



11333 N. Cedarburg Road
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www.cityofmequonwi.gov

Office of the City Clerk

COMMITTEE OF THE WHOLE
Tuesday, September 9, 2025
6:45 PM
American Legion Post #457
6050 W. Mequon Road

Agenda

1. Call to Order, Roll Call
2. Approval of Meeting Minutes
 - a. July 23, 2025 - Special Meeting
 - b. August 12, 2025 - Regular Meeting
3. Discussion
 - a. 2025 Community Survey
4. Informational Items
 - a. Committee of the Whole Planning Calendar
5. Adjourn

Dated: September 9, 2025

/s/ Andrew Nerbun, Mayor

Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision-making responsibility, although they will not take formal action thereto at this meeting.

Persons with disabilities requiring accommodations for attendance at this meeting should contact the City Clerk's Office at 262-236-2914, twenty-four (24) hours in advance of the meeting.

Any questions regarding this agenda may be directed to the City Administrator's Office at 262-236-2941, Monday through Friday, 8:00 AM – 4:30 PM.



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COMMITTEE OF THE WHOLE
Wednesday, July 23, 2025
8:30 AM
Pieper Power Education Center
8200 W. County Line Road

Minutes

1. Call to order, Roll Call

Mayor Nerbun called the meeting to order at 8:38 AM.

Present:

Mayor Andrew Nerbun
 Alderman Kelly Tolocko
 Alderman Dale Mayr – **Arrived at 11:45 AM**
 Alderman Jeffrey Hansher
 Alderman Gregg Bach
 Alderman Brian Parrish
 Alderman William Gebhardt
 Alderman Robert Strzelczyk -- **Absent**
 Alderman Peter Bratt -- **Absent**

Also present: City Administrator Jones, City Clerk Fochs, Finance Director Arnett, Assistant Finance Director Keyser, Fire Chief Bialk, Deputy Fire Chief Boehlke, Director of Public Works/City Engineer Lundeen, Director of Community Development Tollefson, Assistant Director of Community Development Zader, Police Chief Riley, Police Captain Heinen, and IT Specialist Sauerland, press and interested public.

2. Introduction; Workshop Overview

a. Long-Term Financial Planning Workshop - July 23, 2025

City Administrator Jones welcomed attendees, provided introductions, and a brief overview of the agenda. He stressed the importance of this type of planning and it is anticipated that this will be the first of several workshops to develop a long-range financial plan for the City.

3. 2025 Organizational Commitments Update

Administrator Jones provided an update on organizational commitments, including capital projects that have been completed, and those that are scheduled for completion in 2026.

4. Long-Term Financial Planning

Brian Roemer and Phil Cosson from Ehlers Public Finance Advisors were introduced and presented a thorough synopsis of developing a long-term financial plan to sustain existing services and additional operational and capital needs. Mr. Cosson explained that the City is embarking on an internal policy for five-year financial preparation. This process will include reviewing past performance, prioritizing future activities and projects, developing various financial scenarios to understand potential pitfalls, providing a financial road map, and fostering interdepartmental collaboration, which dovetails with budgeting process. The goal of meeting today is to obtain Committee feedback to pinpoint topics for future discussion.

He further explained that the City's current financial position and related governing limitations must be clearly understood and clarified. Capital and operational needs must be defined by City staff, which will allow Ehlers to investigate specifics and present the results to the Council. Once a direction is determined, the focus can then be on prioritizing projects and refining policies.

Mr. Cosson stated that potential upcoming projects include the community pool, safety building(s), roads, etc., which will increase the tax burden for residents. The lifetime estimate of debt would be approximately \$9,000 over a 20-year period, which would total under \$1 per \$1,000 of additional taxes.

Historically, the City's net new construction (NNC) and equalized value have produced a 4-year average of 1.7% in allowable revenue increase. At present, levy limits, borrowing capacity, and future reserves are constrained. Future projections for 2026-2029, include the total levy need growing faster than the allowable levy. Mr. Roemer conceded that there is an operating concern with an imbalance that will extend beyond 2029.

Mr. Roemer summarized the financial challenges the City will encounter such as levy limits and NNC, general obligation (GO) borrowing capacity, and future increase of reserves (for credit enhancement).

Mr. Roemer concluded the presentation with the outlook to discuss 10-year utility recommendations for water and sewer at the next workshop and opened the floor to discussion. Committee and City staff provided suggestions for the next meeting, which included:

- A request for a separate discussion specifically for the Public Safety Building project(s).
- A straw poll from the Committee members was held for potential revenue topics to be investigated for future discussion: a wheel tax with 4 votes, room tax with 5 votes, and impact fees with 5 votes.
- It was mentioned that neighboring communities have recently gone to operating referenda for EMS & Fire Services and a reminder of Mequon's low tax rate in comparison to other Ozaukee County communities.

5. 2026 Budget Development

The Committee agreed to forgo a budget development workshop and to next convene in early October for an Appropriations Committee meeting.

6. Other Matters; Workshop Wrap-Up

Administrator Jones concluded the workshop noting that two policies will be discussed at the upcoming Finance and Personnel Committee meeting.

7. Adjourn

Motion to adjourn at 12:04 PM.

RESULT: Approved by Voice Acclamation [7:2]
MOVED BY: Alderman Hansher
SECONDED BY: Alderman Bach

AYES: Nerbun, Tolocko, Mayr, Hansher, Bach, Parrish, Gebhardt
DEEMED NO: Strzelczyk, Bratt

Respectfully Submitted,

Janet Meyer
Deputy Clerk



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Office of the City Clerk

COMMITTEE OF THE WHOLE
Tuesday, August 12, 2025
6:30 PM
American Legion Post #457
6050 W. Mequon Road

Minutes

1. Call to Order, Roll Call

Mayor Nerbun called the meeting to order at 6:34 PM.

Present:

Mayor Andrew Nerbun
 Alderman Robert Strzelczyk
 Alderman Kelly Tolocko
 Alderman Dale Mayr
 Alderman Jeffrey Hansher
 Alderman Gregg Bach
 Alderman Brian Parrish
 Alderman William Gebhardt
 Alderman Peter Bratt -- **Absent**

Also present: City Administrator Jones, City Attorney Sajdak, City Clerk Fochs, Fire Chief Bialk, Director of Community Development Tollefson, Assistant Director of Community Development Zader, Police Chief Riley, IT Specialist Sauerland, press and interested public.

2. Approval of Meeting Minutes

a. June 10, 2025

RESULT: **Approved by Voice Acclamation [8:1]**
MOVED BY: Alderman Strzelczyk
SECONDED BY: Alderman Hansher

AYES: Nerbun, Strzelczyk, Tolocko, Mayr, Hansher, Bach, Parrish, Gebhardt
DEEMED NO: Bratt

Attachment: 8.12.25 (10594 : COTW 8/12/25)

3. Discussion

a. Zoning & Land Use Concept Review - Port Washington Road Commercial Corridor

Assistant Director Zader provided a background on the topic, to which discussion has been ongoing since 2023. Following the market analysis in late 2024, the Economic Development Board, Planning Commission, and City staff have developed proposals for 9 redevelopment sites along the corridor for Committee discussion.

Zoning adjustments include increasing intensity of uses on the East side of Port Washington Road to allow for larger buildings, consolidating districts based on land uses, a shopping center district, conditional uses, additional residential options, non-conforming discrepancies, and utilizing common language in the codes.

Committee discussion touched on apartment complexes, number of allowable stories and height concerns, reservations for increased size allowances, and effects on existing businesses and nearby residential neighborhoods. Zader explained that banks and properties with three stories, do and will provide higher tax revenue. He reminded the Committee of the upcoming hotel analysis discussion. The City agrees to limiting structures on the West side of Port Washington Road and continued restrictions for drive-throughs.

The Committee agreed that decisions regarding the land use plan and allowing residential along the corridor, should wait until the Community Survey results have been released and thoroughly analyzed. The Commission was split on allowing three stories on the East side of the road, with 4 or 5 members expressing their support for the proposed change.

b. Southern Ozaukee Fire & EMS Department - Annual Update

Chief Bialk provided a brief updated on Fire and EMS statistics in the last 10-years. He explained that EMS calls have doubled, likely related to the growth of care centers. Bialk was proud to report that response times versus departmental staffing and resources have improved. They successfully staffed 7 members, 24 hours, 65% of the year.

4. Resolution

a. **RESOLUTION 4227** A Resolution Ratifying a Proclamation Declaring a State of Emergency in Response to the Natural Disaster Resulting from Historic Rainfall

RESULT: Approved by Roll Call Vote [8:1]
MOVED BY: Alderman Strzelczyk
SECONDED BY: Alderman Mayr

AYES: Nerbun, Strzelczyk, Tolocko, Mayr, Hansher, Bach, Parrish, Gebhardt
DEEMED NO: Bratt

Attachment: 8.12.25 (10594 : COTW 8/12/25)

5. Potential Additional Discussion
 - a. IPAWS Emergency Alert System

Chief Riley provided overview on Integrated Public Alert and Warning System (IPAWS), a federal alerting tool that communicates emergency messages to the public by radio, television, cell phone towers, etc.

6. Adjourn

Motion to adjourn at 7:38 PM.

RESULT: **Approved by Voice Acclamation [8:1]**
MOVED BY: Alderman Bach
SECONDED BY: Alderman Hansher

AYES: Nerbun, Strzelczyk, Tolocko, Mayr, Hansher, Bach, Parrish, Gebhardt
DEEMED NO: Bratt

Respectfully Submitted,

Janet Meyer
Deputy Clerk

Attachment: 8.12.25 (10594 : COTW 8/12/25)



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Office of Administration

TO: Committee of the Whole
FROM: Carrie Enea, Executive Assistant
DATE: September 4, 2025
SUBJECT: 2025 Community Survey

Background

The City of Mequon began the 2025 Community Survey process in February of 2024 through the Public Welfare Committee. The Common Council awarded the 2025 Community Survey contract to ETC Institute at its September 2024 meeting. After the contract award, the Public Welfare Committee worked to refine a survey instrument from October 2024 to March 2025. Members of the Common Council were invited to provide input at multiple points in the survey development process.

Following the completion of the survey instrument, the consultants from ETC Institute were charged with overseeing the data gathering phase and compiling the data. The survey was made available to residents in paper and electronic formats for approximately seven weeks from May 9 through June 30. Furthermore, Executive Assistant Enea served as the primary point of contact for the public during the data gathering phase and managed the City's marketing efforts to drive a good response to the survey by the community.

The goal was to receive at least 400 completed surveys. This goal was far exceeded, with a total of 705 households responding to the survey. The results for the random sample of 705 households have a 95% level of confidence with a precision of at least +/- 3.7%. An additional 1,135 non-random residents completed the on-line survey.

Since completion of the data gathering phase in May/June, the consultants at ETC Institute have been analyzing the data to develop a report detailing the survey results. An overview of the final report was presented at the Public Welfare Committee's August 12 meeting.

Discussion

At the September 9 Committee of the Whole meeting, Robert Heacock, who represents ETC Institute, will provide a formal presentation of the survey's methodology and corresponding results. Following presentation of the survey data and results, Mr. Heacock will be available to answer questions from members of the Common Council.

Attached to this memorandum is a copy of the Final Survey Report as well as a copy of the Written Comments received from the survey's randomly selected participants. Given the length (144 pages) of an additional three survey reports also provided to the City - which include Non-Random Tabular Data, Non-Random Comments and Responses by GIS Maps - these documents have been excluded from the packet that is being provided to the Committee and the public. A copy of those reports remains available on file in the City Administrator's Office at City Hall.

Attachments:

Mequon 2025 Survey_Report (PDF)

Mequon 2025 Survey_Random Comments (PDF)

City of Mequon 2025 Community Survey Findings Report

Presented to the City of
Mequon, WI

July 2025

Attachment: Mequon 2025 Survey Report (10600 : 2025 Community Survey)



ETC
INSTITUTE

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Executive Summary

Attachment: Mequon 2025 Survey Report (10600 : 2025 Community Survey)

City of Mequon 2025 Community Survey

Executive Summary



Purpose

ETC Institute administered a community survey for the City of Mequon during May and June of 2025. The survey was conducted as part of the City's effort to gather resident opinions and feedback on programs and services. The results of the survey will be used to help the City improve existing programs and determine future needs of residents in the City. This is the first community survey ETC Institute has administered for the City of Mequon.

Methodology

A six-page survey was mailed to a random sample of households throughout the City of Mequon. The mailed survey included a postage-paid return envelope and a cover letter. The cover letter explained the purpose of the survey, encouraged residents to return their surveys in the mail, and provided a link to an online survey for those who preferred to complete the survey over the internet. After the surveys were mailed, ETC Institute followed up with residents to encourage participation.

To prevent people who were not residents of Mequon from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected from the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to receive at least 400 completed surveys. This goal was far exceeded, with a total of 705 households responding to the survey. The results for the random sample of 705 households have a 95% level of confidence with a precision of at least +/- 3.7%.

Interpretation of "Don't Know" Responses. The percentage of "don't know" responses has been excluded from many of the graphs in this report to assess satisfaction with residents who had used City services and to facilitate valid comparisons with other communities in the benchmarking analysis. Since the number of "don't know" responses often reflects the utilization and awareness of City services, the percentage of "don't know" responses has been included in the tabular data in Section 4 of this report. When the "don't know" responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase "who had an opinion."

This report contains the following:

- a summary of the methodology for administering the survey and major findings
- charts showing the overall results of the survey (Section 1)
- benchmarking data that show how the results for the City of Mequon compare to results in other communities in the Plains Region and across the U.S. (Section 2)

City of Mequon 2025 Community Survey

Executive Summary



- tabular data showing the overall results for all questions on the survey (Section 3)
- a copy of the cover letter and survey instrument (Section 4)

Satisfaction with Major Categories of City Services

The categories of City services that had the highest levels of satisfaction, based upon the combined percentage of “very satisfied” and “satisfied” responses among residents *who had an opinion*, were: Election Services/Voter Registration (94%), Police Response Times (93%), Overall Quality of Fire/EMS Services (91%), Fire/EMS Response Times (91%), Park Cleanliness and Upkeep (90%), Overall Quality of Police Services (90%), and Overall City Hall Customer Service (88%).

Overall Ratings of Mequon

Nearly all (99%) of the residents surveyed, *who had an opinion*, rated the City of Mequon as an “excellent” or “good” place to live; 98% rated the City as an “excellent” or “good” place to raise children, and 93% gave the City “excellent” or “good” ratings as a place they are proud to call home.

Perceptions of Mequon

Ninety-six percent (96%) of the residents surveyed, *who had an opinion*, were “very satisfied” or “satisfied” with their quality of life in Mequon; 94% were satisfied with their perception of public safety in Mequon; 91% were satisfied with the reputation of the City, and 83% were satisfied with the overall appearance of Mequon.

Customer Service

Twenty-two percent (22%) of the residents surveyed indicated they had contacted City government with a question, problem, or complaint during the past year. Of those, 84% *who had an opinion* were “very satisfied” or “satisfied” with the courteousness of response; 85% were satisfied with the ease of access in a timely manner, and 72% were satisfied with how well their issue was handled.

Sources of Information

Forty-five percent (45%) of the residents surveyed indicated they currently use the City’s Website to get information about the City. Other sources of information residents currently use include: Local Newspapers (41%), City of Mequon Weekly Bulletin (Email Newsletter) (38%), Utility Bill (29%), and the City’s Facebook Page (20%). *Multiple selections could be made for this question.*

Support for Residential Development

Nearly two-thirds (66%) of the residents surveyed, *who had an opinion*, indicated they are “very supportive” or “supportive” of residential development of Single-Family Homes (1/2 to 1 acre lots) in the area between Donges Bay Road, Baehr Road, and County Line Road. Other types of residential development in this area that residents are most supportive of include: Single-Family Homes (1 to 5 acre lots) (59%), Single-Family Homes

City of Mequon 2025 Community Survey

Executive Summary



(1/2 acre lots) (52%), Single-Family Homes (5+ acre lots) (45%), and Full Service/Care Retirement Communities (39%).

Support for Industrial Development

Forty-six percent (46%) of the residents surveyed indicated they support the City making infrastructure improvements as an economic development tool to promote industrial use in the area; 24% are neutral, 18% are opposed, and 12% did not have an opinion.

Of the 46% of residents who support the infrastructure improvements, 54% favor public funding, 33% favor private funding, 5% favor both public and private funding, and 8% did not have an opinion.

Support for Commercial Development

Eighty-three percent (83%) of the residents surveyed, *who had an opinion*, indicated they are “very supportive” or “supportive” of commercial development of Casual Dining Restaurants in the Port Washington Corridor between Highland Road and County Line Road. Other types of commercial development that residents are supportive of in this area include: Retail of Special Goods and Supplies (66%), Outdoor Entertainment/Recreation Venues (64%), Indoor Entertainment/Recreation Venues (62%), Retail of General Goods and Supplies (57%), Childcare Facilities (53%), and Personal Services (Salon, Spa) (49%).

Amenities for a New Community Pool

Residents were asked to indicate what amenities they would like to see if the City built a new community pool. Their top responses were: outdoor (66%), wading pool/zero depth entry (60%), concession stand (58%), slide (49%), and lap swimming (47%). *Multiple selections could be made for this question.*

Based on the sum of their top three choices, the community pool amenities that respondents would most like to see are: 1) outdoor, 2) wading pool/zero depth entry, and 3) indoor.

Overall Value of City of Mequon Parks

More than three-fourths (76%) of the residents surveyed indicated they are very satisfied (25%) or satisfied (51%) with the overall value their household receives from Mequon’s parks; 22% are neutral, and only 2% are dissatisfied.

Other Findings

- Residents were asked to give their opinion about what the ultimate projected population of Mequon should be. The responses among those *who had an opinion* were: under 30,000 (44%), 30,000 to 40,000 (32%), 40,001 to 50,000 (6%), and not sure (18%).

City of Mequon 2025 Community Survey

Executive Summary



- Sixty percent (60%) of the residents surveyed, *who had an opinion*, believe the City of Mequon needs additional roadside paths/sidewalks; 28% do not believe this need exists, and 12% are not sure.
- More than two-thirds (68%) of the residents surveyed, *who had an opinion*, either strongly agree (40%) or agree (28%) with the statement, *"I want my community to spend more money to make roads safer for pedestrians and bicyclists;"* 21% are neutral, 7% disagree, and 4% strongly agree with this statement.

How the City of Mequon Compares to Other Communities Nationally

Satisfaction levels for Mequon **rated significantly higher (5% or more) than the U.S. average in 22 of the 23 areas** that were assessed. Listed below are the comparisons between Mequon and the U.S. average:

Service	Mequon	U.S.	Difference	Category
As a place to live	98.9%	48.5%	50.4%	Overall Ratings of the City
Overall City Hall Customer Service	87.6%	39.4%	48.2%	Major Categories of City Services
Value received for City tax dollars and fees	79.4%	32.9%	46.5%	Perceptions of the City
Reputation of the City	91.3%	53.4%	37.9%	Perceptions of the City
Overall Quality of Police Services	90.2%	53.0%	37.2%	Major Categories of City Services
As a place to raise children	98.0%	61.4%	36.6%	Overall Ratings of the City
Police Response Times	92.6%	56.1%	36.5%	Major Categories of City Services
Quality and Availability of City Communications	73.2%	36.9%	36.3%	Major Categories of City Services
Quality of City government services	82.5%	49.0%	33.5%	Perceptions of the City
Leadership of elected officials	70.6%	38.4%	32.2%	Perceptions of the City
As a place to retire	81.7%	51.6%	30.1%	Overall Ratings of the City
Sewer Services	82.6%	52.8%	29.8%	Major Categories of City Services
Overall appearance of the City	83.0%	54.7%	28.3%	Perceptions of the City
Perception of public safety in the City	93.6%	65.4%	28.2%	Perceptions of the City
Public Water Utility	79.5%	51.9%	27.6%	Major Categories of City Services
Storm Water Management	74.8%	49.5%	25.3%	Major Categories of City Services
Snow Removal	82.8%	58.1%	24.7%	Major Categories of City Services
As a place to work	80.5%	57.1%	23.4%	Overall Ratings of the City
Fire/EMS Response Times	91.0%	71.7%	19.3%	Major Categories of City Services
Road Maintenance	56.8%	40.5%	16.3%	Major Categories of City Services
How well the City is planning for growth	54.8%	38.9%	15.9%	Perceptions of the City
Overall Quality of Fire/EMS Services	91.1%	76.2%	14.9%	Major Categories of City Services
As a place to visit	54.1%	57.7%	-3.6%	Overall Ratings of the City

City of Mequon 2025 Community Survey

Executive Summary



How the City of Mequon Compares to Other Communities in the Region

Satisfaction levels for Mequon **rated significantly higher (5% or more) than the Plains regional average in all 23 areas** that were assessed. Listed below are the comparisons between Mequon and the Plains regional average:

Service	Plains		Difference	Category
	Mequon	Region		
As a place to live	98.9%	49.4%	49.5%	Overall Ratings of the City
Value received for City tax dollars and fees	79.4%	32.8%	46.6%	Perceptions of the City
Overall City Hall Customer Service	87.6%	42.0%	45.6%	Major Categories of City Services
Reputation of the City	91.3%	50.4%	40.9%	Perceptions of the City
As a place to raise children	98.0%	57.7%	40.3%	Overall Ratings of the City
Leadership of elected officials	70.6%	32.2%	38.4%	Perceptions of the City
Sewer Services	82.6%	44.6%	38.0%	Major Categories of City Services
Police Response Times	92.6%	55.6%	37.0%	Major Categories of City Services
Quality and Availability of City Communications	73.2%	37.2%	36.0%	Major Categories of City Services
Public Water Utility	79.5%	43.9%	35.6%	Major Categories of City Services
As a place to retire	81.7%	47.2%	34.5%	Overall Ratings of the City
Overall Quality of Police Services	90.2%	56.8%	33.4%	Major Categories of City Services
Quality of City government services	82.5%	51.7%	30.8%	Perceptions of the City
Storm Water Management	74.8%	46.2%	28.6%	Major Categories of City Services
As a place to work	80.5%	52.9%	27.6%	Overall Ratings of the City
Overall appearance of the City	83.0%	56.2%	26.8%	Perceptions of the City
Fire/EMS Response Times	91.0%	67.0%	24.0%	Major Categories of City Services
Road Maintenance	56.8%	35.3%	21.5%	Major Categories of City Services
Perception of public safety in the City	93.6%	72.2%	21.4%	Perceptions of the City
Snow Removal	82.8%	62.3%	20.5%	Major Categories of City Services
How well the City is planning for growth	54.8%	36.7%	18.1%	Perceptions of the City
Overall Quality of Fire/EMS Services	91.1%	76.1%	15.0%	Major Categories of City Services
As a place to visit	54.1%	46.8%	7.3%	Overall Ratings of the City

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

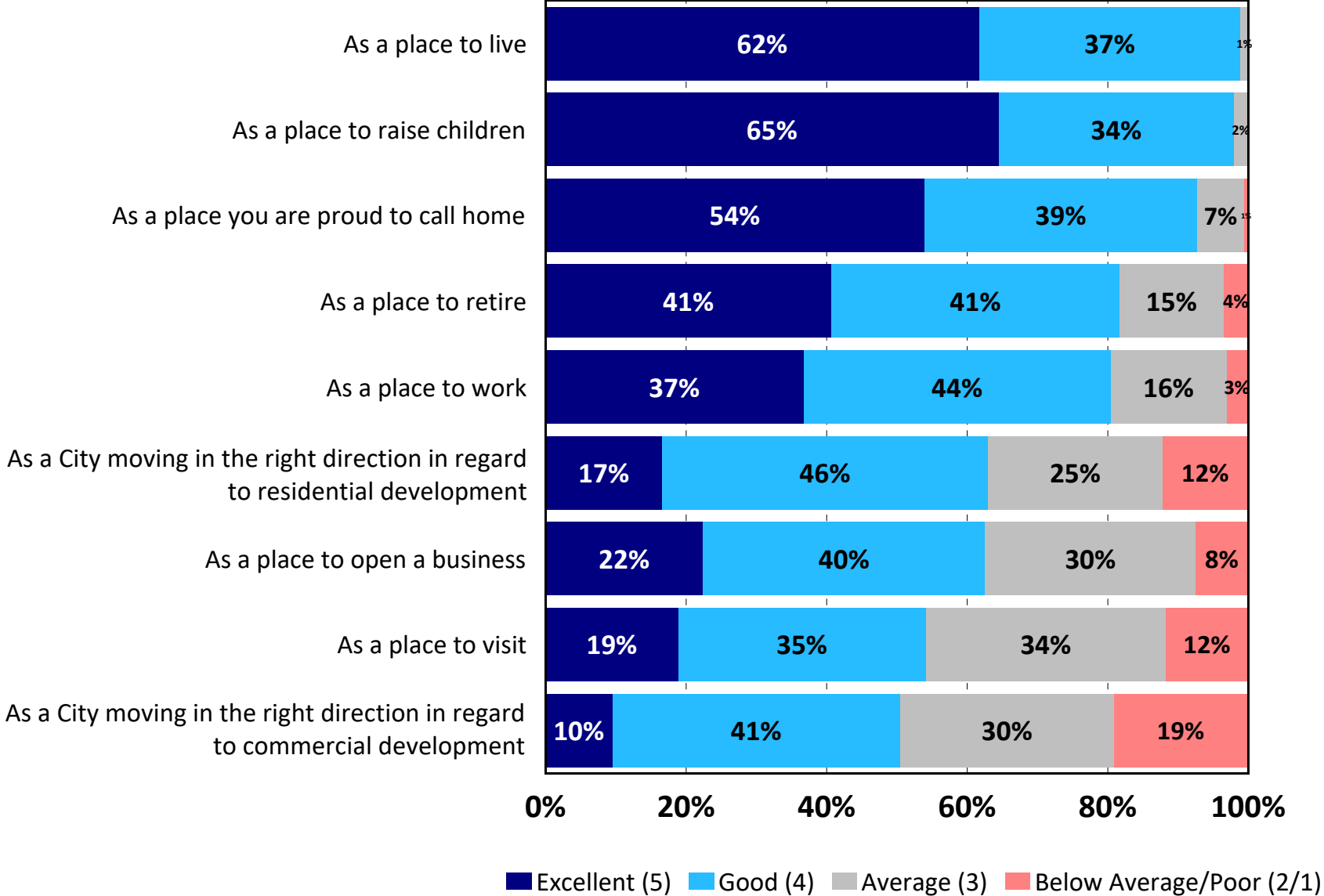


1

Charts and Graphs

Q1. Overall Ratings of Mequon

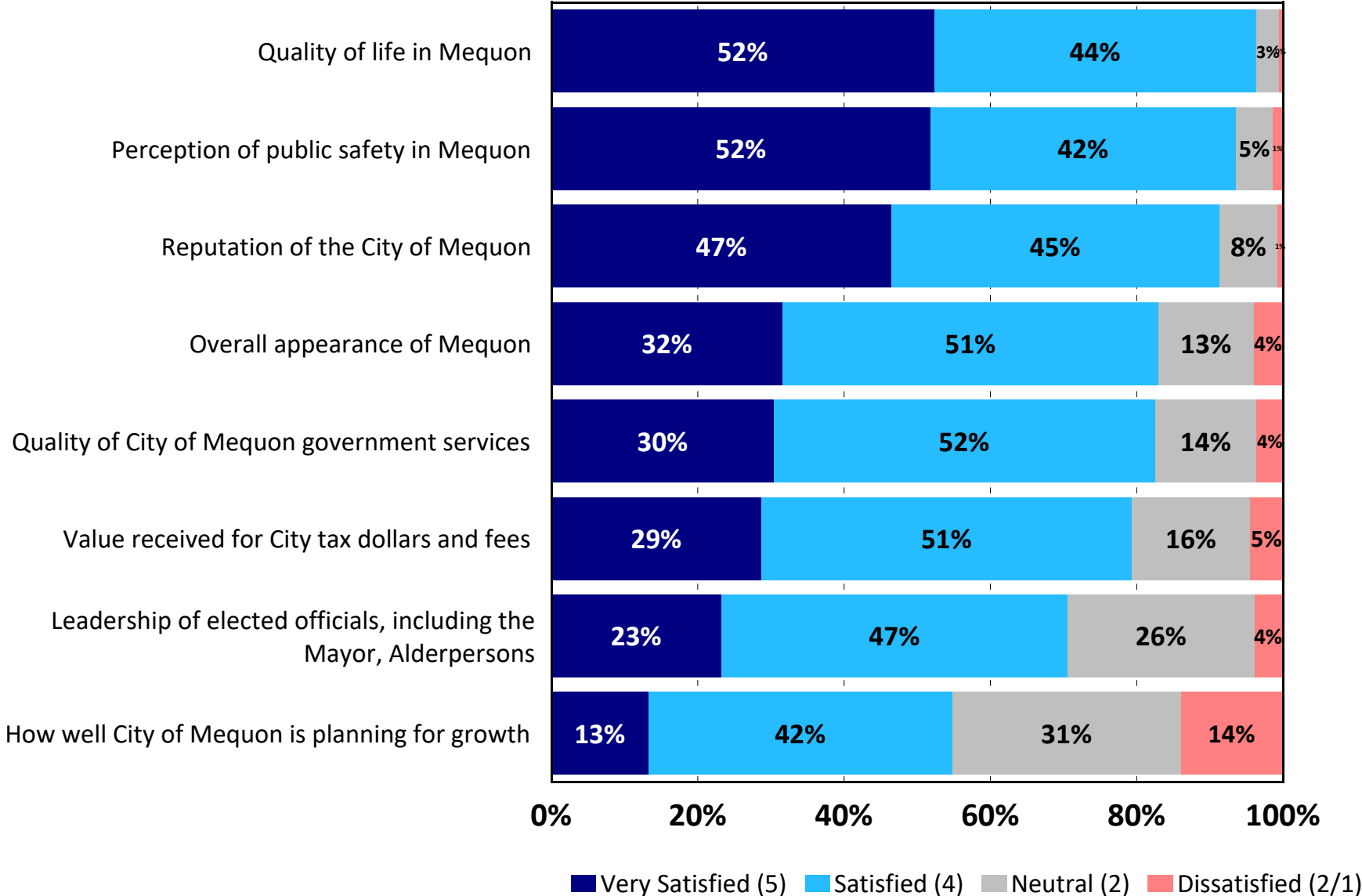
by percentage of respondents (excluding "don't know")



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q2. Perceptions of Mequon

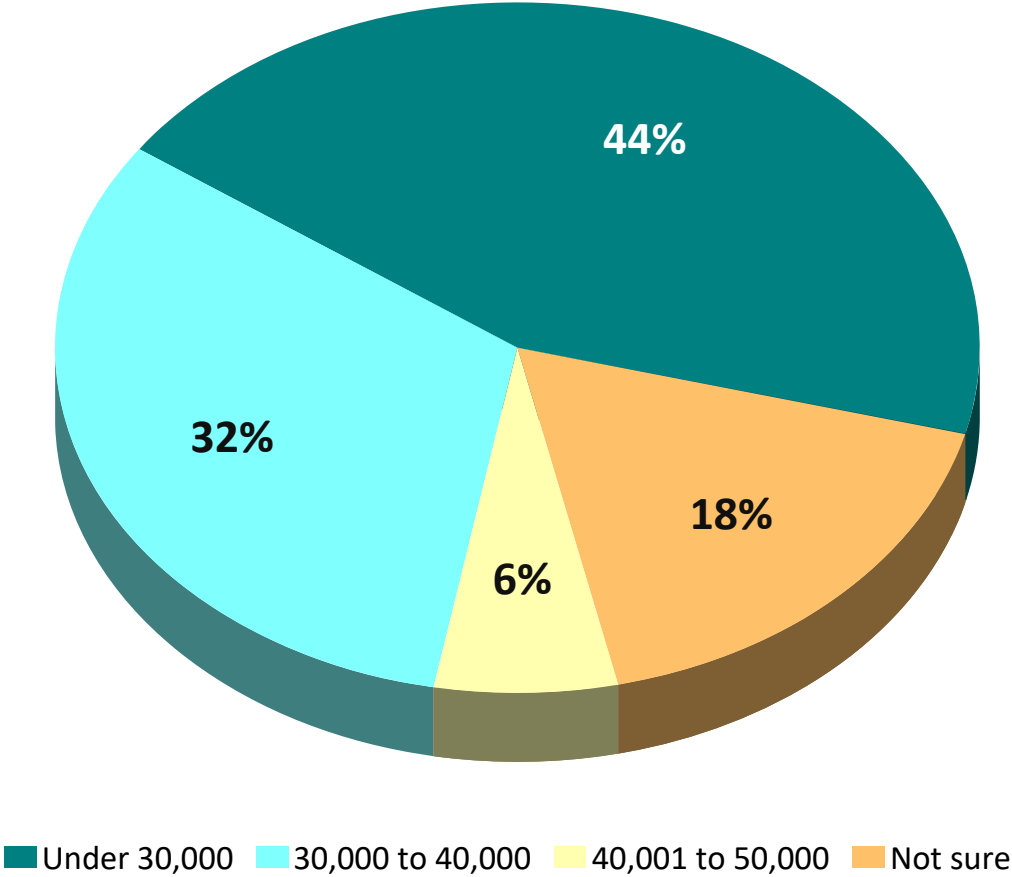
by percentage of respondents (excluding "don't know")



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q3. Which, in your opinion, should be the ultimate projected population of Mequon?

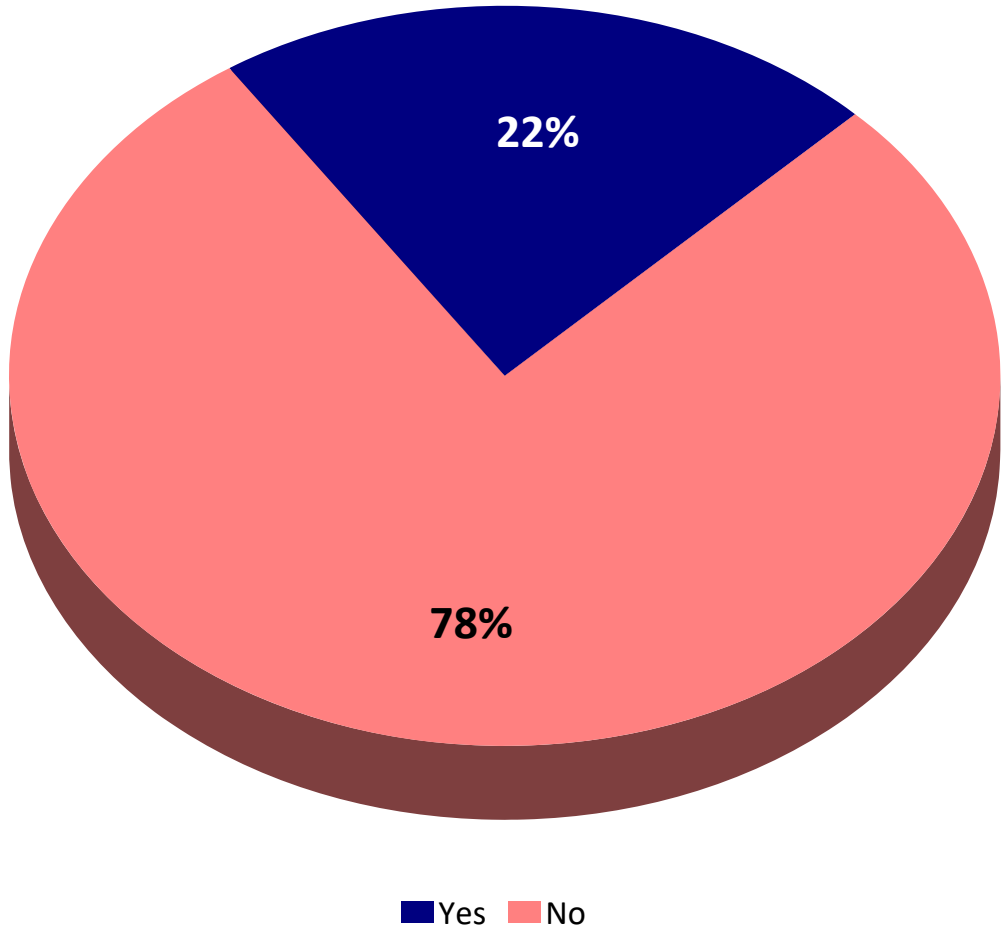
by percentage of respondents (excluding "don't know")



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q4. Have you contacted your City government with a question, problem, or complaint during the past year?

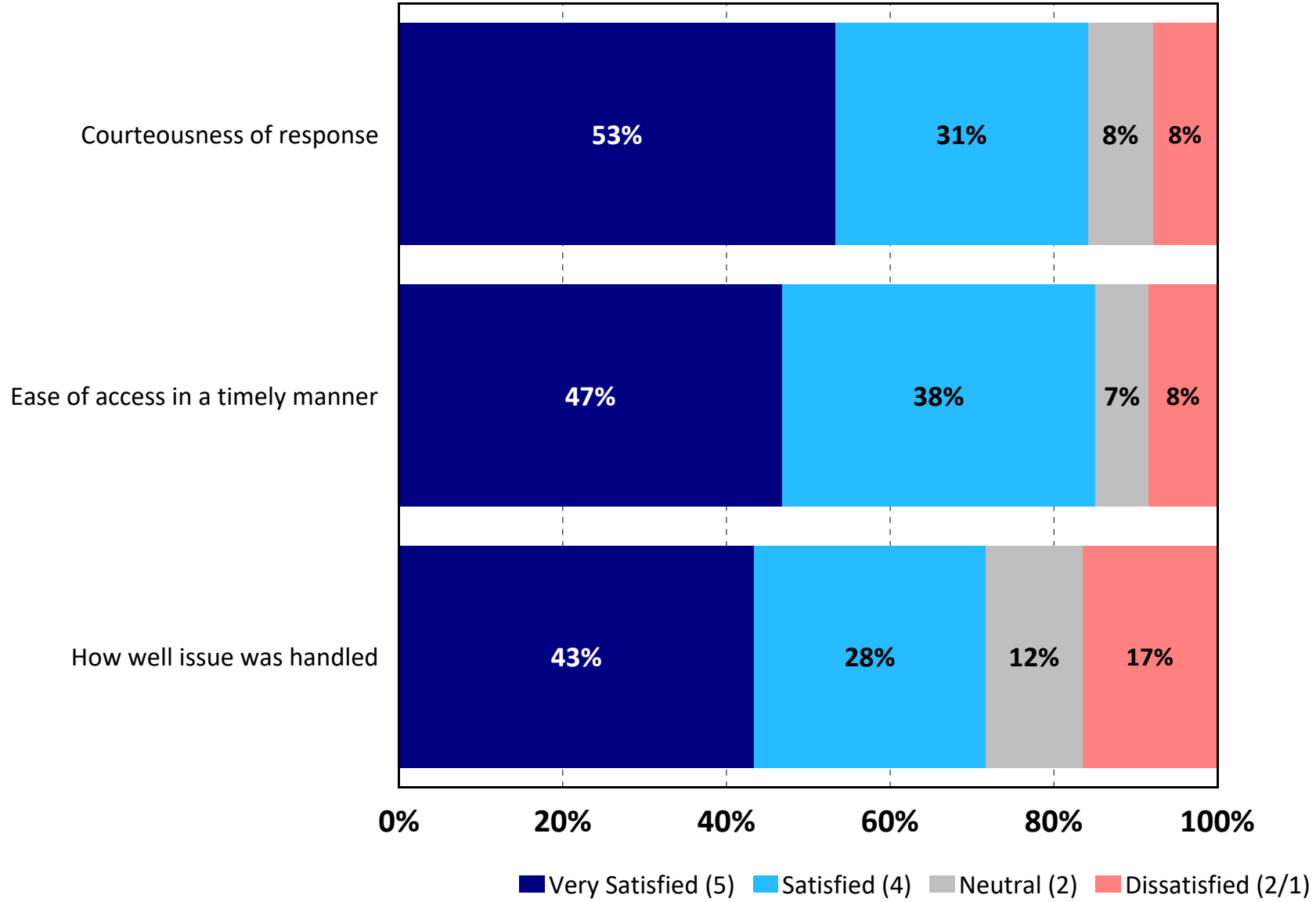
by percentage of respondents



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q4b. Satisfaction with the Following

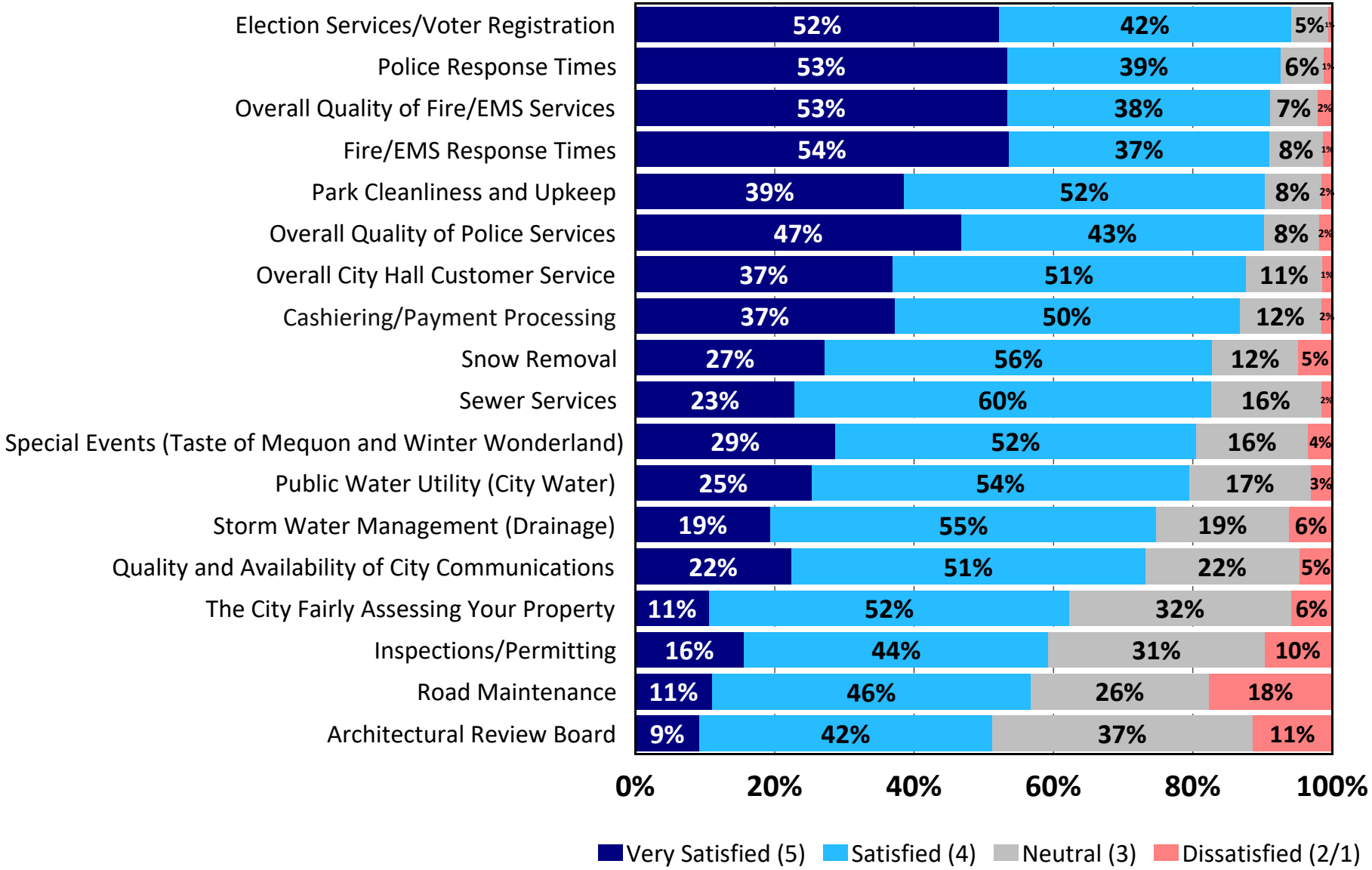
by percentage of respondents who contacted the City with a question, problem, or complaint during the past year
(excluding "don't know")



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q5. Satisfaction with Major Categories of City Services

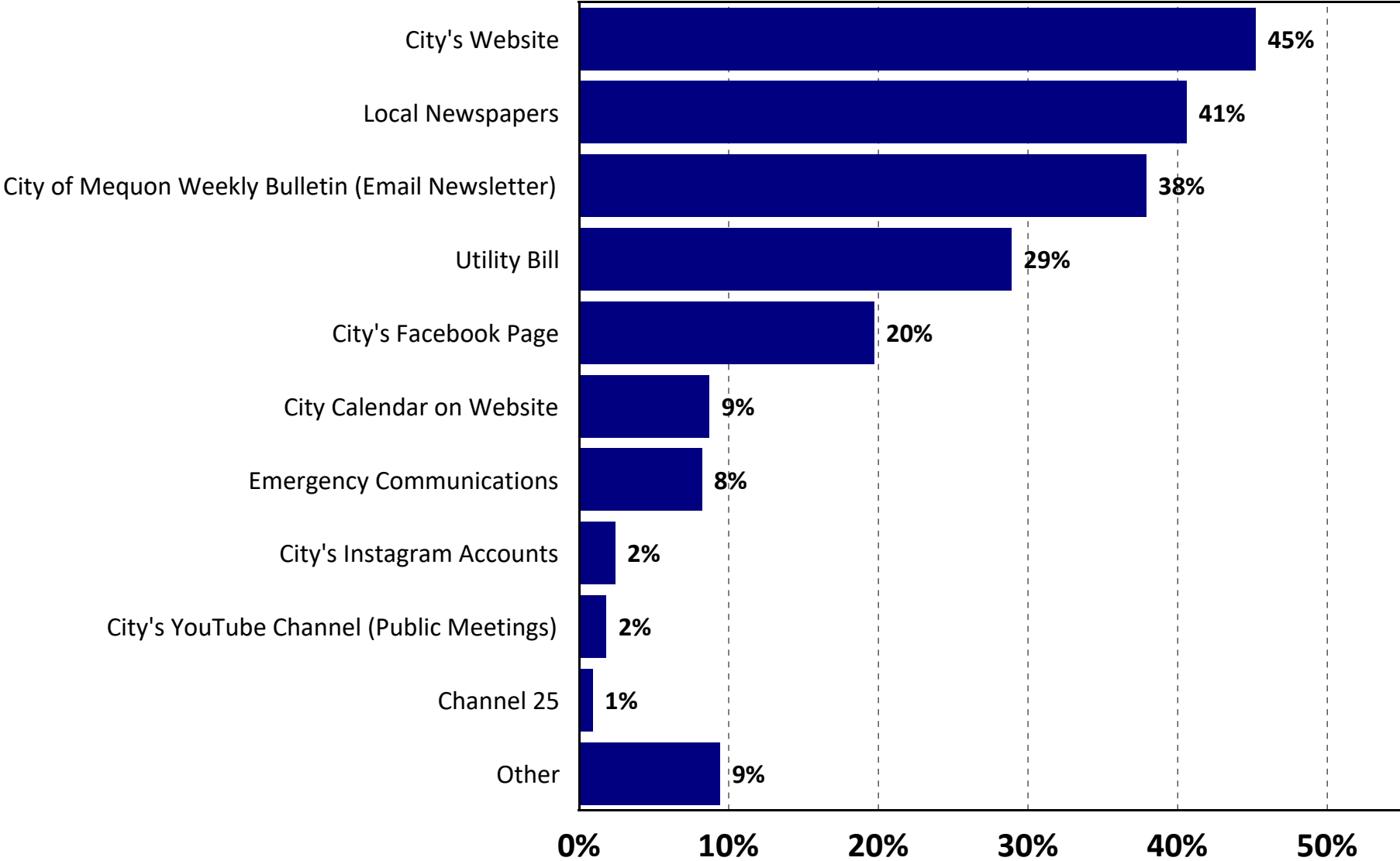
by percentage of respondents (excluding "don't know")



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q6. Sources That Respondents Currently Use to Get Information About the City of Mequon

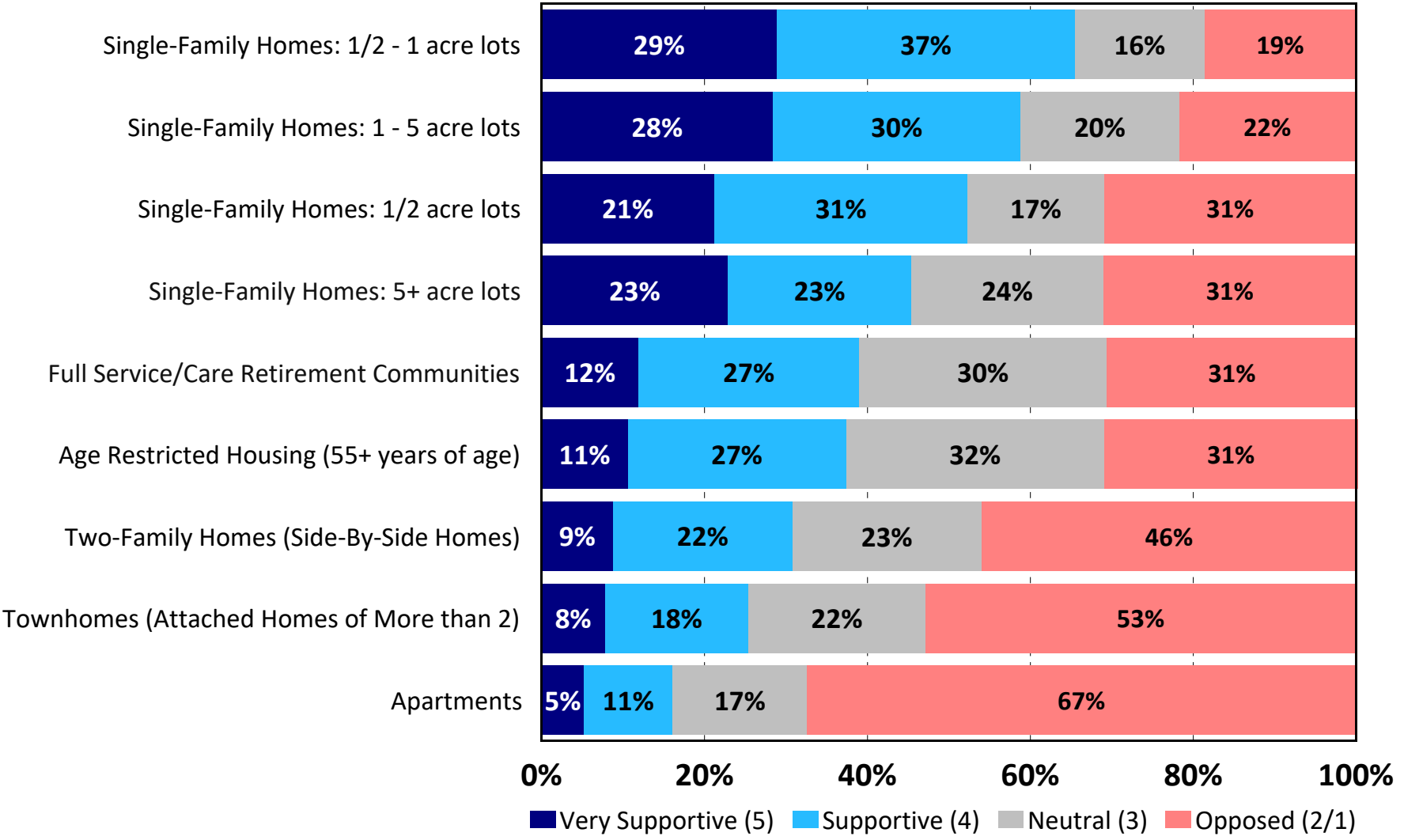
by percentage of respondents (multiple selections could be made)



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q7. Level of Support for the Following Types of Residential Development Between Donges Bay Road, Baehr Road, and County Line Road

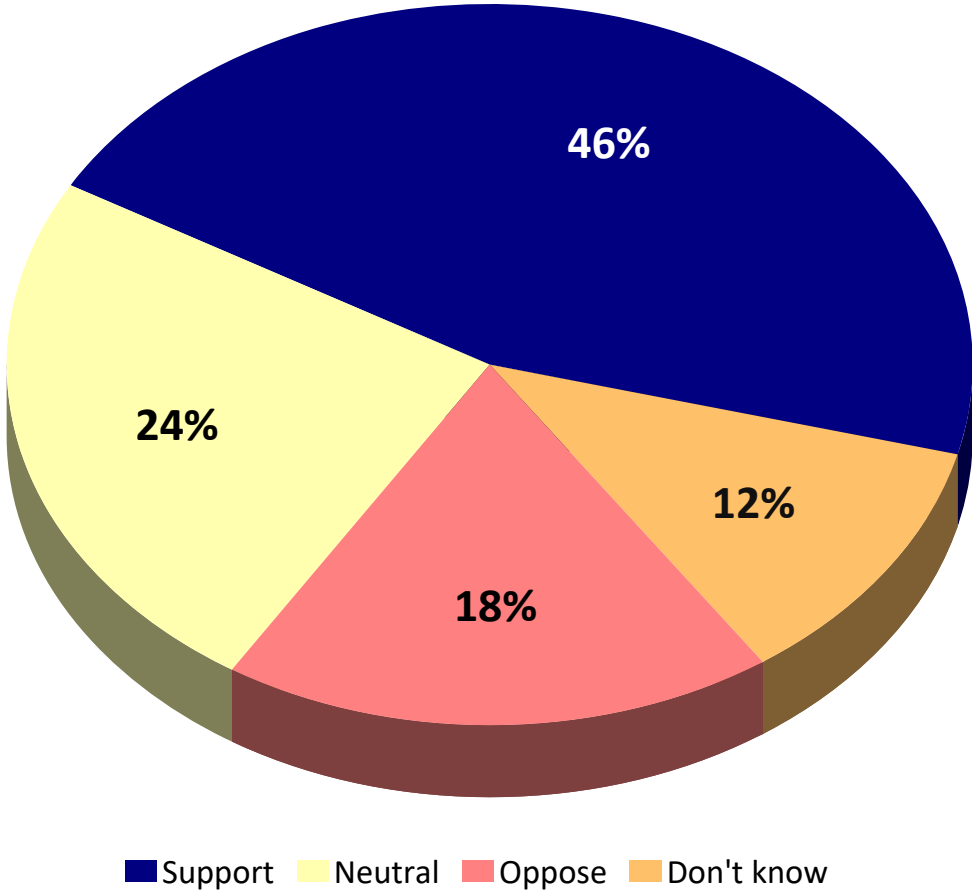
by percentage of respondents (excluding "don't know")



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q8. Level of Support for the City Making Infrastructure Improvements as an Economic Development Tool to Promote Industrial Use in the Area

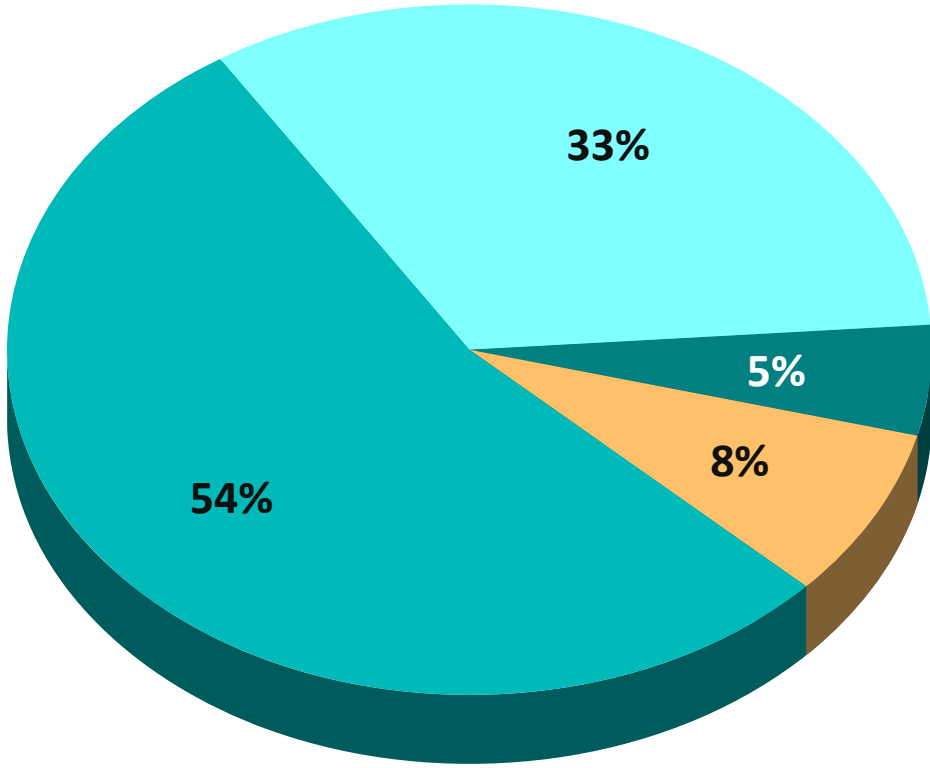
by percentage of respondents



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q8a. If you selected "Support," which funding mechanisms would you favor?

by percentage of respondents who support making infrastructure improvements

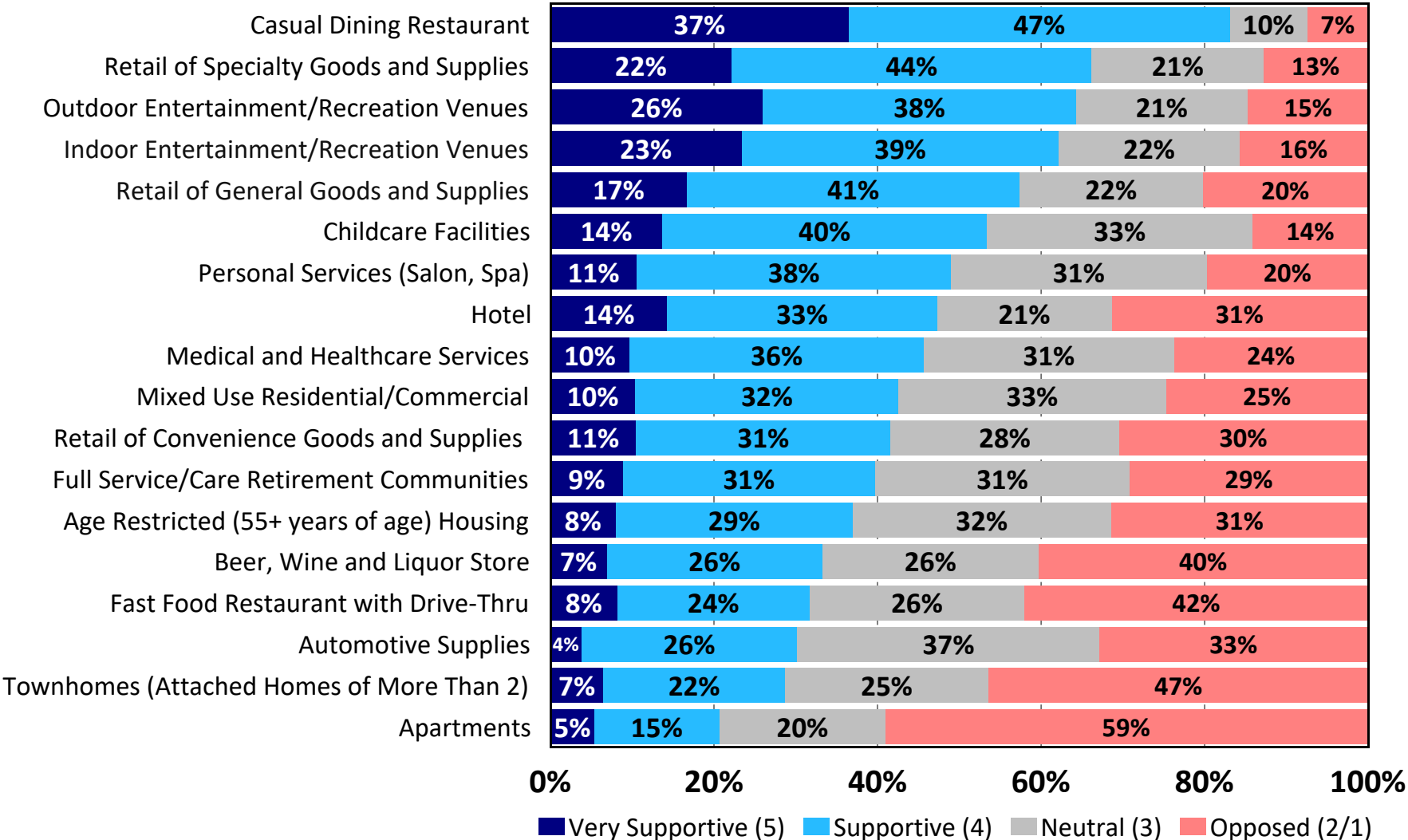


Public funding Private funding Both Don't know

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q9. Level of Support for the Following Types of Commercial Development in the Port Washington Corridor Between Highland Road and County Line Road

