



11333 N. Cedarburg Road
Mequon, WI 53092
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www.cityofmequonwi.gov

Police and Fire Departments

PUBLIC SAFETY COMMITTEE
Tuesday, June 10, 2025
5:00 PM
Lower Conference Room

Agenda

- 1) Call to Order and Roll Call
- 2) Election of Chair
- 3) Approve Meeting Minutes
Action requested: review and approve
 - a. Public Safety Committee - Regular Meeting - Apr 8, 2025 5:45 PM
- 4) Resolutions
Action requested: review and recommend approval
 - a. **RESOLUTION 4217** A Resolution Approving the Purchase of One (1) K9 Ford Police Interceptor Sport Utility Vehicle from Ewald Automotive Group of Hartford, Wisconsin, in the Amount of \$44,938 and the Receipt of a Donation from the Mequon Community Foundation for the Purchase of K9 Squad Equipment in the Amount of \$10,553
- 5) Discussion
 - a. A Follow Up Discussion Regarding a Residential Speed Reduction Initiative.
- 6) Adjourn

Dated: June 10, 2025

/s/ Gregg Bach, Chair

Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision-making responsibility, although they will not take formal action thereto at this meeting.

Persons with disabilities requiring accommodations for attendance at this meeting should contact the City Clerk's Office at 262-236-2914, twenty-four (24) hours in advance of the meeting.

Any questions regarding this agenda may be directed to the Public Safety Office at 262-242-3500, Monday through Friday, 8:00 AM – 4:30 PM



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PUBLIC SAFETY COMMITTEE
Tuesday, April 8, 2025
5:45 PM
Lower Conference Room

Minutes

- 1) Call to Order and Roll Call

Present:

Chair Gregg Bach

Alderman Dale Mayr

Alderman Kelly Tolocko -- **Absent**

Also Present: Police Chief Riley, Executive Assistant Carrie Enea

- 2) Approve Meeting Minutes

- a. Public Safety Committee - Regular Meeting - Mar 11, 2025 5:45 PM

RESULT: Accepted [Unanimous]

MOVED BY: Alderman Mayr

SECONDED BY: Alderman Bach

AYES:	Bach, Mayr
ABSENT:	Tolocko

- 3) Discussion

- a. Public Communication Enhancements After Citizen Feedback

Chief Riley discussed how the Police Department will be sharing more information about incidents on social media via weekly bulletins and through Ring and the Next Door app to increase transparency.

- 4) Adjourn

- a. Motion to Adjourn

A motion to adjourn the meeting was made at 5:56 PM.

RESULT: Approved by Voice Acclamation [Unanimous]

MOVED BY: Alderman Mayr

SECONDED BY: Alderman Bach

AYES:	Bach, Mayr
ABSENT:	Tolocko

Minutes Acceptance: Minutes of Apr 8, 2025 5:45 PM (Approve Meeting Minutes)

Respectfully Submitted,

Melina Bowen
Administrative Coordinator

Minutes Acceptance: Minutes of Apr 8, 2025 5:45 PM (Approve Meeting Minutes)



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Office of Police

TO: Public Safety Committee
FROM: Mark Riley, Police Chief
DATE: June 5, 2025
SUBJECT: RESOLUTION 4217 A Resolution Approving the Purchase of One (1) K9 Ford Police Interceptor Sport Utility Vehicle from Ewald Automotive Group of Hartford, Wisconsin, in the Amount of \$44,938 and the Receipt of a Donation from the Mequon Community Foundation for the Purchase of K9 Squad Equipment in the Amount of \$10,553

Background

The Mequon Police Department has a long-standing schedule for the replacement of its vehicles. Marked squads are typically replaced every 2 to 2.5 years, while the K9 vehicle is replaced approximately every 5 years, as they approach or exceed 100,000 miles.

The current K9 squad, a 2020 Ford Police Interceptor Utility, is approaching 92,000 miles and has begun to show signs of wear. It is not shared between officers or used 24/7, but it experiences significant stress due to hard driving and prolonged idling to provide climate control for the K9. This has resulted in frequent check engine and AdvanceTrac light warnings, along with issues in the heating and cooling system requiring repairs not covered under warranty.

