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Office of the City Administrator

PUBLIC WELFARE COMMITTEE

Tuesday, August 12, 2025

5:00 PM

North Conference Room

Minutes

1) Call to Order

Present:

Chair Dale Mayr

Alderman Gregg Bach

Alderman Brian Parrish

Also Present: Director of Public Works/City Engineer Lundeen, Police Chief Riley, City Attorney Sajdak, Executive Assistant Enea, Kim Ebinger

2) Approval of Meeting Minutes

Motion to approve the Public Welfare Committee meeting minutes of June 10, 2025.

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Alderman Parrish

SECONDED BY: Alderman Bach

AYES: Mayr, Bach, Parrish

3) Ordinances

ORDINANCE 2025-1683 An Ordinance Amending Section 62-10(d)(4) of the Mequon Municipal Code Related to Common Council Approval of Signs on Public Property.

City Attorney Sajdak explained that amending the ordinance provides more consistency when it comes to approvals needed for signage. It removes the requirement for Common Council approval for a City event. Third party signage requests still require Common Council Approval.

Motion to approve the ordinance.

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Alderman Parrish

SECONDED BY: Alderman Bach

AYES: Mayr, Bach, Parrish

4) Discussion

1. Campaign Finance Reform

Kim Ebinger had appeared before the Committee of the Whole and requested consideration of her request to make changes to policies that involve campaign finance. She has been a Mequon resident for 41 years and has been an active participant in both school district and City issues. She believes it is important to make changes at the state and federal levels to avoid allowing billionaires to buy elections. She is urging Congress to sign a Constitutional amendment that would return the power to the States. Then municipalities can ask state legislators to adopt the “American Promise”, which 23 other states have done.

The Board appreciates her opinion but does not propose any action in taking this request to the Council. The Public Welfare Committee is tasked with focusing its time on safety and roads.

2. Community Survey Update

The Board discussed some of the general information provided by the results of the recent survey. Overall, the feedback was favorable but it will take some time to evaluate all of the random comments provided.

3. Speed Deterrence/Traffic Calming

The use of speed bumps is not recommended as it can take out the bottom of people’s cars. Some of the other options can create issues for bicyclists, pedestrians and DPW vehicles. Some type of policy is needed, but first there should be a discussion with local HOAs and a traffic study. The use of traffic counters would help determine where usage is most heavy.

Chief Riley said two requests for speed tables have been made for Lakeshore Drive and Highland Road. Before that happens, residents should request and put up the “Slow Down” signs in their neighborhoods. Other cities such as Wauwatosa have implemented parking policies that are helping to slow people down especially in school zones.

This discussion should continue with the Public Safety Committee.

5) Adjourn

Motion to adjourn at 5:49 PM.

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Alderman Bach

SECONDED BY: Alderman Parrish

AYES: Mayr, Bach, Parrish

Respectfully Submitted,
Beth Kong, Deputy Clerk