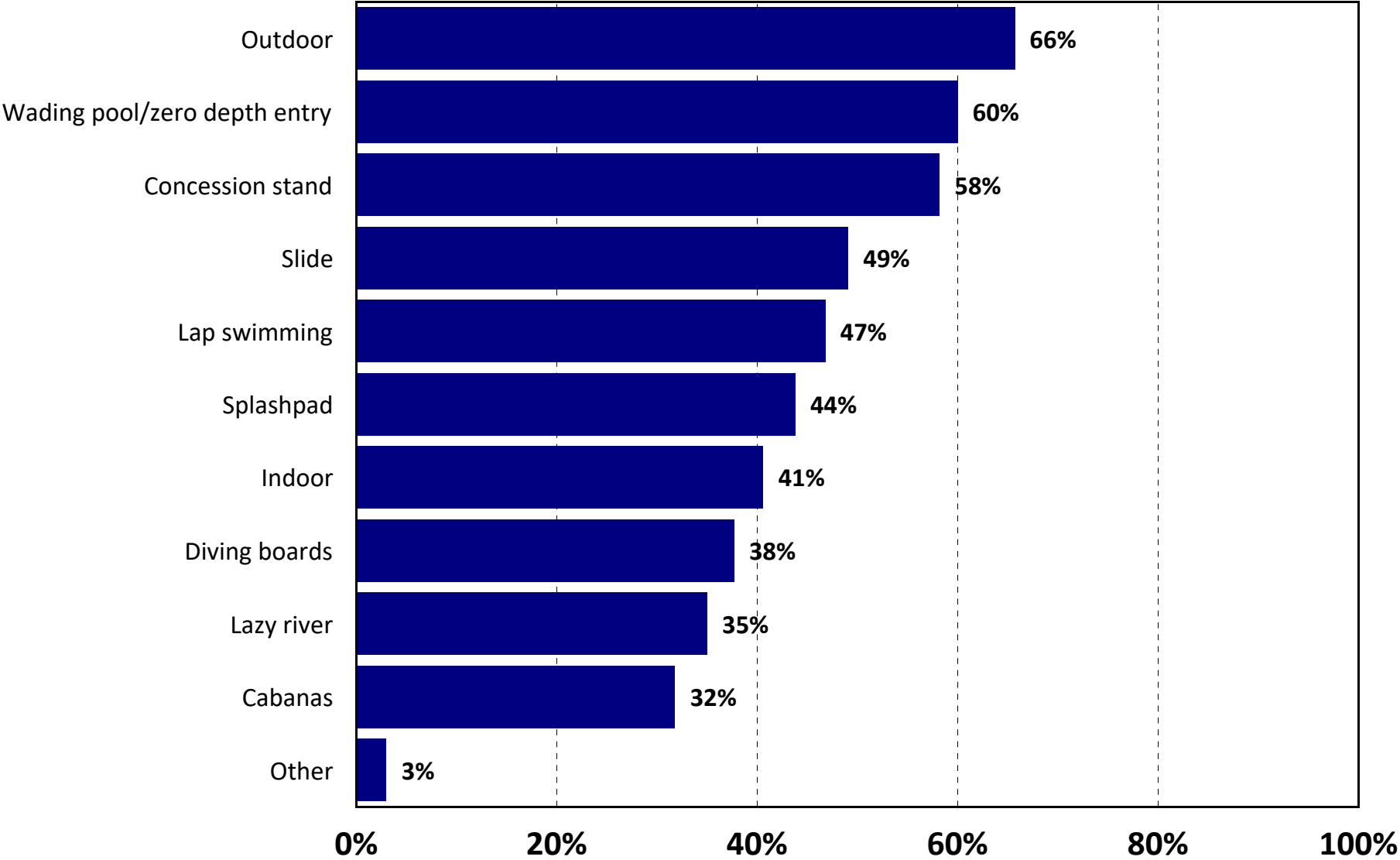
by percentage of respondents (excluding "don't know")



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q10. Amenities That Respondents Would Like to See if the City Built a New Community Pool

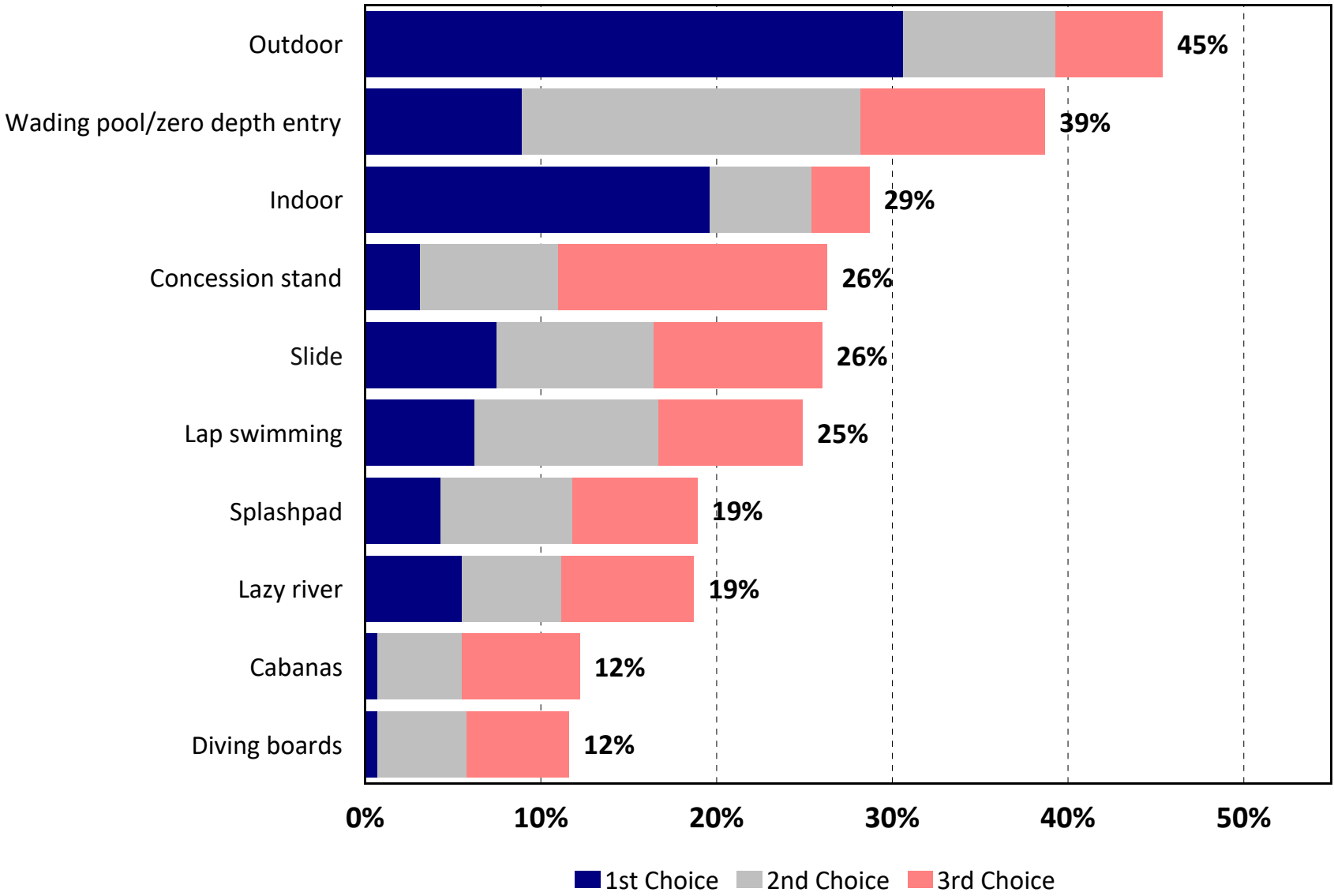
by percentage of respondents (multiple selections could be made)



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q11. Community Pool Amenities That Respondents Would Most Like to See

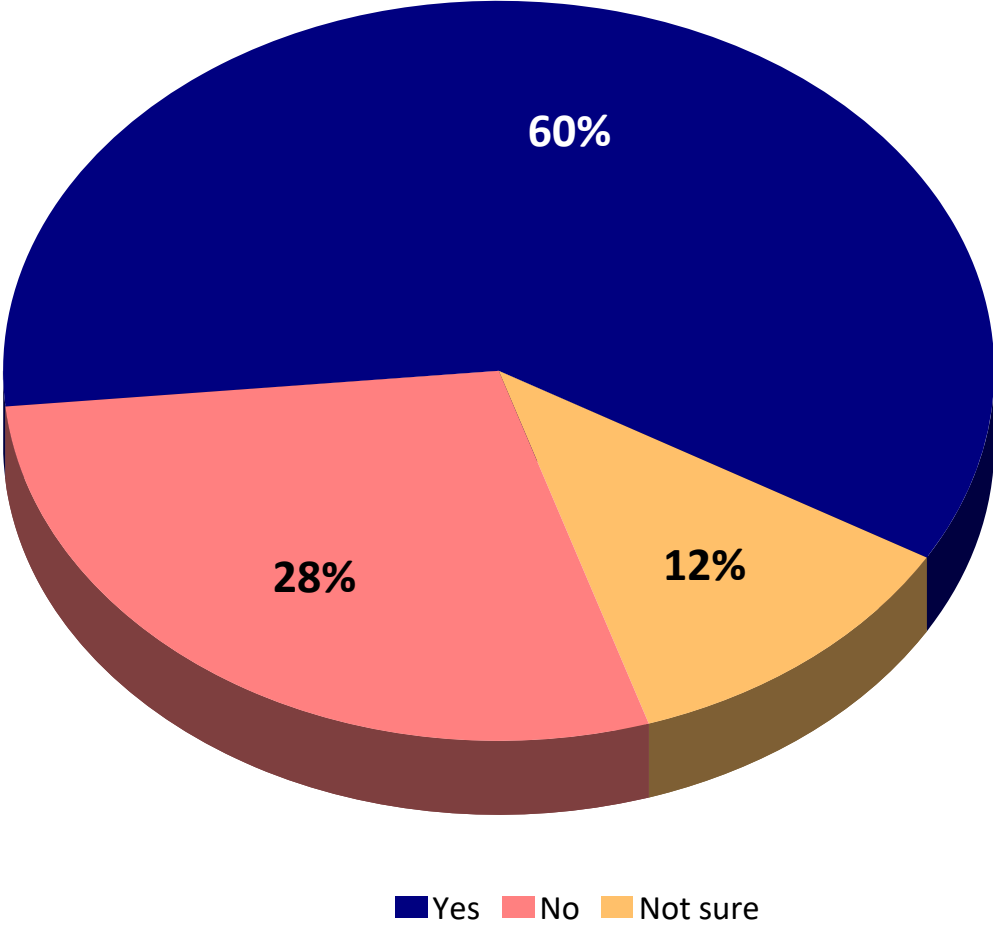
by percentage of respondents who selected the item as one of their top three choices



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q12. In your opinion, does Mequon need additional roadside paths/sidewalks?

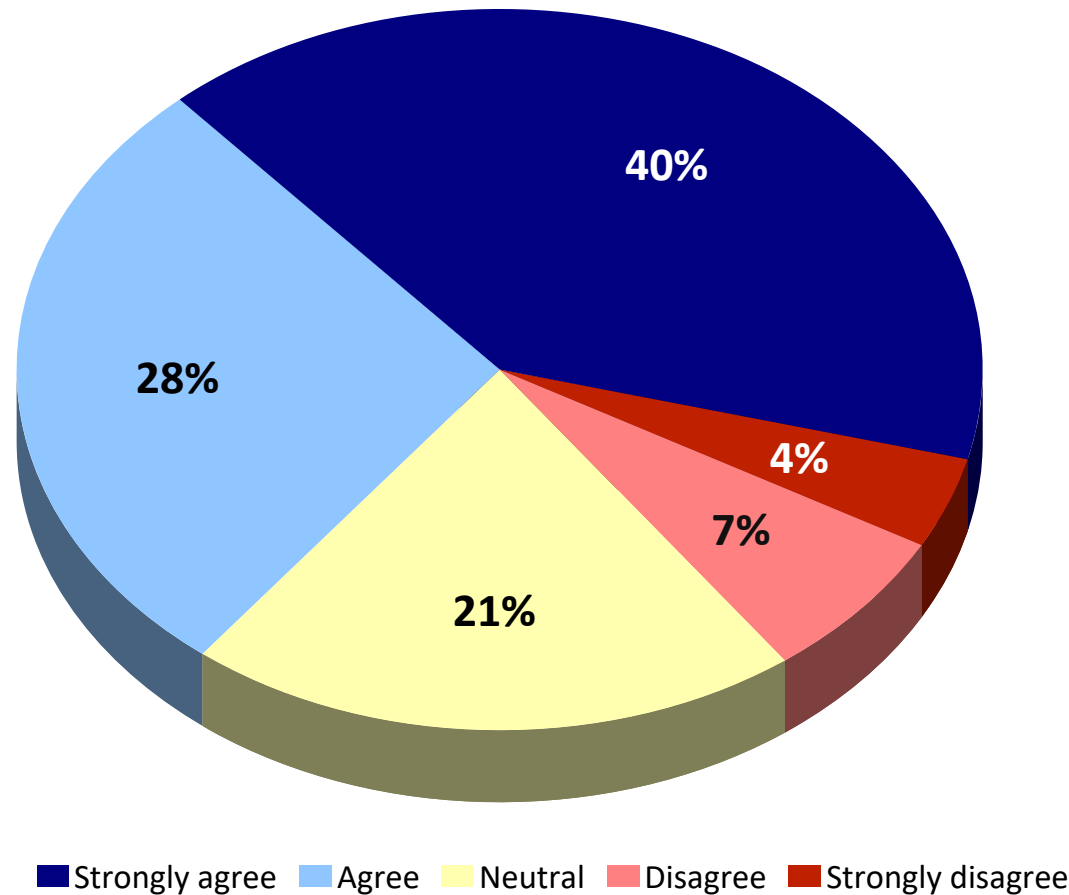
by percentage of respondents (excluding "not provided")



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

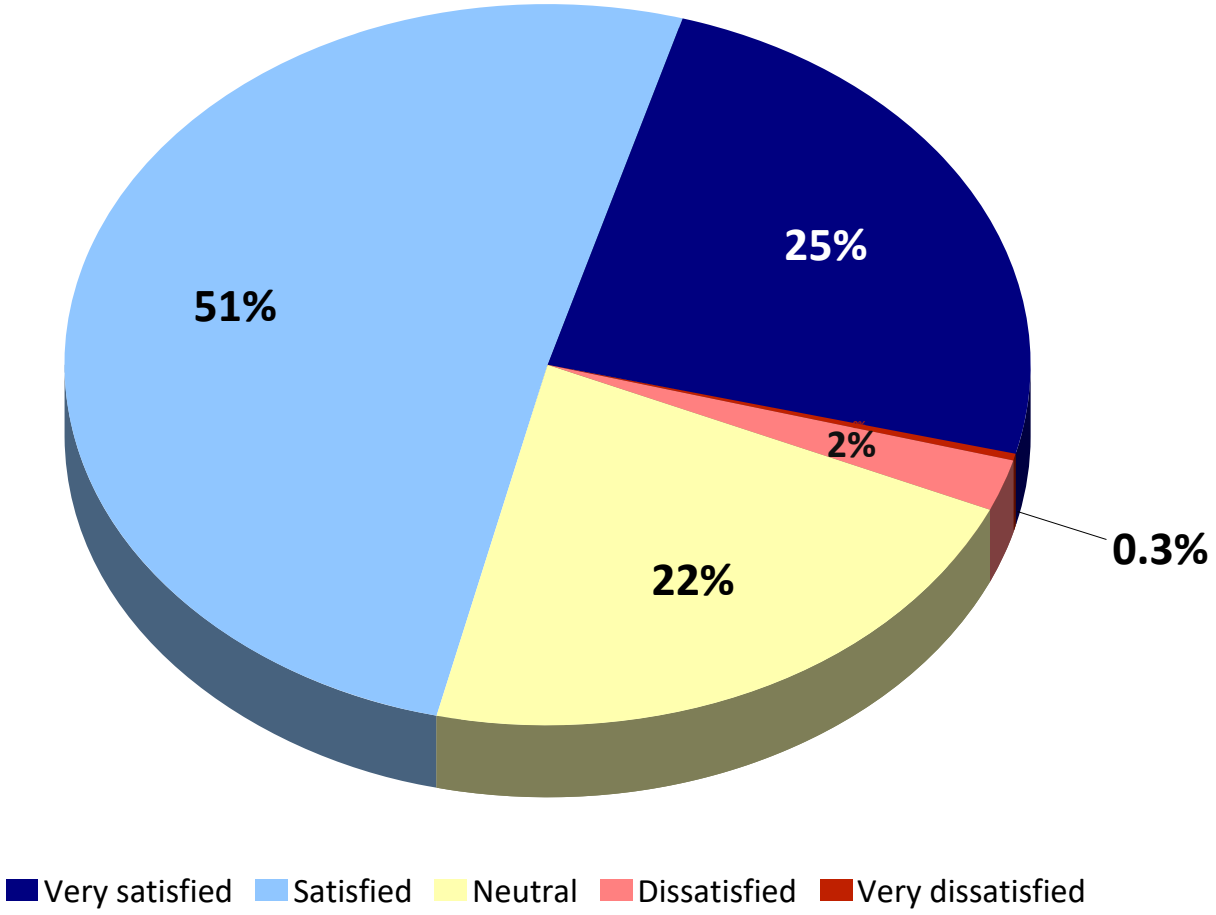
Q13. Level of Agreement With the Following Statement: *“I want my community to spend more money to make roads safer for pedestrians and bicyclists.”*

by percentage of respondents (excluding “not provided”)



Q14. Satisfaction with the Overall Value That Households Receive from Mequon’s Parks

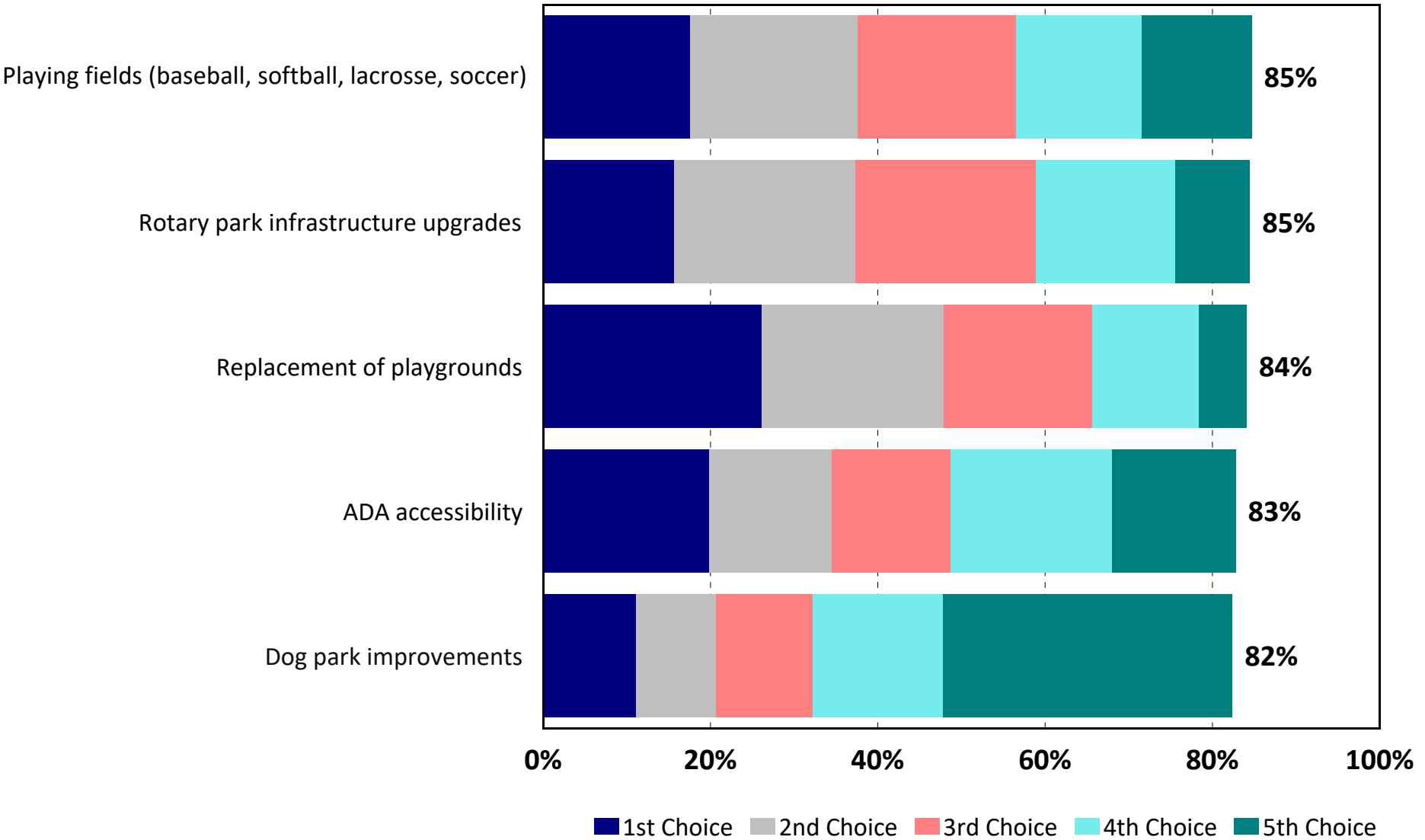
by percentage of respondents (excluding “not provided”)



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q15. How Respondents Would Prioritize Funding Initiatives for Mequon's Parks

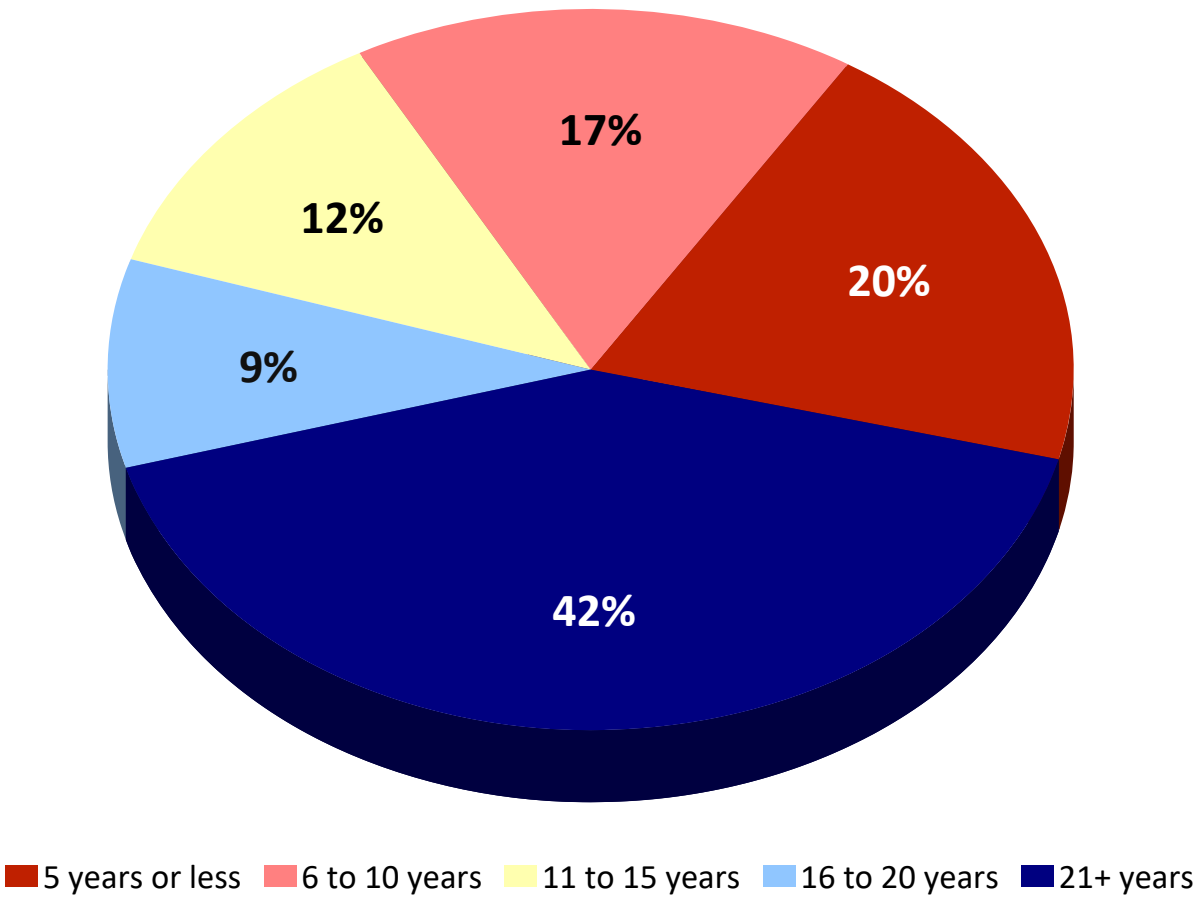
by percentage of respondents who selected the item as one of their top five choices



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q16. Demographics: How long have you been a resident of Mequon?

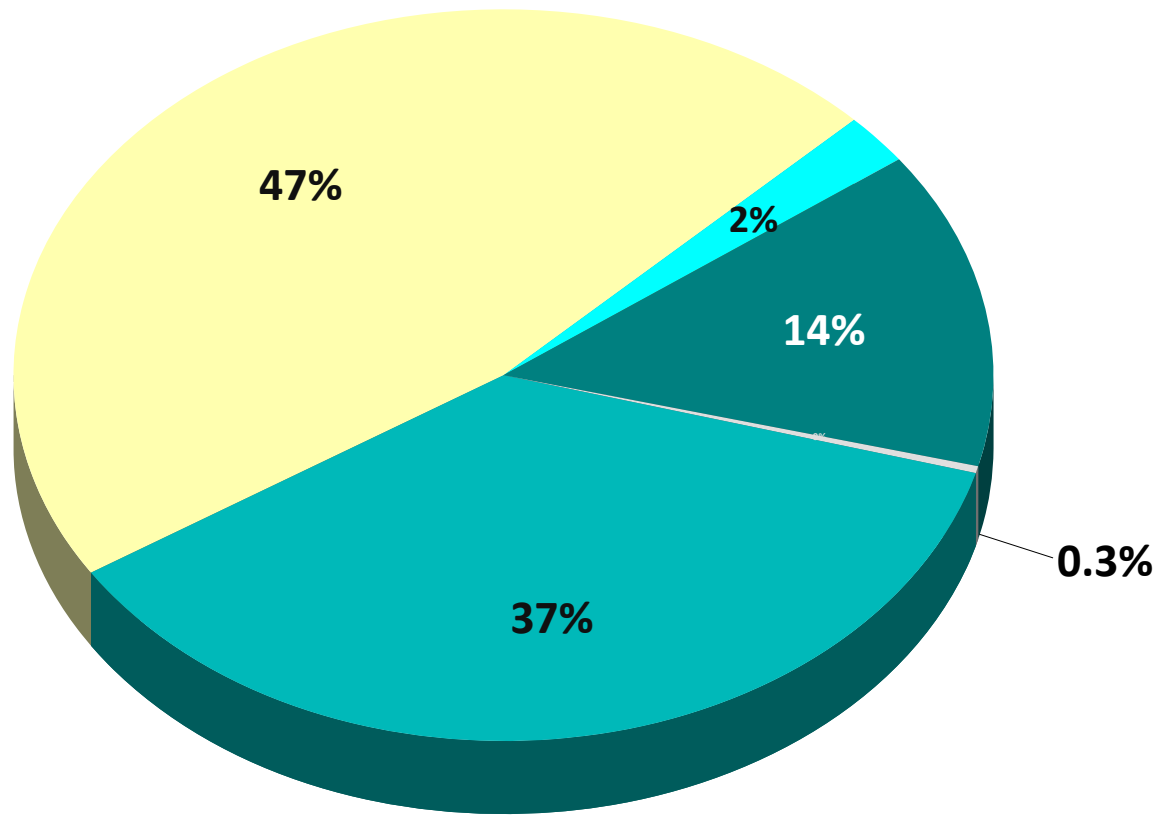
by percentage of respondents



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q17. Demographics: Including yourself, what is the composition of your household?

by percentage of respondents (excluding "not provided")

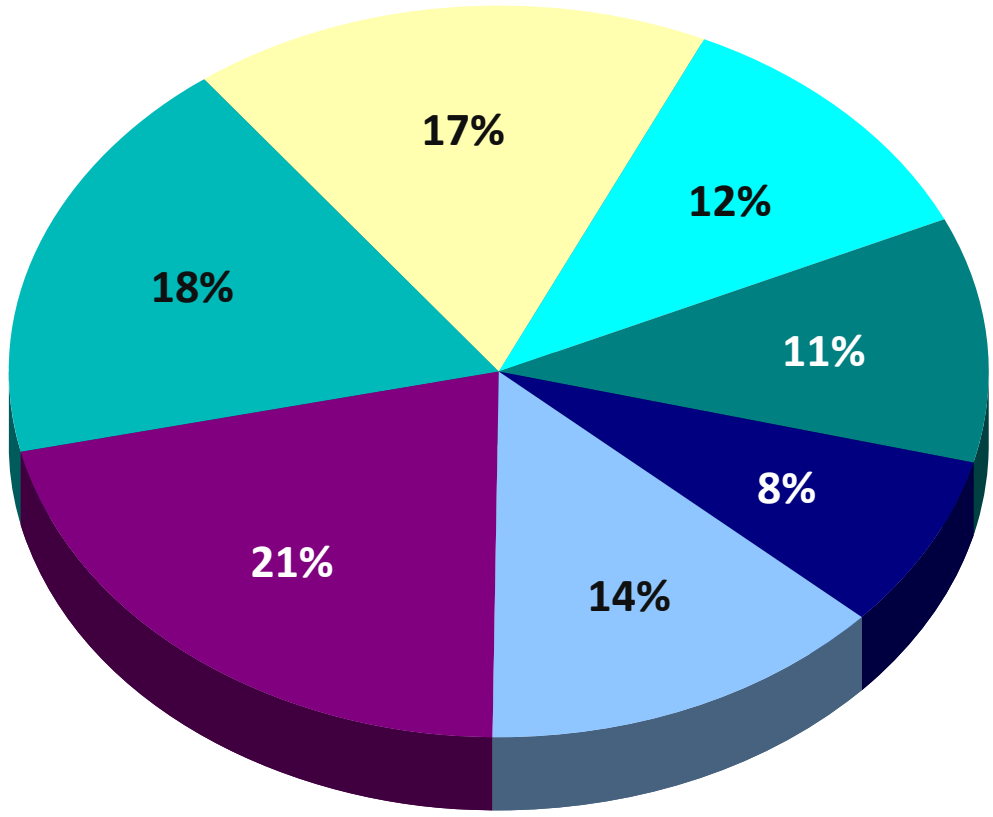


- 1 adult, no minors
- 1 adult & 1 or more minors
- 2 or more adults & no minors
- 2 or more adults & 1 or more minors
- Other

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q18. Demographics: Which of the following categories best corresponds with your age?

by percentage of respondents (excluding "not provided")

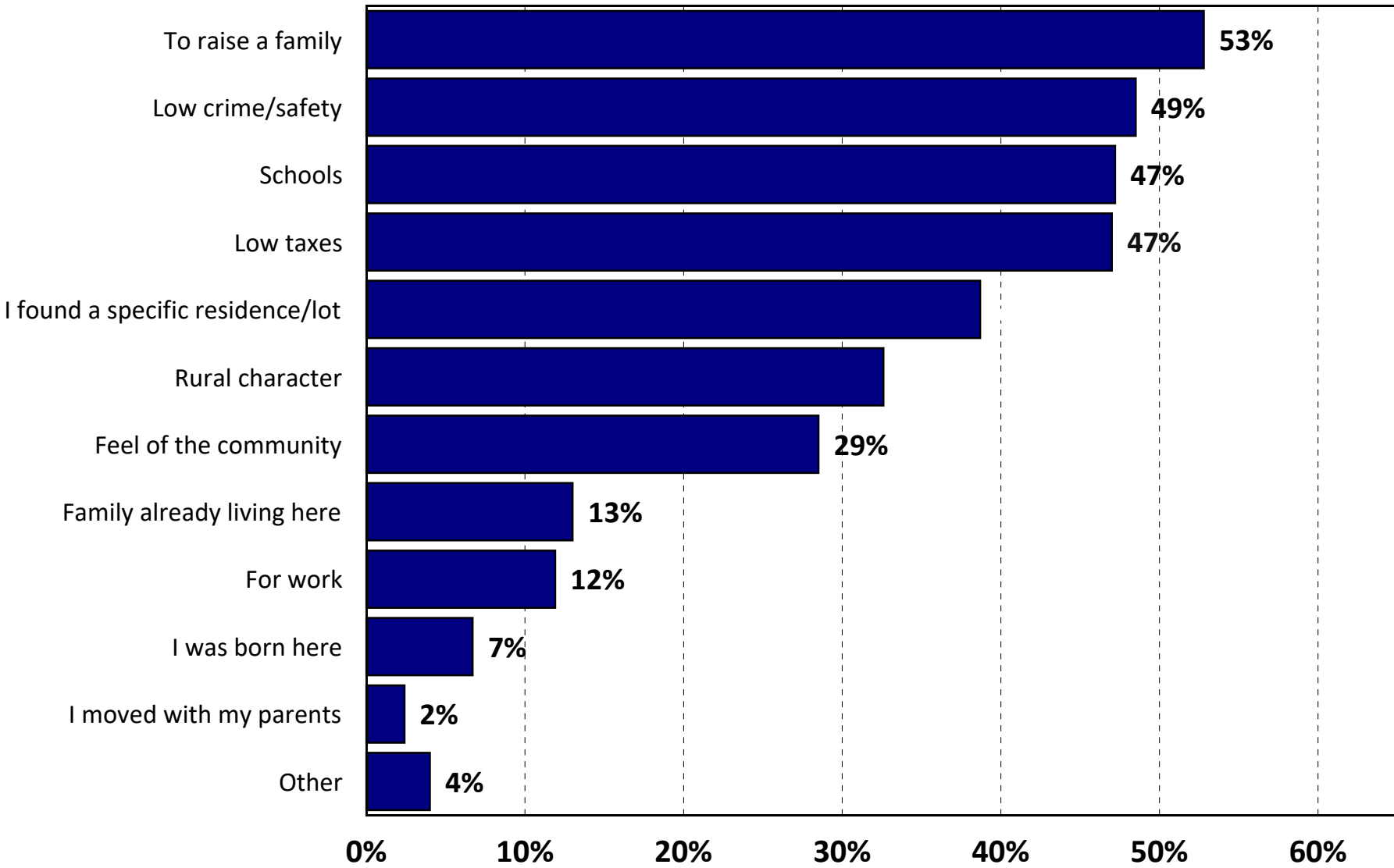


■ 18 to 29 ■ 30 to 39 ■ 40 to 49 ■ 50 to 59
■ 60 to 69 ■ 70 to 79 ■ 80+

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q19. Demographics: Why did you move to Mequon?