While originally scheduled for replacement in 2026, the vehicle's current condition, combined with the opportunity to secure 2025 State bid pricing before anticipated increases after June 13, 2025, warrants consideration for early replacement. Additionally, the Mequon Community Foundation has offered to donate funds to cover the full cost of the equipment necessary to upfit the new K9 vehicle.

Analysis

The Department has received a quote from Ewald Automotive Group, the State of Wisconsin bid-awarded dealer. Ewald has historically provided vehicles to the City and continues to offer pricing and delivery timelines that other dealers cannot match. The quote includes a 2025 Ford Police Interceptor Utility at a price of \$44,938. Orders must be placed by June 13, 2025, to secure current pricing, with an estimated delivery window of 90 to 120 days. The existing K9 kennel and most of the equipment can be reused in the new vehicle, minimizing additional costs. However, anticipated design changes in the 2026 model may render the current kennel and some equipment incompatible, making early replacement advantageous.

In addition, the Mequon Community Foundation has offered to donate \$10,553 to cover the full cost of equipment required to upfit the new K9 vehicle. These funds will allow the Department to proceed with ordering the necessary equipment at no cost to the City. Equipment installation will be completed by Taft Outfitting of Oshkosh, which has previously provided upfitting

services to the Department.

The use of a K9 continues to be an important officer safety and community engagement tool. The Mequon Police K9 has been well received by the public and is frequently requested at community events.

Upon receipt of the new squad, the current 2020 K9 vehicle will be sold at auction and proceeds returned to the Police Department's Vehicle Replacement Account.

Fiscal Impact

The cost of the new vehicle is \$44,938, which has been budgeted in the Police Department's Vehicle Replacement Account. The upfitting cost of \$10,553 will be funded entirely through a donation from the Mequon Community Foundation.

Recommendation

A recommendation is forthcoming from the Public Safety Committee on June 10, 2025.

Attachments:

2025.05.30_K9_Grant Letter_City of Mequon Police Dept (PDF)

Mequon PD '25 Utility Quote (PDF)

COMMON COUNCIL
OF THE
CITY OF MEQUON

RESOLUTION 4217

A Resolution Approving the Purchase of One (1) K9 Ford Police Interceptor Sport Utility Vehicle from Ewald Automotive Group of Hartford, Wisconsin, in the Amount of \$44,938 and the Receipt of a Donation from the Mequon Community Foundation for the Purchase of K9 Squad Equipment in the Amount of \$10,553

RECITALS

A. The City of Mequon Police Department provides 24-hour police services 365 days per year with a plan for scheduled replacement of police vehicles.

B. Staff requested a quote on the purchase of one sport utility vehicle, specifically model year 2025 Ford Police Interceptor Utility vehicle.

C. Ewald Automotive Group used the State of Wisconsin procurement process for the replacement of one (1) vehicle.

D. Staff recommends the purchase of the K9 vehicle from funds set aside each year for this purpose.

E. The Mequon Community Foundation, a non-profit organization located in Mequon that provides grants to the City's various institutions, facilities, and services, has offered to sponsor the purchase of all equipment necessary to outfit the newly purchased vehicle as a Police K9 squad.

F. Fundraising for this project will allow for the purchase of all associated equipment for the K9 squad.

G. The total value of this gift will exceed \$5,000 and therefore requires approval by the Common Council.

H. Staff recommends the purchase of the K9 vehicle from funds set aside each year for this purpose.

BASED UPON THE FOREGOING RECITALS, IT IS RESOLVED by the Common Council of the City of Mequon, Wisconsin that:

1. Staff is hereby directed to enter into a purchase agreement with Ewald Automotive Group to replace one existing K9 police squad vehicle in the amount of \$44,938, subject to any clerical, technical, and/or legal changes deemed necessary and appropriate by the City Attorney.

2. Funds for the purchases of the vehicle will be drawn from the Police Vehicle Replacement Account.

3. The City of Mequon hereby accepts a donation from the Mequon Community Foundation in the amount of \$10,553, to support the purchase of equipment for the new Police K9 squad.

