



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us

FESTIVALS COMMITTEE
Monday, March 17, 2025
6:30 PM
North Conference Room

Agenda

- 1) Call to Order, Roll Call
- 2) Approval of Meeting Minutes
Action requested: review and approve
 - a. February Minutes
- 3) Sponsor Update
- 4) Rotary Plans for Redbud
- 5) MTSD Logo Submissions
- 6) Vendor Updates
- 7) Flower Bar Quote
- 8) Photo Booth Quote
- 9) Selling Artwork & Totes
- 10) Next Meeting Date and Time: 4/21 at 6:30pm
- 11) Adjourn

Dated: March 17, 2025

/s/ Miranda White, Chair

Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision-making responsibility, although they will not take formal action thereto at this meeting.

Persons with disabilities requiring accommodations for attendance at this meeting should contact the City Clerk's Office at 262-236-2914, twenty-four (24) hours in advance of the meeting.

Any questions regarding this agenda may be directed to the City Administrator's Office at 262-236-2941, Monday through Friday, 8:00 AM – 4:30 PM



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FESTIVALS COMMITTEE
Monday, February 17, 2025
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
 Vice Chair Deanna Conaty
 Committee Member Jenne Hohn
 Committee Member Tracy Johnson
 Committee Member Lisa Liljegren
 Committee Member Vanessa Nerbun
 Committee Member Brett Benson -- **Absent**
 Committee Member Moshe Luchins -- **Absent**
 Committee Member Brittany Maynard -- **Absent**
 Committee Member Laeh McHenry -- **Absent**

Also Present: Executive Assistant Ena

2) Approval of Meeting Minutes

a. January Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member Hohn

SECONDED BY: Committee Member Liljegren

AYES:	White, Conaty, Hohn, Johnson, Liljegren, Nerbun
ABSENT:	Benson, Luchins, Maynard, McHenry

3) Sponsor Update

Hawkins Ash CPAs will be Taste of Mequon and Winter Wonderland Sponsor. T-M Women's Club will be a Gold Sponsor for all three festivals.

4) Redbud Festival

a. Stage Quote

1. Area Rental Quote

Attachment: Festivals Mins 021725 (10184 : February Minutes)

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member White
SECONDED BY: Nerbun

AYES:	White, Conaty, Hohn, Johnson, Liljegren, Nerbun
ABSENT:	Benson, Luchins, Maynard, McHenry

b. Rock Wall

1. Adventure Rock Details

The Committee discussed having the Rock Wall for Taste of Mequon, but not the Redbud Festival. They will have a photo booth to make Mother's Day cards for the Redbud Festival instead.

c. Vendor Update

d. Outreach Feedback

e. Succulent Workshop

The Committee decided to have one succulent workshop this year and see how it goes with the possibility of adding a 2nd one next year.

f. Mequon Map Update

5) Taste of Mequon

a. Vendor Update

b. Music Budget

The Committee discussed how much they liked last year's band, Failure to Launch, and instructed Committee Member Liljegren to see if they can come back this year.

6) Next Meeting Date and Time

A. March 17 at 6:30 pm

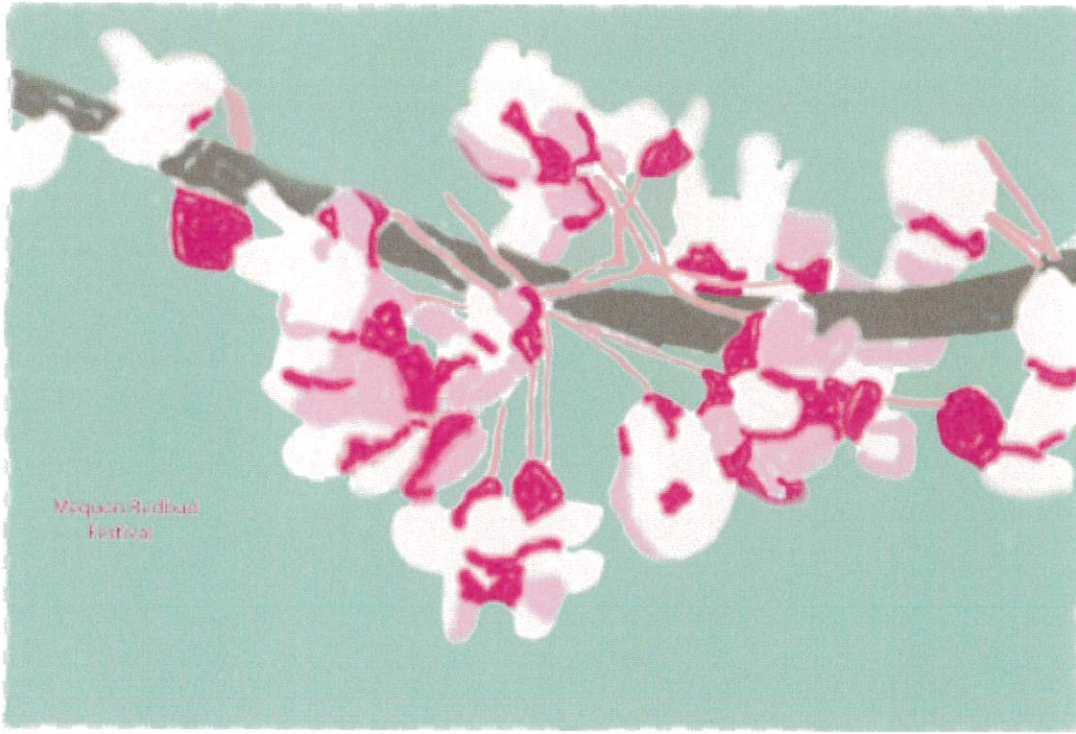
7) Adjourn

Committee Member Hohn moved to adjourn at 7:20 P.M. and Committee Member Conaty seconded.

Respectfully Submitted,

Carrie Enea

Executive Assistant



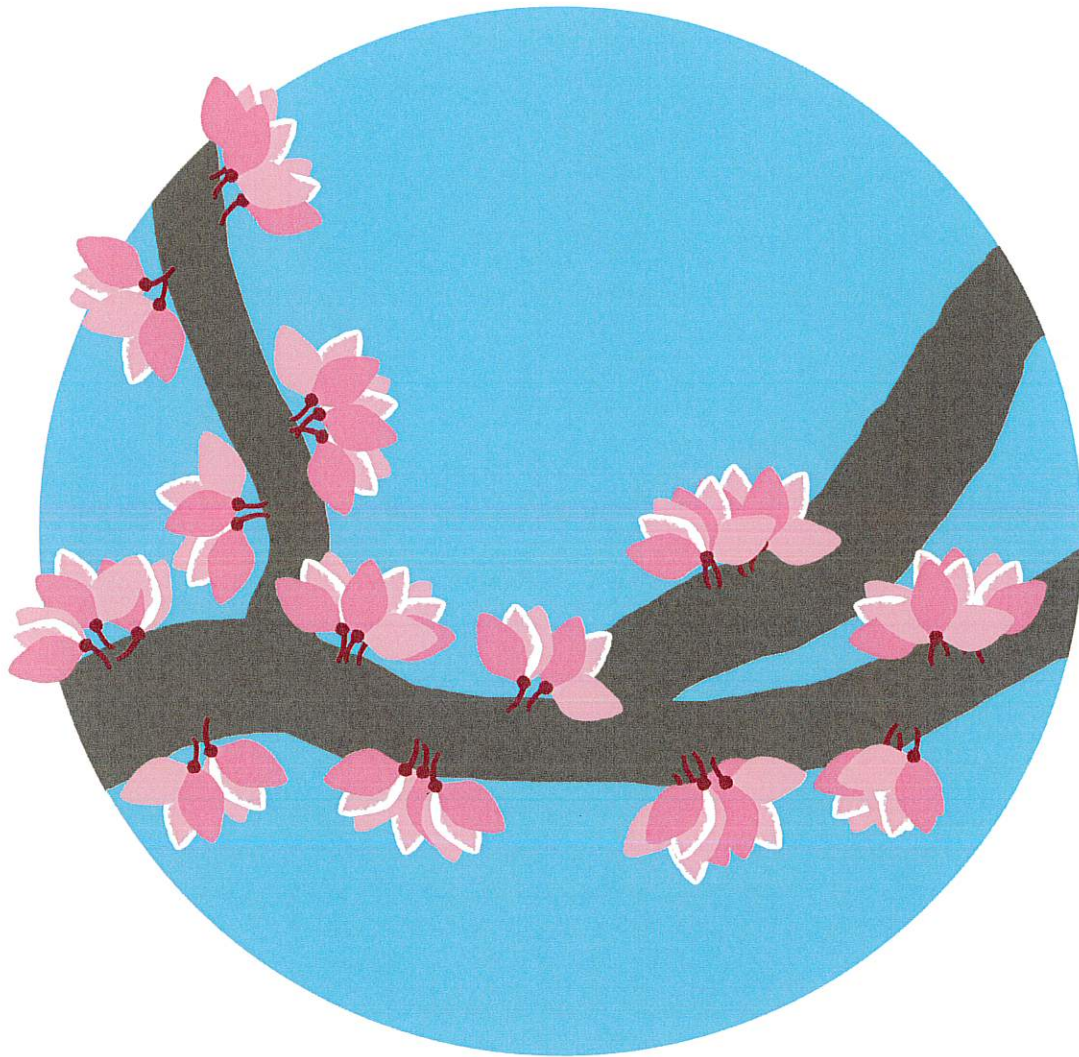
Attachment: MTSD logos (10185 : MTSD Logo Submissions)