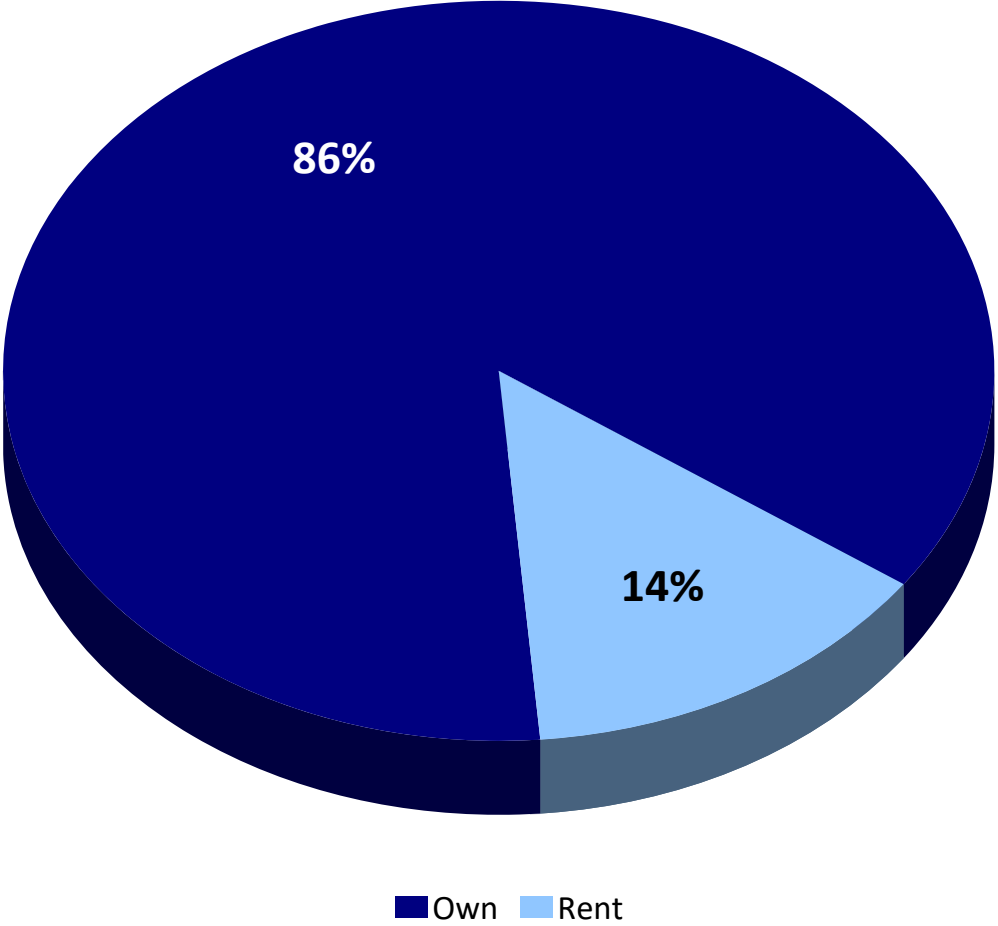
by percentage of respondents (multiple selections could be made)



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q20. Demographics: Do you own or rent your current residence?

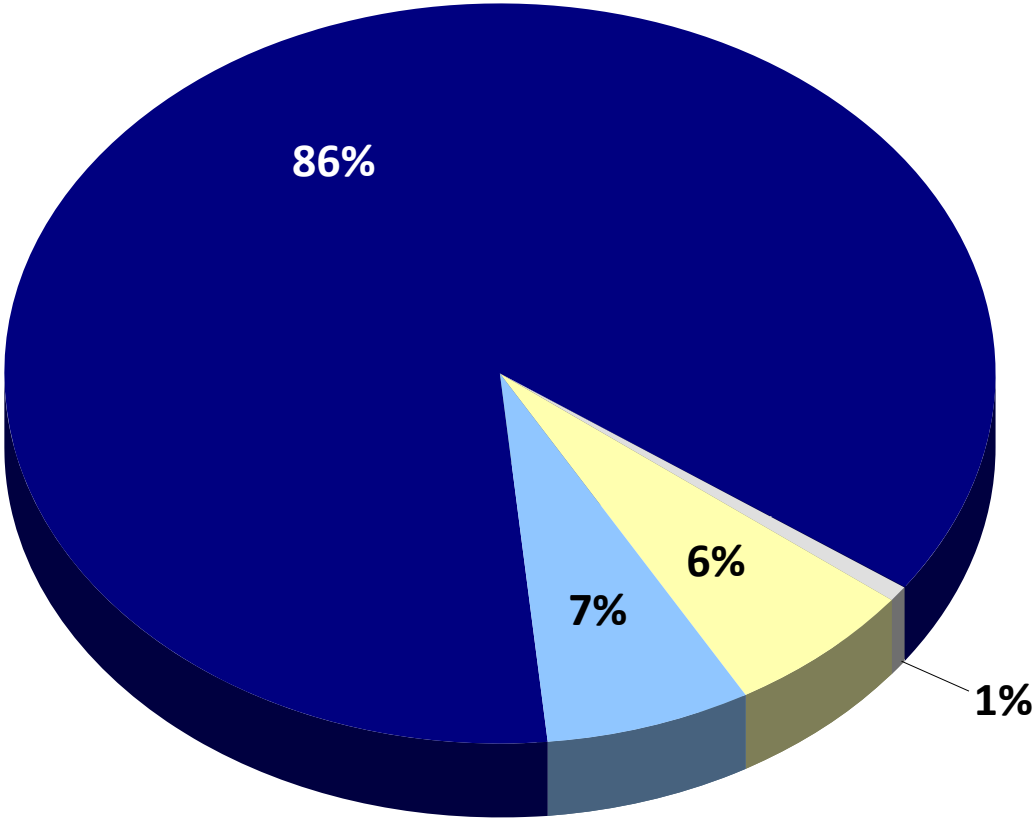
by percentage of respondents (excluding "not provided")



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q21. Demographics: Which best describes the building you live in?

by percentage of respondents (excluding "not provided")

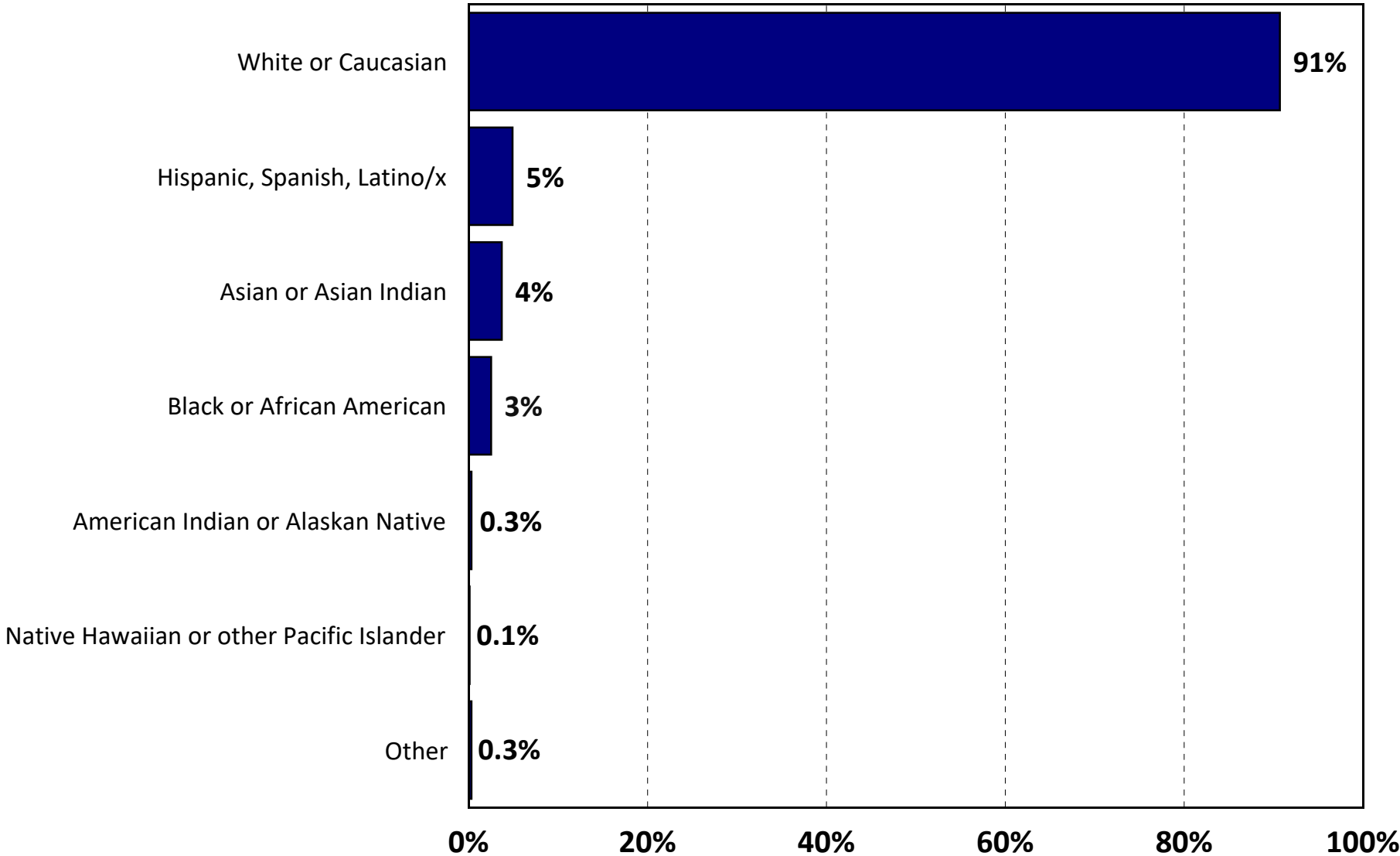


- Single-family home detached from any other house
- House attached to one or more house (e.g., a duplex or townhome)
- Building with two or more apartments or condos
- Other

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q22. Demographics: Race/Ethnicity

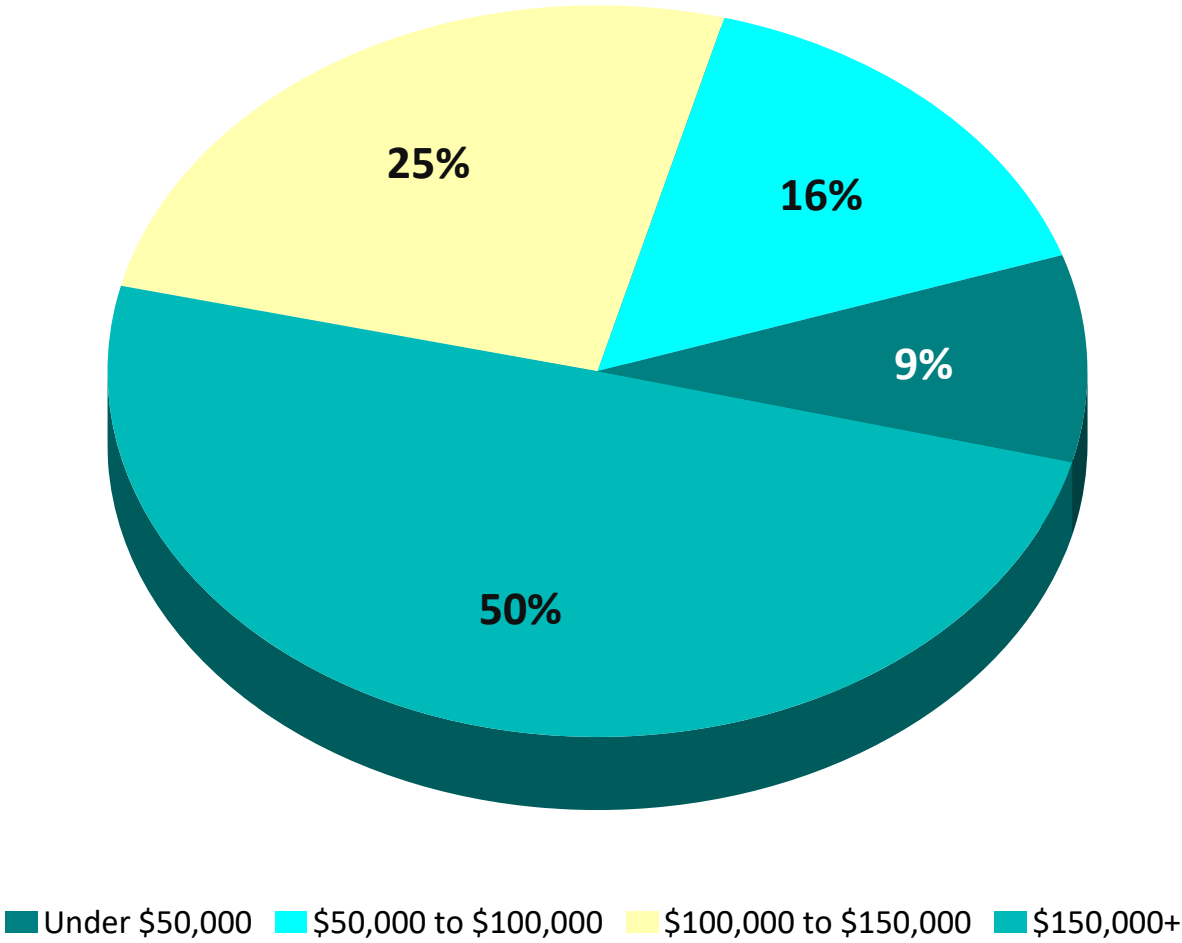
by percentage of respondents (excluding “prefer not to say” - multiple selections could be made)



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q23. Demographics: Total Annual Household Income

by percentage of respondents (excluding "would rather not say")



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

2

Benchmarking Analysis

Benchmarking Analysis



Overview

ETC Institute's *DirectionFinder*® program was originally developed in 1999 to help community leaders use statistically valid community survey data as a tool for making better decisions. Since November 1999, the survey has been administered in more than 500 cities and counties in 49 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from two sources: (1) a national survey that was administered by ETC Institute during the summer of 2023 to a random sample of over 10,000 residents in the continental United States and (2) a regional survey that was administered by ETC Institute during the summer of 2023 to a random sample of residents living in the Plains Region of the United States. The Plains Region includes the states of North and South Dakota, Minnesota, Iowa, Nebraska, Wisconsin, Illinois, Kansas, Missouri and Oklahoma.

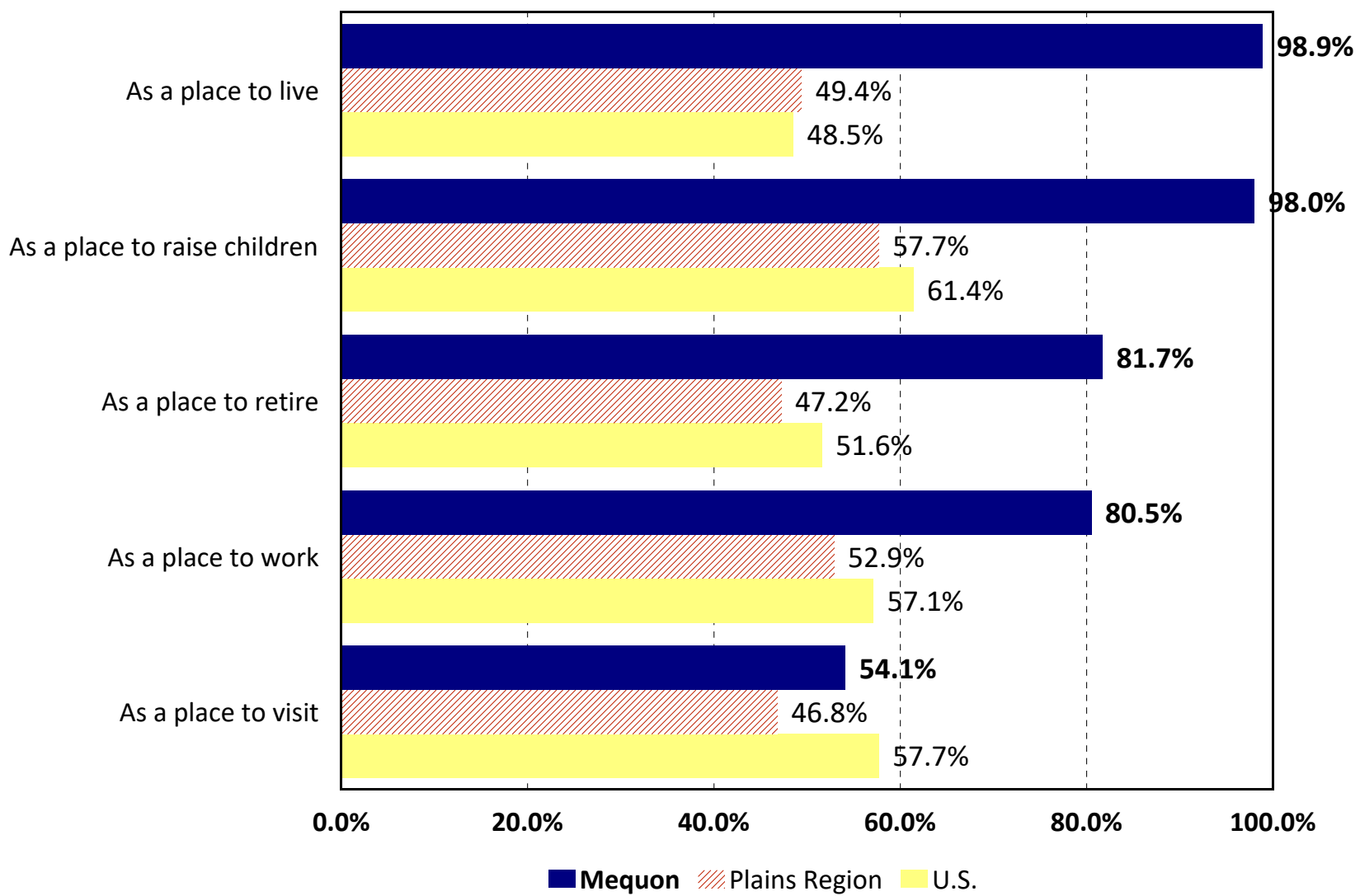
The charts on the following pages show how the results for the City of Mequon compare to the national average and the Plains regional average. The blue bar shows the results for Mequon. The red bar shows the Plains regional average from communities that administered the *DirectionFinder*® survey during the summer of 2023. The yellow bar shows the results of a national survey that was administered by ETC Institute to a random sample of more than 10,000 U.S. residents during the summer of 2023.

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Mequon, WI is not authorized without written consent from ETC Institute

Overall Ratings of the City Mequon vs. Plains Region vs. U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "excellent" and 1 was "poor"

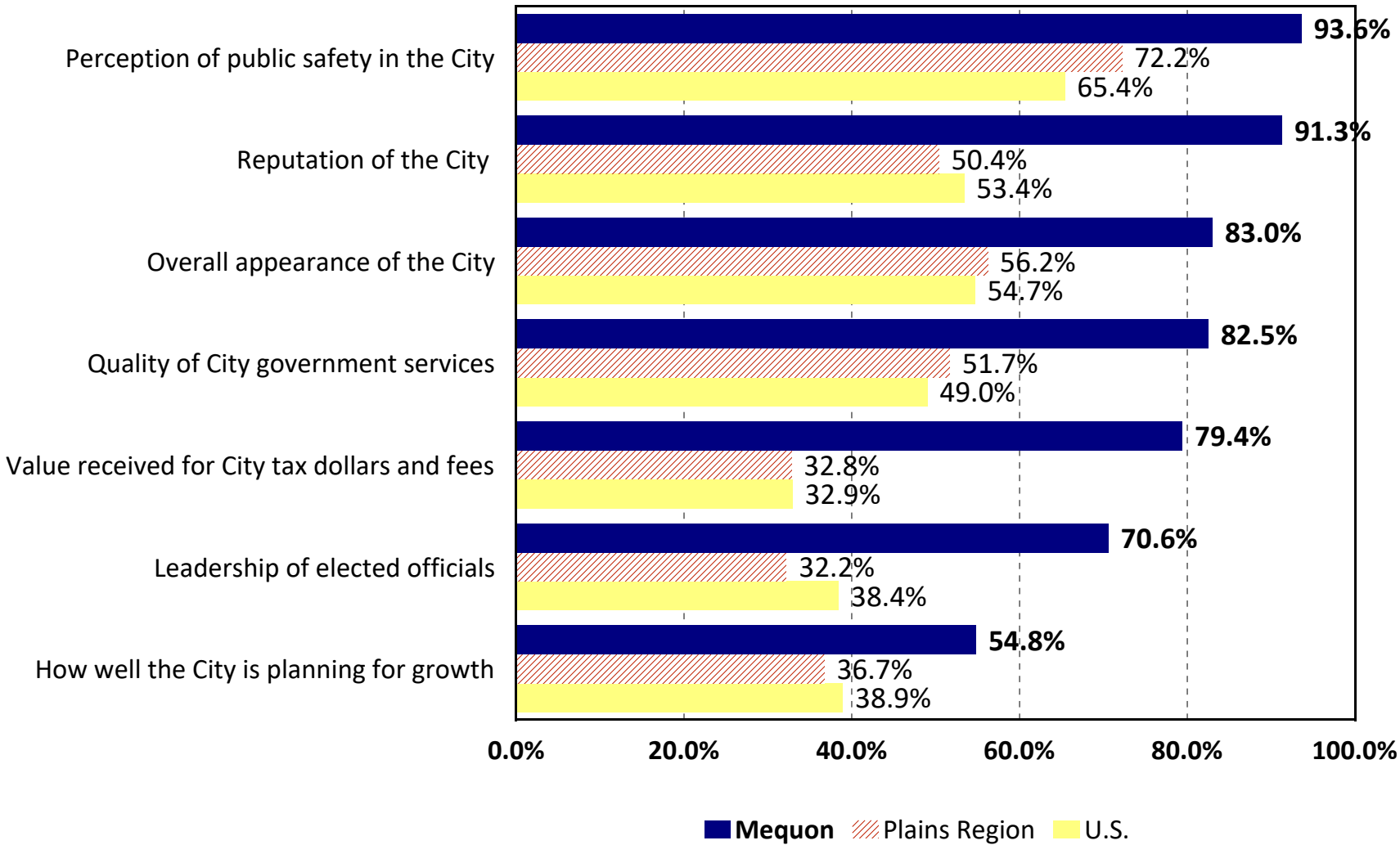


Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Perceptions of the City

Mequon vs. Plains Region vs. U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "very satisfied" and 1 was "very dissatisfied"

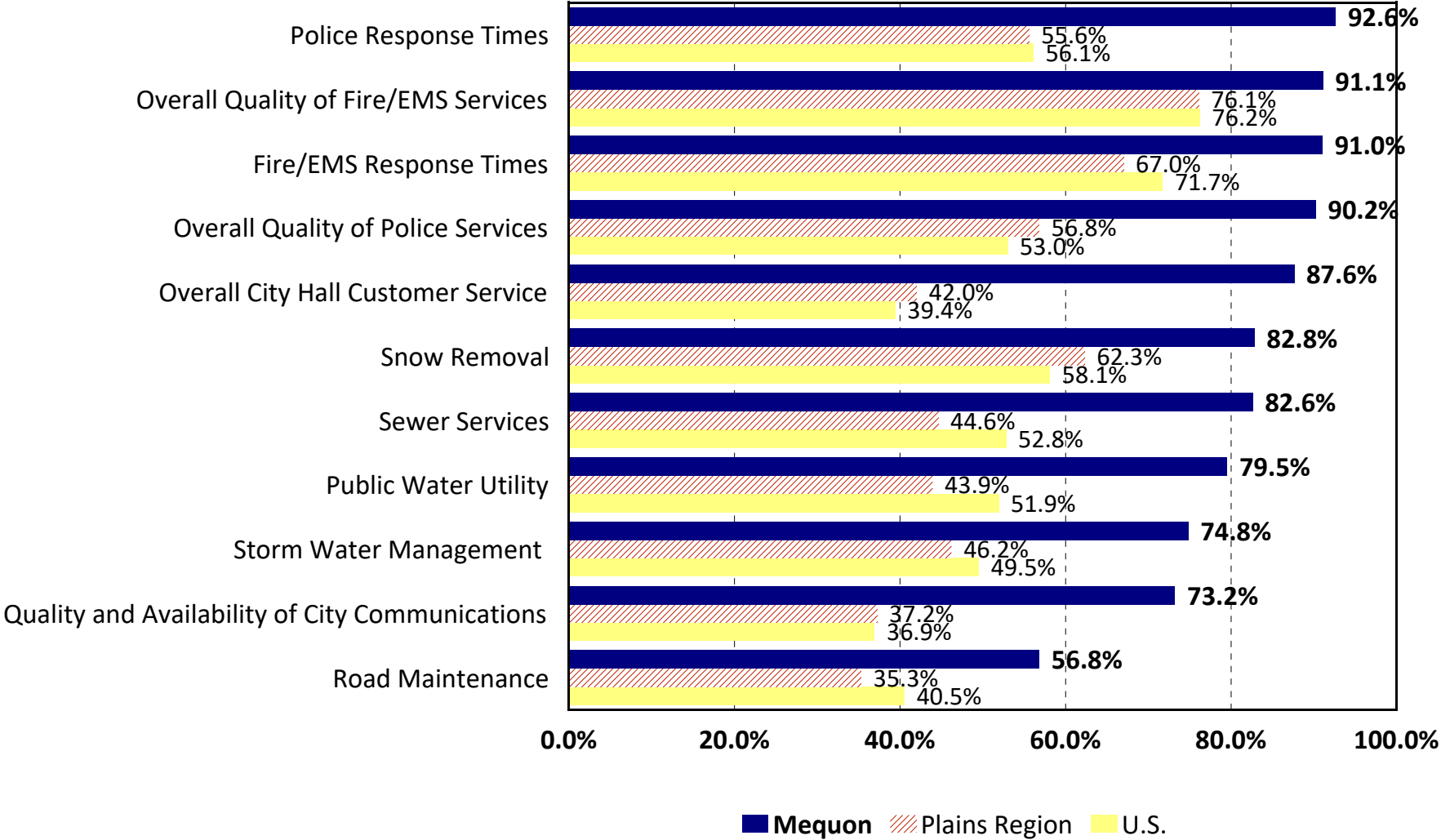


Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Satisfaction with Major Categories of City Services

Mequon vs. Plains Region vs. U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "very satisfied" and 1 was "very dissatisfied"



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

3

Tabular Data

Q1. Ratings of Mequon. Please rate the City of Mequon using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," with regard to each of the following.

