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FESTIVALS COMMITTEE
Monday, February 17, 2025
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
Vice Chair Deanna Conaty
Committee Member Jenne Hohn
Committee Member Tracy Johnson
Committee Member Lisa Liljegren
Committee Member Vanessa Nerbun
Committee Member Brett Benson -- **Absent**
Committee Member Moshe Luchins -- **Absent**
Committee Member Brittany Maynard -- **Absent**
Committee Member Laeh McHenry -- **Absent**

Also Present: Executive Assistant Ena

2) Approval of Meeting Minutes

a. January Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member Hohn

SECONDED BY: Committee Member Liljegren

AYES:	White, Conaty, Hohn, Johnson, Liljegren, Nerbun
ABSENT:	Benson, Luchins, Maynard, McHenry

3) Sponsor Update

Hawkins Ash CPAs will be Taste of Mequon and Winter Wonderland Sponsor. T-M Women's Club will be a Gold Sponsor for all three festivals.

4) Redbud Festival

a. Stage Quote

1. Area Rental Quote

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member White
SECONDED BY: Nerbun

AYES:	White, Conaty, Hohn, Johnson, Liljegren, Nerbun
ABSENT:	Benson, Luchins, Maynard, McHenry

b. Rock Wall

1. Adventure Rock Details

The Committee discussed having the Rock Wall for Taste of Mequon, but not the Redbud Festival. They will have a photo booth to make Mother's Day cards for the Redbud Festival instead.

c. Vendor Update

d. Outreach Feedback

e. Succulent Workshop

The Committee decided to have one succulent workshop this year and see how it goes with the possibility of adding a 2nd one next year.

f. Mequon Map Update

5) Taste of Mequon

a. Vendor Update

b. Music Budget

The Committee discussed how much they liked last year's band, Failure to Launch, and instructed Committee Member Liljegren to see if they can come back this year.

6) Next Meeting Date and Time

A. March 17 at 6:30 pm

7) Adjourn

Committee Member Hohn moved to adjourn at 7:20 P.M. and Committee Member Conaty seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant