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FESTIVALS COMMITTEE
Wednesday, February 15, 2023
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Committee Member Deanna Conaty
Committee Member Jenne Hohn
Committee Member Lisa Liljegren
Committee Member Moshe Luchins
Vice Chair Miranda White
Chair Vanessa Nerbun -- **Absent**
Committee Member Tracy Johnson -- **Absent**
Committee Member Christine McLean -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. January Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member White
SECONDED BY: Committee Member Liljegren

AYES:	Conaty, Hohn, Liljegren, Luchins, White
ABSENT:	Nerbun, Johnson, McLean

3) Taste of Mequon

a. Application & Sponsor Update

Top two sponsorship levels have been filled by Kohler Credit Union and Sommer's Automotive.

b. Vendor Review

1. S & T Cuisine Menu

The Committee reviewed their menu and voted to invite them to submit an application.

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White
SECONDED BY: Member Conaty

AYES:	Conaty, Hohn, Liljegren, Luchins, White
ABSENT:	Nerbun, Johnson, McLean

2. Lake Country Growers Vendor Application

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Member Conaty

AYES:	Conaty, Hohn, Liljegren, Luchins, White
ABSENT:	Nerbun, Johnson, McLean

c. Logo & Signage

Executive Assistant Enea shared with the Committee that the yard sign inventory was at 30. Did the Committee want to order more and did they want to make changes to it? The Committee talked about simplifying it with just orange and purple colors, Taste of Mequon, date, and time.

d. Children's Area

i) Inflatables

Vice Chair White moved to rent the obstacle course and trampoline park and Member Liljegren seconded. It was passed by voice acclamation. The Committee wants to ask the rental company if they will provide staffing. They also discussed a sandwich board with rules, a staff/volunteer tent with a cooler and snacks, and a 360 photo booth.

ii) Dancers

Executive Assistant Enea reached out to Bella Via, but hasn't heard anything back yet.

iii) Silent Disco

The Committee talked about having the Silent Disco on the stage in the Children's Area once it gets dark and having a neon glow party with it. Executive Assistant will speak with Kim Guibord about his DJ managing it.

e. 10 Year Anniversary

i) Logo Cups

ii) Fireworks

Still checking to see if Rennie Field is large enough for a fireworks show. Will report at next meeting.

iii) Bags Tournament

The Committee decided not to have a bags tournament because of all the rules and rentals would be plastic boards which tournament players do not favor. The Committee will look into pricing to buy 2 sets just to have on the east sidewalks for fun.

4) Next Meeting Date and Time: 3/15 at 6:30 PM

5) Adjourn

Vice Chair White moved to adjourn at 7:35 PM and Member Conaty seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant