



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us

FESTIVALS COMMITTEE
Wednesday, February 15, 2023
6:30 PM
North Conference Room

Agenda

- 1) Call to Order, Roll Call
- 2) Approval of Meeting Minutes
Action requested: review and approve
- 3) Taste of Mequon
 - a. Application & Sponsor Update
 - b. Vendor Review
 - c. Logo & Signage
 - d. Children's Area
 - i) Inflatables
 - ii) Stage Entertainers
 - iii) Silent Disco
 - e. 10 Year Anniversary
 - i) Logo Cups
 - ii) Fireworks
 - iii) Bags Tournament
- 4) Next Meeting Date and Time: 3/15 at 6:30 PM
- 5) Adjourn

Dated: February 15, 2023

/s/ Vanessa Nerbun, Chair

Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision-making responsibility, although they will not take formal action thereto at this meeting.

Persons with disabilities requiring accommodations for attendance at this meeting should contact the City Clerk's Office at 262-236-2914, twenty-four (24) hours in advance of the meeting.

Any questions regarding this agenda may be directed to the City Administrator's Office at 262-236-2941, Monday through Friday, 8:00 AM – 4:30 PM



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FESTIVALS COMMITTEE
Wednesday, January 18, 2023
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Vanessa Nerbun
 Committee Member Deanna Conaty
 Committee Member Jenne Hohn
 Committee Member Moshe Luchins
 Committee Member Christine McLean
 Vice Chair Miranda White
 Committee Member Tracy Johnson -- **Absent**
 Committee Member Lisa Liljegren -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member Hohn
SECONDED BY: Committee Member Luchins

AYES:	Nerbun, Conaty, Hohn, Luchins, McLean, White
ABSENT:	Johnson, Liljegren

3) Winter Wonderland Recap

Winter Wonderland was a huge success with great attendance! Thank you to Vice-Chair White for the beautiful decorations! Some suggestions were made for next year: more cookies, end at 6pm, more ornaments, time limit for bounce house, shorter time slots for choirs, hang the sponsor banner above the choirs in the tent, vests for volunteers, have a volunteer by the hot chocolate the entire time (it was super hot), put photo op closer in, alternate between the two Mequon wine vendors, nuts or popcorn truck, and more light by the bounce house. Chair Nerbun moved to buy 8 stretch linens for 6-foot banquet tables and Committee Member Hohn

Attachment: Festivals Mtg Mins 011823 (8153 : January Minutes)

seconded. The motion passed by voice acclamation. Chair Nerbun moved to purchase one fire pit and one heat lamp and Committee Member Hohn seconded. The motion passed by voice acclamation.

4) Winter Wonderland 2023 Date

Chair Nerbun moved to select December 10 as the 2023 date and Committee Member Hohn seconded. The motion passed by voice acclamation.

5) Taste of Mequon Applications Update

5 applications have been received thus far and several others have emailed with their intent to participate.

6) Sponsorship Levels

Chair Nerbun moved to raise sponsorship levels and Committee Member Luchins seconded. The motion passed by voice acclamation.

RESULT: Approved by Voice Acclamation [Unanimous]
MOVED BY: Nerbun
SECONDED BY: Committee Member Luchins

AYES:	Nerbun, Conaty, Hohn, Luchins, McLean, White
ABSENT:	Johnson, Liljegren

7) Children's Area

Board & Brush said they will do the art in the Children's Area again this year at the same price. 150 boards ran out in 2 hours last year. Chair Nerbun moved to increase the number of boards to 300 and Committee Member Hohn seconded. The motion passed by voice acclamation. Since the children's area will remain open until 9pm, it was discussed what other things can be added. The Committee discussed the suggestion of having children dancers. Executive Assistant Enea will reach out to local dance studios. A silent disco was also suggested as an idea. Chair Nerbun moved to get a stage for the Children's Area and Vice-Chair White seconded. The motion passed by voice acclamation.

8) 10th Anniversary Ideas

Ideas on how to celebrate the festival's 10th anniversary were discussed. A bags tournament on the Library's lawn, fireworks from the baseball field @ \$2,500 for a 5-10 minute show, and plastic cups were all mentioned as options.

9) Next Meeting Date and Time: Feb. 15 - 6:30 P.M.

