



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.cityofmequonwi.gov

FESTIVALS COMMITTEE
Monday, April 21, 2025
6:30 PM
North Conference Room

Agenda

- 1) Call to Order, Roll Call
- 2) Approval of Meeting Minutes
Action requested: review and approve
 - a. March Minutes
- 3) Redbud Festival
 - a. Banners and Flyers
 - b. Sound Quote
 - c. Map and Vendor Booths
 - d. Posters & Totes
 - e. Assignments
- 4) Taste of Mequon
 - a. Vendor Update
 - b. Stage
- 5) Park Beer Gardens
- 6) Next Meeting Date and Time: May 19 at 6:30pm
- 7) Adjourn

Dated: April 21, 2025

/s/ Miranda White, Chair

Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision-making responsibility, although they will not take formal action thereto at this meeting.

Persons with disabilities requiring accommodations for attendance at this meeting should contact the City Clerk's Office at 262-236-2914, twenty-four (24) hours in advance of the meeting.

Any questions regarding this agenda may be directed to the City Administrator's Office at 262-236-2941, Monday through Friday, 8:00 AM – 4:30 PM



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FESTIVALS COMMITTEE
Monday, March 17, 2025
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
 Vice Chair Deanna Conaty
 Committee Member Brett Benson
 Committee Member Lisa Liljegren
 Committee Member Laeh McHenry
 Committee Member Vanessa Nerbun
 Committee Member Jenne Hohn -- **Absent**
 Committee Member Tracy Johnson -- **Absent**
 Committee Member Moshe Luchins -- **Absent**
 Committee Member Brittany Maynard -- **Absent**

Also Present: Executive Assistant Enea, Janet Fussell, and Connie Pukaite

2) Approval of Meeting Minutes

a. February Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member McHenry

AYES:	White, Conaty, Benson, Liljegren, McHenry, Nerbun
ABSENT:	Hohn, Johnson, Luchins, Maynard

3) Sponsor Update

The M-T Sunrise Rotary and Sommer's Automotive will be the stage sponsors for the Redbud Festival. Town Bank gave \$3,000 to sponsor all 3 festivals. Kohler Credit Union is sponsoring Redbud and Taste of Mequon with \$4,800. Sommer's is also sponsoring all 3 festivals with \$5,750. They are also donating 20 redbud trees, one to be planted at the festival.

4) Rotary Plans for Redbud

Attachment: Festival Mins 031725 (10280 : March Minutes)

Connie Pukaite discussed Rotary's plans for the Redbud Festival. They were going to sell redbud trees, but they would be nearly \$200 each. So, they will probably just raffle some off. Also, they are hoping to have beach ball bowling down the hill.

5) MTSD Logo Submissions

The Committee decided on which logo they wanted to use from MTSD, but asked for the font to be changed.

6) Vendor Updates

Executive Assistant Enea provided an update on Taste of Mequon and Redbud vendors.

7) Flower Bar Quote

RESULT: Approved by Voice Acclamation [Unanimous]
MOVED BY: Committee Member White
SECONDED BY: Nerbun

AYES: White, Conaty, Benson, Liljegren, Nerbun
ABSENT: Hohn, Johnson, Luchins, Maynard
RECUSED: McHenry

8) Photo Booth Quote

Janet Fussell said that Range Line Preschool will sponsor the Mother's Day Card booth with supplies.

RESULT: Approved by Voice Acclamation [Unanimous]
MOVED BY: Committee Member White
SECONDED BY: Member Conaty

AYES: White, Conaty, Benson, Liljegren, McHenry, Nerbun
ABSENT: Hohn, Johnson, Luchins, Maynard

9) Selling Artwork & Totes

An Event Brite account has been set-up for people to submit pre-orders of the maps and tote bags.

10) Next Meeting Date and Time: 4/21 at 6:30pm

11) Adjourn

Committee Member Nerbun moved to adjourn at 7:07 PM and Committee Member Benson seconded.

Respectfully Submitted,
Carrie Enea
Executive Assistant

Attachment: Festival Mins 031725 (10280 : March Minutes)



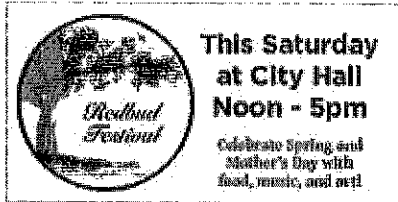
This event is held
at **3.a.1.a**

Noon - 5 **A**

Packet Pg. 4

food, music, and art!

