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FESTIVALS COMMITTEE
Thursday, May 13, 2021
6:30 PM
Virtual Meeting

Minutes

1) Call to Order, Roll Call

Present:

Chair Vanessa Nerbun
Committee Member Janet Fussell
Committee Member Jenne Hohn
Committee Member Tracy Johnson
Committee Member Lisa Liljegren
Committee Member Moshe Luchins
Committee Member Christine McLean
Vice Chair Kirsten Hildebrand -- **Absent**
Committee Member Dynami Al-Anjeri -- **Absent**
Committee Member Miranda White -- **Absent**

Also Present: Assistant City Administrator Schoenemann

2) Welcome New Committee Members

a. Jenne Hohn

1. Jenne Hohn Application

b. Tracy Johnson

1. Tracy Johnson Application

c. Lisa Liljegren

1. Lisa Liljegren Application

d. Christine McLean

1. Christine McLean Application

3) Approval of Meeting Minutes

a. April 2021 Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Board Member Johnson

SECONDED BY: Committee Member Fussell

AYES:	Nerbun, Hildebrand, Al-Anjeri, Fussell, Hohn, Johnson, Luchins, McLean
ABSENT:	White
NOT PRESENT:	Liljegren

4) Committee Chair Update

a. Budget

1. Budget Update

Committee Chair Nerbun thought they were doing well with the budget since they had carry-over from 2020. Sommer's Automotive is always a big sponsor. We might need to lower our expectations since we will just be coming out of COVID.

b. Review Wisconsin Department of Health Services Guidance

1. Review Wisconsin Department of Health Service Guidance

Committee Chair Nerbun shared how the CDC was no longer recommending for those who have gotten the COVID vaccine to mask in many situations. It is still unclear what the guidelines will be for event capacity.

5) Discussion Items

a. Review Vendor Participation

1. Vendor Participation Review

Committee Chair Nerbun discussed how there may be less vendors this year because restaurants are struggling to get staff. Committee members were assigned restaurants to follow-up with in the next few weeks.

b. Main Stage Sound & Lighting Quote/DJ Services

1. Stage and Lighting Quote DJ Services

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Nerbun

c. Main Tent and Stage Quote

1. Tent and Stage Quote

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Nerbun

d. Shuttle Service Quote (Verbal)

Committee chair Verbun is proceeding with getting a transportation quote to bring to the next meeting.

e. Live Music Options

1. Live Music Options

Stray Voltage Band has been contracted to be the evening entertainment. Members Fussell and Liljegren have been tasked to review the other bands for the 11am-230pm and 3-6pm time slots.

f. Discuss Children's Area

It was discussed that the bounce houses used in past years are not COVID friendly. A large inflatable slide, painting, obstacle course, face painting, clown, balloon animals, martial arts demonstrations, and other socially distanced games were all discussed. Also, they will contact Little Sprouts about participating.

g. Committee Member Assignments

Area of interest for each committee member:

Member Fussell- Children's area

Member Johnson- Sponsorships and Marketing

Member Hohn- Logistics

Member Mclean- Wherever needed

1. Event Task List

6) Information Items

a. Work Plan

Reach out to assigned vendors over the next few weeks. Keep looking into possible sponsorships. Use social media and other community events to create buzz.

1. Work Plan

7) Next Meeting Date and Time - June 10, 2021 at 6:30 PM

8) Adjourn

Motion to adjourn at 7:32pm by Chair Verbun. Seconded by: Member Hohn.

Ayes: Fussell, Johnson, Mclean, Luchins, and Liljegren.

Respectfully Submitted,

Lina Prosser
Executive Assistant