



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.cityofmequonwi.gov

FESTIVALS COMMITTEE
Monday, July 21, 2025
6:30 PM
North Conference Room

Agenda

- 1) Call to Order, Roll Call
- 2) Approval of Meeting Minutes
Action requested: review and approve
 - a. June Minutes
- 3) Financial Update
- 4) Vendor Update
- 5) Bus Quote
- 6) Art Area
- 7) Social Media
- 8) Volunteers
- 9) Next Meeting Date and Time: 8/18 at 6:30pm
- 10) Adjourn

Dated: July 21, 2025

/s/ Miranda White, Chair

Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision-making responsibility, although they will not take formal action thereto at this meeting.

Persons with disabilities requiring accommodations for attendance at this meeting should contact the City Clerk's Office at 262-236-2914, twenty-four (24) hours in advance of the meeting.

Any questions regarding this agenda may be directed to the City Administrator's Office at 262-236-2941, Monday through Friday, 8:00 AM – 4:30 PM



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FESTIVALS COMMITTEE
Monday, June 23, 2025
6:30 PM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Miranda White
 Vice Chair Deanna Conaty
 Committee Member Brett Benson
 Committee Member Jenne Hohn
 Committee Member Laeh McHenry
 Committee Member Vanessa Nerbun
 Janet Wirth -- **Absent**
 Committee Member Tracy Johnson -- **Absent**
 Committee Member Lisa Liljegren -- **Absent**
 Committee Member Moshe Luchins -- **Absent**

Also Present: Executive Assistant Enea

2) Approval of Meeting Minutes

a. May Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Nerbun

AYES:	White, Conaty, Benson, Hohn, McHenry, Nerbun
ABSENT:	Wirth, Johnson, Liljegren, Luchins

3) Taste of Mequon

a. Vendor Review

2) China Lights

The Committee agreed that Cricket Academy could have a booth space, but they would need to pay the regular vendor fee.

RESULT: **Denied [0 to 6]**

Attachment: Festival Mins 062325 (10510 : June Minutes)

MOVED BY: Committee Member White
SECONDED BY: Committee Member Hohn

NAYS: White, Conaty, Benson, Hohn, McHenry, Nerbun
ABSENT: Wirth, Johnson, Liljegren, Luchins

3) **A to Z Apothecary**

1. A to Z Apothecary

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Nerbun

SECONDED BY: Committee Member Hohn

AYES: White, Conaty, Benson, Hohn, McHenry, Nerbun
ABSENT: Wirth, Johnson, Liljegren, Luchins

b. **Children's Area**

1. Climbing Wall & Trampoline

2. Soccer Darts

3. Hamster Roll

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Member Conaty

AYES: White, Conaty, Benson, Hohn, McHenry, Nerbun
ABSENT: Wirth, Johnson, Liljegren, Luchins

4) **Fox and Branch**

1. Fox and Branch

RESULT: **Tabled [Unanimous]**

MOVED BY: Committee Member White

SECONDED BY: Member Conaty

AYES: White, Conaty, Benson, Hohn, McHenry
ABSENT: Wirth, Johnson, Liljegren, Luchins
RECUSED: Nerbun

5) **The Painted Creek**

1. Coloring

RESULT: **Tabled [Unanimous]**

MOVED BY: Committee Member White

c. **Other Items**

1. WTMJ

2) **Sponsorships**

PWSB signed on to be a \$600 sponsor for Winter Wonderland.

Attachment: Festival Mins 062325 (10510 : June Minutes)

3) **TMJ4 Weather**

TMJ4 said they would do the weather outside of City Hall the Friday before Taste of Mequon.

4) Next Meeting Date and Time: 7/21 at 6:30pm

5) **Adjourn**

Committee Chair White moved to adjourn at 6:55 PM and Committee Member McHenry seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant

Festivals 2025 Funds & Expenses

Carry-over from 2024	2,346
City Contribution	7,500
Starting Balance	9,846
Ending Balance	

Sponsors

Sommer's	5750
Richmond Investments	1000
M-T Comm. Foundation	400
Town Bank	3000
Kohler Credit Union	4800
Froedert & MCW	1000
M-T Sunrise Rotary	1600
Annex Wealth Mgmt	750
Concordia Univ.	750
Piggly Wiggly	500
Hawkins Ash CPAs	3200
M-T Women's Club	750
PWSB	600
Ray's	
Super Steel	
CARS	
TOTAL	24,100

Vendor Fees

TOTAL TOM	5450.22
TOTAL REDBUD	1563.94
Profit from Festival	2901.24
Total Funds	43861.4
Balance	3755.6

Redbud Expenses

Area Rental- Stage	2417.56
Succulent Workshop	500
Photobooth	799
Make own bouquet	1344
Whole Yachta Love	2300
PortaJohn	855
Banners	239.22
Sound & Light	875
Dumpster	435
Face Painter	500
Map Artist	500
100 16 X 24 Maps	529
25 Poster Maps	315
Yard Signs	339.29
Totes	1043.78
Flyers	24.75
Tent	63.59
Framed Map(City Hall)	57.4
2nd framed map(SIP)	20.99
Foxtown	741
Batteries for walkie talk	15.19
Snacks for volunteers	77.48
FB ads	4.24
Employee Meals	300
Thank you cards	19.19
TOITAL	14315.68

T.O.M. Expenses

Lighthouse Stage	4000
Children's Stage/Hitops	1550
Hamster Roll	200
Caricature Artist	800
Board & Brush	
Sainted Patrons	1200
Allison Mahal Trio	1500
Failure to Launch	4000
PortaJohn	1065
Kim Guibord (Sound & Ligh	2175
Volunteer Recognition	450
Day of Supplies	
Staff Thank you	
Website Domain	12.16
Thank you cards	
Dumpster	435
Johnson Bus	1200
Photographer	150
Electrician	
Balloon Artist	750
Electronic Sign	450
Rock Wall	
Face Painter	700
TOTAL	20637

WW Expenses

Cookies	460
Art Craft	1001.3
Tent, carpet, drape	1784
Carriage	800
Santa Brian	500
Cocoa	
Sound/Lighting	350
News Graphic/Save the Date	
Lamp Bows	
Marketing Flyers	
Wood	57.81
Face Painter	200
Kerosene for Heaters	
Thank you cards	
DPW Thank you	
TOTAL	5153.1

Attachment: Festivals Expenses 2025 (10513 : Festival Expenses)

SUMMARY:

Carry-over from 2024	2,346
City Contribution	7,500
Starting Balance	9,846
Sponsorships	24,100
Vendor Fees for 2025	6,422
2025 Redbud Expenses	14,316
Balance after Redbud	
2025 TOM Expenses	19,237
Balance after TOM	
2025 WW Expenses	5,153
Balance after WW	
Carryover to 2026	

Vendor	Participated in 2024	Participated in 2023	Liquor License	2025	Total \$
Artist/Craftsman Vendors					
A to Z Apothecary LLC	No	No		Yes	71.09
AC Soaps				Yes	71.09
As the Paw Turns	Yes	No		Yes	71.09
B. Divine Aromatherapy	Yes	No			
Beyond the Design LLC		Yes			
Black Birch	Yes	No			
Butterfly Kisses				Yes	118.48
C Squared Wood Products		No			
Created by Kimberly (Sew Weird)	Yes	Yes		Yes	118.48
JLEE Studio - Wearable Art		Yes			
Danielle's Designs	Yes			Yes	118.48
Dog Gone Great LLC	Yes	Yes		Yes	71.09
Elegant Henna Tattoo	Yes	No		Yes	71.09
Frankie's				Maybe	
Full Circle Healing Farm at MNP		Yes			
Hiawatha Wood LLC		Yes			
Honey Down Farm		Yes			
Jen's Beadiful Pens	Yes	No			
Jen's Nifty Creations		Yes			
Jimmies Dog Gone Treats	Yes	Yes			
Lake Country Growers	Yes			Yes	118.48
Lee Lifestyle Design	Yes				
Mary Bryant's Country Kraft Boutique	Yes				

Attachment: Taste of Mequon 2025 Vendors (10511 : Vendor Update)