[Edit Design](#)
 (/Customize/LoadCartItemInDesigner?
 cartItemId=5509933&relatedProductId=83884&productTemplateType=Sing
 Change Options (/sfp-banners-4ft-x-
 8ft-2?
 quantity=4&updatecartitemid=5509933)
[Copy Design](#)
[Remove](#)



[View Proof](#)

4ft x 8ft Vinyl Banner
 Single Sided
 Grommets - 3 Top, 3 Bottom
 I already have a way to hang my
 banner

Price: \$51.59 Qty.:

Total: \$206.36
 You saved: \$168.84

You saved: \$168.84
 Total: \$206.36

Your Purchase is 100% Secure



100% Satisfaction Guaranteed



Attachment: Banner Quote (10282 : Banner Draft)

Celebrate Spring & Mother's Day!

MUSIC

Whole Yachta Love
2:00 - 5:00 PM

FOOD & BEVERAGE VENDORS

Smokin' C's BBQ - Appethai -
That Taco Guy - Foxtown
Brewing - SIP MKE



Look at all the fun things planned:

- Create a Mother's Day Bouquet
- Watch the plein air artists paint
- Check-out the MTSD artwork
- Stop by the Photo Booth
- Make a Mother's Day Card
- Shop the craft vendors
- Buy a Mequon map or tote bag
- Free Succulent class at noon-

Sign-up here:



- Redbud tree planting at 1pm

Attachment: Redbud Festival Flyer 2025 (10295 : Flyer)

Rotary 
Mequon-Thiensville Sunrise Club

 **KOHLER**
CREDIT UNION

 **ANNEX**
WEALTH MANAGEMENT
Know The Difference™

MAY
10
NOON-5PM

Mequon City Hall

sommer's
Where customers send their friends
 SUBARU |  BUICK |  GMC

TOWN BANK
N.A.
A WINTRUST COMMUNITY BANK


CONCORDIA UNIVERSITY
WISCONSIN



MORE INFO AT WWW.MEQUONFESTIVALS.ORG.



3.b.1.a

INVOICE

Kim Guibord DBA Broadway Productio
3987 S. 83rd Stre
Greenfield, Wisconsin 532
United Stat

