



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.cityofmequonwi.gov

FESTIVALS COMMITTEE
Monday, August 18, 2025
6:30 PM
North Conference Room

Agenda

- 1) Call to Order, Roll Call
- 2) Approval of Meeting Minutes
Action requested: review and approve
 - a. July Minutes
- 3) Vendor Update
- 4) Bus Options
- 5) Art Area
- 6) Volunteer Sign-Up
- 7) Assignments
- 8) Next Meeting Date: October 20
- 9) Adjourn

Dated: August 18, 2025

/s/ Miranda White, Chair

Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision-making responsibility, although they will not take formal action thereto at this meeting.

Persons with disabilities requiring accommodations for attendance at this meeting should contact the City Clerk's Office at 262-236-2914, twenty-four (24) hours in advance of the meeting.

Any questions regarding this agenda may be directed to the City Administrator's Office at 262-236-2941, Monday through Friday, 8:00 AM – 4:30 PM



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FESTIVALS COMMITTEE
Monday, July 21, 2025
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Janet Wirth
 Vice Chair Deanna Conaty
 Committee Member Brett Benson
 Committee Member Tracy Johnson
 Committee Member Lisa Liljegren
 Committee Member Laeh McHenry
 Chair Miranda White -- **Absent**
 Committee Member Jenne Hohn -- **Absent**
 Committee Member Moshe Luchins -- **Absent**
 Committee Member Vanessa Nerbun -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. June Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member McHenry

SECONDED BY: Wirth

AYES:	Wirth, Conaty, Benson, Johnson, Liljegren, McHenry
ABSENT:	White, Hohn, Luchins, Nerbun

3) Financial Update

4) Vendor Update

Executive Assistant Enea provided an update on vendors. Leonardo's cannot attend, but Hot Box Pizza can in their place. Committee members were assigned vendors to follow-up with.

5) Bus Quote

Attachment: Festival Minutes 072125 (10567 : July Minutes)

This year's bus quote was much higher than usual, \$1,200 instead of \$300. The Committee decided that we should shop around before committing.

6) Art Area

Many art options were discussed, the Committee decided to look into a color book option of the City map that was created for the Redbud Festival.

7) Social Media

The website wasn't looking correct when viewed on a phone, Executive Assistant Enea will look into it.

8) Volunteers

The sign-up genius for volunteers will be created by next meeting.

9) Next Meeting Date and Time: 8/18 at 6:30pm

10) Adjourn

Committee Member Wirth moved to adjourn at 7:01 PM and Committee Member Liljegren seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant

Vendor	Participated in 2024	Participated in 2023	Liquor License	2025	Total \$
Artist/Craftsman Vendors					
A to Z Apothecary LLC	No	No		Yes	71.09
AC Soaps				Yes	71.09
As the Paw Turns	Yes	No		Yes	71.09
B. Divine Aromatherapy	Yes	No			
Benford Guitars	No	No		Yes	71.09
Beyond the Design LLC		Yes			
Black Birch	Yes	No			
Butterfly Kisses				Yes	118.48
C Squared Wood Products		No			
Created by Kimberly (Sew Weird)	Yes	Yes		Yes	118.48
JLEE Studio - Wearable Art		Yes			
Danielle's Designs	Yes			Yes	118.48
Dog Gone Great LLC	Yes	Yes		Yes	71.09
Elegant Henna Tattoo	Yes	No		Yes	71.09
Frankie's				Maybe	
Full Circle Healing Farm at MNP		Yes			
Hiawatha Wood LLC		Yes			
Honey Down Farm		Yes			
Jen's Beadiful Pens	Yes	No			
Jen's Nifty Creations		Yes			
Jimmies Dog Gone Treats	Yes	Yes			
Lake Country Growers	Yes			Yes	118.48
Lee Lifestyle Design	Yes				
Mary Bryant's Country Kraft Boutique	Yes				

Attachment: Taste of Mequon 2025 Vendors (10568 : Vendor List)

MB By Design		Yes			
Prairie Junction Farms					
Shannon's Shop				Yes	71.09
The Prpl Swan	Yes	Yes		Yes	71.09
Tobin Jewelers	Yes	Yes		Yes	71.09
With My Whole Heart					
Total Artist/Craftsman Vendors	13	13		13	
Non-Food Beverage Vendors					
Advanced Wildlife & Pest Control	Yes	Yes			
Alliance Realty/Pet Pictures					
Alme Design Co.					
Alzheimer's Assoc. of Wisconsin		Yes			
Board & Brush	Yes	Yes			
Cricket Academy		Yes			
FIFTH-MAIN					
Fred Astaire Dance Studio	Yes			Yes	165.88
Gathering on the Green/Froedert					
Hey Licorice Dude	Yes			Yes	142.18
Let's Celebrate	Yes	Yes		Yes	118.48
Kohler Credit Union (Sponsor)	Yes			Yes	
Mequon Community Foundation (Sponsor)	Yes	Yes		Yes	
Mequon Thiensville Chamber of Commerce	Yes	Yes		Yes	118.48
M-T Rotary Club				Yes	

