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www.ci.mequon.wi.us

Office of the City Administrator

PUBLIC WELFARE COMMITTEE
Tuesday, January 14, 2025
5:30 PM
Lower Conference Room

Agenda

- 1) Call to Order, Roll Call
- 2) Approval of Meeting Minutes
Action requested: review and approve
 - a. December Minutes
- 3) Resolutions
Action requested: review and recommend approval
 - a. **RESOLUTION 4172** A Resolution Consolidating all City of Mequon Polling Sites into One Location at Mequon City Hall for the February 18, 2025 Primary Election
- 4) Discussion Items
Action requested: discuss and take action as needed
 - a. Community Survey
- 5) Work Calendar
- 6) Adjourn

Dated: January 14, 2025

/s/ Dale Mayr, Chair

Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision-making responsibility, although they will not take formal action thereto at this meeting.

Persons with disabilities requiring accommodations for attendance at this meeting should contact the City Clerk's Office at 262-236-2914, twenty-four (24) hours in advance of the meeting.

Any questions regarding this agenda may be directed to the City Administrator's Office at 262-236-2941, Monday through Friday, 8:00 AM – 4:30 PM



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Office of the City Administrator

PUBLIC WELFARE COMMITTEE
Tuesday, December 10, 2024
5:00 PM
Lower Conference Room

Minutes

1) Call to Order, Roll Call

Present:

Chair Dale Mayr
 Alderman Gregg Bach
 Alderman Brian Parrish

Also Present: Assistant City Administrator Schoenemann, Executive Assistant Enea, and GFOA Management Fellow Randall.

2) Approval of Meeting Minutes

a. November Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**

MOVED BY: Alderman Parrish

SECONDED BY: Alderman Bach

AYES:	Mayr, Bach, Parrish
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3) Discussion Items

a. Community Survey Discussion

The Committee reviewed every question on the draft survey and made tweaks where needed. They added a question about development on the Port Washington Commercial Corridor. The Committee discussed the Parks and Bikeway Plans that were going to be presented later that evening at the Committee of the Whole Meeting and how those might be incorporated into questions.

4) Work Calendar

The Committee asked for ETC Consultant Robert Heacock to attend the January Meeting. The Committee also asked if ETC could provide some sample Bike and Park questions. Lastly, the Committee requested updated maps to be included in the next draft if possible.

Attachment: PW Mins 121024 (9985 : December Minutes)

5) Adjourn

Alderman Bach moved to adjourn at 6:07 PM and Alderman Mayr seconded.

Respectfully Submitted,

Carrie Enea
Executive Assistant



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TO: Public Welfare Committee
FROM: Caroline Fochs, City Clerk
DATE: January 14, 2025
SUBJECT: RESOLUTION 4172 A Resolution Consolidating all City of Mequon Polling Sites into One Location at Mequon City Hall for the February 18, 2025 Primary Election

Background

On February 18, 2025, a primary election will be held in the City of Mequon for the position of State Superintendent of Public Instruction and a vacant seat on the Cedarburg School District Board (this affects 82 registered voters that reside in Mequon but attend the Cedarburg School District). Because turnout is anticipated to be very low, and due to the high use of absentee ballots, staff sees an opportunity to reduce costs and labor by consolidating polling sites for this election. If approved, this consolidation will be for the February 18, 2025, election only, and election day voting will return to regular polling locations for the April 1, 2025, Spring Election.

Analysis

Nearly four years ago, on February 16, 2021, an election was held in Mequon with only the Superintendent of Public Instruction on the ballot. The Common Council approved the consolidation to one polling site, City Hall, and the election ran very smoothly. During this 2021 election, the City saw a 9% voter turnout which equated to 1,646 total voters. Assuming a similar turnout in 2025 with a typical 50% absentee vote, election day walk-in traffic is projected to be approximately 850 residents.

