



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us

FESTIVALS COMMITTEE
Wednesday, February 16, 2022
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Vanessa Nerbun
Committee Member Janet Fussell
Committee Member Jenne Hohn
Committee Member Moshe Luchins
Committee Member Miranda White
Vice Chair Kirsten Hildebrand -- **Absent**
Committee Member Tracy Johnson -- **Absent**
Committee Member Lisa Liljegren -- **Absent**
Committee Member Christine McLean -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. January Meeting Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member Hohn

AYES:	Nerbun, Fussell, Hohn, Luchins, White
ABSENT:	Hildebrand, Johnson, Liljegren, McLean

3) Application Updates

a. Artist Application

Committee Chair Nerbun thanked Committee Member White for her help in getting the application updated and posted on various sites.

4) Vendor Updates

Executive Assistant Enea reported which vendors we had heard back from. Applications have been received from The Nutman, Falafel Guys, That Taco Guy, and Mathnasium.

5) Review Sponsor Letter

Committee Chair Nerbun read the Sponsor Letter that was included in the packet. There were no suggestions for changes, so we will customize for each recipient and get them sent out to everyone that has sponsored in the past 8 years.

6) Music Updates

Committee Member Liljegren was not present to give an update. Executive Assistant Enea said that The Saturday June Band had inquired about performing. The Committee discussed using any of the bands from last year. Committee Member Hohn asked if we would like to include the Homestead High School Band again. The Committee thought this was a good idea and she would reach out.

7) Other Updates

a. Committee Chair Nerbun reached out to Rob Kos about merging some activities with Thiensville. A meeting is set-up for 2/24 at 2:30 P.M. to further discuss.

b. Milwaukee Magazine approached the City about participating in their April issue, Best of the Suburbs. There is an opportunity to advertise events throughout the year. The Committee thought using the News Graphic, Mequon Beacon, and the Rec Department publications might reach Mequon residents better at a lower cost. The Committee will continue to discuss getting the word out at future meetings.

c. A non-profit approached the City about having a booth to promote their October Walk. The Committee discussed having a Community Board or Corner for such organizations. This will be further discussed at next month's meeting.

8) Next Meeting Date and Time

The Committee agreed to move the March 16 meeting date to March 9 at 6:30 P.M. due to two conflicts.

9) Adjourn

Committee Member Hohn moved to adjourn at 7:05 P.M. Committee Member Luchins seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant