



11333 N. Cedarburg Road
Mequon, WI 53092
Phone:
Fax: 262-242-9655

www.ci.mequon.wi.us

ECONOMIC DEVELOPMENT BOARD

Wednesday, September 26, 2018

7:30 AM

North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chairman Timothy Carr
Board Member James Baka
Board Member Matson Holbrook
Board Member Gloria Rosenberg
Board Member Jonathan Safran
Board Member Bruce Sipiora
Board Member Janette Braverman
Board Member Rick Shneyder
Alderman Kathleen Schneider
Alternate Alderman Andrew Nerbun -- **Excused**

2) Approval of Meeting Minutes from August 21, 2018

Action

Mr. Baka made a motion to approve the minutes.
Mr. Shneyder seconded the motion.
A voice vote was taken; vote passed (8-0)

Mr. Safran made a change to the minutes to include that Cindy Shaffer had offered to assist the EDB in making a connection with Riteway Bus Company regarding transportation issues for the businesses in the industrial park.

3) Business Outreach Update

The feedback from the business outreach visits is that all the companies have the same three challenges: staffing, transportation and training. The issues are global rather than regional and not able to be solved at a local level. Ci-Dell and SPI are two companies that the committee would still like to meet with and have been trying to reschedule a time to meet with them. The committee felt that the business visits were enlightening and that there are possible ways in which the city may be able to be part of a solution regarding transportation challenges.

4) Robotics Event - Save the Date

On Tuesday, October 9th the Mayor will read the proclamation at the beginning of the Common Council meeting for anyone wanting to attend. Partnership Bank is working on a plan to honor the Robotics team and may supply a limo for the students to ride in from Homestead to MATC the day of the event. This is combined effort and the Chamber will be sending emails to their members, OED will be sending multiple emails and city staff will send hard copy flyers to all Mequon businesses as well as list the event on the City website and in the weekly bulletin. Gary Achterberg from the Journal Sentinel will be at the Common Council meeting on October 9th and at the Robotics event on October 23rd.

This is a great time to host this event as October is Manufacturer's Month and this event provides an opportunity for city staff, businesses and MATC staff to network. This is a wonderful way to connect the MATC robotics staff and programs with local manufacturing companies. Businesses and MATC may find ways to partner to offer classes for employees and internships for students.

Staff will provide name tags for all EDB members and hope that everyone will take advantage of the networking opportunity.

5) Staff Updates

Ms. Tollefson stated that the Common Council supports the TC/TIF amendment for incentives and continued investment in public improvement. The Foxtown project will result in a \$1M TC streetscape improvement plan along Industrial Drive that is funded by the developer. The improvements include sewer and water mains, sidewalks and on street parking. With the completion of Spur 16 and Foxtown there will be up to \$3M available in cash financing and about \$13M in debt financing for the City to use for improvements. It could cost \$12-15M for all the improvements to be made so the Common Council will need to choose which items are priority projects. After the Council gets through the budget process, staff will put together a list of items for the Council to prioritize.

The consultant for Foxtown multi-family projects reported that there is still room for more apartments after the Foxtown units are counted. There will be some overlap between the Spur 16 and Foxtown apartments coming on line which is not ideal, but Foxtown will be about 6 months after Spur 16 so there will be some time for Spur 16 to get their units rented. The city will not be approving any more multi-family in the near term per the Common Council's direction.

6) Announcements

A reminder was given to the board that there is not a regular morning meeting due to the robotics event at 3:00 pm on October 23rd.

7) Adjourn

Action

Ald. Schneider made a motion to adjourn.

Ms. Rosenberg seconded the motion.
A voice vote was taken; vote passed (8-0)

Meeting adjourned at 8:30 a.m.

Respectfully Submitted,

Kim Tollefson