MB By Design		Yes			
Prairie Junction Farms					
Shannon's Shop				Yes	71.09
The Prpl Swan	Yes	Yes		Yes	71.09
Tobin Jewelers	Yes	Yes		Yes	71.09
With My Whole Heart					
Total Artist/Craftsman Vendors	13	13		12	
Non-Food Beverage Vendors					
Advanced Wildlife & Pest Control	Yes	Yes			
Alliance Realty/Pet Pictures					
Alme Design Co.					
Alzheimer's Assoc. of Wisconsin		Yes			
Board & Brush	Yes	Yes			
Cricket Academy		Yes			
FIFTH-MAIN					
Fred Astaire Dance Studio	Yes				
Gathering on the Green/Froedert					
Hey Licorice Dude	Yes			Yes	142.18
Let's Celebrate	Yes	Yes		Yes	118.48
Kohler Credit Union (Sponsor)	Yes			Yes	
Mequon Community Foundation (Sponsor)	Yes	Yes		Yes	
Mequon Thiensville Chamber of Commerce	Yes	Yes			
M-T Education Foundation		Yes			

Attachment: Taste of Mequon 2025 Vendors (10511 : Vendor Update)

Mequon Thiensville Historical Society	Yes	Yes		Yes	
Missing Links		Yes			
Christ Alone Evangelical Lutheran Church	Yes	Yes			
BE Martial Arts, LLC	Yes	Yes		Yes	118.48
Renewal by Andersen					
Restore Spine & Wellness				Yes	71.09
Shorewest Realty	No				
Sovereign Select Insurance Solutions	Yes			Yes	379.14
StretchLab	Yes			Interested	
Knowledge Edge					
Little Sprouts Play Café		Yes			
Winkie's	Yes	Yes		Yes	118.48
MATC Mequon	No				
Mathnasium of Mequon	Yes	Yes		Yes	118.48
Total Non-Food/Beverage Vendors	15	15		10	
Food Beverage Vendors					
Appé Thai	Yes	Yes		Yes	236.97
Blue Cow Creperie		Yes			
MIL-WOK-EE Asian Street Food	Yes	Yes			
Café Hollander	Yes			Coming	

Attachment: Taste of Mequon 2025 Vendors (10511 : Vendor Update)

Cinnamon & Honey Coffee Co.				Canceled	236.97
Cocos Famous Gyros*					
Cocoa Tree Confectionery (Gelato)		Yes			
Downtown Pizza	Yes			No	
Dr Dawg	Yes	No			
Flip's Mini Donuts*	Yes	No			
Foxtown Brewing	Yes	Yes			
Frankies Food Truck (Caribbean & BBQ)	Yes	Yes		Coming	
glaze, LLC	Yes	Yes		Yes	142.18
Happy Dough Lucky					
Immy's African Cuisine	Yes	Canceled			
Jandy's Base Camp*	Yes				
Julie's Blue Ribbon Cookies	Yes			Yes	142.18
Kha Sushi Land	Yes	Yes		Yes	142.18
La Empanada	Yes				
Lakeside Cookie Co.*	Yes				
LemonZello*	Yes				
Leonardo's Pizza	No	Yes			
Marco Pollo				Yes	
On the Block Burgers*	Yes			Yes	236.97
Outpost				Interested	
Pete's Pops		Yes			

Attachment: Taste of Mequon 2025 Vendors (10511 : Vendor Update)

S & T Cuisine	Yes			Yes	236.97
Say Cheese Curd Company	Yes	Yes			
Schmit's Corn	Yes			Yes	142.18
Sendik's	Giving free samples	Yes		Yes	236.97
SIP MKE	Yes	Yes		Maybe	
Stilt House		No			
Strolling Donuts	Yes	Yes		Yes	142.18
Sunrise Acai Bowls	Yes	No		Yes	142.18
T. BEST Kettle Corn Co.		Yes			
That Taco Guy	Yes	Yes		Yes	236.97
The Ladle Lady	Yes	No			
The Nutman Company USA, Inc.	Yes	Yes		Yes	189.57
The Ruby Tap	Yes	Yes	Yes	Yes	118.48
The Smokin' C's BBQ	Yes	No		Yes	236.97
Thiensville-Mequon Lion's Club	Yes	Yes	Yes	Yes	236.97
Tots on the Street	Yes	No		No	
Tropical Twist				Yes	142.18
Uyghur Grill	Yes	Yes			
Weathers Juice Lab (Ice Tea Spot)	Yes	No		Yes	142.18
Wisconsin Fried Cheese Curds*	Yes			Yes	142.18

