



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2902
Fax: 262-242-9655

www.cityofmequonwi.gov

ECONOMIC DEVELOPMENT BOARD

Tuesday, July 29, 2025

8:00 AM

North Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Timothy Carr
Alderman William Gebhardt
Board Member Dennis Engel
Board Member Daniel Gannon
Board Member Michael Kramer
Board Member Tracy Johnson
Board Member Jeff McLean
Board Member Inge Plautz
Board Member Colin Boyd – **Absent**

The meeting was called to order by Chairman Carr at 8:00 a.m.

2) Approval of Meeting Minutes from June 24, 2025

Action

Board member Engel made a motion to approve the June 24, 2025, meeting minutes.

Alderman Gebhardt seconded the motion.

A voice vote was taken; vote passed (7-0)

RESULT: **Approved [Unanimous]**

MOVED BY: Board Member Engel

SECONDED BY: Alderman Gebhardt

AYES:	Carr, Gebhardt, Engel, Gannon, Kramer, Johnson, McLean, Plautz
ABSENT:	Boyd

3) Hotel Development Feasibility RFP | Contract Award

Action

Alderman Gebhardt made a motion to go into closed session.

Board member Engel seconded the motion.

A voice vote was taken; vote passed (7-0)

The Board met in closed session

Action

Alderman Gebhardt made a motion to come out of closed session.

Board member Kramer seconded the motion.

A voice vote was taken; vote passed (8-0)

4) Long Range Financial Planning

Director Tollefson stated that long range financial planning workshop is taking place amongst city officials. The discussions are based on ways to maintain the financial health of the city, methods to generate revenue and next steps to take, as operating costs are projected to exceed revenue.

She recapped the items that the Board has been focused on:

- Port Washington Road Rezoning
- Southwest business park creation/infrastructure
- Retaining current businesses/continuing to support
- Find new revenue streams

The Board discussed the possibility of a new hotel in the city, and the Board would recommend that a room tax be imposed to generate a new source of revenue.

5) Staff Updates

Dir. Tollefson gave an update on ongoing developments and projects.

6) Announcements

The Ozaukee Economic Development annual breakfast is scheduled for Tuesday, September 30, the same date as the next scheduled Board meeting.

There may be a need for an August meeting, if needed, staff will poll the Board about available dates.

7) Adjourn

Action

Board member Engel made a motion to adjourn the meeting.

Board member McLean seconded the motion.

A voice vote was taken; vote passed (7-0)

Respectfully Submitted,

Kim Tollefson

Director of Community Development