41458861.
broadwayproductions.li

BILL TO
Taste of Mequon
Carrie Enea

262-236-2941
cenea@ci.mequon.wi.us

Invoice Number: 1306
Invoice Date: April 16, 2025
Payment Due: May 10, 2025

Amount Due (USD): \$875.00

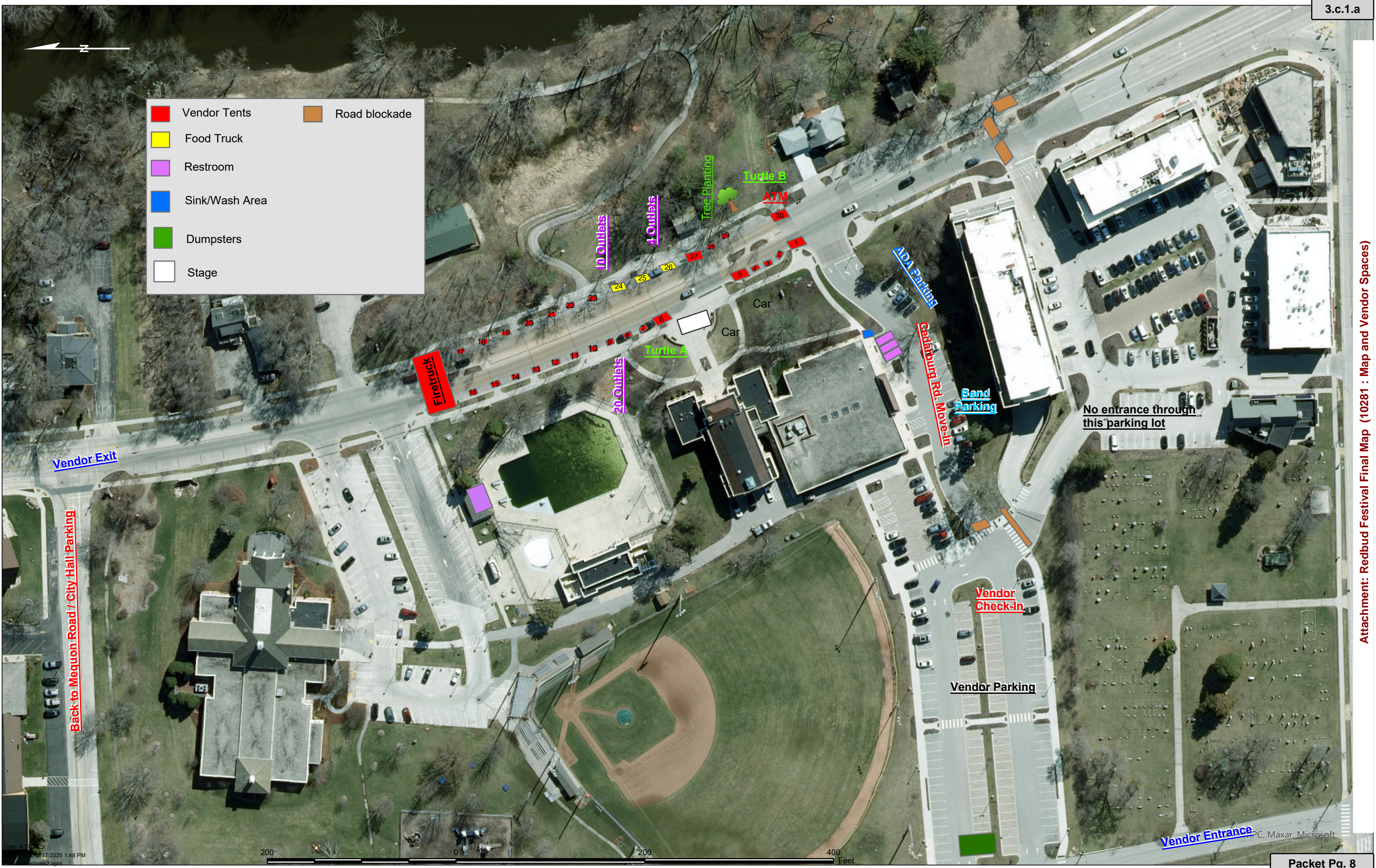
Items	Quantity	Price	Amou
SP1 Sound & lighting system for Redbud Festival 5-10-2025	1	\$875.00	\$875.00

Total: \$875.00

Amount Due (USD): \$875.00

Attachment: Invoice_1306_Kim Guibord (10283 : Kim Guibord)

- Vendor Tents
- Food Truck
- Restroom
- Sink/Wash Area
- Dumpsters
- Stage
- Road blockade



Attachment: Redbud Festival Final Map (10281 : Map and Vendor Spaces)

Vendor	Space #	Size	Electrical
MTSD Art Display	1	10 X 20	No
Tammy's Palette	2	10 X 10	No
Authentic Charm Goods	3	10 X 10	No
Dazzling Designs by Tracy	4	10 X 10	No
Roots & Stems- Make your own bouquet	5	10 X 20	No
Photobooth- Mother's Day Cards	6	10 X 20	No
The Art of Succulents	7	10 X 10	No
The Nutman Company USA, Inc.	8 & 9	10 X 20	No
Julie's Blue Ribbon Cookies	10	10 X 10	
A Blend Above	11	10 X 10	No
Buzzshack Apiaries	12	10 X 10	No
Flowers 4 You	13	10 X 10	No
Conscious Bath Company	14	10 X 10	No
La Grand Coq Candle Company	15	10 X 10	No
The Prpl Swan	16	10 X 10	No
Lorain's for Her	17	10 X 10	No
HC Grainworks	18	10 X 10	No
Mequon Nature Preserve	19	10 X 10	No
E2 Home Solutions	20	10 X 10	No
Blingie	21	10 X 10	No
SIP MKE	22 & 23	10 X 20	No

Attachment: Redbud 2025 Vendor Placement (10281 : Map and Vendor Spaces)

Appe Thai	24	8 X 23 X 12	3 outlets
That Taco Guy	25	10 X 25	4 prong 50 amp
The Smokin' C's BBQ	26	34ft	50 amp
Foxtown Brewing	27	10 X 10	1 outlet
Festivals Map & Tote Tent	28	10 X 10	No
Christ Alone Evangelical Lutheran Church	29	10 X10	1 outlet
M-T Sunrise Rotary Club	30	10 X 20	No