Consolidation saves not only tax dollars but also staff time and energy. Mequon currently has eight polling sites throughout the City with City Hall being one of them. These sites are set-up by Public Works crews on the Monday prior to the election and taken down on the Wednesday after the election, and the process is very labor-intensive. By consolidating sites into just one location, crews are freed up to work on other City projects. Also, on election day, staff from the City Clerk's Office can remain at City Hall instead of visiting each site several times throughout the day. This frees up staff time for other duties and decreases overtime, while allowing staff to more closely monitor election day activities.

Making the public aware of the change is of course very important. In order to inform Mequon residents, efforts will be made to give notice in a variety of ways including using the City's website, community sign, the *Weekly Bulletin*, Facebook, newspaper and to send a postcard to all registered voters in the City. Signs will be posted at each of the seven other polling locations on election day as well, directing voters to City Hall.

Fiscal Impact

The savings for the City include reduced need for election workers, less overtime, among other savings and an increase in staff availability. The estimated savings is estimated to be \$8,800; however this figure is offset by the cost of sending postcards to affected residents, which is estimated at approximately \$3,000.

Recommendation

A recommendation is forthcoming from the Public Welfare Committee on January 14, 2025.

COMMON COUNCIL
OF THE
CITY OF MEQUON

RESOLUTION 4172

A Resolution Consolidating all City of Mequon Polling Sites into One Location at Mequon City Hall for the February 18, 2025 Primary Election

- A. There will be a Statewide Primary Election held on February 18, 2025.
- B. The City of Mequon will have on its ballot elections for Superintendent of Public Instruction and a seat on the Cedarburg School District Board.
- C. City staff anticipates the voter turnout will be such that an opportunity exists to consolidate polling sites, resulting in a savings of labor costs and tax dollars.

BASED UPON THE FORGOING RECITALS, IT IS RESOLVED by the Common Council of the City of Mequon, Wisconsin, that:

1. All City of Mequon polling locations for the February 18, 2025, Primary Election are consolidated into a single location at Mequon City Hall 11333 N. Cedarburg Road, Mequon, Wisconsin, 53092
2. Subsequent to the February 18, 2025, Primary Election, all polling locations will return to their regular locations unless changed by future action of the Common Council.
3. City staff are authorized and directed to effectuate this change in accordance with Wis. Stat. § 5.25 and guidance from the Wisconsin Election Commission.

Approved by: Andrew Nerbun, Mayor

Date Approved: January 14, 2025

I certify that the foregoing Resolution was adopted by the Common Council of the City of Mequon, Wisconsin, at a meeting held on January 14, 2025.

Caroline Fochs, City Clerk



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Office of Administration

TO: Public Welfare Committee
FROM: Carrie Enea, Executive Assistant
DATE: January 14, 2025
SUBJECT: Community Survey

Background

During the December 2023 Committee of the Whole meeting, the Common Council discussed when to conduct the next community-wide survey. The Council's general consensus was to align the City's next survey with the upcoming update of the organization's five-year strategic plan. Bringing public opinion into the development of the next strategic plan would be an insightful element, providing the City with the latest data from residents. Over the first quarter of 2024, staff worked to complete the initial steps to begin the survey development and vendor selection process based on the timeline presented at the February Public Welfare meeting. In late February, staff met with four survey vendors, ETC Institute, Magellan Strategies, Polco, and ZenCity, and narrowed the pool to three service providers. A matrix was developed to begin the vendor selection process and identify the criteria of most importance moving forward in identifying the best suited vendor. The matrix depicted three general categories, which include Cost and Methodology, Question Development, and Administrative items necessary to conduct a community-wide survey.

The three vendors under consideration for conducting the City's next community survey were ETC Institute, Magellan Strategies, and Polco. Each vendor provided the Committee with a 30-minute presentation, with an additional 15 minutes for questions. At the July Public Welfare Meeting, the Committee selected ETC Institute and requested them to amend their original proposal and include mailing a postcard with a QR code to all residents not included in the statistical sample, to summarize the on-line survey findings in addition to the statistical survey findings, and appear in-person to present the survey findings to the Council. In the second half of 2024, the Committee started to review the survey topics submitted from other Committees, developed survey questions, and refined the 2025 survey instrument template. It is anticipated that the Public Welfare Committee will be continuing to devote time to streamline questions, finalize the next community survey, and related materials in the first quarter of 2025.

