City of Mequon

11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2902
Fax: 262-242-9655

www.ci.mequon.wi.us
Department of Community Development

ECONOMIC DEVELOPMENT BOARD
Tuesday, August 22, 2017
7:30 AM
North Conference Room

Minutes

1. **Call to Order, Roll Call**

   Present:
   Chair Timothy Carr
   Board Member Rick Shneyder
   Board Member James Baka
   Board Member Jonathan Safran
   Board Member Bruce Sipiora
   Board Member Matson Holbrook
   Board Member Janette Braverman - arrived at 7:55 am, left at 8:40 am

   Absent:
   Alderman Robert Strzelczyk
   Alderman Mark Gierl
   Board Member Gloria Rosenberg

2. **Approval of July 25, 2017 Minutes**
   Mr. Shneyder made a motion to approve the minutes.
   Mr. Safran seconded the motion.
   A voice vote was called, vote passed (6-0).

3. **Website Workshop: New Economic Development Section**

   Justin Schoenemann presented the format of the new city website and options for economic development.
   There were suggestions made for changes and edits made by the Board.
   Overall the Board was very enthusiastic about the new website and the EDB pages.

   The website will most likely go live before the site can be shown again to the Board. The Board would like to see it again.

4. **Announcements**

Ms. Tollefson stated that she met with the new leasing agent at the Pavilions and she seems very enthusiastic and she has some ideas about making some improvements to the shopping mall. Ms. Tollefson discussed that through the TIF district there may be an opportunity for a financial partnership for possible beautification or assistance in rebranding the shopping mall. The ownership has not shifted but there is a new local representative. There have been complaints about the maintenance of the building. Ms. Tollefson invited her to an EDB meeting to talk about potential improvements.

Ms. Tollefson stated the parking issue regarding the Logemann Center remains unresolved by the

Common Council. The parking results are clear about the ability to handle another high parking demand user within the civil campus. This is what staff has been suggesting since last fall. Staff did not want the Council to be put in a position to have to review and absorb the parking study findings and also make a decision about the redevelopment of the Logemann Center all in the same night.

In September, specific information related to recommendations and planning efforts that the Council asked for will be supplied to them. Per Council's direction, staff will return with the Offer to Purchase for the Logemann Center with John Leszczynski with terms of the offer as well as location and number of dedicated stalls that could be just for the restaurant and where those would be located.

Foxtown Venture had a consultation for their TC project and that is continuing to move forward and to meet with staff on a regular basis. The project requires two text amendments, a TIF project plan amendment and they are still looking for an incentive.

The Spur 16 is aiming to close October 1st. They are working on the access roads and the internal road. The DNR clarification letter is yet to be achieved. The appraisal also needs to be completed. A SAG Grant was awarded for $500,000.

The Hoff project on Green Bay Road was approved by the Council and the one issue is that the neighbor would like to only have one point of entry.

Froedert Medical Center located on Port Washington Road will open in October.

The Reserve only has 1 vacant apartment out of 81 units. They started leasing in May and the project has filled up very quickly.

TelSmith has reached out as they are affected by the new Foxtown project and offered a site tour to the Council and EDB.

There is a text amendment going to Planning Commission related to multifamily housing in the Town Center and Arrival Corridor zoning districts. Additional apartment buildings in the Arrival Corridor are not desired by the Council.

Ozaukee Economic Development is hosting their annual awards breakfast on Tuesday, September 26th.

The EDB meeting will be changed to Thursday, September 28th to accommodate the OED breakfast.

6. Adjourn

Chairman Carr made a motion to adjourn the meeting.
Mr. Sipiora seconded the motion.
A voice vote was called, vote passed (6-0).

The meeting concluded at 9:04 am.

Respectfully Submitted,

Robin Buzzell