10) Adjourn

Chair Nerbun moved to adjourn at 7:16 PM and Committee Member Hohn seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant

Vendor	Participated in 2022	Participated in 2021	Liquor License	2023
Artist/Craftsman Vendors				
Beyond the Design LLC	Yes			
Black Birch	No	No		Yes
C Squared Wood Products	No	Yes		
Created by Kimberly	Yes	No		
Lana Voskoboynik		No		
JLEE Studio - Wearable Art	Yes	Yes		
Dog Gone Great LLC	Yes			Yes
Dynami Couture		No		
Elegant Henna Tattoo	No	Yes		
Full Circle Healing Farm at MNP	Yes			
Hiawatha Wood LLC	Yes	Yes		
Honey Down Farm	Yes			
Garden Art by Dave	Yes	No		
Jen's Nifty Creations	Yes			
Jimmies Dog Gone Treats	Yes	Yes		Yes
MB By Design	Yes	Yes		
The Prpl Swan	Yes			Yes
Tobin Jewelers	Yes	Yes		
Total Artist/Craftsman Vendors	13	5		4
Non-Food Beverage Vendors				
Advanced Wildlife & Pest Control	Yes	Yes		
Alzheimer's Assoc. of Wisconsin	Yes			
Board & Brush	Yes			Wants to

Cricket Academy	Yes			
D & D Cards and Gifts		Yes		
Feed Bag Pet Supply Co.		No		
Supercuts	No	Canceled		
Let's Celebrate	Yes			
Mequon Community Foundation	Yes	Yes		
Mequon Nature Preserve		Interested		
Mequon Thiensville Chamber of Commerce	Yes	Yes		
M-T Education Foundation	Yes			
Mequon Thiensville Historical Society	Yes	Yes		
Missing Links	Yes			
Christ Alone Evangelical Lutheran Church	Yes	Yes		
BE Martial Arts, LLC	Yes	Yes		
Renewal by Andersen		Yes		
StretchLab		Yes		
Knowledge Edge		Yes		
Little Sprouts Play Café	Yes			
Winkie's	Yes			

Mathnasium of Mequon	Yes	Yes		
Total Non-Food/Beverage Vendors	15	12		
Food Beverage Vendors				
Appe Thai	Yes	Yes		
Armon's Catering	Yes			
Bartolotta Mr. B's Steakhouse Mequon		No		
Blue Cow Creperie	Yes	No		
MIL-WOK-EE Asian Street Food	Yes	Canceled week of		
Café Hollander	No	Declined		No
Cocoa Tree Confectionery (Gelato)	Yes	Yes		No
Colectivo Coffee	Canceled			
Delicately Delicious		No		
Dr Dawg	No	Yes		
Vendor	Participated in 2022	Application Received for 2023	Liquor License	2023
Drift		No		
Falafel Guys, LLC	Yes	Yes		Said Yes
Foxtown Brewing	Yes			Said Yes
Foxtown Heritage Meats				
Frankies Food Truck (Caribbean & BBQ)	Yes			
glaze, LLC	Yes	Yes		
Good City Brewing				
Greek Street Eats				Yes (\$)
Happy Dough Lucky		No		Said Yes

Immy's African Cuisine	Canceled	Yes		
Infinity Brewing				
Julie's Blue Ribbon Cookies		Canceled week of		Yes
Kha Sushi Land	Yes		Yes	
Leonardo's Pizza	Yes	Yes	Yes	
Little's BBQ	No			
Mequon Chancery		No		
Mequon-Milwaukee Diversity Rotary Club	Yes	No	Yes	
North Shore Boulangerie				
Pete's Pops	Yes			Yes(\$)
Say Cheese Curd Company	Yes			
Sendik's	Yes	No		
Shully's Cuisine	No	No		
SIP MKE	Yes	Yes	Yes	
Stilt House	No	Canceled day of		Said Yes
Strolling Donuts	Yes			Said Yes
T. BEST Kettle Corn Co.	Yes	Unable to Attend		
That Taco Guy	Yes	Unable to Attend		
The Cheel	Yes	Yes		
Baaree	Yes	Yes		
Daily Taco & Cantina	Yes	Yes	Yes	Said Yes

eeat.us	Yes	Yes		
The Nutman Company USA, Inc.	Yes	Yes		
The Ruby Tap	Yes	Yes	Yes	
The Smokin' C's BBQ	No	No		Yes
Thiensville-Mequon Lion's Club	Yes	Yes	Yes	
Uyghur Grill	Yes			Pending
Yummy Bones		Yes		
Total Food/Beverage Vendors	27	17	7	4