Attachment: Taste of Mequon 2025 Vendors (10511 : Vendor Update)

Yummy Bones		Yes			
Total Food/Beverage Vendors	33	27	2	19	5450.22

Carrie Enea

From: Meghan Leister <meghan.leister@johnsonschoolbus.com>
Sent: Friday, July 18, 2025 9:22 AM
To: Carrie Enea
Subject: Re: Bus for Taste of Mequon

Good Morning Carrie,
Your Estimate for The Taste of Mequon is about \$1200.00. This is just an estimate that is subject to change based on actual times, miles, and fuel prices. We hope to fulfill these services for you.
Thank You,
Meghan

Meghan Leister
Assistant Office Manager
Johnson School Bus Company:
(262)-284-5330

From: Carrie Enea <CEnea@cityofmequonwi.gov>
Sent: Friday, July 18, 2025 8:51 AM
To: Meghan Leister <meghan.leister@johnsonschoolbus.com>
Subject: FW: Bus for Taste of Mequon

Meghan,

Below is what we are requesting for Taste of Mequon. The bus continuously runs from Homestead High School to Mequon City Hall throughout the day. Let me know if you need any additional information.

Thanks,
Carrie



Carrie Enea
Executive Assistant - Communications
City of Mequon
11333 N. Cedarburg Rd. | Mequon, WI 53092
262-236-2941 | cenea@cityofmequonwi.gov
[City Website](#)

Please Note: The City of Mequon is transitioning its website and email addresses to cityofmequonwi.gov. Emails sent to/from the City's prior ci.mequon.wi.us addresses will forward to the new cityofmequonwi.gov domain through January 31, 2026. Please update your records accordingly.

From: Carrie Enea
Sent: Tuesday, July 1, 2025 10:45 AM
To: rsalomone@johnsonschoolbus.com
Subject: FW: Bus for Taste of Mequon

Hi Ruth,

Attachment: Bus Quote (10514 : Johnson Bus)

TASTE OF MEQUON

6.a.a

PROPOSAL FROM THE PAINTED CREEK



CUT PAPER COLLAGE

- papers would be created ahead of time and shapes cut
- some uncut papers with shapes to trace and scissors will be brought
- kids will glue veggie pieces onto white or black cardstock with gluesticks

LINOLEUM CUT PRINT

- linoleum will be precut in veggie shapes
- brayers with black ink only with white and a few colors of cardstock will be available to print on