4. Staff is authorized to proceed with the purchase of all necessary equipment for the K9 squad using funds donated by the Mequon Community Foundation.

Approved by: Andrew Nerbun, Mayor

Date Approved: June 10, 2025

I certify that the foregoing Resolution was adopted by the Common Council of the City of Mequon, Wisconsin, at a meeting held on June 10, 2025.

Caroline Fochs, City Clerk



Chief Mark Riley
 City of Mequon Police Department
 c/o Melina Bowen
 11300 N. Buntrock Avenue
 Mequon, WI 53092

May 30, 2025

Dear Chief Riley,

The Mequon-Thiensville Community Foundation has received your request for \$10,553 for K-9 equipment and outfitting. We wanted to let you know that we are willing to provide a check to cover the purchase out of the Foundation's Mequon Police Department K9 Restricted Fund.

Most sincerely,

Lori Lorenz

Lori H Lorenz
 President, Mequon-Thiensville Community Foundation Inc.

PO Box 52
 Mequon, WI
 53092
info@mtcfgives.org
 262-238-3803



Ewald Automotive Group

Chrissy Gensch | 262-673-9400 | chrissy.gensch@ewaldauto.com

4.a.b

Vehicle: [Fleet] 2025 Ford Police Interceptor Utility (K8A) AWD (Complete)

Quote Worksheet

	MSRP
Base Price	\$49,515.00
Dest Charge	\$1,595.00
Total Options	(\$1,700.00)
Subtotal	\$49,410.00
Subtotal Pre-Tax Adjustments	\$0.00
Less Customer Discount	(\$4,472.00)
Subtotal Discount	(\$4,472.00)
Trade-In	\$0.00
Subtotal Trade-In	\$0.00
Taxable Price	\$44,938.00
Sales Tax	\$0.00
Subtotal Taxes	\$0.00
Subtotal Post-Tax Adjustments	\$0.00
Total Sales Price	\$44,938.00

Comments:

2025 Ford Interceptor Utility to the specifications as detailed. Registration fees are not included. Due to current market, lead time can not be guaranteed.

Dealer Signature / Date

Customer Signature / Date

This document contains information considered Confidential between GM and its Clients uniquely. The information provided is not intended for public disclosure. Prices, specifications, and availability are subject to change without notice, and do not include certain fees, taxes and charges that may be required by law or vary by manufacturer or region. Performance figures are guidelines only, and actual performance may vary. Photos may not represent actual vehicles or exact configurations. Content based on report preparer's input is subject to the accuracy of the input provided.

Data Version: 22860. Data Updated: Jul 1, 2024 6:41:00 PM PDT.

Attachment: Mequon PD '25 Utility Quote (RESOLUTION 4217 : Resolution Approving the Receipt of Donations from MCF and Authorizing the



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Office of Public Safety Committee

TO: Public Safety Committee
FROM: Mark Riley, Police Chief
DATE: June 5, 2025
SUBJECT: A Follow Up Discussion Regarding a Residential Speed Reduction Initiative.

In March 2024, the Police Department launched a new traffic safety initiative in response to community concerns about speeding in residential neighborhoods. This consisted of the Police Department creating a residential speed sign policy and actively promoting the use of newly acquired "Your Speed" signs in residential areas. The Department has utilized social media, the City's website, and the weekly bulletin to raise awareness. Additionally, the Department deploys a speed trailer and a small portable speed sign to help address speeding issues.

Analysis:

Since the implementation of this policy and the installation of speed radar signs, complaints about speeding have decreased. The Department is actively involved in statewide initiatives and specific speeding enforcement efforts to maintain a visible presence. Citizens can sign up to report speeding complaints and request the signs at <https://www.ci.mequon.wi.us/police/page/implementation-temporary-speed-radar-signs-speeding-concerns-residential-areas>

Each sign typically remains in one location for approximately 30 days before being moved to the next requested site.

Since the program began, the department has received 15 location requests and successfully deployed the signs to 12 different areas. Community feedback has been overwhelmingly positive. Residents have reported noticeable reductions in vehicle speeds, and some have requested repeat deployments due to the signs' effectiveness.

Demand for the radar speed signs continues to grow. The department is now scheduling deployments several months in advance.