MENU



Eggroll - \$2

Chicken, vermicelli noodle,
& vegetables wrapped in
flour wrapper



Breakfast Eggroll - \$2

Ham, egg, bell peppers, &
cheese wrapped in flour
wrapper



Crab Rangoon - 7/\$5

Fried wonton skin filled with
cream cheese & crab meats



Dumpling - 6/\$5

Deep fried filled with
vegetables & pork



Fried Rice - \$8

Chicken with peas
and carrots



Pad Thai - \$8

Rice noodles with chicken,
egg, roasted peanuts, bean
sprouts, & chives



Pad See Ew - \$8

Wonton fried
chinese

3.b.1.a



Bubble Tea - \$6

With Tapioca Pearls

- Passion Fruit
- Strawberry
- Watermelon
- Mango
- Honey Dew
- Kiwi
- Pineapple
- Lychee
- Coconut
- Taro
- Thai Tea
- Latte
- Matcha

*Add Popping Bobas (Mango, Strawberry, or
Passion Fruit) to any drink for only \$0.75 extra



Specialty Drink - \$4

- Fresh Squeeze Lemonade
- Strawberry Lemonade
- Mango Lemonade
- Passion Fruit Lemonade
- Thai Iced Tea
- Thai Iced Coffee



Fresh Smoothies - \$6

- Mango
- Strawberry

Combo

With 2 eggrolls & 2 c

(C1) Fried

(C2) Pad T

(C3) Pad S

Attachm

Packet Pg. 10



From: [Jill Sullivan](#)
To: [Carrie Enea](#)
Subject: application for Taste of Mequon
Date: Wednesday, February 1, 2023 12:16:10 PM
Attachments: [ARTIST CRAFTSMAN FARMERS MARKET APPLICATION PACKET 2023 copy.pdf](#)
[PastedGraphic-6.png](#)
Importance: High

Hi Carrie,

Here is our application. I will re-send you a check or if can you take a cc over the phone?
Also, do you need a Certificate of Insurance? I don't think I had included that. I can have our agent send it direct to you.





Live Healthy!
Jill

Jill Sullivan
jill@lakecountrygrowers.com
330-990-4775



www.lakecountrygrowers.com



JUNGLE OBSTACLE COURSE

73x15x18' Outrun your friends through pop-ups, multiple rockwalls, and a dual lane slide to finish the race. Requires two power circuits.





INFLATABLE TRAMPOLINE PARK

30x21x11' Bring the park to your backyard. Giant jump pillows, basketball court, and plenty of room for all your friends. Requires two power circuits.





Attachment: Inflatable Horse Race

INFLATABLE HORSE RACE

30x18x10' Riders Up! Three inflatable bouncy horses race to the finish line.

Re: Rental Request

 Silent Sound System <silentsoundsystemllc@gmail.com>
To  Carrie Enea

 This sender silentsoundsystemllc@gmail.com is from outside your organization.
 You forwarded this message on 1/26/2023 1:51 PM.

  Reply  Reply All  Forward  

Mon 1/23/2023 PM

My apologies! I transposed information from a different request. See below for a breakdown of costs and deposit of your requested rental.

Event Date	9-Sep
Expected Return Date	11-Sep
Zip Code	53092
Rental Headphones	25
Headphone Rental	\$200
Headphone Security Deposit	\$250
Rental Transmitter(s)	1
Transmitter Rental	\$25
Transmitter Security Deposit	\$50
2-Way Shipping	\$100
Total Due	\$625
Security Deposit	\$300
Net Rental Cost	\$325

A copy of the customer's ID and credit card is required, and we reserve the right to charge the full purchase price for any damaged/unreturned equipment. It is our expectation that all equipment is shipped back on the next business day, following the event. Security Deposit is refunded after a successful inspection of timely-returned equipment.

For comparison purposes, the cost to purchase is \$1,240. So, if you can get any sort of replay value out of this equipment, a purchase might be the better move.

Let us know if you have any questions.

Attachment: Silent Disco Quote (8160 : Silent Disco)