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FESTIVALS COMMITTEE
Monday, January 13, 2025
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
Vice Chair Deanna Conaty
Committee Member Brett Benson
Committee Member Jenne Hohn
Committee Member Lisa Liljegren
Committee Member Laeh McHenry
Committee Member Tracy Johnson -- **Absent**
Committee Member Moshe Luchins -- **Absent**
Committee Member Brittany Maynard -- **Absent**
Committee Member Vanessa Nerbun -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. November Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Committee Member Liljegren

AYES:	White, Conaty, Benson, Hohn, Liljegren, McHenry
ABSENT:	Johnson, Luchins, Maynard, Nerbun

3) Redbud Festival

a. Sponsor Letter

A letter was sent to sponsors for all three festivals at the beginning of January.

1. Sponsor Letter

b. Food Vendors

The Committee agreed that not as many food vendors as Taste of Mequon will be needed for the Redbud Festival.

c. Music

Whole Yachta Love is available for May 10 and has the date set aside. Committee Member Liljegren moved to approve the band for \$2,300 to play from 2-5pm and Committee Member Hohn seconded and the motion was passed by voice acclamation.

d. MTSD

MTSD is on-board to create the logo for class credit and to display artwork at the festival.

e. Assignments

Chair White will create verbiage to send invites to the below contacts and email to the Committee for consistency.

i) **Grafton Arts Mill**

Assigned to Brett Benson

ii) **Art Studio Tour**

Assigned to Miranda White, Deanna Conaty, and Laeh McHenry

iii) **Plein Air Application**

Assigned to Carrie Enea

iv) **Arbor Day Contacts**

Assigned to Vanessa Nerbun, Moshe Luchins, and Tracy Johnson

v) **Rotary- 35th Anniv.**

Assigned to Jenne Hohn

4) Taste of Mequon

a. Taste of Mequon Food & Beverage Application

5) Next Meeting Date and Time

A. February 17 at 6:30pm

6) Adjourn

Chair White moved to adjourn at 7:21 pm and Committee Member McHenry seconded.

Respectfully Submitted,

Carrie Enea

Executive Assistant