Analysis

At its December meeting, the Committee continued discussing the details of the survey instrument, fine-tuning each question one by one. Since then, staff and ETC Institute have taken the feedback from the meeting and has prepared the attached revised draft for the Committee to review at the January 14 meeting. Notable updates staff would like to point out include:

1. Verbiage was changed in questions 2, 3, and 5.

2. Revisions were made to development questions 6 and 7 and question 8 was added. Community Development Director Tollefson asked for definitions to be included for question 7. Question 8 categories were taken from the Port Washington Real Estate Analysis.
3. Updated maps will be ready to review at the meeting.
4. ETC Institute provided sample Bike and Park questions as requested (Questions 11, 12, 13, and 14).
5. For the time being, the survey introduction statement was moved to the end so that the survey length was easier to gauge.

Staff would suggest the Committee review the draft survey and provide any additional modifications or additions that members wish included in the next iteration of the survey. Also, as a note, the Committee earmarked reviewing the listing of question suggestions from the City's various Boards, Committees, and Commissions for its January meeting to ensure the feedback gathered is incorporated into the survey.

Lastly, staff would suggest discussing if there were any follow-up questions to consider from last month's COTW presentation of the Bike & Pedestrian Way Plan and Park & Open Space Plan.

Recommendation

Staff will be ready to gather feedback from the Committee for the 2025 survey.

Attachments:

Mequon Draft Survey 010925 (DOCX)

Topics submitted from Committees (DOCX)

SECTION ONE: COMMUNITY ATTRIBUTES

The City of Mequon endeavors to support/grow Community characteristics. An important step in fostering the community-at-large is to measure resident view and perceptions of the City.

1. **Ratings of Mequon.** Please rate the City of Mequon using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," with regard to each of the following.

How would you rate Mequon...	Excellent	Good	Average	Below Average	Poor	Don't Know
1. As a place to live	5	4	3	2	1	9
2. As a place to raise children	5	4	3	2	1	9
3. As a place to work	5	4	3	2	1	9
4. As a place to retire	5	4	3	2	1	9
5. As a place to visit	5	4	3	2	1	9
6. As a place to open a business	5	4	3	2	1	9
7. As a city moving in the right direction	5	4	3	2	1	9
8. As a place you are proud to call home	5	4	3	2	1	9

2. **Perceptions of Mequon.** Please rate your overall satisfaction with the following services provided by the City of Mequon using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Overall value that you receive for your city tax dollars and fees	5	4	3	2	1	9
2. Reputation of the City of Mequon	5	4	3	2	1	9
3. Quality of the City of Mequon government services	5	4	3	2	1	9
4. Quality of life in Mequon	5	4	3	2	1	9
5. How well the City of Mequon is planning for growth	5	4	3	2	1	9
6. Overall appearance of Mequon	5	4	3	2	1	9
7. Perception of safety in Mequon	5	4	3	2	1	9
8. Leadership of elected officials, including the Mayor, Alderpersons.	5	4	3	2	1	9

SECTION TWO: SATISFACTION WITH CITY SERVICES

The City of Mequon strives to provide quality municipal services to residents. An important step in ensuring/improving the quality of services provided is to measure resident satisfaction with services received.

3. **Major Categories of City Services.** Please rate your overall satisfaction with the following services provided by the City of Mequon using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Architectural Review Board	5	4	3	2	1	9
2. Election Services/Voter registration	5	4	3	2	1	9
3. Fire/EMS response times	5	4	3	2	1	9
4. Overall quality of Fire/EMS services	5	4	3	2	1	9
5. Inspections/Permitting	5	4	3	2	1	9
6. Park cleanliness and upkeep	5	4	3	2	1	9
7. Police response times	5	4	3	2	1	9
8. Overall quality of Police services	5	4	3	2	1	9
9. The City fairly assessing your property	5	4	3	2	1	9

10.	Quality and availability of City communications	5	4	3	2	1	9
11.	Road maintenance	5	4	3	2	1	9
12.	Delivery of sewer services	5	4	3	2	1	9
13.	Snow removal	5	4	3	2	1	9
14.	Storm Water Management (Drainage)	5	4	3	2	1	9
15.	Public Water Utility (City Water)	5	4	3	2	1	9
16.	Overall City Hall customer service	5	4	3	2	1	9
17.	Special events (Taste of Mequon, Winter Wonderland)	5	4	3	2	1	9

4.a.a

4. Communications. From which of the following sources do you currently get information about the City of Mequon? [Check all that apply]

- (1) Local Newspapers
- (2) City's Website
- (3) City's Facebook page
- (4) City's Instagram account
- (5) City's YouTube channel
- (6) Utility Bill
- (7) City Newsletter
- (8) Emergency Communications
- (9) City Calendar
- (10) Other: _____

5. Have you called your city government with a question, problem, or complaint during the past year?

- (1) Yes [Answer Q5a-c.]
- (2) No [Skip to Q6.]

5a. Which department(s) did you contact: _____

5b. Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the following.

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. How easy they were to contact	5	4	3	2	1	9
2. Courteousness of response	5	4	3	2	1	9
3. How well your issue was handled	5	4	3	2	1	9

5c. Additional comments: _____

SECTION THREE: DEVELOPMENT

The Common Council has long strived to maintain low property tax rates. Recent inflation has made that more challenging than in years past. There are two primary ways to increase revenues to fund city operations, tax rate increases and creation of new development. State of Wisconsin property tax levy limits further restrict local municipalities from increases to the tax rate beyond what new development achieves through growing the tax base. Current initiatives under consideration for new development include the following:



Attachment: Mequon Draft Survey 010925 (9986 : Community Survey)

RESIDENTIAL DEVELOPMENT

City officials are exploring the addition of residential development in the following area called South Central. South Central is approximately 110 acres and has remained vacant and zoned for Industrial uses since xxxx. South Central is adjacent to single-family residential and agricultural uses to the east, south and west and industrial uses to the north. Please refer to the reference map below to answer the following question.

6. If it is rezoned to residential, please rate your support using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Very Opposed," to the following types of development within Mequon.

		Very Supportive	Supportive	Neutral	Opposed	Very Opposed	Don't Know
1.	Single-Family Homes based on under 1/2 acre lots	5	4	3	2	1	9
2.	Single-Family Homes based on lots between 1/2 and 1 acre	5	4	3	2	1	9
3.	Single-Family Homes based on lots between 1 and 5 acres	5	4	3	2	1	9
4.	Single Family Homes 5+ acres	5	4	3	2	1	9
5.	Two-Family Homes (Side-By-Side Homes)	5	4	3	2	1	9
6.	Townhomes (Attached Homes of More than 2)	5	4	3	2	1	9
7.	Apartments	5	4	3	2	1	9
8.	Age Restricted (55+ yrs of age) Housing	5	4	3	2	1	9
9.	Full Service / Care Retirement Communities	5	4	3	2	1	9
10.	Keep current Industrial zoning	5	4	3	2	1	9

INDUSTRIAL DEVELOPMENT

The City of Mequon has three locations which allow for varying types of industrial development (see reference map below). The term “light industrial” refers to professional office, research & development and light manufacturing or processing that does not generate nuisances such as odor, noise, vibration or hazardous conditions. Area 1 is the current business park with xx vacant acres remaining. Area 2 is xx vacant acres and adjacent to industrial uses located in the City of Milwaukee, Village of Germantown and Menomonee Falls. Recent feasibility assessments indicate this area, given its proximity to Hwy 45/41 could support industrial development. South Central is 110 vacant acres, located south of Area 1 (business park) and the subject location identified in the prior question.



Attachment: Mequon Draft Survey 010925 (9986 : Community Survey)

7. Please rate your support using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Very Opposed," to the following types of development within Mequon.

		Very Supportive	Supportive	Neutral	Opposed	Very Opposed	Don't Know
1.	Small Warehouse (5,000-15,000 sq ft)	5	4	3	2	1	9
2.	Large Warehouse (Over 100,000 sq ft)	5	4	3	2	1	9
3.	Light Industrial (buildings not more than one story in height and not exceeding 10,000 sq ft in gross floor area that involve fabrication or manufacturing of noncombustible materials which, during finishing, packing, or processing, are not classified as hazardous use)	5	4	3	2	1	9
4.	Heavy Industrial (produces large and heavy products, requires large and heavy machinery and facilities, and involves complex production processes)	5	4	3	2	1	9
5.	Business Park (an area where company offices and light industrial premises are built)	5	4	3	2	1	9

8. In the Port Washington Road Corridor, rank which of the following uses you would be in favor of: [Check all that apply.]

- | | |
|---|---|
| <input type="checkbox"/> (1) Hotel | <input type="checkbox"/> (7) Childcare Center |
| <input type="checkbox"/> (2) Fast Food Restaurant w/ drive-thru | <input type="checkbox"/> (8) Medical Offices |
| <input type="checkbox"/> (3) Casual Dining Restaurant | <input type="checkbox"/> (9) Indoor Entertainment Complex |
| <input type="checkbox"/> (4) Street Beautification | <input type="checkbox"/> (9) Mixed Use Residential/Retail |
| <input type="checkbox"/> (5) Boutique Stores | |
| <input type="checkbox"/> (6) Big Box Stores | |

SECTION FOUR: PARKS & OPEN SPACE

The City of Mequon has 26 parks, a community pool, and bike/pedestrian pathways throughout the community. The City is exploring updating current features and adding new improvements to enhance these parks and pathways.

9. While striving to maintain rural character, density and future development, what in your opinion should be the ultimate projected population of Mequon? (Current population is 25,489)

- (1) Less than 30,000 (2) 30,000 – 40,000 (3) 40,001 - 50,000 (4) Not sure

10. Future Needs. If the City built a new Community Pool in the same location, what amenities would you like to see? [Check all that apply.]

- | | |
|--|---|
| <input type="checkbox"/> (1) Indoor | <input type="checkbox"/> (7) Concession stand |
| <input type="checkbox"/> (2) Outdoor | <input type="checkbox"/> (8) Cabanas |
| <input type="checkbox"/> (3) Wading Pool | <input type="checkbox"/> (9) Splashpad |
| <input type="checkbox"/> (4) Lap swimming | <input type="checkbox"/> (10) Lazy river |
| <input type="checkbox"/> (5) Slide | <input type="checkbox"/> (11) Hot tub |
| <input type="checkbox"/> (6) Diving boards | <input type="checkbox"/> (12) Other: _____ |

From the list of items in question above, which **THREE** of the amenities would you most like to see?

1st: ____ 2nd: ____ 3rd: ____

11. In your opinion, does Mequon need additional parks and trails?

____ (1) Yes ____ (2) No ____ (3) Not sure

12. Please rate your level of agreement with each of these statements.

	Level of Agreement	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1.	I want to live in a community where it is safe, convenient and comfortable to walk and to ride a bicycle.	5	4	3	2	1	9
2.	I want to live in a community where children can safely walk from their homes to schools and parks.	5	4	3	2	1	9
3.	I want to be able to safely walk or ride a bicycle from my home to my place of work.	5	4	3	2	1	9
4.	I want my community to spend more money to make roads safer for pedestrians and bicyclists.	5	4	3	2	1	9
5.	I want there to be interesting things to see and do along bicycle and pedestrian routes.	5	4	3	2	1	9
6.	I want essential destinations in my community to be connected in a way that is safe for everyone regardless of their preferred method of travel (i.e., walking, riding a bicycle, riding transit or driving a car).	5	4	3	2	1	9

13. Please rate your satisfaction on a scale of 1 to 5, where 5 means “Very Satisfied” and 1 means “Very Dissatisfied”, with the overall value your household receives from the Mequon Parks and Recreation Department.

____ (1) Very Satisfied ____ (2) Satisfied ____ (3) Neutral ____ (4) Dissatisfied ____ (5) Very Dissatisfied

14. If you had a budget of \$100 for the Mequon Parks and Recreation Department, how would you allocate the funds among the categories of funding listed below? [Please be sure your total adds up to \$100.]

- \$ _____ Building new recreational facilities that the City does not have.
- \$ _____ Improvements to existing outdoor sports complexes
- \$ _____ Improvements to indoor recreation facilities
- \$ _____ Improvements to local park amenities
- \$ _____ Land acquisitions for future park, trail, and recreation facility development

DEMOGRAPHICS

Understanding a few things about individuals taking this survey will help Mequon officials determine if opinion varies by area or by demographics.

15. How long have you been a resident of Mequon?

____ (1) 0-5 years ____ (2) 6-10 years ____ (3) 11-15 years ____ (4) 16-20 years ____ (5) 21+ years

16. Including yourself, what is the composition of your household?

- ____ (1) 1 adult, no minors
- ____ (2) 1 adult and 1 or more minors
- ____ (3) 2 or more adults and no minors
- ____ (4) 2 or more adults and 1 or more minors
- ____ (5) Other _____

Attachment: Mequon Draft Survey 010925 (9986 : Community Survey)

17. Which of the following categories best corresponds with your age?

- (1) 18-29 (3) 40-49 (5) 60-69 (7) 80+
 (2) 30-39 (4) 50-59 (6) 70-79

18. Why did you move to Mequon? Select all that apply

- (1) I was born here (7) For family already living here
 (2) Low taxes (8) I moved with my parents
 (3) Low crime/safety (9) Schools
 (4) I found a specific residence/lot (10) Feel of the community
 (5) For work (11) Rural character
 (6) To raise a family (12) Other (please specify)

19. Do you own or rent your current residence? (1) Own (2) Rent**20. Which best describes the building you live in?**

- (1) One family house detached from any other house
 (2) House attached to one or more houses (e.g., a duplex or townhome.)
 (3) Building with two or more apartments or condos
 (4) Other: _____

21. Which of the following best describes your race/ethnicity? [Check all that apply.]

- (1) American Indian/Alaskan Native (5) White/Caucasian
 (2) African American/Black (6) Other _____
 (3) Asian, Asian Indian or Pacific Islander (7) Would rather not say
 (4) Hispanic, Spanish, Latino/x

22. Would you say your total household income is...

- (1) Under \$30,000 (4) \$100,000 or more
 (2) \$30,000 to \$59,999 (5) Would rather not say
 (3) \$60,000 to \$99,999

This concludes the survey. Thank you for your time!

If you have any additional thoughts or feedback, please feel free to e-mail the Mayor, Alderman or Alderwoman of your District by visiting ci.mequon.wi.us/commoncouncil.com

Please return your completed survey in the enclosed postage-paid envelope addressed to:

ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will only be used to help identify which areas of the City are having concerns with City services and to assist in future planning efforts. If your address is not correct, please provide the correct information. Thank you.

2025 SURVEY INSTRUMENT DRAFT



Dear Mequon Resident:

Mequon’s Mayor and Common Council want to know what you think.

This important survey is an opportunity to share your perceptions about development, satisfaction with City services, future City needs, and communication channels with Mequon’s elected officials. Your input will serve as an important guide for the City as it makes decisions and plans for the future.

All individual responses are strictly ANONYMOUS and CONFIDENTIAL. The City has partnered with the ETC Institute (ETC) to ensure confidentiality and accurate data analysis. Select households in the City of Mequon have been randomly chosen by ETC to receive one copy of this survey by mail at ETC will maintain the data, and individual answers will not be disclosed; all responses will be combined and only summaries will be reported.

Please complete the survey and return it in the enclosed self-addressed postage-paid envelopes **soon as possible**. **If you prefer, you can complete the survey online** at the following URL: www.placeholder.com/survey. If your household contains more than one adult member, an additional copy can be filled out online.

All households not randomly selected to receive a paper copy of the survey will be sent a postcard to take the survey online. Should you have any questions, please contact Carrie Enea, Executive Assistant – Communications for the City of Mequon, at (262) 236-2941, or via email at cenea@ci.mequon.wi.us.

A summary report of the survey results will be made available to the public on the City of Mequon website at www.ci.mequon.wi.us.

Thanks for your participation and thank you for helping make Mequon the great community that it is.

City of Mequon Common Council

City of Mequon Board, Commission & Committee Input - 2025 Community Survey

Earlier this year, the Public Welfare Committee sought input from the City's Boards, Commissions, and Committees regarding community survey topics. Below is the feedback received:

Planning Commission

1. Public infrastructure and how to expand and utilize existing amenities such as the city pool, civic center, bike and pedestrian connections between different neighborhoods, the riverwalk area and city parks.
2. Prioritization of capital improvement projects over the next 10 years for continuance of amenities and the necessary maintenance.
3. Desire for street calming design measures.
4. Identify ideal locations for active senior living housing.
5. Preservation of open space and agriculture land through TDR (transfer of development rights), agrihoods and alternative densities.
6. Confirmation of controlled growth with a projected total population of 30,000 while striving to maintain rural character, density and future development.

Economic Development Board

1. Implementation of southwest industrial land use analysis should not wait for survey results, but rather obtain input during the rezoning public hearing process.
2. Extent of city involvement in pursuing redevelopment of Donges Bay and Cedarburg Road.

Architectural Review Board

The Board did not have any pressing topics at this time. Please recall revisions were made in 2024 to the process for approval which created efficiencies for applicants and a revised set of guidelines were adopted. These changes were a result of recommendations from Management Partners' assessment of operations.

Tree Board

1. Invasive weed policy
2. Speeding strategies-speeding is rampant

Parks & Open Space Board

1. Balancing the preservation of open space with the need for development and increasing the availability of housing, including low- and moderate-income housing
2. Green space - does Mequon need more parks and trails?

Public Works Committee

1. Form based zoning - does Mequon desire more traditional town centers (such as what we have at Mequon and Cedarburg Rd.

M-T Bike & Pedestrian Way Commission

1. Willingness to fund extra bike & pedestrian improvements,
2. Feeling safe traveling by bike/foot from home, and
3. Do bike & pedestrian facilities contribute to quality of life?

Public Safety Committee

1. Would the community be willing to commit more money to certain items beyond the budget, such as speeding deterrent equipment to address speeding concerns.
2. Would the community be in favor of a specified tax increase to fund an improved safety building.
3. Does the community have any specific safety concerns regarding crime.
4. If a resident has had contact with the Police/Fire departments, how was the response time.

Police Commission

1. Police Department Staffing
2. Traffic Enforcement
3. Quality of Service Received by the Police Department



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Office of Administration

TO: Public Welfare Committee
FROM: Justin Schoenemann, Assistant City Administrator
DATE: November 6, 2024
SUBJECT: Work Calendar

Meeting Topics

December

- Community Survey (Continued)

January

- Polling Site Locations
- Community Survey (Continued)

February

- Community Survey (Continued)

Future Agenda Topics

- Chapter II, Article IV Review (Continued)
- Adopt-A-Median Program
- Community Outreach Initiatives
- Logo Redesign/Branding

202 Completed Items

- In Progress