Day. They decided on Sunday, May 18 from noon-5pm.

4) Taste of Mequon

a. More Happy Kitchens Update

Chair White, Vice Chair Conaty, and Executive Assistant Enea met with More Happy Kitchens who have the idea of a "create your own pizza" contest for kids. They would partner with Downtown Pizza who would have the winning recipes on their menu for a month. The Committee had a discussion about an entry fee to create more buy-in from participants. They also discussed if the Committee or a Sponsor would cover the fee or half of the fee. More Happy Kitchens would do a cooking demonstration on the Children's Stage and the winners would show how their pizza is made. The Committee also discussed others doing cooking demonstrations. It was determined that the stage needed to be placed more towards Rennie Field so that chairs could be placed in front of the stage without blocking crowd flow.

b. Sponsor Updates from Committee Members

Committee Member Hohn reported that Tyler from Baird will sponsor the caricature artist. Froedert & the Medical College of Wisconsin, which was applied for on-line, will again be a \$1,000 sponsor. Richmond Investments has increased their sponsorship from last year to \$2,000. Some sponsors are requesting a booth space.

c. Balloon Artist Contract

1. Bingo the Clown Contract

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member Hohn

AYES:	White, Conaty, Benson, Hohn, Liljegren, Luchins, McHenry
ABSENT:	Johnson, McLean, Nerbun

5) Winter Wonderland

The planting of the Christmas tree is in the works.

6) Next Meeting Date and Time

A. June 17 at 6:30 P.M.

7) Adjourn

Chair White moved to adjourn at 7:30pm and Committee Member Liljegren seconded

Respectfully Submitted,

Carrie Enea
Executive Assistant