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FESTIVALS COMMITTEE
Thursday, March 11, 2021
6:30 PM
Virtual Meeting

Minutes

1) Call to Order, Roll Call

Present:

Committee Member Kirsten Hildebrand
Committee Member Miranda White
Committee Member Moshe Luchins
Chair Vanessa Nerbun
Committee Member Janet Fussell
Committee Member Dynami Al-Anjeri -- **Absent**

Also Present: Executive Assistant Prosser

2) Approval of Meeting Minutes

a. February 2021 Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member Fussell
SECONDED BY: Committee Member White

AYES: Hildebrand, White, Luchins, Nerbun, Fussell
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3) Election of Vice-Chair

Committee Chair Nerbun made a motion to nominate Member Kirsten Hildebrand as Vice-Chair, seconded by Member Fussell.

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Chair Nerbun
SECONDED BY: Committee Member Fussell

AYES: Hildebrand, White, Luchins, Nerbun, Fussell
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4) Discussion Items

a. Taste of Mequon 2021 (continued)

At the Committee's February 11, 2021 the Committee decided to continue their discussion on Taste of Mequon 2021 at their March meeting pending further information on the Mequon Thiensville Education Foundation's Color Run and local events. Committee Chair Nerbun reported that she has not heard from the organizers at the Foundation on whether they plan to host a Color Run. The Committee briefly discussed whether to extend the event into Sunday and decided that this is not the year to make a change. The topic of extending the event into Sunday will be held over for discussion at a future meeting.

b. Set Taste of Mequon Date & Time

A motion was made by Member Hildebrand to set the date for Taste of Mequon on Saturday, September 11, 2021, seconded by Member White. The time for the event was set at noon - 9:00 p.m.

c. Approve 2021 Proposed Budget

Committee Chair Nerbun reviewed the proposed budget with the members of the Committee. Ms. Nerbun suggested lowering the sponsorship goal by \$3,000 given the fact that businesses have struggled over the past year, in which case, they may not have the resources available. Ms. Nerbun suggested scaling the event back in the children's area given the uncertainty with COVID which would save on entertainment costs. A concern was raised that families would not come to the event if entertainment in the children's area was scaled back.

A motion was made by Member Fussell to approve the 2021 proposed budget as presented, seconded by Member Hildebrand.

RESULT: Approved by Voice Acclamation [4 to 1]
MOVED BY: Committee Member Fussell
SECONDED BY: Committee Member Hildebrand

AYES:	Hildebrand, White, Luchins, Fussell
NAYS:	Nerbun

d. 2021 Event Forms

The Committee set the application deadline for Friday, June 4, 2021.

Member Hildebrand made a motion to approve the 2021 vendor applications, seconded by Member White.

RESULT: Approved by Voice Acclamation [Unanimous]
MOVED BY: Committee Member Hildebrand
SECONDED BY: Committee Member White

AYES:	Hildebrand, White, Luchins, Nerbun, Fussell
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e. Committee Member Event Assignments

The Committee agreed to discuss event assignments at a future meeting.

f. Event Cover Charge

The Committee discussed the feasibility of collecting an event cover charge and determined it would be hard to manage with the current size of the Committee. A suggestion was made to look into other opportunities to help with event expenses. The Committee decided to discuss at a future meeting.

g. Social Media

The discussion on social media will be held over to a future meeting.

5) Information Items

a. Work Plan

The Committee did not have any changes to the work plan.

6) Next Meeting Date and Time: April 8, 2021; 6:30 p.m.

7) Motion to adjourn the meeting at 7:22 PM.

RESULT:	Approved by Voice Acclamation [Unanimous]
MOVED BY:	Committee Member Hildebrand
SECONDED BY:	Committee Member Fussell

AYES:	Hildebrand, White, Luchins, Nerbun, Fussell
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Respectfully Submitted,

Lina Prosser
Executive Assistant