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FESTIVALS COMMITTEE
Thursday, April 8, 2021
6:30 PM
Virtual Meeting

Minutes

1) Call to Order, Roll Call

Present:

Committee Member Miranda White
Committee Member Moshe Luchins
Chair Vanessa Nerbun
Committee Member Janet Fussell
Vice Chair Kirsten Hildebrand -- **Absent**
Committee Member Dynami Al-Anjeri -- **Absent**

Also Present: Executive Assistant Prosser

2) Approval of Meeting Minutes

a. March 11, 2021 Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member White
SECONDED BY: Commissioner Nerbun

AYES: White, Luchins, Nerbun, Fussell
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3) Staff Updates (Verbal)

Executive Assistant Prosser informed the Committee that the Homestead High School parking lot has been reserved for Taste of Mequon. Ms. Prosser provided an update on the vendor applications received to date. The Committee was informed that Supercuts' 2020 space fee was meant to be used to help defray event expenses. The Committee requested that staff send out a follow-up email to vendors reminding them to complete and submit their application to participate. Committee Chair Nerbun requested a discussion be placed on the May agenda on how to attract more vendors.

4) Discussion Items

a. Event Music

The Committee reviewed a list of live music options and decided to wait until next month to give the new members an opportunity to be part of the selection process. Member Fussell

will reach out to the bands on the list prior to the next meeting to determine whether they are still available.

b. Sponsorship

Committee Chair Nerbun will review the sponsorship package and staff will assist with sending out a sponsor letter. A list of past sponsors will be sent out to the members of the Committee. The topic of sponsorship will be placed on the May agenda for further discussion.

c. Event Promotion - Social Media/Website

Committee Chair Nerbun and Member White will promote the event on Facebook and Rabbi Luchins will promote the event on websites such as Tourism Tour. Member White will share event information on the Mequon Mom's Club Facebook page.

d. Committee Member Event Assignments

Committee Chair Nerbun will work on obtaining quotes for shuttle service and venue equipment. Member Fussell will research the cost of inflatables for the children's area. Staff will obtain a quote for tent, stage, sound, and lighting. Committee Chair Nerbun requested that the topic, Committee Event Assignments be placed on the May agenda for further discussion.

5) Information Items

a. Work Plan

The Committee's work plan was discussed under future agenda items.

6) Future Agenda Items

The following agenda topics will be added to the Committee's May agenda:

Vendor Participation (Restaurants, Artists/Craftsman, other types of businesses), Sponsorship, and Committee Member Event Assignments.

7) Next Meeting Date and Time: May 13, 2021

8) Motion to adjourn the meeting at 7:27 PM.

RESULT:	Approved by Voice Acclamation [Unanimous]
MOVED BY:	Committee Member Fussell
SECONDED BY:	Committee Member Luchins

AYES:	White, Luchins, Nerbun, Fussell
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Respectfully Submitted,

Lina Prosser
Executive Assistant