City of Mequon

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ECONOMIC DEVELOPMENT BOARD
Tuesday, May 28, 2019
7:30 AM
North Conference Room

Minutes

1) Call to Order, Roll Call

Chairman Carr called the meeting to order at 7:30 am.

Present:
Chairman Timothy Carr
Vice Chairman Jonathan Safran
Alderman Kathleen Schneider
Board Member James Baka
Board Member Janette Braverman
Board Member Matson Holbrook
Board Member Gloria Rosenberg
Board Member Rick Shneyder
Board Member Bruce Sipiora
Alternate Alderman Brian Schneider **-- Excused**

2) Approval of Meeting Minutes from April 9, 2019

Action
Mr. Safran made a motion to approve the minutes from April 9, 2019
Mr. Baka seconded the motion.
A voice vote was taken; vote passed (8-0)

RESULT:	**Approved [Unanimous]**
MOVED BY:	Board Member Safran
SECONDED BY:	Baka
AYES:	Carr, Safran, Schneider, Baka, Braverman, Holbrook, Rosenberg, Shneyder, Sipiora

3) Transportation Meeting Update & Status

Chairman Carr gave a report from the recent transportation meeting. He stated that in addition to himself, EDB members Jon Safran and Ald. Kathleen Schneider were in attendance along with Mayor Wirth. Director Tollefson joined the meeting via teleconference. He commented that the

meeting was very well attended and that there were more attendees than were expected as many invitees' brought additional employees from their companies. He was disappointed that a representative from Rockwell and Barry Chavin from MLG (the City's business partner for the Business Park) were unable to attend.

Mr. Safran stated that he was very impressed with the presentation given by GoRiteway and their willingness to adapt to the needs of the companies. He shared that there is some follow-up homework to be done and that a follow up meeting will be scheduled to continue the dialogue.

Ald. Schneider was pleasantly surprised as to the supportive response from the combined businesses to continue the conversation regarding transportation for their employees. She stated that she feels that the different shift times among the various businesses may pose conflicts for GoRiteway to accommodate. She also commented that the cost of the program may be difficult to manage. She suggested that notes from the meeting be shared with other businesses in the area that may also be interested in being included in the proposed transportation program.

There was conversation regarding the discussions that took place at the transportation meeting involving the following topics:

- Employee issues/challenges shared from the businesses present
- Funding opportunities
- Locations of potential employees and possible bus pick up/drop off areas
- SEWRPAC ability to assist with mapping
- Committee goal is to reach out to all the businesses in the Business Park
- MLG – how can they help facilitate the efforts of this group

There will be a follow up meeting.

5) Outreach Discussion

There was a quick discussion about what industry the Board would like to focus on next. The subject of other manufacturing companies was discussed as well as how other business parks operate. The Board favored continuing outreach to other businesses in the Industrial Park.

6) Staff Updates

Asst. Dir. Jac Zader gave an update on the following developments:

- **Spur 16** – He stated there is a special Planning Commission meeting tonight to discuss a number of items not completed relating to items that were required as part of their approvals. One of the biggest items is the Public Market window coverings. He explained that this has implications to other developments as it relates to expected accountability.
- **Foxtown** – the project is moving along nicely. The brewery is aiming for August 1st opening. The E1 & E2 buildings are approved. The building next to the brewery is underway and there are talks that the user may change there. The pocket homes are on the June Planning Commission for preliminary plat and

development agreement approval. Everything should be under construction soon; all the easements and land swaps are complete.

Pavilions – the owners were at the last Planning Commission with plans to make improvements to the facades and the landscaping but the Commission asked for additional items to be considered. Staff has asked over the years that they review the traffic flow and parking lots in the development. Staff met with the Brixmor representatives after the Commission meeting and they have worked through many of the architectural plans. Asst. Dir. Zader explained that they have not honored the landscaping plan and there are improvements needed. Staff suggested that they may want to consider a TIF incentive but they did not seem interested. They will be back in front of the Commission in June for façade approval only.

- He reported that the corner of Highland Road and Port Washington Road was recently sold. It is currently zoned residential and it is in the sewer area. There are ongoing conversations about what it should be zoned and what the best use for that area is.

7) Announcements

The next meeting will be June 25th and Mayor Wirth will talk to the Board.

8) Adjourn

Action
Ms. Rosenberg made a motion to adjourn.
Ald. K. Schneider seconded the motion.
A voice vote was taken; vote passed (7-0)

Respectfully Submitted,

Kim Tollefson