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Redbud Festival

Attachment: MTSD logos (10185 : MTSD Logo Submissions)

Vendor	Participated in 2024	Participated in 2023	Liquor License	2025	Total \$
Artist/Craftsman Vendors					
As the Paw Turns	Yes	No		Yes	71.09
B. Divine Aromatherapy	Yes	No			
Beyond the Design LLC		Yes			
Black Birch	Yes	No			
Butterfly Kisses				Yes	118.48
C Squared Wood Products		No			
Created by Kimberly (Sew Weird)	Yes	Yes			
JLEE Studio - Wearable Art		Yes			
Danielle's Designs	Yes			Yes	118.48
Dog Gone Great LLC	Yes	Yes		Yes	71.09
Elegant Henna Tattoo	Yes	No		Yes	71.09
Full Circle Healing Farm at MNP		Yes			
Hiawatha Wood LLC		Yes			
Honey Down Farm		Yes			
Jen's Beadiful Pens	Yes	No			
Jen's Nifty Creations		Yes			
Jimmies Dog Gone Treats	Yes	Yes			
Lake Country Growers	Yes			Yes	118.48
Lee Lifestyle Design	Yes				
Mary Bryant's Country Kraft Boutique	Yes				
MB By Design		Yes			
Prairie Junction Farms					
The Prpl Swan	Yes	Yes		Yes	71.09

Tobin Jewelers	Yes	Yes			
With My Whole Heart					
Total Artist/Craftsman Vendors	13	13		7	
Non-Food Beverage Vendors					
Advanced Wildlife & Pest Control	Yes	Yes			
Alliance Realty/Pet Pictures					
Alme Design Co.					
Alzheimer's Assoc. of Wisconsin		Yes			
Board & Brush	Yes	Yes			
Cricket Academy		Yes			
FIFTH-MAIN					
Fred Astaire Dance Studio	Yes				
Gathering on the Green/Froedert					
Hey Licorice Dude	Yes				
Let's Celebrate	Yes	Yes			
Kohler Credit Union (Sponsor)	Yes				
Mequon Community Foundation (Sponsor)	Yes	Yes			
Mequon Thiensville Chamber of Commerce	Yes	Yes			
M-T Education Foundation		Yes			
Mequon Thiensville Historical Society	Yes	Yes			

Missing Links		Yes			
Christ Alone Evangelical Lutheran Church	Yes	Yes			
BE Martial Arts, LLC	Yes	Yes			
Renewal by Andersen					
Shorewest Realty	No				
Sovereign Select Insurance Solutions	Yes			Yes	379.14
StretchLab	Yes				
Knowledge Edge					
Little Sprouts Play Café		Yes			
Winkie's	Yes	Yes			
MATC Mequon	No				
Mathnasium of Mequon	Yes	Yes		Yes	118.48
Total Non-Food/Beverage Vendors	15	15		2	
Food Beverage Vendors					
Appe Thai	Yes	Yes			
Blue Cow Creperie		Yes			
MIL-WOK-EE Asian Street Food	Yes	Yes			
Café Hollander	Yes				
Coccos Famous Gyros*					
Cocoa Tree Confectionery (Gelato)		Yes			
Downtown Pizza	Yes				

