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FESTIVALS COMMITTEE
Wednesday, March 20, 2024
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
Committee Member Brett Benson
Committee Member Jenne Hohn
Committee Member Laeh McHenry
Committee Member Christine McLean
Vice Chair Deanna Conaty -- **Absent**
Committee Member Tracy Johnson -- **Absent**
Committee Member Lisa Liljegren -- **Absent**
Committee Member Moshe Luchins -- **Absent**
Vanessa Nerbun -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. February Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member McHenry

SECONDED BY: Committee Member Hohn

AYES: White, Benson, Hohn, McHenry, McLean

ABSENT: Conaty, Johnson, Liljegren, Luchins, Nerbun

3) Sponsors

Executive Assistant summarized the current sponsors:

- Kohler Credit Union is back as a top sponsor
- Sommer's Automotive will be the Fireworks Sponsor
- Toss it Disposal will be an in-kind sponsor by providing one complimentary dumpster
- Elite Fitness will be an in-kind sponsor by providing inflatables for the Children's Area

At the next meeting, Committee members will be assigned Sponsors to follow-up with.

4) Vendor Update

1. Vendor List

The Committee reviewed Frankie's vendor application and moved to accept it.

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member Hohn

AYES: White, Benson, Hohn, McHenry, McLean

ABSENT: Conaty, Johnson, Liljegren, Luchins, Nerbun

5) Contracts

a. Area Rental

1. Stage

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member McLean

AYES: White, Benson, Hohn, McHenry, McLean

ABSENT: Conaty, Johnson, Liljegren, Luchins, Nerbun

b. Photographer

1. John O'Hara

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member Benson

AYES: White, Benson, Hohn, McHenry, McLean

ABSENT: Conaty, Johnson, Liljegren, Luchins, Nerbun

c. Dumpsters

1. Toss It Disposal

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member McHenry

AYES: White, Benson, Hohn, McHenry, McLean

ABSENT: Conaty, Johnson, Liljegren, Luchins, Nerbun

d. Fireworks

1. Fireworks Agreement

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member Hohn

AYES:	White, Benson, Hohn, McHenry, McLean
ABSENT:	Conaty, Johnson, Liljegren, Luchins, Nerbun

e. Sound/Lights

1. Kim Guibord

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member McHenry

AYES:	White, Benson, Hohn, McHenry, McLean
ABSENT:	Conaty, Johnson, Liljegren, Luchins, Nerbun

6) Other Items

Homestead High School has been contacted to confirm the use of their parking lot for festival attendees to use. Johnson Bus has also been confirmed for shuttle service. The reservation for 2 ATMS has been made. Also, PNC approached the Committee about providing volunteers, popcorn, snow cones, etc. at Taste of Mequon and Winter Wonderland. A meeting is scheduled with More Happy Kitchens in April to discuss possible collaboration ideas like they did at Cedarburg's Winter Fest.

7) Next Meeting Date and Time

A. April 22 at 6:30 PM

8) Adjourn

Chair White moved to adjourn at 7:02 PM and Member Hohn seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant