



11333 N. Cedarburg Road  
Mequon, WI 53092  
Phone: 262-236-2941  
Fax: 262-242-9655

[www.ci.mequon.wi.us](http://www.ci.mequon.wi.us)

Office of the City Administrator

## PUBLIC WELFARE COMMITTEE

Tuesday, January 14, 2025

5:30 PM

Lower Conference Room

### Minutes

#### 1) Call to Order, Roll Call

**Present:**

Chair Dale Mayr

Alderman Gregg Bach

Alderman Brian Parrish

Also Present: ETC Consultant Heacock, Assistant City Administrator Schoenemann, City Clerk Fochs, Executive Assistant Enea, and Management Fellow Randall.

#### 2) Approval of Meeting Minutes

a. Public Welfare Committee meeting minutes of December 10, 2024

**RESULT:** **Approved by Voice Acclamation [Unanimous]**

**MOVED BY:** Alderman Bach

**SECONDED BY:** Alderman Parrish

<b>AYES:</b> Mayr, Bach, Parrish
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#### 3) Resolutions

**Action requested: review and recommend approval**

a. **RESOLUTION 4172** A Resolution Consolidating all City of Mequon Polling Sites into One Location at Mequon City Hall for the February 18, 2025 Primary Election

City Clerk Fochs explained to the Committee that a low voter turn-out is expected for the Spring Primary Election on February 18 with only the Superintendent of Public Instruction on the ballot. Therefore, consolidating all the voting sites to City Hall is recommended. This was done for a similar election in 2021 and it went well.

**RESULT:** **Approved by Voice Acclamation [Unanimous]**

**MOVED BY:** Alderman Parrish

**SECONDED BY:** Alderman Bach

<b>AYES:</b> Mayr, Bach, Parrish
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4) Discussion Items

a. Community Survey

The Committee discussed the updated version of the Community Survey. ETC Consultant explained how space may be an issue when including maps and tables. The Committee decided to delete Question #7 and requested for Community Development staff to write a question asking residents if they are in support of bringing water to the area to attract larger developments. They also decided that only one map was needed in the Development Section, therefore giving space to create a table for Question #8. In Question 8, street beautification was removed per Community Development Director Tollefson's recommendation, as well as additional answer options of apartments, senior housing, personal services, financial services, and other were included. For Questions 12 and 13, the Committee requested for Assistant City Engineer McCraw to look at both questions and give his opinion. For Question 14, Alderman Parrish requested the categories to be changed to the areas identified in the Parks & Open Space Plan.

The Committee then discussed the survey timeline. Department Heads will review the draft survey and offer feedback at an upcoming staff meeting. The Committee will review the suggestions from the Department Heads at the February 11 Public Welfare Meeting. The Common Council will have the chance to review the draft survey at the March COTW Meeting. Then, a special Public Welfare meeting will take place in mid to late March to review the COTW feedback. After which, the survey will be submitted to ETC at the beginning of April for their team to finalize the instrument. Postcards will be mailed on May 1, and the survey will be mailed out on May 12.

5) Work Calendar

The Committee will review staff feedback about the Community Survey at the next meeting.

6) Adjourn

Alderman Bach moved to adjourn at 6:35 PM and Alderman Mayr seconded.

Respectfully Submitted,

*Carrie Enea*  
*Executive Assistant*