Dr Dawg	Yes	No			
Flip's Mini Donuts*	Yes	No			
Foxtown Brewing	Yes	Yes			
Frankies Food Truck (Caribbean & BBQ)	Yes	Yes			
glaze, LLC	Yes	Yes		Yes	142.18
Happy Dough Lucky					
Immy's African Cuisine	Yes	Canceled			
Jandy's Base Camp*	Yes				
Julie's Blue Ribbon Cookies	Yes			Yes	142.18
Kha Sushi Land	Yes	Yes			
La Empanada	Yes				
Lakeside Cookie Co.*	Yes				
LemonZello*	Yes				
Leonardo's Pizza	No	Yes			
Mequon-Milwaukee Diversity Rotary Club	No	Yes			
On the Block Burgers*	Yes				
Pete's Pops		Yes			
S & T Cuisine	Yes			Yes	236.97
Say Cheese Curd Company	Yes	Yes			
Sendik's	Giving free samples	Yes			

SIP MKE	Yes	Yes			
Stilt House		No			
Strolling Donuts	Yes	Yes			
Sunrise Acai Bowls	Yes	No			
T. BEST Kettle Corn Co.		Yes			
That Taco Guy	Yes	Yes		Yes	236.97
The Cheel		Yes			
The Ladle Lady	Yes	No			
Baaree		Yes			
Daily Taco & Baaree	Yes	Yes			
eeat.us		Yes			
The Nutman Company USA, Inc.	Yes	Yes		Yes	189.57
The Ruby Tap	Yes	Yes			
The Smokin' C's BBQ	Yes	No		Yes	236.97
Thiensville-Mequon Lion's Club	Yes	Yes			
Tots on the Street	Yes	No		No	
Uyghur Grill	Yes	Yes			
Weathers Juice Lab (Ice Tea Spot)	Yes	No			
Wisconsin Fried Cheese Curds*	Yes			Yes	142.18
Yummy Bones		Yes			
Total Food/Beverage Vendors	33	27		7	2464.44

Vendor	2025	Total \$
Artist/Craftsman Vendors		
A Blend Above	Yes	47.39
As the Paw Turns		
B. Divine Aromatherapy		
Beyond the Design LLC		
Black Birch		
Buzzshack Apiaries	Yes	47.39
C Squared Wood Products		
Conscious Bath Company	Yes	47.39
Created by Kimberly (Sew Weird)		
JLEE Studio - Wearable Art		
Danielle's Designs		
Dazzling Designs by Tracy	Yes	47.39
Dog Gone Great LLC		
Elegant Henna Tattoo		
Flowers 4 You	Yes	71.09
Full Circle Healing Farm at MNP		
HC Grainworks	Coming	
Hiawatha Wood LLC		
Jen's Beadiful Pens		
Jen's Nifty Creations		
Jimmies Dog Gone Treats		
La Grand Coq Candle Company	Yes	47.39
Lake Country Growers		

Lee Lifestyle Design		
Mary Bryant's Country Kraft Boutique		
MB By Design		
Prairie Junction Farms		
Sunrise Rotary	Yes	
Tammy's Palette	Coming	
The Art of Succulents	Yes	
The Prpl Swan	Yes	47.39
Tobin Jewelers		
With My Whole Heart		
Total Artist/Craftsman Vendors	9	
Non-Food Beverage Vendors		
Let's Celebrate		
MT Trails Foundation		
Mequon Thiensville Chamber of Commerce		
Mequon Thiensville Historical Society		
Christ Alone Evangelical Lutheran Church		
BE Martial Arts, LLC		
StretchLab		
Knowledge Edge		

Winkie's		
MATC Mequon (Seed Library)		
Mathnasium of Mequon		
Total Non-Food/Beverage Vendors		
Food Beverage Vendors		
Appe Thai	Coming	
Babe's		
Blue Cow Creperie		
I'll Take a Bite Out of That		
Jandy's Base Camp?		
Julie's Blue Ribbon Cookies	Yes	94.79
Leonardo's Pizza		
SIP MKE	Coming	
Sippy Hippy		
That Taco Guy	Yes	189.57
The Ladle Lady?		
The Nutman Company USA, Inc.	Yes	71.09
The Smokin' C's BBQ	Yes	142.18
Total Food/Beverage Vendors	4	853.06



Attachment: Flower bar (10187 : Roots & Stems Make Your Own Bouquet Quote)



From: [Roots and Stems](#)
To: [Carrie Enea](#)
Subject: You received a new estimate! (#022023)
Date: Wednesday, March 12, 2025 12:20:32 PM

Image

Roots and Stems

New Estimate

\$1,344.00

Estimate

[View Estimate](#)

Estimate #022023 sent
March 12, 2025

Customer
City of Mequon Redbud Festival
cenea@cityofmequonwi.gov

Date of service
May 10, 2025

Message

Hi Carrie,

I hope everything is falling together for the festival!
I attached a "mood board" showing the flowers that could make up the "flower bar" . Some of the colors may change based on availability but it gives you an overall idea of the different shapes, textures, colors and sizes of the blooms. I have also

Attachment: Roots and Stems Estimate (10187 : Roots & Stems Make Your Own Bouquet Quote)

attached photos of past flower bars that we have put together (which were all farm grown). The photos show the tiered buckets/pitchers we use to develop the flower bar. Depending on the amount of people, I feel we may need 2 tents set up to ensure we have enough room to possibly trim stems and get the flowers in a sleeve.

I also included an estimate for the flower bar. There are optional items listed below the flower price for you to consider adding to the experience. If you feel this is entirely out of budget we may be able to look at purchasing "Assorted" bundles from the wholesale supplier. "Assorted" bundles require higher minimums of each flower and you would have no guarantee what color you would receive. Its a bit of a gamble as you could receive 200 stems in highlighter yellow. This approach would certainly take away from the overall look and feel of the flower bar, as the variety of color, shape and size would likely be underwhelming, but I wanted to make you aware of the option. I will also say that wholesale pricing can change quickly. When it comes time to place the order, if I find cost savings I will gladly pass them on to you. I see this event as a promotional opportunity for our farm and I am only looking to cover my costs. Please let me know if you have any questions. I would be more than happy to have a call or meet in person to discuss any further ideas, concerns or questions.

Thanks Much,

Brenda

950 Stems	\$1,186.00
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*Consisting of Veronica, Cushion Mums,
Football Mums, Local Tulips, Alstromeria,
Statice, Local Sweet William*

Optional Clear Plastic Sleeves	\$63.00
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Optional Ribbon-(Corresponding Ribbon to tie sleeves to the stems)	\$36.00
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Optional Mixed Greenary (100 stems of greenary)	\$59.00
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Included in Price	\$0.00
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The use of tent(s), tables, tablecloths, tiered metal buckets and porcelain pitchers. Delivery and set up of flowers to the event site. An employee of Roots & Stems will be there to set up, help distribute during the festival and take down the display/tent afterwards.

Subtotal	\$1,344.00
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Sales Tax	\$0.00
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Total	\$1,344.00
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Attachments

Redbud Festival.pdf

IMG_0622.JPG

IMG_0590.JPG

[View Attachments](#)

Roots and Stems
11627 W HIGHLAND RD
MEQUON, WI 53097-2519 United States

Please contact Roots and Stems about its privacy practices.





hello@mkephotobooths.com

(414)231-0527

PHOTOBOOTH QUOTE

Prepared For

Carrie Enea

cenea@cityofmequonwi.gov

Prepared By

Michael Ray | MKE Photobooths

February 19, 2025

Pricing & Event Details

Pricing is for the [Standard Package](#) with an added hour. Package includes custom print design, unlimited prints, digital image delivery, GIFs, Boomerangs, choice of filters, props, backdrop, and set up/tear down.

Event is a festival / fair to be held outdoors on May 10th, 2025 from 12 pm - 5 pm. Set up to take place at least one hour prior to event.

Terms & Conditions

- This quote is valid for 15 days
- \$300 deposit is required upon submission of signed quote and corresponding event contract

Description	Total Hours	Price	Total
Standard Package		Package Price	\$799
Extra Hour	1	Feature Price	\$100
Discount			-\$100
Total			\$799

Signature _____ Date _____

Attachment: MKE Photo Booth Quote (10188 : MKE Photo Booth Quote)



Attachment: Mequon Tote Bag (10189 : Tote Bag w/ Map)