Road closing at 830am/Vendor Move-In at 9am

SETUP

Main Check in (2)	9:00 to Noon	Deanna	Brett
Drive Flagger (1)	9:00 to Noon	Tracy	
Cedarburg Rd North-end	9:00 to Noon	Lisa L.	Laeh
Cedarburg Rd Center	9:00 to Noon	Vanessa	Miranda

Carrie (Floater)

Roots & Stems Flower Booth	
12:00-5:00	Laeh McHenry
Map/Tote Tent	
12-5pm	Deanna
	Tracy

Main Stage	
12-5pm	Lisa L.
Card/PhotoBooth Tent	
12-5pm	Town Bank
Beer Tent	
12-5pm	Julia Perszyk
	Brett
	Vanessa

Vendor	Participated in 2024	Participated in 2023	Liquor License	2025	Total \$
Artist/Craftsman Vendors					
As the Paw Turns	Yes	No		Yes	71.09
B. Divine Aromatherapy	Yes	No			
Beyond the Design LLC		Yes			
Black Birch	Yes	No			
Butterfly Kisses				Yes	118.48
C Squared Wood Products		No			
Created by Kimberly (Sew Weird)	Yes	Yes			
JLEE Studio - Wearable Art		Yes			
Danielle's Designs	Yes			Yes	118.48
Dog Gone Great LLC	Yes	Yes		Yes	71.09
Elegant Henna Tattoo	Yes	No		Yes	71.09
Full Circle Healing Farm at MNP		Yes			
Hiawatha Wood LLC		Yes			
Honey Down Farm		Yes			
Jen's Beadiful Pens	Yes	No			
Jen's Nifty Creations		Yes			
Jimmies Dog Gone Treats	Yes	Yes			
Lake Country Growers	Yes			Yes	118.48
Lee Lifestyle Design	Yes				
Mary Bryant's Country Kraft Boutique	Yes				
MB By Design		Yes			
Prairie Junction Farms					
Shannon's Shop				Yes	71.09

Attachment: Taste of Mequon 2025 Vendors (10285 : Vendors)

The Prpl Swan	Yes	Yes		Yes	71.09
Tobin Jewelers	Yes	Yes			
With My Whole Heart					
Total Artist/Craftsman Vendors	13	13		8	
Non-Food Beverage Vendors					
Advanced Wildlife & Pest Control	Yes	Yes			
Alliance Realty/Pet Pictures					
Alme Design Co.					
Alzheimer's Assoc. of Wisconsin		Yes			
Board & Brush	Yes	Yes			
Cricket Academy		Yes			
FIFTH-MAIN					
Fred Astaire Dance Studio	Yes				
Gathering on the Green/Froedert					
Hey Licorice Dude	Yes			Yes	142.18
Let's Celebrate	Yes	Yes			
Kohler Credit Union (Sponsor)	Yes				
Mequon Community Foundation (Sponsor)	Yes	Yes			
Mequon Thiensville Chamber of Commerce	Yes	Yes			
M-T Education Foundation		Yes			
Mequon Thiensville Historical Society	Yes	Yes			

Attachment: Taste of Mequon 2025 Vendors (10285 : Vendors)

Missing Links		Yes			
Christ Alone Evangelical Lutheran Church	Yes	Yes			
BE Martial Arts, LLC	Yes	Yes			
Renewal by Andersen					
Shorewest Realty	No				
Sovereign Select Insurance Solutions	Yes			Yes	379.14
StretchLab	Yes				
Knowledge Edge					
Little Sprouts Play Café		Yes			
Winkie's	Yes	Yes			
MATC Mequon	No				
Mathnasium of Mequon	Yes	Yes		Yes	118.48
Total Non-Food/Beverage Vendors	15	15		2	
Food Beverage Vendors					
Appe Thai	Yes	Yes		Yes	236.97
Blue Cow Creperie		Yes			
MIL-WOK-EE Asian Street Food	Yes	Yes			
Café Hollander	Yes				
Cinnamon & Honey Coffee Co.				Yes	236.97
Coccos Famous Gyros*					

Attachment: Taste of Mequon 2025 Vendors (10285 : Vendors)

