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FESTIVALS COMMITTEE
Monday, April 21, 2025
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
Vice Chair Deanna Conaty
Committee Member Jenne Hohn
Committee Member Lisa Liljegren
Committee Member Laeh McHenry
Committee Member Brett Benson -- **Absent**
Committee Member Tracy Johnson -- **Absent**
Committee Member Moshe Luchins -- **Absent**
Committee Member Vanessa Nerbun -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. March Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member White
SECONDED BY: Committee Member McHenry

AYES:	White, Conaty, Hohn, Liljegren, McHenry
ABSENT:	Benson, Johnson, Luchins, Nerbun

3) Redbud Festival

Executive Assistant Enea shared the plan for the day of the Redbud Festival, i.e. road closure, committee assignments, and vendor move-in. She also gave an update on tote and poster sales, as well as the succulent workshop sign-up. The Committee voted to add a face painter for \$500, the motion was moved by Chair White and seconded by Committee Member Hohn. The Committee voted to purchase 50 yard signs, the motion was moved by Chair White and seconded by Committee Member Benson. Lastly, the Committee voted to place Facebook ads in the

amount of \$200, the motion was moved by Chair White and seconded by Committee Member Benson. Executive Assistant Enea will email the Committee when yard signs and flyers are ready for pick-up.

4) Taste of Mequon

1. Stage Quote

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member Hohn

AYES:	White, Conaty, Hohn, Liljegren, McHenry
ABSENT:	Benson, Johnson, Luchins, Nerbun

5) Park Beer Gardens

The Committee discussed having beer gardens at the parks as a way to raise more money. They will continue discussions at the May meeting.

6) Next Meeting Date and Time: May 19 at 6:30pm

7) Adjourn

Committee Chair White moved to adjourn at 7:07 p.m. and Vice Chair Conaty seconded.

Respectfully Submitted,

Carrie Enea

Executive Assistant