**thoughts on this idea...might get messy with that many people and tough for very young kids and may be too fast



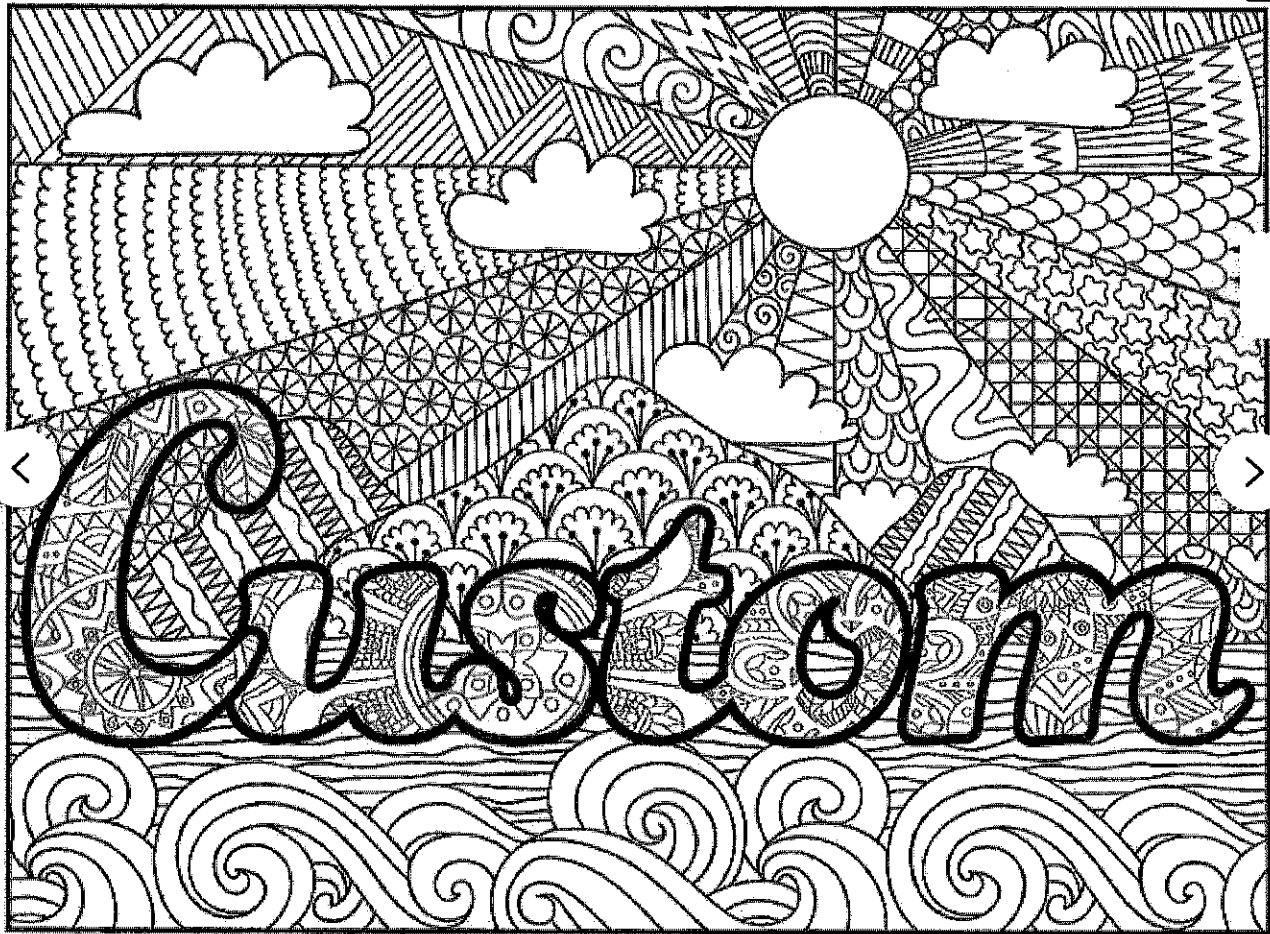
Attachment: Taste of Mequon Proposal (10512 : The Painted Creek)



MATS, BACKING BOARD & BAGS

mats, backing board and bags will be provided for each piece making it look finished and special, ready to

Packet Pg. 14



[Report this item to Etsy.](#)

\$46.40

Custom Coloring Poster, Make Your Own Coloring Poster, Landscape Coloring Poster, Create Your Own Coloring Poster

SignSolutionsShop

★★★★★

✓
Arrives soon! Get it by Jun 23-26 if you order today

Dimensions

55" x 41"

Packaging Options

Folded for shipping

Add your personalization

Enter the Word you want on your poster. You can do multiple words, but keep in mind the words will take up more space if there are a lot of them. I prefer not to do all caps because I don't think it looks as nice. Enter the words as you want them to look.

Mequon

250

Add to cart

Add both to cart

See more items

Attachment: Coloring (10512 : The Painted Creek)

Carrie Enea

From: Kristin Jane <kristinjanecollective@gmail.com>
Sent: Thursday, July 17, 2025 2:19 PM
To: Carrie Enea
Subject: Re: Taste of Mequon on September 6

I calculated \$1200 for the cut paper collage and \$1400 for the linoleum cutting. If you would like I can create actual samples of both for you.

On Thu, Jul 17, 2025 at 9:48 AM Carrie Enea <CEnea@cityofmequonwi.gov> wrote:

250 would be the number of kids to plan for. The hours would probably be 11am-5pm or when you run out.



Carrie Enea
Executive Assistant - Communications
City of Mequon
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From: Kristin Jane <kristinjanecollective@gmail.com>
Sent: Wednesday, July 16, 2025 10:04 PM
To: Carrie Enea <CEnea@cityofmequonwi.gov>
Subject: Re: Taste of Mequon on September 6

Oh and what are the hours?

Sent from my iPhone

Attachment: Painted Creek Quote (10512 : The Painted Creek)