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ECONOMIC DEVELOPMENT BOARD

Tuesday, August 21, 2018

7:30 AM

North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Board Member James Baka
Chairman Timothy Carr
Board Member Gloria Rosenberg
Board Member Jonathan Safran
Board Member Bruce Sipiora
Alderman Kathleen Schneider
Alternate Alderman Andrew Nerbun -- **Excused**
Board Member Rick Shneyder -- **Absent**
Board Member Matson Holbrook -- **Absent**
Board Member Janette Braverman -- **Absent**

2) Approval of Meeting Minutes from June 22, 2018

Action

Ald. Schneider approved the minutes from June 26, 2018.
Ms. Rosenberg seconded the motion.
A voice vote was called, vote passed 6-0.

Mr. Safran asked for a correction be made by staff to the last paragraph on Page 6.

3) Update on Business Visits

Chairman Carr started the discussion regarding the four business visits that have taken place over the past few months. It was the opinion from staff and the board members that visited the businesses that the meetings went well and the businesses appreciate a contact name and relationship within the city. It was shared that all the businesses face the same three issues; which are more regional than local:

- Staffing - need for labor (skilled and unskilled).
- Transportation - some improved options and routing in motion at the county level.
- Training - MATC is eager to connect with local businesses and form relationships.

The board members talked about the idea of bringing the businesses together so that they can discuss possible shared busing/shuttles for their employees. It was suggested from the outreach board members that the city could possibly be helpful in helping the businesses with infrastructure improvements (i.e help facilitate a relationship between the businesses and Riteway to offer shuttle services in the business park). There are a few targeted businesses for the next round of outreach visits.

4) Update on Robotics Event

There was a meeting with all the participants involved in hosting the robotics event. The next meeting will be held at MATC and the event in October will be held at MATC. The idea is to invite all of the industrial businesses to an open house to provide a networking opportunity. There was discussion whether businesses outside of Mequon should be invited. The Homestead robotics team will provide entertainment by doing a demonstration of their robot and a tour of MATC will be available to learn more about their programs offered and to see their facility. It is felt that this event will provide a great connection between the industrial businesses, Homestead high school and MATC. It was suggested that there be a robot available for a hands on experience. The event will be held during the week of October 22nd.

It was discussed whether the EDB intends to host an event annually in which some funding will need to be made available (2020 budget).

5) Staff Updates

Ms. Tollefson stated that the bid for the civic campus parking lot came in about 25% higher than the Common Council projected. The project will be re-bid in January with the plan for the work to start in April and finish by early June.

Lakeside Development Company is seeking approval for a PUD rezoning to allow for two office buildings of approximately 25,000 sq. ft. each to be built along Mequon Road in front of the Reserve apartment building. One building will be occupied with an office user (of about 20,000 sq. ft.) and Lakeside will occupy the other 5,000 sq. ft.

The Common Council approved (5-3) the Town Center TIF Amendment project (same vote as in June). There is a Joint Review Board meeting on Thursday and they will need to give final approval. The project plan showcases that there are potentially enough dollars to cash finance projects up to \$2.75M. There are a number of items on the public project list from 2008 that have not yet been accomplished that could potentially be done.

After the budgets are approved, the Common Council will be asked to prioritize the public improvement projects and a plan for implementation of the projects which must be completed by April of 2023. There is no obligation of the Common Council to make any of the improvements.

There was discussion regarding David Hoff's proposed condominium project on Cedarburg Road. He is moving forward with this project.

Ms. Cindy Shaffer stated that she could offer assistance regarding the temporary civic campus parking lot binder course and assist in the city's efforts to facilitate communication between the

business park businesses and Riteway Bus Company.

6) Announcements

The next meeting will be on Tuesday, September 25th at 7:30 a.m.

7) Adjourn

Action

Mr. Baka made a motion to adjourn.

Ald. Schneider seconded the motion.

Voice vote was taken; vote passed 6-0.

Respectfully Submitted,

Kim Tollefson