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FESTIVALS COMMITTEE

Monday, March 17, 2025

6:30 PM

North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
Vice Chair Deanna Conaty
Committee Member Brett Benson
Committee Member Lisa Liljegren
Committee Member Laeh McHenry
Committee Member Vanessa Nerbun
Committee Member Jenne Hohn -- **Absent**
Committee Member Tracy Johnson -- **Absent**
Committee Member Moshe Luchins -- **Absent**
Committee Member Brittany Maynard -- **Absent**

Also Present: Executive Assistant Enea, Janet Fussell, and Connie Pukaite

2) Approval of Meeting Minutes

a. February Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member McHenry

AYES: White, Conaty, Benson, Liljegren, McHenry, Nerbun

ABSENT: Hohn, Johnson, Luchins, Maynard

3) Sponsor Update

The M-T Sunrise Rotary and Sommer's Automotive will be the stage sponsors for the Redbud Festival. Town Bank gave \$3,000 to sponsor all 3 festivals. Kohler Credit Union is sponsoring Redbud and Taste of Mequon with \$4,800. Sommer's is also sponsoring all 3 festivals with \$5,750. They are also donating 20 redbud trees, one to be planted at the festival.

4) Rotary Plans for Redbud

Connie Pukaite discussed Rotary's plans for the Redbud Festival. They were going to sell redbud trees, but they would be nearly \$200 each. So, they will probably just raffle some off. Also, they are hoping to have beach ball bowling down the hill.

5) MTSD Logo Submissions

The Committee decided on which logo they wanted to use from MTSD, but asked for the font to be changed.

6) Vendor Updates

Executive Assistant Enea provided an update on Taste of Mequon and Redbud vendors.

7) Flower Bar Quote

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member White
SECONDED BY: Nerbun

AYES:	White, Conaty, Benson, Liljegren, Nerbun
ABSENT:	Hohn, Johnson, Luchins, Maynard
RECUSED:	McHenry

8) Photo Booth Quote

Janet Fussell said that Range Line Preschool will sponsor the Mother's Day Card booth with supplies.

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member White
SECONDED BY: Member Conaty

AYES:	White, Conaty, Benson, Liljegren, McHenry, Nerbun
ABSENT:	Hohn, Johnson, Luchins, Maynard

9) Selling Artwork & Totes

An Event Brite account has been set-up for people to submit pre-orders of the maps and tote bags.

10) Next Meeting Date and Time: 4/21 at 6:30pm

11) Adjourn

Committee Member Nerbun moved to adjourn at 7:07 PM and Committee Member Benson seconded.

Respectfully Submitted,
Carrie Enea
Executive Assistant