(N=705)

	Excellent	Good	Average	Below average	Poor	Don't know
Q1-1. As a place to live	61.4%	37.0%	1.1%	0.0%	0.0%	0.4%
Q1-2. As a place to raise children	57.3%	29.8%	1.7%	0.0%	0.0%	11.2%
Q1-3. As a place to work	22.0%	26.2%	9.8%	1.7%	0.1%	40.1%
Q1-4. As a place to retire	32.8%	33.0%	11.9%	2.4%	0.4%	19.4%
Q1-5. As a place to visit	17.4%	32.5%	31.5%	9.8%	1.0%	7.8%
Q1-6. As a place to open a business	11.8%	21.1%	15.7%	3.3%	0.7%	47.4%
Q1-7. As a City moving in the right direction in regard to residential development	15.2%	42.4%	22.7%	7.8%	3.4%	8.5%
Q1-8. As a City moving in the right direction in regard to commercial development	8.7%	37.2%	27.5%	11.9%	5.4%	9.4%
Q1-9. As a place you are proud to call home	53.5%	38.6%	6.5%	0.6%	0.0%	0.9%

WITHOUT "DON'T KNOW"

Q1. Ratings of Mequon. Please rate the City of Mequon using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," with regard to each of the following. (without "don't know")

(N=705)

	Excellent	Good	Average	Below average	Poor
Q1-1. As a place to live	61.7%	37.2%	1.1%	0.0%	0.0%
Q1-2. As a place to raise children	64.5%	33.5%	1.9%	0.0%	0.0%
Q1-3. As a place to work	36.7%	43.8%	16.4%	2.8%	0.2%
Q1-4. As a place to retire	40.7%	41.0%	14.8%	3.0%	0.5%
Q1-5. As a place to visit	18.9%	35.2%	34.2%	10.6%	1.1%
Q1-6. As a place to open a business	22.4%	40.2%	29.9%	6.2%	1.3%
Q1-7. As a City moving in the right direction in regard to residential development	16.6%	46.4%	24.8%	8.5%	3.7%
Q1-8. As a City moving in the right direction in regard to commercial development	9.5%	41.0%	30.4%	13.1%	5.9%
Q1-9. As a place you are proud to call home	53.9%	38.9%	6.6%	0.6%	0.0%

Q2. Perceptions of Mequon. Please rate your overall satisfaction with the following services provided by the City of Mequon using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=705)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q2-1. Overall value that you receive for your City tax dollars & fees	28.1%	49.6%	15.7%	3.7%	0.7%	2.1%
Q2-2. Reputation of City of Mequon	46.0%	44.3%	7.9%	0.7%	0.0%	1.1%
Q2-3. Quality of City of Mequon government services	29.2%	50.1%	13.3%	3.0%	0.6%	3.8%
Q2-4. Quality of life in Mequon	51.9%	43.8%	3.1%	0.4%	0.0%	0.7%
Q2-5. How well City of Mequon is planning for growth	10.8%	33.6%	25.4%	8.9%	2.3%	19.0%
Q2-6. Overall appearance of Mequon	31.3%	51.1%	12.9%	3.1%	0.9%	0.7%
Q2-7. Perception of public safety in Mequon	51.2%	41.3%	5.0%	1.3%	0.1%	1.1%
Q2-8. Leadership of elected officials, including the Mayor, Alderpersons	19.9%	40.6%	21.8%	2.8%	0.4%	14.5%

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

WITHOUT "DON'T KNOW"

Q2. Perceptions of Mequon. Please rate your overall satisfaction with the following services provided by the City of Mequon using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

(N=705)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q2-1. Overall value that you receive for your City tax dollars & fees	28.7%	50.7%	16.1%	3.8%	0.7%
Q2-2. Reputation of City of Mequon	46.5%	44.8%	8.0%	0.7%	0.0%
Q2-3. Quality of City of Mequon government services	30.4%	52.1%	13.9%	3.1%	0.6%
Q2-4. Quality of life in Mequon	52.3%	44.1%	3.1%	0.4%	0.0%
Q2-5. How well City of Mequon is planning for growth	13.3%	41.5%	31.3%	11.0%	2.8%
Q2-6. Overall appearance of Mequon	31.6%	51.4%	13.0%	3.1%	0.9%
Q2-7. Perception of public safety in Mequon	51.8%	41.8%	5.0%	1.3%	0.1%
Q2-8. Leadership of elected officials, including the Mayor, Alderpersons	23.2%	47.4%	25.5%	3.3%	0.5%

Q3. Which, in your opinion, should be the ultimate projected population of Mequon?

Q3. Which should be the ultimate projected population of Mequon

	Number	Percent
Under 30K	307	43.5 %
30K-40K	222	31.5 %
40,001-50K	43	6.1 %
Not sure	123	17.4 %
Not provided	10	1.4 %
Total	705	100.0 %

WITHOUT "NOT PROVIDED"**Q3. Which, in your opinion, should be the ultimate projected population of Mequon? (without "not provided")**

Q3. Which should be the ultimate projected population of Mequon

	Number	Percent
Under 30K	307	44.2 %
30K-40K	222	31.9 %
40,001-50K	43	6.2 %
Not sure	123	17.7 %
Total	695	100.0 %

Q4. Have you contacted your City government with a question, problem, or complaint during the past year?

Q4. Have you contacted your City government with a question, problem, or complaint during past year

	Number	Percent
Yes	154	21.8 %
No	551	78.2 %
Total	705	100.0 %

Q4b. Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the following.

(N=154)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q4b-1. Ease of access in a timely manner	46.8%	38.3%	6.5%	7.1%	1.3%	0.0%
Q4b-2. Courteousness of response	52.6%	30.5%	7.8%	5.2%	2.6%	1.3%
Q4b-3. How well your issue was handled	42.9%	27.9%	11.7%	8.4%	7.8%	1.3%

WITHOUT "DON'T KNOW"

Q4b. Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the following. (without "don't know")

(N=154)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q4b-1. Ease of access in a timely manner	46.8%	38.3%	6.5%	7.1%	1.3%
Q4b-2. Courteousness of response	53.3%	30.9%	7.9%	5.3%	2.6%
Q4b-3. How well your issue was handled	43.4%	28.3%	11.8%	8.6%	7.9%

Q5. Major Categories of City Services. Please rate your overall satisfaction with the following services provided by the City of Mequon using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=705)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q5-1. Architectural Review Board	4.8%	22.0%	19.6%	5.1%	0.9%	47.7%
Q5-2. Election Services/Voter Registration	49.8%	40.0%	5.1%	0.4%	0.1%	4.5%
Q5-3. Fire/EMS Response Times	30.5%	21.3%	4.4%	0.6%	0.1%	43.1%
Q5-4. Overall Quality of Fire/EMS Services	32.3%	22.8%	4.1%	1.1%	0.1%	39.4%
Q5-5. Inspections/Permitting	10.1%	28.2%	20.0%	5.2%	1.0%	35.5%
Q5-6. Park Cleanliness & Upkeep	36.3%	48.7%	7.7%	1.4%	0.1%	5.8%
Q5-7. Police Response Times	31.9%	23.4%	3.7%	0.6%	0.1%	40.3%
Q5-8. Overall Quality of Police Services	35.3%	32.8%	6.0%	1.3%	0.1%	24.5%
Q5-9. City Fairly Assessing Your Property	9.2%	44.8%	27.5%	3.8%	1.3%	13.3%
Q5-10. Quality & Availability of City Communications	19.0%	43.0%	18.7%	3.7%	0.3%	15.3%
Q5-11. Road Maintenance	10.8%	45.1%	25.1%	14.5%	3.0%	1.6%
Q5-12. Sewer Services	18.4%	48.1%	12.8%	0.7%	0.6%	19.4%
Q5-13. Snow Removal	26.4%	54.0%	11.9%	3.5%	1.3%	2.8%
Q5-14. Storm Water Management (Drainage)	16.3%	46.7%	16.0%	4.3%	1.0%	15.7%
Q5-15. Public Water Utility (City Water)	14.0%	30.1%	9.6%	1.1%	0.6%	44.5%
Q5-16. Overall City Hall Customer Service	30.4%	41.7%	9.1%	0.9%	0.3%	17.7%
Q5-17. Cashiering/Payment Processing	28.8%	38.3%	9.1%	1.0%	0.3%	22.6%
Q5-18. Special Events (Taste of Mequon & Winter Wonderland)	21.8%	39.4%	12.2%	2.3%	0.4%	23.8%

WITHOUT "DON'T KNOW"

Q5. Major Categories of City Services. Please rate your overall satisfaction with the following services provided by the City of Mequon using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

(N=705)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q5-1. Architectural Review Board	9.2%	42.0%	37.4%	9.8%	1.6%
Q5-2. Election Services/Voter Registration	52.2%	41.9%	5.3%	0.4%	0.1%
Q5-3. Fire/EMS Response Times	53.6%	37.4%	7.7%	1.0%	0.2%
Q5-4. Overall Quality of Fire/EMS Services	53.4%	37.7%	6.8%	1.9%	0.2%
Q5-5. Inspections/Permitting	15.6%	43.7%	31.0%	8.1%	1.5%
Q5-6. Park Cleanliness & Upkeep	38.6%	51.7%	8.1%	1.5%	0.2%
Q5-7. Police Response Times	53.4%	39.2%	6.2%	1.0%	0.2%
Q5-8. Overall Quality of Police Services	46.8%	43.4%	7.9%	1.7%	0.2%
Q5-9. City Fairly Assessing Your Property	10.6%	51.7%	31.8%	4.4%	1.5%
Q5-10. Quality & Availability of City Communications	22.4%	50.8%	22.1%	4.4%	0.3%
Q5-11. Road Maintenance	11.0%	45.8%	25.5%	14.7%	3.0%
Q5-12. Sewer Services	22.9%	59.7%	15.8%	0.9%	0.7%
Q5-13. Snow Removal	27.2%	55.6%	12.3%	3.6%	1.3%
Q5-14. Storm Water Management (Drainage)	19.4%	55.4%	19.0%	5.1%	1.2%
Q5-15. Public Water Utility (City Water)	25.3%	54.2%	17.4%	2.0%	1.0%
Q5-16. Overall City Hall Customer Service	36.9%	50.7%	11.0%	1.0%	0.3%
Q5-17. Cashiering/Payment Processing	37.2%	49.5%	11.7%	1.3%	0.4%

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

WITHOUT "DON'T KNOW"

Q5. Major Categories of City Services. Please rate your overall satisfaction with the following services provided by the City of Mequon using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q5-18. Special Events (Taste of Mequon & Winter Wonderland)	28.7%	51.8%	16.0%	3.0%	0.6%

Q6. Communications. From which of the following sources do you currently get information about the City of Mequon?

Q6. From which sources do you currently get information about City of Mequon

	Number	Percent
Local Newspapers	286	40.6 %
City's Website	319	45.2 %
City's Facebook Page	139	19.7 %
City's Instagram Accounts	17	2.4 %
City's YouTube Channel (Public Meetings)	13	1.8 %
Utility Bill	204	28.9 %
City of Mequon Weekly Bulletin (Email Newsletter)	267	37.9 %
Emergency Communications	58	8.2 %
City Calendar on Website	61	8.7 %
Channel 25	6	0.9 %
Other	66	9.4 %
Total	1436	

Q7. If the described area is rezoned from industrial to residential, please rate your support using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Very Opposed," to the following types of residential development within the described area.

(N=705)

	Very supportive	Supportive	Neutral	Opposed	Very opposed	Don't know
Q7-1. Single-Family Homes: 1/2 acre lots	19.7%	28.9%	15.6%	16.6%	12.1%	7.1%
Q7-2. Single-Family Homes: 1/2-1 acre lots	27.1%	34.3%	14.9%	9.2%	8.2%	6.2%
Q7-3. Single-Family Homes: 1-5 acre lots	26.4%	28.2%	18.2%	12.2%	7.9%	7.1%
Q7-4. Single-Family Homes: 5+ acre lots	21.0%	20.6%	21.6%	16.0%	12.3%	8.5%
Q7-5. Two-Family Homes (Side-By-Side Homes)	8.2%	20.6%	21.7%	21.4%	21.7%	6.4%
Q7-6. Townhomes (Attached Homes of More than 2)	7.2%	16.5%	20.3%	26.5%	22.8%	6.7%
Q7-7. Apartments	4.8%	10.2%	15.5%	24.4%	38.6%	6.5%
Q7-8. Age Restricted Housing (55+ years of age)	9.8%	24.8%	29.4%	15.5%	13.3%	7.2%
Q7-9. Full Service/Care Retirement Communities	11.1%	25.2%	28.4%	14.2%	14.5%	6.7%

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

WITHOUT "DON'T KNOW"

Q7. If the described area is rezoned from industrial to residential, please rate your support using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Very Opposed," to the following types of residential development within the described area. (without "don't know")

(N=705)

	Very supportive	Supportive	Neutral	Opposed	Very opposed
Q7-1. Single-Family Homes: 1/2 acre lots	21.2%	31.1%	16.8%	17.9%	13.0%
Q7-2. Single-Family Homes: 1/2-1 acre lots	28.9%	36.6%	15.9%	9.8%	8.8%
Q7-3. Single-Family Homes: 1-5 acre lots	28.4%	30.4%	19.5%	13.1%	8.5%
Q7-4. Single-Family Homes: 5+ acre lots	22.9%	22.5%	23.6%	17.5%	13.5%
Q7-5. Two-Family Homes (Side-By-Side Homes)	8.8%	22.0%	23.2%	22.9%	23.2%
Q7-6. Townhomes (Attached Homes of More than 2)	7.8%	17.6%	21.7%	28.4%	24.5%
Q7-7. Apartments	5.2%	10.9%	16.5%	26.1%	41.3%
Q7-8. Age Restricted Housing (55+ years of age)	10.6%	26.8%	31.7%	16.7%	14.4%
Q7-9. Full Service/Care Retirement Communities	11.9%	27.1%	30.4%	15.2%	15.5%

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q8. Please describe your position as to whether the City should consider making infrastructure improvements as an economic development tool to promote industrial use in the area described as Area B of the Reference Map.

Q8. Your support level as to whether City should consider making infrastructure improvements

	Number	Percent
Support	322	45.7 %
Neutral	171	24.3 %
Oppose	130	18.4 %
Don't know	82	11.6 %
Total	705	100.0 %

WITHOUT "DON'T KNOW"

Q8. Please describe your position as to whether the City should consider making infrastructure improvements as an economic development tool to promote industrial use in the area described as Area B of the Reference Map. (without "don't know")

Q8. Your support level as to whether City should consider making infrastructure improvements

	Number	Percent
Support	322	51.7 %
Neutral	171	27.4 %
Oppose	130	20.9 %
Total	623	100.0 %

Q8a. If you selected "Support" in Question 8, which funding mechanisms would you favor?

Q8a. Which funding mechanisms would you favor

	Number	Percent
Public funding	16	5.0 %
Private funding	106	32.9 %
Both	174	54.0 %
Don't know	26	8.1 %
Total	322	100.0 %

WITHOUT "DON'T KNOW"

Q8a. If you selected "Support" in Question 8, which funding mechanisms would you favor? (without "don't know")

Q8a. Which funding mechanisms would you favor

	Number	Percent
Public funding	16	5.4 %
Private funding	106	35.8 %
Both	174	58.8 %
Total	296	100.0 %

Q9. Please rate your support using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Very Opposed," to the following types of development in the Port Washington Corridor between Highland Road and County Line Road as shown in Area C in the reference map.

(N=705)

	Very supportive	Supportive	Neutral	Opposed	Very opposed	Don't know
Q9-1. Hotel	13.8%	31.6%	20.6%	16.3%	13.6%	4.1%
Q9-2. Fast food restaurant with drive-thru	7.9%	22.7%	25.4%	23.8%	16.7%	3.4%
Q9-3. Casual dining restaurant	35.6%	45.4%	9.2%	3.3%	4.0%	2.6%
Q9-4. Personal services (salon, spa)	10.2%	36.9%	30.1%	12.1%	6.8%	4.0%
Q9-5. Retail of convenience goods & supplies (toiletries, household, snacks, gas)	10.2%	30.2%	27.2%	19.6%	9.9%	2.8%
Q9-6. Retail of specialty goods & supplies (garden, hardware, sports, pet, home, books, clothing, beauty, electronics, jewelry, art & education)	21.6%	42.8%	20.6%	7.2%	5.1%	2.7%
Q9-7. Automotive supplies	3.7%	25.5%	35.7%	20.4%	11.2%	3.4%
Q9-8. Beer, wine & liquor store	6.7%	25.5%	25.5%	23.7%	15.3%	3.3%
Q9-9. Retail of general goods & supplies (a singular store that sells products of all types such as household, clothing, gift, food, beauty)	16.0%	39.1%	21.6%	11.8%	7.7%	3.8%
Q9-10. Childcare facilities	13.0%	37.9%	31.1%	7.5%	6.0%	4.5%
Q9-11. Medical & healthcare services	9.4%	34.8%	29.5%	13.3%	9.5%	3.5%
Q9-12. Indoor entertainment/recreation venues	22.6%	37.4%	21.3%	9.4%	5.8%	3.5%
Q9-13. Outdoor entertainment/recreation venues	25.0%	36.7%	20.1%	9.1%	5.1%	4.0%
Q9-14. Mixed use residential/commercial	9.9%	30.6%	31.1%	14.0%	9.4%	5.0%

Q9. Please rate your support using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Very Opposed," to the following types of development in the Port Washington Corridor between Highland Road and County Line Road as shown in Area C in the reference map.

	Very supportive	Supportive	Neutral	Opposed	Very opposed	Don't know
Q9-15. Townhomes (attached homes of more than 2)	6.2%	21.4%	24.0%	25.7%	19.1%	3.5%
Q9-16. Apartments	5.2%	14.8%	19.6%	26.7%	30.1%	3.7%
Q9-17. Age restricted (55+ years of age) housing	7.7%	27.8%	30.2%	15.7%	14.3%	4.3%
Q9-18. Full service/care retirement communities	8.5%	29.5%	29.9%	14.2%	13.8%	4.1%

WITHOUT "DON'T KNOW"

Q9. Please rate your support using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Very Opposed," to the following types of development in the Port Washington Corridor between Highland Road and County Line Road as shown in Area C in the reference map. (without "don't know")

(N=705)

	Very supportive	Supportive	Neutral	Opposed	Very opposed
Q9-1. Hotel	14.3%	33.0%	21.4%	17.0%	14.2%
Q9-2. Fast food restaurant with drive-thru	8.2%	23.5%	26.3%	24.7%	17.3%
Q9-3. Casual dining restaurant	36.5%	46.6%	9.5%	3.3%	4.1%
Q9-4. Personal services (salon, spa)	10.6%	38.4%	31.3%	12.6%	7.1%
Q9-5. Retail of convenience goods & supplies (toiletries, household, snacks, gas)	10.5%	31.1%	28.0%	20.1%	10.2%
Q9-6. Retail of specialty goods & supplies (garden, hardware, sports, pet, home, books, clothing, beauty, electronics, jewelry, art & education)	22.2%	44.0%	21.1%	7.4%	5.2%
Q9-7. Automotive supplies	3.8%	26.4%	37.0%	21.1%	11.6%
Q9-8. Beer, wine & liquor store	6.9%	26.4%	26.4%	24.5%	15.8%
Q9-9. Retail of general goods & supplies (a singular store that sells products of all types such as household, clothing, gift, food, beauty)	16.7%	40.7%	22.4%	12.2%	8.0%
Q9-10. Childcare facilities	13.7%	39.7%	32.5%	7.9%	6.2%
Q9-11. Medical & healthcare services	9.7%	36.0%	30.6%	13.8%	9.9%
Q9-12. Indoor entertainment/recreation venues	23.4%	38.8%	22.1%	9.7%	6.0%
Q9-13. Outdoor entertainment/recreation venues	26.0%	38.3%	21.0%	9.5%	5.3%
Q9-14. Mixed use residential/commercial	10.4%	32.2%	32.7%	14.8%	9.9%

WITHOUT "DON'T KNOW"

Q9. Please rate your support using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Very Opposed," to the following types of development in the Port Washington Corridor between Highland Road and County Line Road as shown in Area C in the reference map. (without "don't know")

	Very supportive	Supportive	Neutral	Opposed	Very opposed
Q9-15. Townhomes (attached homes of more than 2)	6.5%	22.2%	24.9%	26.6%	19.9%
Q9-16. Apartments	5.4%	15.3%	20.3%	27.7%	31.2%
Q9-17. Age restricted (55+ years of age) housing	8.0%	29.0%	31.6%	16.4%	15.0%
Q9-18. Full service/care retirement communities	8.9%	30.8%	31.2%	14.8%	14.3%

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

Q10. Future Needs. If the City built a new Community Pool, what amenities would you like to see?

Q10. What amenities would you like to see if City built a new community pool	Number	Percent
Indoor	286	40.6 %
Outdoor	463	65.7 %
Wading pool/zero depth entry	423	60.0 %
Lap swimming	330	46.8 %
Slide	346	49.1 %
Diving boards	266	37.7 %
Concession stand	410	58.2 %
Cabanas	224	31.8 %
Splashpad	309	43.8 %
Lazy river	247	35.0 %
Other	21	3.0 %
Total	3325	

Q11. From the list of items in question 10 above, which THREE of the amenities would you most like to see?

Q11. Top choice	Number	Percent
Indoor	138	19.6 %
Outdoor	216	30.6 %
Wading pool/zero depth entry	63	8.9 %
Lap swimming	44	6.2 %
Slide	53	7.5 %
Diving boards	5	0.7 %
Concession stand	22	3.1 %
Cabanas	5	0.7 %
Splashpad	30	4.3 %
Lazy river	39	5.5 %
None chosen	90	12.8 %
Total	705	100.0 %

Q11. From the list of items in question 10 above, which THREE of the amenities would you most like to see?

Q11. 2nd choice	Number	Percent
Indoor	41	5.8 %
Outdoor	61	8.7 %
Wading pool/zero depth entry	136	19.3 %
Lap swimming	74	10.5 %
Slide	63	8.9 %
Diving boards	36	5.1 %
Concession stand	56	7.9 %
Cabanas	34	4.8 %
Splashpad	53	7.5 %
Lazy river	40	5.7 %
None chosen	111	15.7 %
Total	705	100.0 %

Q11. From the list of items in question 10 above, which THREE of the amenities would you most like to see?

Q11. 3rd choice	Number	Percent
Indoor	23	3.3 %
Outdoor	43	6.1 %
Wading pool/zero depth entry	74	10.5 %
Lap swimming	58	8.2 %
Slide	68	9.6 %
Diving boards	41	5.8 %
Concession stand	108	15.3 %
Cabanas	47	6.7 %
Splashpad	50	7.1 %
Lazy river	53	7.5 %
None chosen	140	19.9 %
Total	705	100.0 %

SUM OF TOP 3 CHOICES

Q11. From the list of items in question 10 above, which THREE of the amenities would you most like to see? (top 3)

Q11. Sum of top 3 choices	Number	Percent
Indoor	202	28.7 %
Outdoor	320	45.4 %
Wading pool/zero depth entry	273	38.7 %
Lap swimming	176	25.0 %
Slide	184	26.1 %
Diving boards	82	11.6 %
Concession stand	186	26.4 %
Cabanas	86	12.2 %
Splashpad	133	18.9 %
Lazy river	132	18.7 %
None chosen	90	12.8 %
Total	1864	

Q12. In your opinion, does Mequon need additional roadside paths/sidewalks?

Q12. Does Mequon need additional roadside paths/sidewalks	Number	Percent
Yes	417	59.1 %
No	197	27.9 %
Not sure	83	11.8 %
Not provided	8	1.1 %
Total	705	100.0 %

WITHOUT "NOT PROVIDED"

Q12. In your opinion, does Mequon need additional roadside paths/sidewalks? (without "not provided")

Q12. Does Mequon need additional roadside paths/sidewalks	Number	Percent
Yes	417	59.8 %
No	197	28.3 %
Not sure	83	11.9 %
Total	697	100.0 %

Q13. Please rate your level of agreement with the following statement: "I want my community to spend more money to make roads safer for pedestrians and bicyclists."

Q13. I want my community to spend more money to make roads safer for pedestrians & bicyclists	Number	Percent
Strongly agree	283	40.1 %
Agree	196	27.8 %
Neutral	144	20.4 %
Disagree	49	7.0 %
Strongly disagree	29	4.1 %
Not provided	4	0.6 %
Total	705	100.0 %

WITHOUT "NOT PROVIDED"

Q13. Please rate your level of agreement with the following statement: "I want my community to spend more money to make roads safer for pedestrians and bicyclists." (without "not provided")

Q13. I want my community to spend more money to make roads safer for pedestrians & bicyclists	Number	Percent
Strongly agree	283	40.4 %
Agree	196	28.0 %
Neutral	144	20.5 %
Disagree	49	7.0 %
Strongly disagree	29	4.1 %
Total	701	100.0 %

Q14. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied", with the overall value your household receives from Mequon's Parks.

Q14. Your satisfaction with overall value your household receives from Mequon's parks	Number	Percent
Very satisfied	170	24.1 %
Satisfied	352	49.9 %
Neutral	153	21.7 %
Dissatisfied	16	2.3 %
Very dissatisfied	2	0.3 %
Not provided	12	1.7 %
Total	705	100.0 %

WITHOUT "NOT PROVIDED"

Q14. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied", with the overall value your household receives from Mequon's Parks. (without "not provided")

Q14. Your satisfaction with overall value your household receives from Mequon's parks	Number	Percent
Very satisfied	170	24.5 %
Satisfied	352	50.8 %
Neutral	153	22.1 %
Dissatisfied	16	2.3 %
Very dissatisfied	2	0.3 %
Total	693	100.0 %

Q15. For Mequon's Parks, please rank each of the funding initiatives below in order of priority where 1st means "Highest Priority" and 5th means "Lowest Priority."

Q15. Top choice	Number	Percent
ADA accessibility	140	19.9 %
Replacement of playgrounds	184	26.1 %
Dog park improvements	78	11.1 %
Rotary park infrastructure upgrades	111	15.7 %
Playing fields (e.g., baseball, softball, lacrosse, soccer)	124	17.6 %
None chosen	68	9.6 %
Total	705	100.0 %

Q15. For Mequon's Parks, please rank each of the funding initiatives below in order of priority where 1st means "Highest Priority" and 5th means "Lowest Priority."

Q15. 2nd choice	Number	Percent
ADA accessibility	103	14.6 %
Replacement of playgrounds	154	21.8 %
Dog park improvements	68	9.6 %
Rotary park infrastructure upgrades	152	21.6 %
Playing fields (e.g., baseball, softball, lacrosse, soccer)	141	20.0 %
None chosen	87	12.3 %
Total	705	100.0 %

Q15. For Mequon's Parks, please rank each of the funding initiatives below in order of priority where 1st means "Highest Priority" and 5th means "Lowest Priority."

Q15. 3rd choice	Number	Percent
ADA accessibility	100	14.2 %
Replacement of playgrounds	125	17.7 %
Dog park improvements	81	11.5 %
Rotary park infrastructure upgrades	152	21.6 %
Playing fields (e.g., baseball, softball, lacrosse, soccer)	133	18.9 %
None chosen	114	16.2 %
Total	705	100.0 %

Q15. For Mequon's Parks, please rank each of the funding initiatives below in order of priority where 1st means "Highest Priority" and 5th means "Lowest Priority."

Q15. 4th choice	Number	Percent
ADA accessibility	136	19.3 %
Replacement of playgrounds	90	12.8 %
Dog park improvements	110	15.6 %
Rotary park infrastructure upgrades	118	16.7 %
Playing fields (e.g., baseball, softball, lacrosse, soccer)	106	15.0 %
None chosen	145	20.6 %
Total	705	100.0 %

Q15. For Mequon's Parks, please rank each of the funding initiatives below in order of priority where 1st means "Highest Priority" and 5th means "Lowest Priority."

Q15. 5th choice	Number	Percent
ADA accessibility	104	14.8 %
Replacement of playgrounds	40	5.7 %
Dog park improvements	244	34.6 %
Rotary park infrastructure upgrades	63	8.9 %
Playing fields (e.g., baseball, softball, lacrosse, soccer)	93	13.2 %
None chosen	161	22.8 %
Total	705	100.0 %

SUM OF TOP 5 CHOICES

Q15. For Mequon's Parks, please rank each of the funding initiatives below in order of priority where 1st means "Highest Priority" and 5th means "Lowest Priority." (top 5)

Q15. Sum of top 5 choices	Number	Percent
ADA accessibility	583	82.7 %
Replacement of playgrounds	593	84.1 %
Dog park improvements	581	82.4 %
Rotary park infrastructure upgrades	596	84.5 %
Playing fields (e.g., baseball, softball, lacrosse, soccer)	597	84.7 %
None chosen	68	9.6 %
Total	3018	

Q16. How long have you been a resident of Mequon?

Q16. How long have you been a resident of Mequon	Number	Percent
0-5 years	141	20.0 %
6-10 years	118	16.7 %
11-15 years	87	12.3 %
16-20 years	64	9.1 %
21+ years	295	41.8 %
Total	705	100.0 %

Q17. Including yourself, what is the composition of your household?

Q17. Composition of your household	Number	Percent
1 adult, no minors	98	13.9 %
1 adult & 1 or more minors	16	2.3 %
2 or more adults & no minors	329	46.7 %
2 or more adults & 1 or more minors	259	36.7 %
Other	2	0.3 %
Not provided	1	0.1 %
Total	705	100.0 %

WITHOUT "NOT PROVIDED"**Q17. Including yourself, what is the composition of your household? (without "not provided")**

Q17. Composition of your household	Number	Percent
1 adult, no minors	98	13.9 %
1 adult & 1 or more minors	16	2.3 %
2 or more adults & no minors	329	46.7 %
2 or more adults & 1 or more minors	259	36.8 %
Other	2	0.3 %
Total	704	100.0 %

Q17-5. Other:

Q17-5. Other	Number	Percent
2 adults and 2 college students	1	50.0 %
2 adults, 2 adult children	1	50.0 %
Total	2	100.0 %

Q18. Which of the following categories best corresponds with your age?

Q18. Your age	Number	Percent
18-29	75	10.6 %
30-39	81	11.5 %
40-49	120	17.0 %
50-59	128	18.2 %
60-69	151	21.4 %
70-79	95	13.5 %
80+	55	7.8 %
Total	705	100.0 %

WITHOUT "NOT PROVIDED"**Q18. Which of the following categories best corresponds with your age? (without "not provided")**

Q18. Your age	Number	Percent
18-29	75	10.6 %
30-39	81	11.5 %
40-49	120	17.0 %
50-59	128	18.2 %
60-69	151	21.4 %
70-79	95	13.5 %
80+	55	7.8 %
Total	705	100.0 %

Q19. Why did you move to Mequon?

<u>Q19. Reasons why you moved to Mequon</u>	<u>Number</u>	<u>Percent</u>
I was born here	47	6.7 %
Low taxes	331	47.0 %
Low crime/safety	342	48.5 %
I found a specific residence/lot	273	38.7 %
For work	84	11.9 %
To raise a family	372	52.8 %
Family already living here	92	13.0 %
I moved with my parents	17	2.4 %
Schools	333	47.2 %
Feel of the community	201	28.5 %
Rural character	230	32.6 %
Other	29	4.1 %
Total	2351	

Q19-12. Other

- AS OF 1992-NOW MY LIST IS IN THE DECLINE
- Av as liability of disability services
- Children went to USM
- Close to work
- conservative values which we feel are leaving our community
- elder parent care
- Family is from nearby and lives nearby
- Finish life
- First floor bed/bath for in laws
- From Thiensville
- I liked the home styles and quiet living. Taxes are fair.
- I lived in Colorado for a while but knew I wanted to raise my child here so I moved back to be in Mequon.
- I lived in Thiensville for many years, raised my kids in M-T and loved it.
- large lots
- Large lots, minimal multi-family housing, curbed residential development
- Larger lots of land
- Larger yards
- loving seeing the wildlife and the cows
- Proximity to downtown Milwaukee for work
- Proximity to Milwaukee, major highways and Lake Michigan .
- Relocated here for a new job
- Reputation of the community AND we happened to find a home which met our needs
- Rural feel with access to Downtown Milwaukee
- space
- Walkability of the fox town area
- Walk-ability to bike trail and downtown Mequon and Thiensville
- wanted to be closer to school
- We are retired and wanted a condo with no maintenance for us.
- We were both raised in an urban environment (Chicago metro area). We chose Mequon as we were able to find a home with extra land to create separation from neighbors.

Q20. Do you own or rent your current residence?

