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ECONOMIC DEVELOPMENT BOARD
Monday, August 25, 2025
8:00 AM
North Conference Room

Agenda

- 1. Call to Order, Roll Call**
- 2. Approval of Meeting Minutes from July 29, 2025.**
Action requested: review and approve
- 3. Hotel Development Feasibility Contract Award.** The Economic Development Board may convene into closed session pursuant to Wis. Stat. § 19.85(1)(e) for the purposes of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session, and then may re-convene into open session to take such action it deems appropriate.
- 4. Hotel Development Feasibility Contract Award**
Action requested: Review and Recommend
- 5. Staff Updates**
- 6. Announcements**
The next meeting is Tuesday, September 30, 2025, at 8:00 a.m.
- 7. Adjourn**

Dated: August 22, 2025

/s/ Tim Carr, Chairman

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Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and / or gather information about a subject over which they have decision making responsibility, although they will not take formal action thereto at this meeting.

Any questions regarding this agenda may be directed to the Dept. of Community Development office at 262-236-2903, Monday through Friday, 8:00 a.m. – 4:30 p.m.



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ECONOMIC DEVELOPMENT BOARD
Tuesday, July 29, 2025
8:00 AM
North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

- Chair Timothy Carr
- Alderman William Gebhardt
- Board Member Dennis Engel
- Board Member Daniel Gannon
- Board Member Michael Kramer
- Board Member Tracy Johnson
- Board Member Jeff McLean
- Board Member Inge Plautz
- Board Member Colin Boyd – **Absent**

The meeting was called to order by Chairman Carr at 8:00 a.m.

2) Approval of Meeting Minutes from June 24, 2025

Action

Board member Engel made a motion to approve the June 24, 2025, meeting minutes.
Alderman Gebhardt seconded the motion.
A voice vote was taken; vote passed (7-0)

RESULT: **Approved [Unanimous]**
MOVED BY: Board Member Engel
SECONDED BY: Alderman Gebhardt

AYES:	Carr, Gebhardt, Engel, Gannon, Kramer, Johnson, McLean, Plautz
ABSENT:	Boyd

Attachment: EDB_07.29.25_DRAFT (10575 : Meeting Minutes from July 29, 2025)

3) Hotel Development Feasibility RFP | Contract Award

Action

Alderman Gebhardt made a motion to go into closed session.

Board member Engel seconded the motion.

A voice vote was taken; vote passed (7-0)

The Board met in closed session

Action

Alderman Gebhardt made a motion to come out of closed session.

Board member Kramer seconded the motion.

A voice vote was taken; vote passed (8-0)

4) Long Range Financial Planning

Director Tollefson stated that long range financial planning workshop is taking place amongst city officials. The discussions are based on ways to maintain the financial health of the city, methods to generate revenue and next steps to take, as operating costs are projected to exceed revenue.

She recapped the items that the Board has been focused on:

- Port Washington Road Rezoning
- Southwest business park creation/infrastructure
- Retaining current businesses/continuing to support
- Find new revenue streams

The Board discussed the possibility of a new hotel in the city, and the Board would recommend that a room tax be imposed to generate a new source of revenue.

5) Staff Updates

Dir. Tollefson gave an update on ongoing developments and projects.

6) Announcements

The Ozaukee Economic Development annual breakfast is scheduled for Tuesday, September 30, the same date as the next scheduled Board meeting.

There may be a need for an August meeting, if needed, staff will poll the Board about available dates.

7) Adjourn

Action

Board member Engel made a motion to adjourn the meeting.

Board member McLean seconded the motion.

A voice vote was taken; vote passed (7-0)

Respectfully Submitted,

Kim Tollefson

Director of Community Development

DRAFT

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