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M-T Education Foundation		Yes			
Mequon Thiensville Historical Society	Yes	Yes		Yes	
Missing Links		Yes			
Christ Alone Evangelical Lutheran Church	Yes	Yes		Yes	165.88
BE Martial Arts, LLC	Yes	Yes		Yes	118.48
Renewal by Andersen					
Restore Spine & Wellness				Yes	71.09
Shorewest Realty	No				
Sovereign Select Insurance Solutions	Yes			Yes	379.14
StretchLab	Yes			Yes	189.57
Knowledge Edge					
Little Sprouts Play Café		Yes			
Winkie's	Yes	Yes		Yes	118.48
MATC Mequon	No				
Mathnasium of Mequon	Yes	Yes		Yes	118.48
Total Non-Food/Beverage Vendors	15	15		15	
Food Beverage Vendors					
Appé Thai	Yes	Yes		Yes	236.97
Blue Cow Creperie		Yes			

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MIL-WOK-EE Asian Street Food	Yes	Yes			
Café Hollander	Yes		Yes	Yes	189.57
Cinnamon & Honey Coffee Co.				Canceled	236.97
Coccos Famous Gyros*					
Dr Dawg	Yes	No			
Flip's Mini Donuts*	Yes	No			
Foxtown Brewing	Yes	Yes			
Frankies Food Truck (Caribbean & BBQ)	Yes	Yes		Yes	
Fusion Café				Pending	
glaze, LLC	Yes	Yes		Yes	142.18
Happy Dough Lucky					
Hot Box Pizza MKE				Yes	
Immy's African Cuisine	Yes	Canceled		Yes	
Jandy's Base Camp*	Yes				
Julie's Blue Ribbon Cookies	Yes			Yes	142.18
Kha Sushi Land	Yes	Yes		Yes	142.18
La Empanada	Yes				
Lakeside Cookie Co.*	Yes				
LemonZello*	Yes				
Leonardo's Pizza	No	Yes		No	
Marco Pollo				Yes	284.36

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On the Block Burgers*	Yes			Yes	236.97
Outpost				Yes	189.57
Pete's Pops		Yes			
S & T Cuisine	Yes			Yes	236.97
Say Cheese Curd Company	Yes	Yes			
Schmit's Corn	Yes			Yes	142.18
Sendik's		Yes		Yes	236.97
	Giving free samples				
SIP MKE	Yes	Yes	Yes	Yes	284.36
Stilt House		No			
Strolling Donuts	Yes	Yes		Yes	142.18
Sunrise Acai Bowls	Yes	No		Yes	142.18
T. BEST Kettle Corn Co.		Yes			
That Taco Guy	Yes	Yes		Yes	236.97
The Ladle Lady	Yes	No		Coming	
The Nutman Company USA, Inc.	Yes	Yes		Yes	189.57
The Ruby Tap	Yes	Yes	Yes	Yes	118.48
The Smokin' C's BBQ	Yes	No		Yes	236.97
Thiensville-Mequon Lion's Club	Yes	Yes	Yes	Yes	236.97
Tots on the Street	Yes	No		No	

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Tropical Twist				Yes	142.18
Uyghur Grill	Yes	Yes			
Weathers Juice Lab (Ice Tea Spot)	Yes	No		Yes	142.18
Wisconsin Fried Cheese Curds*	Yes			Yes	142.18
Total Food/Beverage Vendors	33	27	4	25	7108.98

Quotation Details

GO Riteway Transportation Group

4.a.a

Client ID Client Company Client Ref 1 Client Ref 2	meq-taste Carrie Enea City Hall Taste of Mequon All day shuttle	Quotation ID Movement ID Passengers Distance	40432 45759 42
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First Pick-up Pick-up Date Single Journey Vehicle To Stay	Mequon City Hall Sat 9/6/2025 Time 11:00 Yes No	Destination Arrival Date Leave Date Back Date	Homestead High School Sat 9/6/2025 Time 20:30 Sat 9/6/2025 Time 20:35 N/A Time
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First Pick-up Instructions	Destination Instructions
11333 N Cedarburg Rd Mequon, WI	5000 W Mequon Rd Mequon, WI

Quantity	Seats	Vehicle Description	Unit Price	Price	Tax %	Tax	Total
1	72	School Bus	\$748.72	\$748.72	0	\$0.00	\$748.72
Movement Totals				\$748.72		\$0.00	\$748.72

Attachment: Quotation Details - 40432 (10569 : Bus Quote)

SETUP

Main Check in (2)	7:30 to 11am		
Drive Flagger (1)	7:30 to 11am		
Cedarburg Rd North-end	7:30 to 11am		
Cedarburg Rd Center	7:30 to 11am		
Children's Area	7:30 to 11am		
Children's Area Move-In Flagger	7:30 to 11am		
Homestead Parking Setup (2)	7:00 - 7:30		

Greeter - South Info Booth (2 per shift, 6 ttl)		
11:00 to 2:00		
2:00 - 5:00		

Main Stage		
11:00-8:00	Lisa L.	
Art Area		
11 to 2:00		Hamster Roll
2:00 to 5:00		11 to 2:00
		2:00 to 5:00
		5:00 to 8:00