Cocoa Tree Confectionery (Gelato)		Yes			
Downtown Pizza	Yes				
Dr Dawg	Yes	No			
Flip's Mini Donuts*	Yes	No			
Foxtown Brewing	Yes	Yes			
Frankies Food Truck (Caribbean & BBQ)	Yes	Yes			
glaze, LLC	Yes	Yes		Yes	142.18
Happy Dough Lucky					
Immy's African Cuisine	Yes	Canceled			
Jandy's Base Camp*	Yes				
Julie's Blue Ribbon Cookies	Yes			Yes	142.18
Kha Sushi Land	Yes	Yes			
La Empanada	Yes				
Lakeside Cookie Co.*	Yes				
LemonZello*	Yes				
Leonardo's Pizza	No	Yes			
Mequon-Milwaukee Diversity Rotary Club	No	Yes			
On the Block Burgers*	Yes				
Pete's Pops		Yes			
S & T Cuisine	Yes			Yes	236.97
Say Cheese Curd Company	Yes	Yes			

Attachment: Taste of Mequon 2025 Vendors (10285 : Vendors)

Sendik's		Yes			
	Giving free samples				
SIP MKE	Yes	Yes			
Stilt House		No			
Strolling Donuts	Yes	Yes			
Sunrise Acai Bowls	Yes	No			
T. BEST Kettle Corn Co.		Yes			
That Taco Guy	Yes	Yes		Yes	236.97
The Cheel		Yes			
The Ladle Lady	Yes	No			
Baaree		Yes			
Daily Taco & Baaree	Yes	Yes			
eeat.us		Yes			
The Nutman Company USA, Inc.	Yes	Yes		Yes	189.57
The Ruby Tap	Yes	Yes			
The Smokin' C's BBQ	Yes	No		Yes	236.97
Thiensville-Mequon Lion's Club	Yes	Yes			
Tots on the Street	Yes	No		No	
Uyghur Grill	Yes	Yes			
Weathers Juice Lab (Ice Tea Spot)	Yes	No			
Wisconsin Fried Cheese Curds*	Yes			Yes	142.18
Yummy Bones		Yes			

Attachment: Taste of Mequon 2025 Vendors (10285 : Vendors)

Total Food/Beverage Vendors	33	27		9	3151.65
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ESTIMATE

Atlas Pro AV LLC
1870 Rosewood St
Green Bay, WI 54303

nate@atlasproav.com
+1 (920) 471-9072
atlasproav.com



Bill to
Carrie Enea
City Of Mequon
11333 N. Cedarburg Rd
Mequon, WI 53092

Ship to
Carrie Enea
City Of Mequon
11333 N. Cedarburg Rd
Mequon, WI 53092

Shipping info

Ship date: 07/11/2024

Estimate details

Estimate no.: 3500
Estimate date: 04/16/2025

#	Product or service	Description	Qty	Rate	Amount
1.	SL-100	2019 Stage Line SL-100 24x20 stage with One Set of Stairs, 13 x 24 Black Mesh Back drop and a 40x4' Black Skirt	1	\$2,600.00	\$2,600.00
2.	SL-100	2019 Stage Line SL-100 24x20 stage with One Set of Stairs, 13 x 24 Black Mesh Back drop and a 40x4' Black Skirt *** Additional Days Deployed	1	\$800.00	\$800.00
3.	SL-100	Full Banner Kit with Labor to Build	1	\$300.00	\$300.00
4.	Crew	Crew 2 Setup and Strike Includes Late Night OT	2	\$700.00	\$1,400.00
5.	Trip charge	F-250 For stage Delivery	240	\$2.50	\$600.00
6.	Discount	F-250 Return Trip	240	\$0.85	\$204.00
7.	Discount	Package Discount	1	-\$340.00	-\$340.00
8.	Discount	First time Customer	1	-\$170.00	-\$170.00
9.	Note5	Note* Adequate security and insurance is to be provided by buyer to protect the FOH area, Stage, Stage area, Atlas Pro AV LLC equipment , personnel and vehicles from vandalism, theft, or damage.	1	\$0.00	\$0.00
10.	Note6	Note* Gear list specifics subject to change pending event advance. Any change	1	\$0.00	\$0.00

Attachment: Estimate_3500_from_Atlas_Pro_AV_LLC (10284 : Stage Quote)

affecting pricing will..be subject to buyers approval.

4.b.1.a

11. Note7	Load In time Noon 9/5/25 event Load Out 9/6/25 time TBD 50% Deposit to hold stage	1	\$0.00	\$0.00
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Total **\$5,394.00**

Note to customer

50% down is due upon booking.

Accepted date

Accepted by

Attachment: Estimate_3500_from_Atlas_Pro_AV_LLC (10284 : Stage Quote)

4.b.1.b

Attachment: Stage



TITLETOWN

Packet Pg. 20