<u>Q20. Do you own or rent your current residence</u>	<u>Number</u>	<u>Percent</u>
Own	603	85.5 %
Rent	98	13.9 %
Not provided	4	0.6 %
Total	705	100.0 %

WITHOUT "NOT PROVIDED"**Q20. Do you own or rent your current residence? (without "not provided")**

<u>Q20. Do you own or rent your current residence</u>	<u>Number</u>	<u>Percent</u>
Own	603	86.0 %
Rent	98	14.0 %
Total	701	100.0 %

Q21. Which best describes the building you live in?

<u>Q21. Which best describes the building you live in</u>	<u>Number</u>	<u>Percent</u>
Single-family home detached from any other house	606	86.0 %
House attached to one or more houses (e.g., a duplex or townhome)	47	6.7 %
Building with two or more apartments or condos	45	6.4 %
Other	5	0.7 %
Not provided	2	0.3 %
Total	705	100.0 %

WITHOUT "NOT PROVIDED"**Q21. Which best describes the building you live in? (without "not provided")**

<u>Q21. Which best describes the building you live in</u>	<u>Number</u>	<u>Percent</u>
Single-family home detached from any other house	606	86.2 %
House attached to one or more houses (e.g., a duplex or townhome)	47	6.7 %
Building with two or more apartments or condos	45	6.4 %
Other	5	0.7 %
Total	703	100.0 %

Q21-4. Other

- condo
- Farm with multiple acres
- Large side by side condo
- Retirement Community with range of living options ... independent living, assisted living with personal care as needed
- Side by side condominium

Q22. Which of the following best describes your race/ethnicity?

<u>Q22. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian or Asian Indian	25	3.5 %
Black or African American	17	2.4 %
American Indian or Alaskan Native	2	0.3 %
White or Caucasian	617	87.5 %
Native Hawaiian or other Pacific Islander	1	0.1 %
Hispanic, Spanish, Latino/x	33	4.7 %
Prefer not to say	25	3.5 %
Other	2	0.3 %
Total	722	

WITHOUT "PREFER NOT TO SAY"**Q22. Which of the following best describes your race/ethnicity? (without "prefer not to say")**

<u>Q22. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
White or Caucasian	617	90.7 %
Hispanic, Spanish, Latino/x	33	4.9 %
Asian or Asian Indian	25	3.7 %
Black or African American	17	2.5 %
American Indian or Alaskan Native	2	0.3 %
Other	2	0.3 %
Native Hawaiian or other Pacific Islander	1	0.1 %
Total	697	

Q22-8. Please describe your race/ethnicity.

- Orthodox Jewish
- Scandinavian

Q23. Would you say your total annual household income is?

Q23. Your total annual household income	Number	Percent
Under \$50K	51	7.2 %
\$50K-\$100K	91	12.9 %
\$100K-\$150K	145	20.6 %
\$150K+	284	40.3 %
Would rather not say	134	19.0 %
Total	705	100.0 %

WITHOUT "WOULD RATHER NOT SAY"**Q23. Would you say your total annual household income is? (without "would rather not say")**

Q23. Your total annual household income	Number	Percent
Under \$50K	51	8.9 %
\$50K-\$100K	91	15.9 %
\$100K-\$150K	145	25.4 %
\$150K+	284	49.7 %
Total	571	100.0 %

4 Survey Instruments

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)



Dear Mequon Resident:

Mequon’s Mayor and Common Council want to know what you think.

This important survey is an opportunity to share your perceptions about development, satisfaction with City services, future City needs, and communication channels with Mequon’s elected officials. Your input will be used as one of many data points to guide the City as it makes decisions and plans for the future.

All individual responses are strictly ANONYMOUS and CONFIDENTIAL. The City has partnered with the ETC Institute (ETC) to ensure confidentiality and accurate data analysis. Select households in the City of Mequon have been randomly chosen by ETC to receive one copy of this survey by mail. ETC will maintain the data, and individual answers will not be disclosed; all responses will be combined and only summaries will be reported.

Please complete the survey and return it in the enclosed self-addressed postage-paid envelope by June 30, 2025. If you prefer, you can complete the survey online at the following URL: mequonsurvey.org.

All households not randomly selected to receive a paper copy of the survey will be sent a postcard to complete the survey online. Should you have any questions, please contact Carrie Enea, Executive Assistant – Communications for the City of Mequon, at (262) 236-2941, or via email at cenea@cityofmequonwi.gov. A summary report of the survey results will be made available to the public on the City of Mequon website at cityofmequonwi.gov.

Thanks for your participation and thank you for helping make Mequon the great community that it is.

Andrew Nerbun, Mayor

Robert Strzelczyk, District 1 Alderman

Kelly Tolocko, District 2 Alderwoman

Dale Mayr, District 3 Alderman

Jeffrey Hansher, District 4 Alderman

Gregg Bach, District 5 Alderman

Brian Parrish, District 6 Alderman

Peter Bratt, District 7 Alderman

Bill Gebhardt, District 8 Alderman

City of Mequon 2025 Community Survey

City leaders would like your opinion about how well the City is delivering services to residents. Please take a few minutes to complete this survey. Your input will be used to help set community priorities so that tax dollars are spent wisely. If you have questions, please call Carrie Enea, Executive Assistant - Communications at (262) 236 - 2941. If you would prefer to complete this survey online, please visit mequonsurvey.org.

SECTION ONE: COMMUNITY ATTRIBUTES

1. **Ratings of Mequon.** Please rate the City of Mequon using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," with regard to each of the following.

How would you rate Mequon...	Excellent	Good	Average	Below Average	Poor	Don't Know
1. As a place to live	5	4	3	2	1	9
2. As a place to raise children	5	4	3	2	1	9
3. As a place to work	5	4	3	2	1	9
4. As a place to retire	5	4	3	2	1	9
5. As a place to visit	5	4	3	2	1	9
6. As a place to open a business	5	4	3	2	1	9
7. As a City moving in the right direction in regard to residential development	5	4	3	2	1	9
8. As a City moving in the right direction in regard to commercial development	5	4	3	2	1	9
9. As a place you are proud to call home	5	4	3	2	1	9

2. **Perceptions of Mequon.** Please rate your overall satisfaction with the following statements regarding the City of Mequon using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Overall value that you receive for your City tax dollars and fees	5	4	3	2	1	9
2. Reputation of the City of Mequon	5	4	3	2	1	9
3. Quality of the City of Mequon government services	5	4	3	2	1	9
4. Quality of life in Mequon	5	4	3	2	1	9
5. How well the City of Mequon is planning for growth	5	4	3	2	1	9
6. Overall appearance of Mequon	5	4	3	2	1	9
7. Perception of public safety in Mequon	5	4	3	2	1	9
8. Leadership of elected officials, including the Mayor, Alderpersons	5	4	3	2	1	9

2a. **If you marked "Dissatisfied" or "Very Dissatisfied" with any of the above items, please explain:**

3. **Which, in your opinion, should be the ultimate projected population of Mequon?** [Current population is 25,489.]

- (1) Under 30,000
 (2) 30,000 - 40,000
 (3) 40,001 - 50,000
 (4) Not sure

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

SECTION TWO: SATISFACTION WITH CITY SERVICES

4. **Have you contacted your city government with a question, problem, or complaint during the past year?**

____(1) Yes [Answer Q4a-c.] ____ (2) No [Skip to Q5.]

4a. **Which department(s) did you contact:** _____

4b. **Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the following.**

How satisfied were you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Ease of access in a timely manner	5	4	3	2	1	9
2. Courteousness of response	5	4	3	2	1	9
3. How well your issue was handled	5	4	3	2	1	9

4c. **Additional Comments:** _____

5. **Major Categories of City Services.** Please rate your overall satisfaction with the following services provided by the City of Mequon using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01. Architectural Review Board	5	4	3	2	1	9
02. Election Services/Voter Registration	5	4	3	2	1	9
03. Fire/EMS Response Times	5	4	3	2	1	9
04. Overall Quality of Fire/EMS Services	5	4	3	2	1	9
05. Inspections/Permitting	5	4	3	2	1	9
06. Park Cleanliness and Upkeep	5	4	3	2	1	9
07. Police Response Times	5	4	3	2	1	9
08. Overall Quality of Police Services	5	4	3	2	1	9
09. The City Fairly Assessing Your Property	5	4	3	2	1	9
10. Quality and Availability of City Communications	5	4	3	2	1	9
11. Road Maintenance	5	4	3	2	1	9
12. Sewer Services	5	4	3	2	1	9
13. Snow Removal	5	4	3	2	1	9
14. Storm Water Management (Drainage)	5	4	3	2	1	9
15. Public Water Utility (City Water)	5	4	3	2	1	9
16. Overall City Hall Customer Service	5	4	3	2	1	9
17. Cashiering/Payment Processing	5	4	3	2	1	9
18. Special Events (Taste of Mequon and Winter Wonderland)	5	4	3	2	1	9

5a. **Additional Comments:** _____

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

6. Communications. From which of the following sources do you currently get information about the City of Mequon? [Check all that apply]

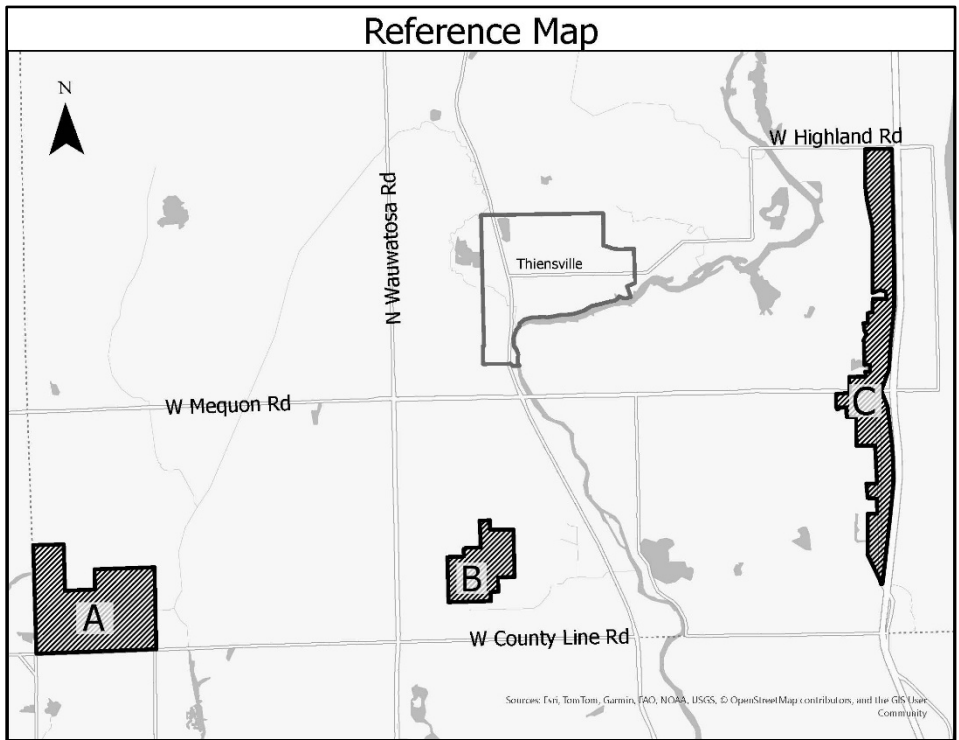
- (01) Local Newspaper(s)
- (02) City's Website
- (03) City's Facebook Page
- (04) City's Instagram Accounts
- (05) City's YouTube Channel (Public Meetings)
- (06) Utility Bill
- (07) City of Mequon Weekly Bulletin (Email Newsletter)
- (08) Emergency Communications
- (09) City Calendar on Website
- (10) Channel 25
- (11) Other: _____

SECTION THREE: DEVELOPMENT

RESIDENTIAL DEVELOPMENT. City officials are exploring the addition of residential development in the area depicted as Area B in the Reference Map below, located between Donges Bay Road, Baehr Road, and County Line Road. The area is approximately 110 acres, currently zoned for industrial use and has never been developed. The 110 acres is adjacent to single-family residential and agricultural uses to the south, east and west and industrial uses to the north. Please refer to the reference map below to answer the following question.

7. If the described area is rezoned from industrial to residential, please rate your support using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Very Opposed," to the following types of residential development within the described area.

		Very Supportive	Supportive	Neutral	Opposed	Very Opposed	Don't Know
1.	Single-Family Homes: 1/2 acre lots	5	4	3	2	1	9
2.	Single-Family Homes: 1/2 - 1 acre lots	5	4	3	2	1	9
3.	Single-Family Homes: 1 - 5 acre lots	5	4	3	2	1	9
4.	Single-Family Homes: 5+ acre lots	5	4	3	2	1	9
5.	Two-Family Homes (Side-By-Side Homes)	5	4	3	2	1	9
6.	Townhomes (Attached Homes of More than 2)	5	4	3	2	1	9
7.	Apartments	5	4	3	2	1	9
8.	Age Restricted Housing (55+ years of age)	5	4	3	2	1	9
9.	Full Service/Care Retirement Communities	5	4	3	2	1	9



Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

INDUSTRIAL DEVELOPMENT. The City of Mequon Zoning Code and Zoning Map currently allows light industrial use in an area bound by County Line Road, Wausaukee Road, Donges Bay Road, and Granville Road (see Area A in the Reference Map on the previous page). Recent feasibility assessments indicate this area, given its proximity to Hwy 45/41 can support industrial development. The City is evaluating infrastructure improvements for the area, including extending public sewer main, public water main, and improving road conditions.

8. Please describe your position as to whether the City should consider making infrastructure improvements as an economic development tool to promote industrial use in the area described as Area A of the Reference Map on the previous page.

___(3) Support ___(2) Neutral ___(1) Oppose ___(9) Don't Know

8a. If you selected "Support" for the previous question, which funding mechanisms would you favor?

___(1) Public funding ___(2) Private funding ___(3) Both ___(9) Don't know

COMMERCIAL DEVELOPMENT.

9. Please rate your support using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Very Opposed," to the following types of development in the Port Washington Corridor between Highland Road and County Line Road as shown in Area C in the Reference Map on the previous page.

		Very Supportive	Supportive	Neutral	Opposed	Very Opposed	Don't Know
01.	Hotel	5	4	3	2	1	9
02.	Fast Food Restaurant with Drive-Thru	5	4	3	2	1	9
03.	Casual Dining Restaurant	5	4	3	2	1	9
04.	Personal Services (Salon, Spa)	5	4	3	2	1	9
05.	Retail of Convenience Goods and Supplies (Toiletries, Household, Snacks, Gas)	5	4	3	2	1	9
06.	Retail of Specialty Goods and Supplies (Garden, Hardware, Sports, Pet, Home, Books, Clothing, Beauty, Electronics, Jewelry, Art and Education)	5	4	3	2	1	9
07.	Automotive Supplies	5	4	3	2	1	9
08.	Beer, Wine and Liquor Store	5	4	3	2	1	9
09.	Retail of General Goods and Supplies (a singular store that sells products of all types such as Household, Clothing, Gift, Food, Beauty)	5	4	3	2	1	9
10.	Childcare Facilities	5	4	3	2	1	9
11.	Medical and Healthcare Services	5	4	3	2	1	9
12.	Indoor Entertainment/Recreation Venues	5	4	3	2	1	9
13.	Outdoor Entertainment/Recreation Venues	5	4	3	2	1	9
14.	Mixed Use Residential/Commercial	5	4	3	2	1	9
15.	Townhomes (Attached Homes of More Than 2)	5	4	3	2	1	9
16.	Apartments	5	4	3	2	1	9
17.	Age Restricted (55+ years of age) Housing	5	4	3	2	1	9
18.	Full Service/Care Retirement Communities	5	4	3	2	1	9

Attachment: Mequon 2025 Survey_Report (10600 : 2025 Community Survey)

SECTION FOUR: PARKS AND OPEN SPACE

The City of Mequon has 26 parks, a community pool, and bike/pedestrian pathways throughout the community. The City is exploring the possibility of updating current features and adding new improvements to enhance these parks and pathways.

10. **Future Needs.** If the City built a new Community Pool, what amenities would you like to see? *[Check all that apply]*

<input type="checkbox"/> (01) Indoor	<input type="checkbox"/> (07) Concession Stand
<input type="checkbox"/> (02) Outdoor	<input type="checkbox"/> (08) Cabanas
<input type="checkbox"/> (03) Wading Pool/Zero Depth Entry	<input type="checkbox"/> (09) Splashpad
<input type="checkbox"/> (04) Lap Swimming	<input type="checkbox"/> (10) Lazy River
<input type="checkbox"/> (05) Slide	<input type="checkbox"/> (11) Other: _____
<input type="checkbox"/> (06) Diving Boards	

11. From the list of items in question 10 above, which **THREE** of the amenities would you most like to see? *[Write in your answers below using the numbers from the list in Question 10.]*

1st: _____ 2nd: _____ 3rd: _____

12. In your opinion, does Mequon need additional roadside paths/sidewalks?

(1) Yes (2) No (3) Not sure

13. Please rate your level of agreement with the following statement: "I want my community to spend more money to make roads safer for pedestrians and bicyclists."

(5) Strongly agree (3) Neutral (1) Strongly Disagree
 (4) Agree (2) Disagree

14. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied", with the overall value your household receives from Mequon's Parks.

(5) Very satisfied (3) Neutral (1) Very Dissatisfied
 (4) Satisfied (2) Dissatisfied

15. For Mequon's Parks, please rank each of the funding initiatives below in order of priority where "1st" means "Highest Priority" and "6th" means "Lowest Priority." *[Write in your answers below using the numbers from the list below. Please use each item number only once.]*

1. ADA Accessibility	4. Rotary Park Infrastructure Upgrades
2. Replacement of Playgrounds	5. Playing Fields (e.g., Baseball, Softball, Lacrosse, Soccer)
3. Dog Park Improvements	6. Other: _____

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ 5th: _____ 6th: _____

SECTION FIVE: DEMOGRAPHICS

Understanding a few things about individuals taking this survey will help the City determine if opinions vary by demographics.

16. How long have you been a resident of Mequon?

(1) 0-5 years (3) 11-15 years (5) 21+ years
 (2) 6-10 years (4) 16-20 years

17. Including yourself, what is the composition of your household?

- (1) 1 adult, no minors
- (2) 1 adult and 1 or more minors
- (3) 2 or more adults and no minors
- (4) 2 or more adults and 1 or more minors
- (5) Other: _____

18. Which of the following categories best corresponds with your age?

- (1) 18-29
- (2) 30-39
- (3) 40-49
- (4) 50-59
- (5) 60-69
- (6) 70-79
- (7) 80+

19. Why did you move to Mequon? [Select all that apply.]

- (01) I was born here
- (02) Low taxes
- (03) Low crime/safety
- (04) I found a specific residence/lot
- (05) For work
- (06) To raise a family
- (07) Family already living here
- (08) I moved with my parents
- (09) Schools
- (10) Feel of the community
- (11) Rural character
- (12) Other (please specify): _____

20. Do you own or rent your current residence? (1) Own (2) Rent

21. Which best describes the building you live in?

- (1) Single-family home detached from any other house
- (2) House attached to one or more houses (e.g., a duplex or townhome)
- (3) Building with two or more apartments or condos
- (4) Other: _____

22. Which of the following best describes your race/ethnicity? [Check all that apply.]

- (01) Asian or Asian Indian
- (02) Black or African American
- (03) American Indian or Alaska Native
- (04) White or Caucasian
- (05) Native Hawaiian or other Pacific Islander
- (06) Hispanic, Spanish, Latino/x
- (88) Prefer not to say
- (99) Other: _____

23. Would you say your total annual household income is...

- (1) Under \$50,000
- (2) \$50,000 - \$100,000
- (3) \$100,000 - \$150,000
- (4) \$150,000 +
- (5) Would rather not say

24. Would you be willing to participate in future surveys sponsored by the City of Mequon?

- (1) Yes [Please answer Question 24a.]
- (2) No

24a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

If you have any additional thoughts or feedback, please feel free to e-mail the Mayor, Alderman or Alderwoman of your District by visiting cityofmequonwi.gov/commoncouncil.

Your responses will remain completely confidential. The information printed to the right will only be used to help identify which areas of the City are experiencing concerns with City services and to assist in future planning efforts. If your address is not correct, please provide the correct information.

City of Mequon 2025 Community Survey Random Comments

Presented to the City of
Mequon, WI

July 2025

Attachment: Mequon 2025 Survey Random Comments (10600 : 2025 Community Survey)



ETC
INSTITUTE

Contents

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Question 4c: *“Contact with City government in the past year: additional comments.”* 15

Question 5a: *“Satisfaction with major categories of City services: additional comments.”* 17

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Question 15 [Other suggestions]: *“For Mequon’s Parks, please rank each of the funding initiatives in order of priority.”* 28

Q2a. If you marked "Dissatisfied" or "Very Dissatisfied" with any of the items in Question 2, please explain:

- Alderpersons do not seem to have the communities they oversee in mind when making decisions or lack thereof. For example, Wards 14/15 were completely underrepresented when the time came to protect these communities from increased noise generated by augmented traffic on Pt. Washington Rd. and the expansion of I-43. The alderperson was sleeping at the wheel. Now the residents along the corridor are paying the price!
- All the money and time spent on the space between Buntrock and Cedarburg Rd on Mequon Rd. The pedestrian and bicycle path across Mequon should have a button for them to push when they are crossing that flashes a warning to drivers, like the ones in Thiensville. With 4 lanes of traffic and the exit for the shopping centers on both sides its a lot to be looking at of for when your also watching the road as well. Some drivers stop some slow a bit but most don't. I'm afraid I'm going to get rear ended, or someone is going to get seriously injured. when you factor in the people that are already distracted by phones and such it's a lot.
- As good as residential/ commercial growth is for the economy in our community, sometimes it's ok to leave things alone. The proposed plan near city hall that would remove Rennie field is one where dollar signs are distracting from the emotional impact of the community. Having a historic ball field right in the heart of town is priceless considering that there are grandparents who played there now watching their grand children play there. Those are the types of things that make a community feel like home. Watching another block of condos and business go up is good for the property values and pockets, but steals from the fabric of the community.
- Building over Rennie field would be a horrendous mistake. People can go/live anywhere if they want to be amongst unremarkable apartments, condos and tiny shops. Pool/park/ library/city hall area is the best little pocket of Mequon. I don't blame people for wanting to live right there, but destroying Mequon's charming heart to give it a facelift is disrespectful of its history and myopic with regard to its future.
- City Center area intersections are a disaster.
- City of Mequon needs to be careful about sprawling and becoming a cookie-cutting suburb like Brookfield. Mequon needs to consider current rural landscape with main street aesthetic, which is what makes it a unique place to live.
- City seems to not care about overgrown properties or the partial projects not done for years
- CITY WATER SHOULD BE AVAILABLE OR AN OPTION TO ALL MEQUON RESIDENTS-NOT JUST WELL WATER
- creating too many high rise apartments /condos, eliminating single family homes.
- Development taking over our green space. No more hospitals, clinics or banks.
- Disappointed in the movement to add lots of apartments, small houses and rate of new home construction. We moved to be more rural and for former reputation of Mequon. New roads into our neighborhood is bringing more theft and vehicles.
- Dissatisfied with passing of referendum for city teachers
- Dissatisfied with the homes/apartments in Fox Towne area, overcrowding, not a Mequon look
- Do not think need more businesses unless quality food. No more need of apartments either. Just is going to bring in trouble. Love the openness feel and nature aspect of Mequon that don't get other places. Do not keep building
- Enough of the cheap sprawly subdivisions. Keep Mequon rural.
- EVERY OTHER CITY WITH MILLION DOLLAR HOMES HAS NICE SHOPS AND RESTAURANTS-WE HAVE 15 BANKS, FAST FOOD, CAR LOTS

- Everyone I go to city hall with questions or to make payments, the workers are rude and condescending
- Excessive development.
- For a small increase in taxes the city could/should provide garbage and yard waste (small branches, weeds, leaves) pickup. These services are far cheaper when pooled and done as a city-wide service rather than paid for individually. As an example my old subdivision has a contract with GFL for garbage/recycling services for \$200/year per house. When I moved to a new home in Mequon this same service costs us considerably more because we are not getting a bulk discount. Imagine how much cheaper it would be if the whole city contracted with one service. Yard waste is a huge hassle if not collected. Most HOA and probably city rules don't even allow residents to own and park a trailer by their home for hauling yard waste to the dump making it impractical to actually remove yard waste. This is a huge downside of living here when every city around comes to pick up yard waste periodically.
- Foxtown/Public Market intersection/development is a joke; poorly conceived, poorly executed, encouraging more traffic and traffic control in such a small area with a railroad crossing and bike trail which is poorly marked and confusing to drivers. I wait to cross as 10, 12, 14 cars go whizzing by oblivious to their responsibilities. Signs for drivers to alert them are non-existent, people are not expecting to need to stop for a potential 4th time in a quarter mile. Matter of time until there is a serious accident here and the entire development is ill conceived to stuff commercial into a busy space. Elected leadership unable to stop or restrict a helicopter landing pad in a residential neighborhood. Now planning to tear down baseball stadium? For what, another commercial development concentrated in one space?
- Getting less safe. More crime. No entertainment for adults, all close at 8/9
- Government services would be very satisfied if we had a garage pick up or at the very least a deal with one of the 4 companies so we all paid the same price and had pick up on the same day.
- Growth: large housing developments like on Highland Rd will likely cause issues with traffic. With increased growth in these areas there is little/ no walking paths to connect. Appearance: major roads have lots of wear and tear, need replacing. Some buildings within district very old and lack character.
- Hard for small builders. Large subdivisions for one builder only puts independent contractors out of business.
- Having recently moved to Mequon, when I tell people where we've moved to, I am usually met with something like "ooooh...meh-quonnnn... how ritzy", or some similar response. Mequon does seem to have a snooty, arrogant, pompous, snobbish reputation. I do think we are finding that to be somewhat true. Due to where we moved from and the fact that we don't have much money, we definitely do feel the classist attitude of this community. I don't like telling people I've moved to Mequon.
- I am concerned that commercial development is becoming too dense in some areas with a lack of green space between and/or within commercial properties. This lack of green space diminishes the natural beauty of our community.
- I am disappointed we spent all the tax payer money to fix the medians between Cedarburg Road and N Buntrock Rd. but not they are all over grown with weeds and it looks terrible. The project seems like a total waste as this point.
- I believe with all the growth of the city in regards to housing and businesses, we need to hire more police and firefighters to help support our city growth.
- I can't click on any answers so: Question 1 - 1. Good; 2. Good; 3. NA; 4. NA; 5. 2; 6. NA; 7. Good; 8. Below Average; 9. Good. Question 2 - 1. Neutral; 2. Satisfied; 3. Neutral; 4. Satisfied; 5.

Dissatisfied; 6. Neutral; 7. Very Satisfied; 8. Neutral. There are too many banks and elderly homes. We need to attract younger families. Need better shopping. There should be more for kids to do, like fun pools, indoor play places and better parks with more diverse jungle gyms.

- I do not think that Mequon fosters business. With all the residents of our community, the choices for places to eat and shop is below average. I know that a rural feel is what is desired, but more choices would make the residents happier.
- I don't like the way the communication occurred for the flood mapping. I thought that was poorly communicated and had extreme financial impacts to our household and potential resell value of our home. And since the news article came out about the technical way in which the flood map was calculated, no really good announcement has come out via snail mail to showcase the actions the Mequon government is taking to fight this ruling. I would want to see email, snail mail and text for something impacting my pocket. Also I am not concerned about the development of pickleball courts when our electricity goes out all the time due to the growing dead ash problem. Lets focus on what drives consistent value which is consistent power to the highest income county in the state of WI.
- I don't like to see too much growth. I think the wide open spaces should be preserved.
- I FEEL ONCE YOU BECOME A SENIOR CITIZEN, TAX ON REAL ESTATE SHOULD GO DOWN NOT UP
- I had to close a business
- I hesitated to mark down any categories because overall Mequon is a wonderful place to live, but I would love to see better management of landscaping/weed control on Mequon Road all the way to Swan Rd. It would be great to have more walkable areas, community spaces, shopping, bakeries, food options, etc. like what Tosa has with the Village and Firefly Park.
- I marked a few due to little focus on off-road trails and connection, which, according to many top, Futurists is going to be something most cities need to offer to entice people to move into their community and have a great life. Zack Kass specifically.
- I really don't know what my tax dollars go to in full. I still have to pay for sewer. I have to pay privately for trash removal as it's not provided as part of my tax dollars. Snow removal on all streets, including main roads, is terrible. Quality of government services- As a place with more of an aging population and a place that does include persons with disabilities, Mequon is terrible in their requirements for permits for needed accessibility items for homes. It's a very difficult process to navigate, the architectural board and board of appeals are unwilling to change any of the permitting rules, and have no compassion for those that aren't able to jump through all of the hoops. They offer no assistance and leave those persons and their caregivers, guardians, healthcare workers without alternative options to fulfill the requirements. I do not know who my alderperson is currently and there has been no communication from him/her at all.
- I think the city should be approving denser housing and there is a need for more condo developments that have appeal for seniors. But I think the city has proved hard for developers that want and need denser housing to make it profitable to develop.
- I think there is too much residential and commercial development happening and too fast. First and foremost the city should care about CURRENT residents, not newcomers fleeing Milwaukee County. I also think there is too much road construction and hideous signage that we don't need in an era of google maps. See the Highland Road overpass for example.
- I would like public garbage collection and fall leaf collection. Too many people are burning leaves, endangering health. We have too many days when we can't enjoy the outside. Re garbage collection 3 different companies owned by the same entity roll down our streets on three different days each week. Absurd.

- I would like to see Mequon take more responsibility for drainage. I have a lot of water that flows through my backyard. I can't cut my grass for weeks sometimes. This water is supposed to flow through the subdivision where it eventually reaches a culvert next to the road. While this is part of Mequon's overall drainage strategy, Mequon only takes responsibility for the culverts. Part of the property taxes assessed for my property is for my generally unusable backyard. It is not fair for Mequon to not manage this. Furthermore, Mequon won't even provide any recommendations feeling this is fully the responsibility of the homeowner. It's one thing if my landscaping brings about these changes. However, this is planning that was approved by Mequon when the subdivision was built.
- I would prefer to see our taxes go up to upgrade public parks, pools, and other amenities that families want. Look to Chicago's northern suburbs for an example of how park districts massively enhance a community.
- Increasingly feeling less safe.
- It would be amazing for a more community feel. Have more family events at the library. Connect with better/more affordable rec department programming. More festivals/activities downtown.
- Mainly I would like to see more playgrounds being developed. I think the city needs to do a better job of attracting young families to the area. We do well with schools, but more playgrounds and a more interesting Thiensville downtown that would encourage people to walk around (such as Cedarburg) would attract more families. Mostly the only development I see from the city is around roads - I really do not want more traffic lights, especially those that don't benefit the majority of Mequon residents i.e. improved safety, sure; more convenient for one or two buildings (but less convenient for the rest of us), no. Instead of more roads, I would like to see more beautification along the roads, Mequon road in particular (more trees, flowers, etc. - it's a lot of grass. . .). Along with that I would like the city to minimize its pesticide use and even salt use in the winter, there's way too much being used around the area, especially with all the golf courses and individuals' choices. More natural vegetation would be a welcome alternative and would thrive better with less salt and pesticides. There are many areas with cold winters that use sand for traction instead of trying to melt everything with salt.
- Mequon does not provide garbage pickup. The quality of private waste disposal is below average because of numerous missed pickups. The City should regulate waste collection. Waste Management does not care and they should be held accountable. It may take 4 to 5 days to pick up a missed pickup. We had a dead deer in our rear yard. The DNR would not pick it up and advised us to call the police. We called the police and they refused to pick it up and could offer no suggestions as how to dispose of it. We picked it and drove to the DPW who accepted it. Traffic enforcement in Mequon, especially on Mequon Road is non-existent. I have observed many accidents in Mequon but very little enforcement. The Mission Statement of the Police Department is: "...to provide a safe environment through professional, efficient, and effective police services." The Police Department needs to increase their efficiency. \$67,793.27 - \$90,883.75 per year. Police Officers make between \$67,793.27 - \$90,883.75 per year. They need to start earning their salary. Commercial and residential growth is going too fast and the Planning Commission, Jack Zader and the Common Council do not listen to the residents. We moved to Mequon because of the rural character and that character is now lost. Commercial development is taking place too close to residential neighborhoods. The Elected Officials need to listen to residents. We have appeared before the Planning Commission and Common Council to voice our concerns about a commercial business violating Conditional Use Permits and City ordinances. We were given a limited amount of time to speak and it appeared none of the appointed/elected

officials cared. It appears Jack Zader is a puppet of the Planning Commission and Common Council and does not care about the residents concerns.

- Mequon doesn't have much appeal for visitors from other communities. I like that we recently had the inaugural Red Bud Fest and the winter fest in the past year, but the result felt underwhelming. I would like to see more community festivals with structured events and entertainment. This could be capitalized on by a joint venture between Mequon and Thiensville in Village Park a few times per year. Marketing for events has much room for improvement. A better social media presence on Instagram could go a long way. When considering dining/date night options, my wife and I often find ourselves leaving Mequon to go to either Germantown, Menomonee Falls, Cedarburg or the upper east side of Milwaukee for places to visit. We lack dining options here - it feels like most of our options are some variation of sandwiches and burgers. Outside of Marcus Cinema, entertainment options are almost non-existent. As for confidence in public safety, it's hard to analyze due to a lack of information provided to the public. For example, Germantown provides the public with a monthly report of emergency incidents by type and area of city, as well as if our local resources were able to manage the incident without calling for aid from a neighboring community. For the police department, how many officers are on-duty during the day and night? Are we short-staffed or are we doing okay? Are we spending a lot of money on overtime and do we need to hire more officers? Are there geographical trends where more crimes are taking place? If so, what is needed to reduce it? As for our fire department, I have similar questions about costs, number of employees available daily, number of incidents they go to and if they have the resources they need to protect our community. I would like to know how many paramedic ambulances and fully-staffed fire trucks are available at any given point during the week. I have heard of major shortages in the nation and would like to know more about where we stand in comparison and if there are ways we can ensure the availability of high quality emergency services in case we need them. I would be willing to pay an annual fee or a tax that directly supported our emergency services. I would like to see more transparency with data easily accessible to the public. We moved here for the amazing school district and are anticipating raising children here, and are more than happy with the education standards, but I have to wonder how we are faring with public safety since multiple communities around us passed referendums to address these similar concerns - are we keeping up?
- Mequon has very few government services
- Mequon is known to be a great place to live and grow up in however there are not many amenities that are kid friendly. I think that the Mequon community pool is very poor quality. There's nothing that is even open for younger children to do during the summer and it leaves parents having to travel to cedarburg or other areas near Mequon for our children to play outside in water other than our backyard. It could be beneficial to either redo the pool completely or move the location to a bigger area where it's similar to Hoyt pool in Tosa or the village club in Greendale or the public pool in Cedarburg. Our community pool makes Milwaukee public pools look better than ours.
- Mequon is lacking charm, not a pretty city
- Mequon needs to attract more and more varied businesses. As it stands, almost every new commercial development appears to either be a bank or a healthcare facility. We need more dining, shopping, and entertainment businesses.
- More trees and native landscape could really elevate the appearances of some thoroughfares.
- My alderman doesn't communicate enough with his constituents. He doesn't appear to do much more than attend his required meetings. I receive much more communication from other alderman than I do from mine.

- My ranking comes in regard to commercial planning. We see a lot of banks popping up and medical facilities. There doesn't seem to be a balance with small shops and a variety of restaurants to utilize. There also is not a lot of common gathering spaces where the community is encouraged to come together
- Need expanded access (more days, hours) for yard waste. The current hours/days cater to persons who don't work or who hire out yard labor. Some of us actually work. Would also prefer city contracted trash / recycling. We need more sidewalks to increase walkability. Currently there are few roads that are safe for children. Additionally, we need improved park facilities.
- Neutral with city services as police and fire are good but quality of parks and park maintenance is lacking. In addition, making the community more bike friendly for the vast majority of residents that live off of Mequon road. It's hard with kids to be able to bike to the town corridor and the interurban trail from our home.
- No accountability system in place for tracking how time is used full time and especially contractors. How do you know time is being spent wisely and on the right things. Unfair practices when it comes to favoritism of some at the expense of others. The Mayor just listens to his workers without checking up for himself.
- No communication to people about what is going on. Allowing houses to be developed on very small lots. Houses are looking like a Milwaukee neighborhood they are so close together.
- No more apartments or developments with small lots.
- No more industrial development!! it takes down the value of all of our properties and I want to see Mequon as a home and safe place to live with little noise and ugliness.
- Not liking the change of lot size for new developments especially the development across from the nature preserve. Lots are too small -not what Mequon is and has been.
- Not many children activities to do or family friendly. Would like to see more restaurant options as well as more activities for children to do with the pool similar to cedarburg community pool.
- Not much to do here.
- Not only did Mequon residents vote for trump, but many actually advertised that they are proud to be terrible people. Did most of these people get educated in Mequon? I'm ashamed to say I live here when I go to events with decent people.
- Open more restaurants and shops
- Our home owner taxes keep going up but services like trash isn't included.
- over growth, improved areas along Main street.
- Paying for public schools while having to use private schools during Covid. School board is terrible.
- Please allow businesses to stay open past 9pm
- Please don't build anymore banks
- Please keep the property tax levy very low.
- Please no more banks. And the east side of the Mequon Rd and 43 interchange could use some attention. It's the first thing you see and it's dead ash and buckthorn.
- Please no more residential or commercial development. There are so many vacated commercial buildings that should be used before building new. We do not want anymore residential houses or apartments built in Mequon. No more!!! You are ruining and polluting the environment, killing plants and animals, and taking away beautiful green space. We do NOT want an overpopulated city. Enough is enough. Keep Mequon quiet.
- Please stop building banks or approving financial institutions for development in Mequon. Better resources could be spent investing in a developed downtown area.

- Poor roads, declining schools, uncontrolled commercial and residential development. Much of city hall seems disinterested. Overall feel quality of life here has slowly deteriorated in the 30 years that we have resided here.
- Property taxes are too high
- Quality of life: transportation is getting difficult with more stoplights, larger stoplights, and longer waits at stoplights. We need to build roundabouts and not stoplights, and replace most existing stoplights with roundabouts. No more dollars toward stoplights.
- Residential growth too much, quality of development is poor
- Roads are in terrible condition. Often damage vehicles.
- Roads, particularly Mequon Rd between Port Washington Range Line, is non-indicative of a good small city.
- Seems over the years there has been a population boom, very congested roads, especially Mequon Road, and a lot of pop up housing. I live in an area that has arsenic in the soil and well water at over the limit, my recent well test tested at 11. The limit is currently supposed to be under 10. Many neighbors have died of cancers. At this high level I am afraid to grow my own food in the soil or water it with my hose water. I would prefer city water solely because it would be safer. Quality of life has many factors so while I love Mequon there is room for improvement.
- Snow plow service is awful and has been for years! You can immediately tell the difference when you cross from Mequon to another city- night and day
- Some of the services our government provides to add to quality of life are embarrassing. We have the shabbiest pool and library in the area. And our police cars just spent money on ghost decals? Please give a little more money to the pool or the library.
- Some of us don't want to grow Mequon, we want to keep it small
- Stop building apartments that we all know turn into low income housing. We don't need that kind of residential development.
- Stop building so many houses. We need green space. Add more bike trails so we can get to the interurban trail safely. No industrial building.
- Stop the building of large businesses. Port Road is start look a little dumpy.
- Tax collection are good but most of the parks and tenn court's not in good shape
- TAXES ARE GOOD-BUT TO GET MORE, YOU HAVE TO PAY MORE. I WOULD BE OPEN FOR THAT- WE NEED SHOPS
- Taxes are too high.
- The "Town Center" is a mess. Its Not a destination spot for visitors. Buildings scattered around railroad tracks and a grave yard. Not near a freeway. The people in charge of the early designs, layouts, functionality, and business choices are clearly amateurs. It started back then ,with the Mayor, and Alderman approving the early plans. A example was approving the \$30K additional costs (tax money) to the general contractor doing the concrete street reconstruction in front of city hall, to upgrade highlighted dyed red concrete areas, like cross walks, etc. Everyone in construction business knows it fades to "PINK" within a couple years. Look at it Now. Disgusting. Also, the only thing Mequon officials approve are offices, banks, medical bldgs. fast foods, and houses. NO good restaurants, or Shopping. Can't have that!!!
- The city could do more to make Mequon attractive in terms of a downtown area.
- The City government's lack of creative problem solving and planning to encourage or require inclusion of more affordable housing to accommodate the people we all depend upon for basic services is dismaying. Without young families and people who serve ... teachers, police, firefighter-first responders, restaurant and store workers ... the city cannot thrive in the future ... the near future.

- The city is allowing too much green space to be paved over in favor of subdivisions. The city is also allowing too many large multi unit rental complexes. Mequon should be a city of home owners, not a city of apartments.
- The city is expanding and developing too fast. The loss of open space is ruining the appeal of Mequon. The apartment development & smaller lot size and poor quality builder craftsmanship is very disappointing to see. I would like to go back to the 5 acre moratorium. I'm very disappointed in the loss of open space.
- The city is over developing homes and business and infrastructure cannot support
- The city town center and library look great, but all of the elementary schools landscaping is embarrassing. Not what you would think of when you think Mequon. Driving down Donges Bay road the side of the elementary school, it is an eye sore of overgrown bushes and weeds. Wish the city took more pride in how our schools look.
- The development of 43 as pertains to Port Washington Road. It is a nightmare and very ugly. So many lights and signs. Going south to the first set of lights I was almost in a head on collision with a car going north on the southbound lanes at a high rate of speed. The overly lit and signage between Heritage Court through the two sets of lights going north is ugly and ruins the beauty of Heritage Court and Cedar Gables
- The newly developed lot sizes are small and does not represent what Mequon desires. Developers found a work-around and local government leaders caved to the all mighty dollar. Did not stay true to their values.
- The plans for Port Washington road-chain restaurants, etc.
- The port Washington road corridor is mostly banks and hospitals. There is very little to do in terms of recreation or entertainment.
- The public school system requiring over 50% of our tax funds is absolutely ridiculous. Taxes used to have value and were generally low in Mequon. The jump in taxes is completely uncalled for. Shame on MTSD and the liberals who are ruining this beautiful city.
- THE TAXES SHOULD INCLUDE GARBAGE SERVICES AND COMPOST PICKUP
- There seems to be no limit to the unrelenting development in the city. What happened to the rule that lots had to be an acre for residential property? Now they're building huge mansions right next to each other on what appear to be 1/4 acre lots.
- There are too many banks that hardly any people go into.
- There are too many housing developments on the west side and the schools are going to get over crowded again, after putting on an addition. We moved to Mequon for the nature, but now it's being developed. Plus, the police and fire departments need to be staffed to handle the increase in growth.
- There is too much development of subdivisions with large homes with a high price tag. Retiring in a condo or smaller home in Mequon is not attainable for anyone who owns a modest home. Restrictions about 5 acre lots is deceptive. Parent owns 3.5 acres but we cannot build on it or live in present home while building another based on 5 acre rule. By deceptive I mean the subdivision's individual lots for houses don't have to be 5 acres, but are calculated as a whole, I believe. Old commercial development stands empty while new development is built.
- There needs to be more of a social media presence of our elected officials. Something weekly.
- To create a younger and more vibrant area, I think the city should do more to promote more residential and retail/dining density around areas like Foxtown near Thiensville and around the intersection of Mequon Rd and Port Washington Rd. The age demographic of Mequon is certainly much older than other nearby cities. As a parent of a young family, I'd love to see the city promote

some more energetic areas that would attract more young families to Mequon. Mequon is a good city and has the space and potential to be great.

- To many business aww being built!! Mequon market is crazy!! Very hard to drive through during busy times. The over use of signage on Mequon rd between Cedarburg and buntrock is to much to pay attention too!! The inter urban crossing is to complicated to pay attention too! People on bikes think they can just cross which confuses drivers in the 4 different lanes and is going to cause a serve accident if not a death!
- Too many apartments / row houses / being built around Weston, Buntrock and Mequon Road
- too many banks
- Too many banks and coffee shops. Need more restaurants for middle class, not high end, less than \$20 per plate. Need more bigger stores, not just small and unique stores. City wasted money on the mequon road improvement, no real change in how it looks just cost a lot for nothing.
- too many banks and health spas. invest in businesses that will make the city self-sufficient; I appreciate keeping ****most**** fast food establishments out. support local!
- Too many banks, nail/facial salons and not enough good restaurants
- Too many banks. Not enough restaurants.
- Too many banks. Appearance could be better after construction is complete
- Too many houses on small parcels of land. We should go back to min land size requirement.
- too much development
- Too much development and done too quickly.
- Too much gross, tiny houses, way too many apartments, and school quality has gone way down.
- TOWN CENTER IS A JOKE-WHATEVER HAPPENED TO A QUIET TOWN--WE HAVE A TOWN CENTER ON PORT RD
- Transit and mixed development is ignored. Bike lanes nil.
- Very few police patrols in my area,
- Very few small local businesses is bad for the neighborhood. Wish we had more restaurants.
- Way too many apartments and houses going up. Mequon used to have much more open space which was why we came here. Now all we see are more houses in more apartments and useless businesses being developed. Schools not as strong either.
- We are concerned about new business/commercial buildings being built when there are already vacant buildings.
- We are growing too much. Keep the small town feel.
- We do not need more banks. need good restaurants, stores, dog parks, retail. curb appeal
- WE DONT NEED ANYMORE BANKS. RESTAURANTS AND FAMILY FUN THINGS
- We have what I feel are high property taxes (although not as high as Millwaukee county), but I don't understand where it goes. I learned a lot about the school budgeting process in the last year and I understand the state controls how much the schools get, but I don't understand why our taxes seem so high then...where does it go?
- We live on a private drive but we get no plowing. Would love some road help.
- We need more trees on our big streets (Mequon Rd), Port. We want our community to look high-end and beautiful, more like Brookfield/Cedarburg and less like Grafton. Upgrade our community pool.
- We need restaurants!!!! Too many banks that just sit there never looking busy. You wasted a great space where the old ace hardware was to put in yet another BANK. people will not come visit mequon to look at banks and don't have the proper places to eat. We have plenty of fast food we need more sit down! Love the spa coming in but the old restaurant across the street looks horrid. Please do not tear it down to build another bank or nail salon we have plenty of those.

- We need sidewalks on major streets (east of 43) and the roads are terrible. I feel unsafe walking with my family without sidewalks on these streets and our neighbors all feel the same way. We need more healthy fast casual dining. We don't want more Arby's or more banks, we want a Sweet Green!!
- We need to have more stores, restaurants, and other places that are walkable. We need breakfast restaurants, etc.
- We need waste disposal at a city level versus private.
- We were very disappointed with the Cheel development--it is an extremely ugly building that looms over an otherwise charming small town streetscape. (Also, it was built MUCH too close to the sidewalk.) Definitely not in keeping with the architecture of the Mequon/Thiensville area. The construction of luxury condos in the Foxtown area was another big mistake--Mequon does not want to be another Cedarburg, with its unfortunate explosion of ugly apartment buildings that has destroyed the charm of that area.
- While I didn't mark dissatisfied with anything above, I am worried about the number of people visiting and not respecting the culture or community we champion in Mequon. The excessive speed, the loud music, the number of people sharing on the Ring and Nextdoor apps about car break ins, trespassing, and other disruptive behaviors. We enjoy living in a community that values mutual respect, pride in our community and common spaces, and happy healthy lifestyles.
- While there is a plan for the town center, eastern Mequon does not look great. Over the years there has been a lot of development with very inconsistent design. The boulevards along Port Washington Road look terrible. They are weed laden and unkempt. If they can't be mowed and weeded regularly, they should be cement.
- Would like to see resources allocated to open library on Sunday afternoons and investments to expand coverage of bike paths and sidewalks.
- Would love to see more diversity to Mequon. Know some business owners that struggle due to rents. Schools are great or we might leave as it is a wealthy community and a tight budget for low middle income family. Don't know about many government supports/services.

Q4a. If you have contacted city government during the past year, which department(s) did you contact?

- Alderman
- Alderman
- Alderman about building housing developments on an area that is a swamp
- Alderman, Forestry
- Alderperson and mayor
- Alderperson and Planning Department
- ARBORIST
- Assessor, Engineering and Administration
- Assessor's office
- Brian Parrish
- Building
- Building
- Building
- Building permits
- Building permits
- Building permits
- City
- City attorney
- City attorney
- City clerk
- City clerk
- City clerk
- City clerk
- City clerk
- City clerk
- City clerk
- City development
- City development
- City Hall
- city inspector, public works
- City Planning
- City Planning
- City planning and zoning
- City planning, Police, Public works
- City Public Works
- CLERK AND ECONOMIC DEPARTMENT
- Clerk office regarding early voting
- Clerk's office
- Codes
- Community Development
- community development, inspections
- Department of Forestry - very satisfied with assistance received
- Department of Public Works
- Department of Public Works
- Department of Traffic

- DISCRIMINATION
- Don't remember whom but was in regards to the train crossing near our home (wanting to know if could get guard rails for safety and decrease honking of train) and to get approved for building permit.
- DPW
- DPW
- DPW and Alderman
- DPW
- election, finance, engineering
- Engineering
- Engineering
- Engineering
- Engineering and permits
- Engineering office.
- Engineering, business development
- Finance
- Finance
- Finance
- Finance, Registrar, Licensing, House/Building permits, Streets
- Fire/accounting. Was overcharged for an ambulance bill that was already paid for by insurance.
- Flood plain - jac
- flood plain office
- Forestry
- Forestry, Public Works, City Clerk, Mayor's Office, Building Inspections
- Had a Question about tree care. He was very helpful. Can't remember the exact department. Forestry?
- Had flood plain issues and have reached out to a few departments.
- Highway department regarding a dysfunctional traffic light on Port Washington Rd. Ozaukee County highway dept had ultimate responsibility.
- Highway Department several times. Police Dept. Fire Dept.
- I believe, zoning, and city planning
- I contacted the Jac Zader about the preliminary FEMA results and my house not being on the flood plain and then the final FEMA results which pushed me into a flood zone by 2' with him stating "I've never seen this happen before" and "we did communicate to you."
- I contacted the police regarding hunters trespassing multiple properties (including my own) in my neighborhood. I also expressed concerns about reckless driving and pedestrian safety. I also called the inspection department to schedule an inspection for new HVAC equipment.
- issue regarding FEMA recent flood assessment
- Maintenance I think, it was regarding sidewalks.
- many
- Mayor
- Mayor
- Mayor
- Mayor, voting, library
- Need family friendly sidewalks, those that connect side streets to bike path.
- need road help

- Parks
- Parks and Engineering
- Parks and Public Works.
- parks, clerk, attorney
- Permit and inspection
- Permits
- Permits
- Permits
- Permits for a shed
- Permits for construction
- Permits
- Permits
- Permits
- Planning
- Planning
- Planning and zoning
- Planning commission and city council
- Planning/permit
- Police
- Police
- Police
- Police
- Police
- Police
- Police - residential alarm going off
- Police and DPW
- Police Department, Business Development
- police, and it was handled
- Police, Clerks, Engineering & Planning
- Police, fire, planning
- Police, noise complaint
- Police-non emergency
- Political signage.
- Public Works
- Public Works
- Public Works
- Public Works
- Public Works
- Public Works
- Public Works
- Public Works
- Public Works
- Public Works
- Public Works, Police
- Public works, planning
- Residential - Scott Pinzer, Mequon Code Enforcement Officer. Also, Timothy Weyker, Director of Public Works

- Residential building
- residential upkeep
- River Advisory Committee
- Spoke to the mayor, alderman.
- Street conditions
- Streets
- Tax and dog license
- transportation, road work on Mequon rd
- Transportation/engineering/public works or something like that
- Treasurer and city clerk for voting.
- Tree dept Mike Geis
- Unsure the department, but it was an inquiry about fixing an unsafe sidewalk
- Utilities - street light cycle at the high school wasn't changed with daylight savings time and there was a big backup on Mequon Rd and my kids were impacted. I called and was told to call another office which I did. The problem was fixed the next day. I always find the staff at city hall helpful.
- voter information
- Water & Engineering
- Water department
- We emailed both engineering and assessor departments thru the city's website.,
- We have requested more information about Christmas tree removal and overnight street parking.
- Whoever handles dead ash tree removal near the roadside.
- Zoning
- Zoning, permits, inspection

Q4c. Contact with City government in the past year: additional comments

- Because of the road I live on, my question was passed to the county, who was not helpful. I am very concerned about the growing pack of coyotes and when there are dead animals on the road, they come closer to residential areas.
- City does not help us with the road or the water.
- Contact information on the city website was out of date but several phone calls led to the right person.
- Electrical requirements were overly complicated and did not work with contractor well. Required work to be redone because of miscommunication on required location of addition outlets. Much too difficult with no benefits.
- I can appreciate people being busy but when I contact the Engineering department, I shouldn't feel like there is no time for city residents. The Engineering department is the one area that knows and approves what was intended when subdivisions are built. As time goes on and situations warrant, they should be responsible to the residents to ensure that proper drainage continues to take place. Engineering's responsibility shouldn't just be with the culverts next to the roads.
- I contacted DPW about the excessive, unsafe and unsightly road signage that has been installed at the Highland Road and I43 interchange/overpass. DPW was unable and/or unwilling to do anything about the issue--said it was a state issue...I have a hard time believing that the City has no ability to pressure the state to fix the mess they created.
- I contacted the city because we frequently see drivers on the wrong side of the road on Wauwatosa south of Mequon. There are no street lights or signs and it's very dangerous. I was told that was a state problem.
- I didn't even need food insurance, and he knew it, but wouldn't give me that information until after multiple phone calls and personal visits.
- I find the flashing yellow street light and flashing red turn signal at the Public Market very distracting. I do T think it helps bikers nor walkers cross Mequon Rd. one bit. I fear someone will be hit and can't understand why a flashing stop that an individual can activate can't be added there i.e. as is in downtown Thiensville
- I got a very lawyerly answer and no follow up from him.
- I had to check back before anything was scheduled. Initial inquiry did not get a response.
- I have always found public works to be service oriented and helpful. With respect to the police...again, very citizen centered and helpful.
- I like our open spaces. The pedestrian crossing near the train tracks needs a pedestrian flashing light.
- issue is pending
- Issues with water retention in adjacent ditch - issue has still not been rectified and we have not received any updates from the City.
- It appears that there is a capacity issue with staffing. Minor issue only.
- It took forever to get our Street sign put up. The policy of only cutting the grass on the public portion alongside Port Washington Road is unacceptable. It gets overrun with weeds etc. The policy of once a year is not enough
- It was handled in the end, after diligent work by the person helping us.
- Last summer... grass way too long at intersection of Meadow Cir and Highland Rd... safety issue for drivers. Resolved, but took longer than expected and two calls that were not returned
- left a number to call back. Never received a call!

- library, planning, engineer, Ems all good.
- Lot sizes for new homes should be at least one acre.
- Mayor needs to hold people accountable for bad behavior
- Mequon Road - high volume of semi trucks, dump trucks, etc. that use loud engine braking. Cracks in the road cause slamming tailgates. Not great for young families with children attempting to sleep.
- My issue took 3 years to resolve and the city changed its minds several times along the way. There still are water and drainage issues of high concern that are not being addressed.
- Never heard back
- No response has been received
- No response to calls. Had to stop in at city hall to get a response. Were able to get the information at that point, but the department should have returned the call.
- One issue was handled; another received no response. Email should not be the only way of contacting city government; some cities have an online map where problems can be reported and that would be more handy.
- People seem to look at the overall good, which is great rather than just a few rich residents who have influence.
- prefer not widening Mequon rd from I43 to Lake Drive
- SLOW TO RESPOND
- Steps are being taken now to try and fix the issues but not after paying money out of my pocket to protect my home. Also the postcard I got about the issue was FAR from sufficient for how big of an issue this flood plain is.
- Thank you for the help with the FEMA
- The City Clerk, Mayor's Office and Building Inspections departments were always very polite, responsive and helpful.
- The city should consider a passive re-approval of rain gardens by (home)owner certification
- The issue in question is the new floodplain maps. I appreciate the city taking the steps to address the inconsistencies in the maps and hopefully fix them.
- The person did not answer the code question or address the city code.
- The person in charge was rude and disrespectful.
- The staff at city hall is always professional and responsive.
- theft of Amazon package
- They said they would get back to me and never did. Sidewalk by range line and lakeshore is in severe disrepair resulting in a child falling off their bike.
- took care of the matters
- Took months longer-he was out for a while with no backup
- Traffic lights at the Public Market/St. Paul's Fish Market are still not working properly!
- We emailed two people by clicking on their names/live links on the website. No one ever replied to our emails. Eventually I called the city to get answers to my question regarding property surveys. Don't embed live links for email addresses if no one monitors those emails.
- We have a coyote problem...

Q5a. Satisfaction with major categories of City services: additional comments

- A lot of the older neighborhoods have major issues with flooded basements any time it rains a lot because they weren't built with the newer standards (retention ponds, good stormwater drainage). More needs to be done to update the drainage around these older neighborhoods. The inspections and permitting process needs to be easier. Mequon is known to be a difficult city to do any updates and work in because of the standards. I couldn't get anyone to help us with projects when we moved because none of the contractors wanted to deal with the Mequon permits and inspections.
- All subdivisions should have their own park and green space.
- Apparently, FEMA hired the WI-DNR to do a floodplain reassessment. This was done only by digital maps and not by actually surveying the areas. We were told we could hire our own surveyor to challenge the results. This should be part of the city's responsibilities to a resident!
- Appreciate being asked. I think the city is doing a great job. I have not interacted with many of these departments so I have little input. I do feel that the city is listening. I was drawn to Mequon because of the small community feel and it would be a shame to lose this. This is the charm of Mequon and what makes it unique compared to other suburbs. Love the sprawling hillsides, parks, having a downtown, new additions to liven the city. I don't love the addition of the apartments in the downtown area. Too many. So enough of those. Affordable house was fine to add but also probably enough. Keep the community special. Also would love to see enhancements to downtown. Better shopping.
- As a vegan and in favor of environment , I am sad that there is almost no offerings , incentives for vegan options. Also I don't see projects in Mequon linked to sustainability. I would love to see those in the coming years. Thank you !
- Baseball fields within parks should be maintained by the city
- BETTER SIDEWALKS NEEDED. BETTER CROSSING OF MEQUON RD PROCESS FOR PROPRTY ASSESSMENT WAS POOR-EVALUATE OTHER VENDOR TO USE COMMUNICATION FROM JOHN WIRTH WAS BETTER
- Biggest complaint over the last year has been the handling of road construction near I43. The main stoplight at Port Washington and Mequon Rd has been wildly mismanaged and makes getting around the city more difficult than it needs to be.
- Can we put a walking bike ramp overpass at Mequon road?? Can some of the bike paths be connected from side to side of Mequon so kids don't have to bike on roads 40+ miles an hour?
- Can you please activate the stop/go lights at Mequon Rd and Weston Dr?
- Cedarburg has so many wonderful festivals and events at the cultural center we should emulate.
- City sewage cost keeps increasing to the resident, not pleased
- City workers do a great job.
- Contacted police several times for complaint with no action taken. Not an urgent issue, but would appreciate a response or any attention to the matter.
- Control the dead ash and control invasives
- County/state roads
- Disappointed you can no longer call the local police station for nonemergency. You get county and you get less service because of this.
- Drainage of new subdivision causing water issues on existing road after rain.
- Extremely dissatisfied with sewer services. City worked on our ditch without notice= they did a terrible job and we truly believe they did not level our ditch properly which resulted in a very

dangerous situation for cutting grass. We should have been notified prior to this . Also they damaged our sewer line-causing backup and repairs that we have to pay for. Very frustrating.

- Failed to ask question regarding Electricity: Since grids were changed we have suffered innumerable power outages. I have an active sump pump and power outages are a major concern.
- Gazebo Hill road surfaces were ruined by a contractor that the city hired for the work. The City has yet to rectify the situation and resurface our roads. This affects that way the development appears to new home buyers. We have waited way too long for this to be fixed and continue to be told that nothing is planned to fix the problem.
- Gazebo Hill subdivision roads badly need repaving.
- General fund the city, staff aloof and not friendly. Not welcoming.
- Great Ross Bud festival. I know there is repair work planned for Wauwatosa Rd it's bad between Country line and Mequon Rd going north. Good turn lanes in that area for growing area.
- Have a community well
- Have been very pleased with the professionalism of City Clerk's staff and the ease of voting during the early absentee voting process.
- Higher quantity of crafts for kids. It often runs out by the time we arrive
- I appreciate that the Elections official is checking citizenship/addresses of voter registrants.
- I believe the city lacks greatly in entertainment venues. We simply do not have enough dining places for residents. We have too many banks and nail salons. Within a four block radius of my office (I own both a home and office building in Mequon) we have no less than 6 banks and 6 nail salons. Yet, we have so few options to sit down and have a nice breakfast, lunch or dinner. Both Mequon and Thiensville need to work harder to encourage dining options to come into Mequon. As a business owner and family we spend a great deal of our dollars in Cedarburg and Grafton for eating choices.
- I came to the inspection permitting window once this year to ask for a record. The employee was not welcoming and friendly. I'd like to see more of an effort to rid Mequon public areas of buckthorn. Thank you for asking.
- I can't click on anything under 5, so here: Don't Know; 2. Satisfied; 3. Don't know; 4. Don't know; 5. Neutral; 6. Neutral; 7. Don't know; 8. Don't know; 9. Neutral; 10. Don't know; 11. Dissatisfied; 12. Don't know; 13. Neutral; 14. Don't know; 15. Neutral; 16. Neutral; 17. Neutral; 18. Neutral.
- Many main roads need to be resurfaced. They've seen better days.
- I don't like voter check-in scanning my drivers license. Too many potholes on main roads - though this may have to do with the long construction project on I-43. I don't like all the lawn treatment pesticides & herbicides draining through my front yard with the storm water.
- I feel that we have an excellent community and that is in large part due to the hard work of city employees. In order to maintain our competitiveness and keep the standard of excellence that we have grown accustomed to, we must pay our city employees well. Please consider raising the wages of city employees to keep us competitive with other communities.
- I find it completely unfair that I have to pay sewer charges to water my lawn. The cost should be for actual sewer usage.
- I had interaction with several police officers and they have been condescending and rude.
- I liked the Redbud Festival
- I think Mequon could have a lot more city events, including programming for young kids. The overall rec department doesn't seem to have many options for young children.
- I think the water bills are quite high.

- I think there should be a plan to offer Mequon Water to all residents, especially those in areas which were developed before city water was available.
- I understand that Mequon Road is a state highway. However, it is in terrible repair. Surely the city can influence state priorities. Germantown seems able to do so.
- I wish I could pay my sewer bill online
- I wish it would be simpler to pay utility bills online.
- I would like to add trash collection
- I would like to see Badger Books & Dominion voting tabulators gone. I don't trust the safety and reliability of these systems.
- I would like to see more done to protect the green space and wetlands from development. I would also prefer that rather than new build old buildings insights be repurposed to get rid of some of the blight.
- I'm Neutral on snow removal because some of the plow drivers go too fast. Heavy snow blasts the mailboxes almost destroying them, some do get destroyed.
- if you add sidewalks, make them big
- I'm disappointed that the lights on Mequon Rd. at the intersection with Weston Dr. (by the Public Market) do not work as real traffic lights. It would be much safer than what is happening now. There is a lot of confusion at that spot the way the lights currently work.
- Inspections department is too stringent and homeowners should be allowed to complete their own electrical work. Also if a permit is taken out for a long term DIY project, having to renew it yearly if its not complete amounts to indefinite taxation. Permit renewals should not be required, once a permit is issued, further payments to the city should not be required as no additional service is being provided by the city. Regarding city water, I'm still waiting for it to be provided in my neighborhood, and I'm in the center of the city.
- It would be great to see more events happening. It feels like this is a great area for growth when building more of that community feel!
- It would be nice if everyone has the option to be on city water instead of private wells.
- It's extremely disappointing that there hasn't been progress in developing Sobelmans/Centennial. I have heard it's because it's a historic property. It's an eye sore. Tear it down and let someone build a restaurant. And God forbid if it's another bank!
- I've never been in need of the EMS or fire services but I've heard horrible stories about response times and the lack of training or man power. The permitting process is beyond slow in Mequon for anything major or minor and they are very hard to please sometimes. The parks are very clean and well maintained but you charge your local youth teams way too much for what they get in return. I've been on the board for these teams and it's ridiculous what the city expects to these teams to pay for rental and maintenance of the fields, especially when a majority of the fields are maintained for free by the teams during the season, they don't get any kick back for that. You should also never raise rental rates after teams have signed up for their spring and summer usage in the fall of the previous year, especially not contacting them in advance for a heads up. From what I understand we are the most expensive parks to rent for field usage in the area. You should really reach out to these local teams and see what they would like to see moving forward in regards to the cost of the fields.
- Keep up the good work.
- Lake Drive needs bike lanes. Dangerous for bikers and walkers.
- Meavon Rd needs a full repave
- Mequon is lacking in decent restaurant options

- Mequon Road is deteriorating, and rapidly. This is the most heavily traveled corridor in Mequon. Resurfacing or replacement should have been placed on a more aggressive schedule. Wauwatosa Rd is in poor condition, but also realize it is a state highway; however, the City could have played a role in advocating for faster replacement.
- Mequon Road is heavily traveled by heavy tractor trailers from gas haulers to dump trucks and general over the road. The condition is getting worse even with the minor repairs done in 2024 on certain patches. I would be nice to have the county help pay for the improvement. It has not helped our road with all the interstate traffic being closed causing even more traffic. What is our plan for improvement and where will the funding come from other than local taxpayers.
- Mequon Road is in need of repair and repaving, I understand that is a future project. However after rain, potholes develop and they are not filled in a timely manner. Previously filled potholes are uneven. Additionally, the speed of vehicles on Mequon Road is not being controlled, with many vehicles travelling over 50mph on the 40 mph road. I NEVER see anyone pulled over on Mequon Road by the police and I live off of Mequon Road for over 10 years. I drive every day where cars are blowing past me while I am going 45 mph. Please institute a control on the speed.
- Mequon road is in need of resurfacing, too many potholes.
- Mequon road is pretty beat up but I understand it is because of the construction and all of the large trucks that are using it. As an office building owner on Port Washington Rd, I feel there are too many office buildings approved driving down the cost of leased space making it very difficult to cash flow a building. Approval of new office space should be based on low vacancy and a true need for new office space. Other than that, we feel that Mequon is a nice place to live, work, and raise a family. Also we need a bridge or walkway over Mequon Rd near the inter urban trail. Too dangerous presently. It would be nice to get naming rights to sponsor the bridge or get Federal money. This is a tragic accident just waiting to happen!
- Mequon should be building more affordable housing for younger families and people of color to afford and bring more diversity and business to Mequon
- Merge with Thiensville
- more focus on traffic violations, esp. speeding and red light runners. More variety of housing needed
- More playgrounds outside of town center. We live in a neighborhood in SE Mequon and wish there was a park that we could walk to.
- More public events should be held in the new Foxtown outdoor space
- More stop signs and posted speed limits in residential areas. Particularly off of Glen Oaks, people drive 35+ in a 25mph
- Need online payments for all city permits including pet registrations
- NO RECEPTION AT CITY HALL-PHONE AND IN PERSON
- Not on city water. Our storm drainage/runoff is a beast to deal with (overgrown area by river) and it took forever for city to assess and help clear a couple years ago so we're doing our best to manage the water flow.
- Not sure if it's a city responsibility or Northern Union Rail responsibility, but there is poor drainage asking the real road tracks on the North end of North La Cresta drive. There is always major standing water, our yard typically can't even be walked in or mowed through mid/late June.
- One experience with the Architectural Board several years ago and it was so bad I hope to never return.....
- One thing that's frustrating is that it's really hard to gauge what's going on at fireman's park in Thiensville. We live on the river and will hear music from the park but then can't find a spot that tells us what's going on. Big miss.

- Online payment would be great
- Our 2-lane street is narrow and is part of a loop. Most times the snow plowing and salting only touches one side of the street.
- Our house appears to be over assessed as compared to our neighbors for no explainable reason.
- Our streets get cleared very late for snow removal; sometimes more than 24 hours later
- Overall, we really like, raising our family in Mequon. For the size of town that one is, and the large area of space, we wish there were more parks in different areas of the town, especially given how large the area of Mequon is.
- Park structure needs to be re-evaluated. Couldn't Grasslyn be partially developed in a family friendly park.
- Parks need a facelift. Pair a park with a beer garden?
- Permitting and inspection is quirky. Getting a permit approved is difficult
- Permitting department was difficult to work with 4 years ago. Not sure how it is today.
- Please allow for city bills to be paid online
- PLEASE change the flashing lights on Mequon Rd and Weston Rd from flashing to a traditional red, yellow, green. Also, please have Enterprise and Executive Roads as all way stops. Inspections can be hard to pass, even when plans were clearly outlined and approved. Would love to see city water expanded. Would like one single vendor for trash, recycling, and yard waste collection. There are trash cans in curbs what feels like almost every day of the week around town since people in a neighborhood are not on the same schedule.
- please create electronic payment option for sewer services.
- Please do not encourage residential development. We do not need any more new homes or apartments built.
- Please see previous comments about some of these services. Regarding the city fairly assessing my property-- It appears that property assessments are only redone when the city needs more money. And fair market value is not a fair or accurate way to assess property value as things can always change in the market and the property could be assessed too highly. But the city wouldn't ever reduce those property taxes once they are assessed higher, correct? I really dislike that a bunch of apartments were put into our community with people living there that don't pay property taxes so you continually come to those that own property when more money is needed. Again, I don't even fully know what my tax dollars are spent on.
- police only seem to pull over those who are in less expensive cars; expensive cars drive VERY recklessly around here (using east Donges bay and lake drive as a racing strip). They seem to prey on the "easy" targets who are less likely to be connected with those in power.
- pot holes on Port Washington Rd have not been fixed. Taste of Mequon caters to the elderly , need bands
- PRESERVE OUR FARMLAND/FARMERS-NO MORE TIF/TAD DISTRICTS
- PROPERTY VALUES MEQUON ROAD EXIT HAS BEEN UNDER CONSTRUCTION FOREVER. THE FOXTOWN CROSSWALK IS DANGEROUS
- Regarding police "the speed of non police vehicles" is high.
- Residential roads are in pretty good shape. State roads are horrible.
- Road closures are terrible. Mequon road is the only road that goes over the river
- Roads are terrible. Potholes everywhere.
- roads having many pots holes. my house is on a corner, snow truck dumps a large amount of snow on the end of my driveway when turning off Donges Bay when they could take across the street where there is not driveway. Trash, leaves and over grown vegetation blocks the sewers and needs to be cleaned more often than once a year.

- Sent a check in for property taxes and it was lost. Tax gal blamed the post office. Poor experience.
- Sewers should be made available to all residents of Mequon.
- Snow plows take out a lot of my grass each winter. If they want to push the snow back off the road at least lift the plow to avoid my grass
- Snow removal is unacceptable
- Snow removal time does take longer than my previous residence in Glendale
- So appreciate that Mequon is growing. The entire Foxtown is such a beautiful addition, as is the planned upgrade to Village Park. Also like that we live so close to the doctors, grocery store and shopping mall. My only wish is for the city to do bi-annual brush pick-ups like neighboring communities provide.
- So many road projects at one and bad roads this last winter- not taken care of for early commutes were the reasons for dissatisfied response
- Some of the storm water drainage techniques have proven to be effective improvements. I would like to see more use of porous concrete and rain gardens.
- Some roads in South/southwest Mequon are in poor shape
- Special events have been a nice addition to the community. We participated in Taste of Mequon with friends.
- Stop with building apartments. No one wants that kind of development in this city.
- Subdivisions are getting more houses on smaller lots. What happened to the 5 acre policy? I understand offsetting some of the acreage for public space but there should be a minimum lot size of 1/2 acre.
- surprised that several telephone calls to Mequon police were answered by the County Sheriff's Office
- Taste of Mequon is too pricey. Roads are terrible, pot holes, cracks.
- Thank you to the Public Works employees! They do a great job taking care of our roads, trees, snow emergencies, etc.
- The amount of permits or requirements needed for basic construction seems to be quite high.
- The Architectural Review Board is very old-fashioned. While I can appreciate wanting to approve new architecture, the process for having to submit one month ahead of time and only having the meeting once a month is ridiculous. It impacts the start of projects, such as our new house building timeline. According to our builder, Mequon and Cedarburg are still the only ones that have this board.
- The building or remodel permitting process is very costly for what you get. It makes it difficult to want to work with the city on smaller home projects because of the additional expense for the value.
- The city of mequon needs more funds for police services in my opinion. There are too little officers for the size of this city. Have not been happy with crime levels in our subdivision and neighboring subdivisions
- The city plow drivers during snow will put a burn at the end of our driveway when I'm standing right there shoveling. Total a-holes about it, fire them!!! The people that work at city hall are arrogant and act like I'm bothering them when I go in there to pay tax bills.
- The community event seem to be handled very well, very orderly and enjoyable
- The crosswalk by ST Paul's really need to be better.
- The frequency of snow removal on secondary roads has seemed to deteriorate over the last few years. The section of Granville between Highland and Freistadt Roads frequently drifts over and isn't plowed often enough.

- The inspection process for home remodels is tedious and overly strict. The redesigned crossing of the bike bath at Mequon road at Foxtown is still very dangerous and non sensical. There needs to be a signal and means for appropriately stopping car traffic or bike / pedestrian traffic was needed to ensure safety.
- The lights by the public market have been flashing for a long time and we've been waiting for them to be fixed
- The Mequon Road traffic light situation at the public market is embarrassing and dangerous. The police service is great and should continue to be supported.
- The only interactions I have had with the Police had to do with a call I made a year or so ago. There was a car parked suspiciously on my block in an area that is a very busy street and shouldn't have a car parked there. The police didn't come for about 15-20 minutes and the car had left.
- The parks system at Lions Gorge and Vermont seems largely used by people who aren't local so I prefer a fee for use by visitors. With the influx of Milwaukee County refugees into Mequon who want heavy city services, I hope we can hold the line to keep taxes low.
- The police were great during a series of ding dong ditch incidents in our neighborhood two years ago that really upset some older residents. They were very attentive and came through the neighborhood with the large lighted truck, and then called to follow up and gave good advice. They didn't just dismiss it as kids' stuff. Also, I walk in Vermont park daily and it's always clean and orderly. I appreciate seeing the police drive through often as well.
- The recent property assessments were conducted without ever actually coming to homes and seemed automatic. That doesn't seem right. Snow removal in this city is the worst out of any surrounding community. I don't know why you can be driving in winter weather through places like Germantown or Cedarburg and the roads are being kept up with. Despite bad conditions their DPW is out and on top of the roads and they are easy to drive on. Then as soon as you enter Mequon the roads are absolutely terrible, and a huge danger for crashes.
- The sidewalk snow removal is terrible. The machine operator continues to scrape deeply into my front lawn. The scrape is a few inches deep and a few inches from the sidewalk edge. I have placed sticks that just get plowed down. Every year I purchase dirt and seed to fix. It is rather annoying and tiresome. I have shoveled and the guy still comes through and rips up my lawn!
- The water drainage needs to be assessed across the whole city as more and more homes are being built, and the waterways have not been revisited. Retention ponds are not in ideal shape to move and hold water. They were put in many years ago but not re dug out and therefore water is flooding onto private property. Additionally, side streets have not been maintained by the city. With the construction on the highway many of Mequon roads have been overused in our in great need of repair. Last Lee, the buckthorn problem is out of control and many properties need to clear their landscaping off the roads to allow for more visibility and safe driving.
- The weed filled medians are awful. Kill the weeds or cement them in.
- There was a spring time block party that we were not aware of. Not sure how we get communication about city events but it was not publicized enough unfortunately. We would have loved to be there. None of my neighbors with young families knew about it either.
- This city desperately needs events that appeal to young people, it seems like everything is targeted at the 40 and up age group
- Too many banks in this community. We need more restaurants!
- Unable to connect to city water.
- Very unhappy with a residential home in a homeowner's association being taken over by the city to put in a new sewer lift station. The local alderman voted against it only to save face once he

saw his single no vote didn't matter. He declined to work on a better solution for all his constituents.

- We appreciate the effort that the city takes to purposefully plan events that bring together the community and small business while always including our young people and their talents. I also think our law enforcement does an incredible job protecting and serving our community and schools. We are so appreciative of them! I'm worried about the future of the Mequon pool and losing that asset of our community. Being placed by our library and the park it's a wholesome and truly memorable experience for our family in the summer.
- We are having stormwater drainage problems that causes flooding. A larger drain would fix it, but it hasn't been addressed.
- We have lived in Mequon for 5 years and hope there are no major changes for our community. We would love to retire here.
- We love the events in Thiensville-Mequon park (food truck days and KidsFest). Any family friendly events are very appreciated. The roads are terrible! So surprising for such a nice area.
- We moved to this area because it is a safe, low density community with some rural character remaining. Not in favor of any more large commercial or residential developments.
- We need more festivals for families... no one knew about the last festival. Why not have a winter festival, etc. that brings families out...
- We need more restaurant options
- We need to hire dedicated full time met and firefighters!!
- We understand that the fire/Ems department has a very high turnover rate and feel this can lead to poorer quality services and slower response times. The items marked "don't know" is because we haven't had experience with them. We do not have city water.
- When reassessment occurred, the company has some pretty rude employees. When we questioned our reassessment, we were asked, very rudely, How do you know? We did end up selling that house under the new assessed value. The whole experience still bothers us.
- Why are the traffic lights still blinking outside public market in Mequon Rd.
- Why isn't there a central place to find out about events at the Fireman's park or Thiensville park or whatever it's called? I hear music often and never know why or what it's part of. The ditch in our yard is maintained by me but no all my neighbors do the same we have lots of back ups and clogs that have been there for years.
- Winter wonderland planning probably needs improvement. Would like to see a better presentation and more variety of entertainment/vendors and better marketing to increase community awareness and attendance.
- Winter Wonderland was great
- Wish we had more special events.
- Would be nice to have more community events.
- Would like more/bigger side walks!
- Would like to get flyers on events such as Winter Wonderland because I didn't know about it
- Would like to see the Nature Preserve along the Milwaukee River better developed/maintained on trails. Some wooden decking on walking trails over low lying areas prone to flooding would be nice as well.
- Would love to see Mequon continue to develop attractive commercial businesses like a Trader Joe's or Whole Foods in addition to more upscale restaurants on the West side of Mequon.
- Zedler, Lake Shore and Mequon road on the east side of I-43 need to be repaved.

Q6-11 [Other]. From which of the following sources do you currently get information about the City of Mequon?

- Asking elected officials
- Beacon
- Big city of mequon/thiensville sign
- Chamber newsletter, calendar, Facebook. MT digital bulletin. Lawn signs.
- City Sign at corner of Cedarburg and Mequon Rds
- Committee Members
- EASTSIDE NEIGHBORS PAGE
- Elected officials
- Electronic board by intersection
- Facebook
- Facebook
- Facebook, Ring, neighbors, etc.
- Flyers in the mail.
- friends and family
- Google news: Local
- I don't think I get information about what's going on...and I'm okay with that!!
- Information mailed to my house. I prefer this.
- Information postcards
- Library
- MAGAZINE
- Mail
- Mail
- Mayor Nerbun's Facebook page
- Mequon Beacon
- Mequon Beacon
- Mequon Beacon
- Mequon Beacon
- Mequon Beacon
- Mequon monthly magazine.
- Message board on cedarburg rd
- Neighbors
- Neighborhood FB Page
- Neighbors
- Neighbors
- Neighbors
- News
- News
- News
- NextDoor
- NextDoor
- NextDoor
- NextDoor
- NextDoor
- NextDoor
- Next-door Neighbor App, comments

- Notifications via USPS
- NOW publication
- Online
- Post cards for counsel meetings. Snail mail from officials
- postcard in mail
- Radio, posters, library and city hall.
- Sign across from Hollander
- SIGN AT MEQUON AND CEDARBURG RD
- sign at Mequon and Green bay
- signboard by riverwalk
- Signs up around town. Word of mouth.
- Subdivision newsletter
- Subdivision website
- The digital sign on Mequon Road
- The magazine.
- The monthly magazine Mequon Beacon and the Next-door Neighborhood app
- Word of mouth
- Word of mouth
- Word of mouth
- Word of mouth
- Would like a crime log like Glendale has so we know what is going on in Mequon.
- WTMJ/WISN
- yellow cards from planning

Q10-11 [Other]. If the City built a new Community Pool, what amenities would you like to see?

- Adult only areas
- changing rooms, family facilities
- Deep well.
- Food trucks
- Get rid of the Pool. No water park.
- Heated
- Heated
- I don't want taxes to go up for this!
- I really like lap swimming
- keep our current pool
- Mequon doesn't need a new pool.
- Mequon should have an independent consultant study the need for a pool, use of the pool and expense v. revenue.
- Not a high priority. Leave pool and improve on existing pool.
- not in favor of building a new pool as it's not a good use of city staff/resources or tax dollars.
- This is a waste of taxpayer funds. The current pool is not used much and there is no widespread request for a new one. BOONDOGGLE!
- wave
- wave pool
- Waves pool where in increment of 5 minutes, a wave comes in.
- We do not need this in Mequon
- WE WOULD NOT USE IT BUT ITS IMPORTANT FOR THE KIDS
- Whatever doesn't raise cost to resident.

Q15 [Other suggestions]. For Mequon's Parks, please rank each of the funding initiatives in order of priority.

- A fenced dog park in Mequon would be amazing. Potentially at Virmond park? Also a beer garden there similar to eastbrook park would be great for the town.
- Access to dedicated Pickleball courts.
- Additional off leash dog parks.
- Additional playgrounds needed
- Amphitheaters for live music or outdoor festivals.
- An indoor sports arena is needed so all of the local teams don't have to drive to brookfield all winter
- anything else
- Anything to upgrade existing parks
- Aquatic facility
- Archery
- As per the previous question, we would find a park with a splash pad of high value. Ideally next to the park with the pool and a newly designed playground
- Assure Outstanding Maintenance
- Availability? I only know of rotary park as the only public park in Mequon.
- Basketball courts
- Bathroom facilities
- Bathroom facilities
- Bathrooms
- Bathrooms and maintenance
- beer garden
- Benches
- Better care and upgrades to existing landscaping and structures
- Better drainage of playing fields. The rotary park and lemke soccer fields are often flooded for the majority of the spring season. We play a lot of money to play with NSU and more than half of our practices have had to be canceled outside last spring and this spring because of wet fields. I do not see this to be a problem in other communities where their players are outside playing and practicing on days our practices were canceled. Last year even in June and early July Rotary Park had standing water around the fields for our soccer camps. This really needs to be addressed.
- Better integration and more connections with Ozaukee Interurban trail.
- Better lighting
- Better lighting along the bike paths and parks
- Better River access at river barn park for canoes and kayaks
- bike paths
- Bike trails
- Bike trails
- Bike/walk paths to other paths to connect them.
- Butterfly - Pollinator Gardens
- Cafe/bar near parks
- City should have more nature preserves to support wildlife and the environment.

- Clearing out of fell/dead trees
- Community Park upgrades
- Concession areas as appropriate.
- Concession stands
- Concessions
- connectivity with other areas, bicycle connections. Maintenance of parks and nature areas
- Continue to add trees and other natural amenities to our parks
- Continued landscape maintenance of existing parks to give residents the access to nature. Trails for hiking/walking.
- cultural events\ concerts\ etc.
- Cycling improvements. Sharrows, wayfinding signs, designated routes.
- Enforcing animals be on leashes in parks (besides dog parks)
- Expand the existing bike path to include East/West routes.
- Expand the hiking area at Rotary Park
- Facilities related to the Milwaukee River.
- FENCE DOG PARK
- Fishing pond for family to enjoy. Thanks.
- Funding for explaining the events that already happen is a must. Every thing we go to is great but the turn out is poor because I doubt people know it's happening. Also why is the river walk two sections of short trail? Why can those not be connected at least and ideal continuous to the park?
- Gardens
- Gardens and such
- General park maintenance
- Golf short game practice area off artificial turf
- hiking and walking safely
- Hiking areas
- Hiking paths, especially through natural settings.
- Hiking paths/Parcourse
- Hiking trails
- Hiking trails
- Hiking trails
- Hiking trails; improve for optimal drainage.
- HORSEBACK RIDING & CROQUET
- I can't define it. Didn't I have to use it to proceed?
- I don't know. You're forcing me to choose other
- I don't know; It's just an option shown.
- I don't really care
- I had to put this as a choice
- I have nothing.
- I really don't know how to answer this question. I only go to Virmond park as a 60+ year old walker and love the stairs (although question their stability and longevity). I hear great things about the dog park from my friends with dogs - they love it. I don't know much about the other parks, but support improvements for other residents to enjoy them and enhance the community.
- I really don't think we need "other"
- I really think the mequon and theinsville parks are quite nice and don't require much at this point. My kids play at all of the playgrounds on a rotating basis.

- I would like to see more nature preserves areas in MT - dedicated areas that promote natural habits for wild life and help the environment.
- I'd like to see the City be more engaged in the monitoring of private citizens placing woody refuse along the river banks in hopes that a high water event will take away their deadfall. Further I would like the City to create an annual budget line which could be used to clear and clean up natural deadfall in the Milwaukee River. We have an obvious problem with the Ash trees along the river and they will continue to fall and create potential safety, navigable, flood mitigation and migratory problems IF we simply throw-up our hands and say, "there is nothing we can do because there are so many ash trees and the cost is prohibitive to do anything about it." The Milwaukee River is a natural treasure running through our community and we have an obligation to care for its well being. While no budget could hope to cover the entire expense of such a municipal effort, I do believe there is a compromise position. It's not an all or nothing situation.
- IMPROUON VEMENT ON MEQUON AND PORTWASHINGTON ROADS AND RESURFACE MEQUON ROAD
 - Improvement of existing nature trails
 - Improvements to current parks/upkeep
 - In park Walking trails
 - INDOOR SPACE FOR WINTER ACTIVITIES
 - indoor sports fields
 - It was the only choice left
 - Keep up the great maintenance of the trails in Virmond Park. Thank you!
 - Landscaping
 - Leave it as natural and wildlife friendly as possible.
 - Live entertainment space
 - Maintaining walking paths through woods or along river to keep invasive plant species controlled & paths maintained with wood chips
 - Make more use of Rotary Park mini amphitheater... host events there
 - More areas to gather with families in grouped areas
 - More attractive, walkable, community spaces with amenities.
 - More bike trails and sidewalks
 - More diverse native plantings in all parks
 - More fishing piers and kayak launches
 - more food trucks
 - more green space
 - More hiking trails like Virmond Park
 - More linking with bike paths and sidewalks
 - More Natural areas supporting wildlife, birds, native habitat.
 - More off-road trails for pedestrians and bicyclist for safety and connection within the city creating community
 - More open space
 - more open space parks like Highland Woods.
 - More paths for walking/biking which may include more sidewalks
 - More pickleball
 - More sidewalks leading to parks.
 - More summer outdoor music events
 - More tennis and pickleball courts at parks.

- More trails and hiking paths.
- music , movies in the park
- Natural beautification with trees and plants
- Nature trail/path upgrades
- New parks and green spaces
- new pool
- new trails, exhibit spaces and programming
- New/improved pool
- No changes at all!!!!
- No idea all that was left
- Open areas just grass.
- Other recreational opportunities. Perhaps pickleball, climbing wall, etc.
- Outdoor activities for all ages (ex--kayak launches, geocaching info, etc.)
- Outdoor amphitheater like Cedar Creek Park
- Outdoor hockey rink for winter
- outdoor pool kept up
- Overall happy with our parks
- Parking
- Passive use areas, hiking trails, natural areas
- Paths
- paved walking paths
- Pedestrian access and connections
- Pedestrian bike crossing bridge over river south of Mequon Rd (Maybe Donges Bay)
- pickleball
- Pickleball
- Pickleball
- pickleball and tennis
- Pickleball courts
- Pickleball courts
- Pickleball courts
- Pickleball courts
- Pickleball courts
- Pickleball courts and tennis courts
- Pickleball courts are needed in the city.
- Pickleball courts would be nice
- pickleball courts. Call Munson Inc. to build. Do NOT use Poblocki
- Picnic and grilling areas
- Picnic area
- Pool
- pool, lighted playgrounds in winter
- Provide enough parking.
- Public bathrooms
- public gardens
- Pukart Woods full of dog pooh-gross.
- Ran out of options
- Reduce pesticide use, increase walking paths, and native plants.

- re-examine Nature preserves
- rental area for group functions
- Restore Memory Garden or Rotary Park
- Restroom facilities at all recreational parks.
- Restroom facilities.
- Restrooms
- restrooms at parks
- River fishing piers
- River landing/launch sites
- Sitting/resting areas along walks/trails
- Small dog only part of park
- Soccer
- Some kind of beach on Lake Michigan
- Some of the "parks" are just fields with a trail around them, i.e. Swan Road, Garrison's Glen, Highland Woods. While I personally love trails and green space, if they are parks, I'd like to see them be more multifunctional.
- Some type of toilet facilities at each park. Path / trail improvements for waking, hiking & biking. Remove the abundance of invasive plant species: buckthorn, teasel, Dame's Rocket, thistle, garlic mustard, etc.
- Special events
- Splash pads, soft floor, swings and slides.
- Tennis courts
- Tennis courts
- Tennis courts
- Tennis courts are in rough shape
- That's the only thing left . Really think u covered it all w 5 choices
- The community NEEDS a full size baseball field for the Homestead high school students and other community baseball programs to use.
- Trails and fitness oriented amenities (e.g. pickleball)
- trails for biking, walking
- Unique Playground with less traditional playground equipment. Instead having play built into the terrain/landscape (hills/tunnels/small climbing walls, etc.) see James F Holland Memorial Park in Palm Coast, FL
- Upgraded tables, benches, restrooms, landscaping if it does not increase taxes.
- Upkeep and improvement on what is established such as the new bathrooms at Lemke park
- Volleyball, (model rockets, kites, big field areas) pickleball court
- Waking and running paths
- Walking bridge over Mequon Rd by Inter Urban trail. Try to get Sponsorship(Naming rights) to help pay for it. Very dangerous presently.
- Walking maze through the woods.
- Walking or running loop through park
- Walking paths at parks
- Walking paths in all the parks need maintenance, need expanding, need to be walkable in wet weather, etc. If this were done, the dog park improvements would be unnecessary since residents would have more/better options for exercising their dogs. Most vets don't recommend frequent use of dog parks because of the risk of injury and the spreading of diseases.

- Walking paths in the parks
- Walking paths inside park
- Walking paths/ accessibility to parks besides driving
- walking trails and paths
- Walking trails preferred over anything else
- walking/running trails
- Water quality in Milwaukee River
- We do not need heavy investments in the park system.
- We need more areas for families to gather, outdoor picnics, concerts, dogs, etc.
- Whatever else the City might deem necessary
- Whatever serves us best.
- Winter sports
- Would love to see money spent on urban residential park development in multiple places throughout the city that is walkable from any large apartment complex. A place to walk and interact with other members of the community with a trail/path with trees, benches to sit, a retention pond or two, and a place for picnics with natural tree shade. Most of our parks require getting in the car and driving to compared to the ability to walk to, which is why there is probably less utilization at current
- You left me a choice, I choose other.

COMMITTEE OF THE WHOLE PLANNING CALENDAR - 2025

ITEM	PRINCIPAL	TIME
January 14		
Community Pool Discussion	Lundeen	15
February 11		
Civic Campus Planning	Tollefson	30
March 11		
Floodplain Modeling Review Presentation	Zader	60
Community Survey Discussion	Schoenemann	30
April 8		
No Meeting	-	-
May 13		
Lake Michigan Bluff Text Amendment	Tollefson	15
Hotel Feasibility RFP	Tollefson	15
June 10		
Civic Campus Master Plan Update	Tollefson	30
TID #3 Public Improvements - Banners, Signs, Etc.	Tollefson	15
Resolution Request: Campaign Finance Reform	Parrish	15

Attachment: COTW PLANNING CALENDAR (10595 : cotw calendar)

COMMITTEE OF THE WHOLE PLANNING CALENDAR - 2025

ITEM	PRINCIPAL	TIME
July 8		
No Meeting	-	-
August 12		
Port Washington Road Re-Zoning	Tollefson	30
Southern Ozaukee Fire & EMS Department - Annual Update	Bialk	15
Emergency Alert Notification System	Riley	15
September 9		
2025 Community Survey	Enea	45
October 14		
Civic Campus Master Plan	Tollefson	60
November 11		
Legal Compliance Update	Sajdak	60
December 9		
Forestry Update Emerald Ash Borer/Specimen Tree Ordinance	Lundeen	60
Bike & Pedestrian Project Prioritization	Lundeen	30
Future/Other Policy Items for Discussion/Consideration/Analysis		
Personnel Handbook; Fleet Study Update; SW Industrial; Opitz Cemetery, Facilities Study Update		

Attachment: COTW PLANNING CALENDAR (10595 : cotw calendar)