



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us

FESTIVALS COMMITTEE
Wednesday, January 18, 2023
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Vanessa Nerbun
Committee Member Deanna Conaty
Committee Member Jenne Hohn
Committee Member Moshe Luchins
Committee Member Christine McLean
Vice Chair Miranda White
Committee Member Tracy Johnson -- **Absent**
Committee Member Lisa Liljegren -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

RESULT:	Approved by Voice Acclamation [Unanimous]
MOVED BY:	Committee Member Hohn
SECONDED BY:	Committee Member Luchins

AYES:	Nerbun, Conaty, Hohn, Luchins, McLean, White
ABSENT:	Johnson, Liljegren

3) Winter Wonderland Recap

Winter Wonderland was a huge success with great attendance! Thank you to Vice-Chair White for the beautiful decorations! Some suggestions were made for next year: more cookies, end at 6pm, more ornaments, time limit for bounce house, shorter time slots for choirs, hang the sponsor banner above the choirs in the tent, vests for volunteers, have a volunteer by the hot chocolate the entire time (it was super hot), put photo op closer in, alternate between the two Mequon wine vendors, nuts or popcorn truck, and more light by the bounce house. Chair Nerbun moved to buy 8 stretch linens for 6-foot banquet tables and Committee Member Hohn

seconded. The motion passed by voice acclamation. Chair Nerbun moved to purchase one fire pit and one heat lamp and Committee Member Hohn seconded. The motion passed by voice acclamation.

4) Winter Wonderland 2023 Date

Chair Nerbun moved to select December 10 as the 2023 date and Committee Member Hohn seconded. The motion passed by voice acclamation.

5) Taste of Mequon Applications Update

5 applications have been received thus far and several others have emailed with their intent to participate.

6) Sponsorship Levels

Chair Nerbun moved to raise sponsorship levels and Committee Member Luchins seconded. The motion passed by voice acclamation.

RESULT: Approved by Voice Acclamation [Unanimous]
MOVED BY: Nerbun
SECONDED BY: Committee Member Luchins

AYES:	Nerbun, Conaty, Hohn, Luchins, McLean, White
ABSENT:	Johnson, Liljegren

7) Children's Area

Board & Brush said they will do the art in the Children's Area again this year at the same price. 150 boards ran out in 2 hours last year. Chair Nerbun moved to increase the number of boards to 300 and Committee Member Hohn seconded. The motion passed by voice acclamation. Since the children's area will remain open until 9pm, it was discussed what other things can be added. The Committee discussed the suggestion of having children dancers. Executive Assistant Enea will reach out to local dance studios. A silent disco was also suggested as an idea. Chair Nerbun moved to get a stage for the Children's Area and Vice-Chair White seconded. The motion passed by voice acclamation.

8) 10th Anniversary Ideas

Ideas on how to celebrate the festival's 10th anniversary were discussed. A bags tournament on the Library's lawn, fireworks from the baseball field @ \$2,500 for a 5-10 minute show, and plastic cups were all mentioned as options.

9) Next Meeting Date and Time: Feb. 15 - 6:30 P.M.

10) Adjourn

Chair Nerbun moved to adjourn at 7:16 PM and Committee Member Hohn seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant